

The WIPO Academy Education and Training Programs Portfolio

2016

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Foreword by the Director General

In response to the recommendations of the World Intellectual Property Organization's (WIPO) Member States, the Organization continues to invest in human capital-development through the provision of regular and customized intellectual property (IP) training programs, the establishment of reliable partnerships for IP education and the provision of much needed training tools. WIPO firmly believes that through its investments in IP capacity-building it can help countries to leverage education to support countries achieve their economic and social development goals.

In many parts of the world, increased recognition of the key role IP plays in the economic growth and overall well-being of societies has rapidly resulted in ever increasing demand for IP capacity-building. WIPO's recent normative achievements, the current rich debates on IP and the extraordinary technical assistance provided by WIPO have further added to this enthusiasm for IP training.

In its capacity as WIPO's center of excellence for training and capacity building for developing countries, least-developed countries and countries with economies in transition, the WIPO Academy continues to offer a variety of capacity-building activities ranging from on-line self-learning primer courses to comprehensive Master's Degree Programs in IP, confirming its status as a renowned world institution providing global access to IP education. In 2016, we expect more than 50,000 participants from all over the world to benefit from the Academy's specialized IP training and education.

The Academy seeks to improve continuously its catalogue of courses to help respond to demand, such as through increasing the number of languages courses are offered in and strengthening the development-orientation of its programs and activities. The WIPO Academy is also strengthening South-South cooperation by establishing new collaborations with partners from the South. On course content, the Academy is also introducing new pilot courses on topical issues such as IP and access to medicines, software licensing and open source as well as copyright for film professionals.

The present catalogue of education and training programs displays a collection of regular courses to be offered by the WIPO Academy in 2016 following a thorough evaluation process and an extensive consultation with stakeholders. The WIPO Academy is also ready to make every effort to respond to ad hoc and unforeseen training requests.



Francis Gurry
Director General

Preface

Entrusted with the mission of providing IP education and training, the WIPO Academy continues to fulfill its mandate by assisting developing countries, least developed countries and countries with economies in transition to build their human capacity in IP:

1. for the benefit of a broad range of beneficiaries, whether national institutions or individuals from the public and the private sectors (national IP administrations and training centers, policy makers, diplomats, the judiciary, academics, IP practitioners and students);
2. through regularly planned training activities and special ad hoc or customized courses;
3. in the form of simple ready-to-use translated modules or more sophisticated long-term education programs developed in cooperation with beneficiary countries.

The training and education services developed by the WIPO Academy have become highly diversified in response to increasing demands for training in a variety of formats, shapes, languages, timelines and substance and which have become possible to deliver thanks to the large partnership networks the Academy has developed.

In 2016, the WIPO Academy will expand further the range of training courses it offers as a response to recurrent and specific requests from Member States and in light of the feedback from surveys conducted in this respect. Training activities have been carefully selected and combined in such a way as to meet those requests, to retain the most viable and cost efficient ones and to develop South-South cooperation in the field IP education. An increased number of courses are now jointly organized with partners from the South.

This year the Academy is offering a range of training opportunities along the following main axes:

- Some 22 training courses for government officials and other dedicated stakeholders from the public sector on a variety of IP areas offered every year through the Professional Development Program of the Academy. All courses are organized in cooperation with partner IP institutions from many parts of the world. Focused on practical exercises and case studies, professional development courses cover much requested themes, including patent information and documentation, trademark procedures, collective management of copyright and related rights, technology transfer and innovation and management and administration of IP offices.

- Some 20 distance-learning courses offered through the Distance Learning Program and covering a large spectrum of general and advanced courses on classical IP-related subjects and new topical subjects on IP, including IP and access to medicine, copyright for film professionals, software licensing as well as IP and traditional knowledge and traditional cultural expressions. A dedicated state-of-the-art IT platform and a network of some 120 tutors all over the world are mobilized for the delivery of these DL courses.
- As in previous years, joint Master's Degrees in IP Law will be offered by the WIPO Academy in cooperation with selected academic institutions. The Academic Institutions Program offers every year a limited number of scholarships for qualified graduates from developing countries, LDCs and countries with economies in transition to participate in these postgraduate programs with the generous contribution and excellent cooperation of WIPO partners.
- The WIPO Academy will continue to organize its summer schools in cooperation with the relevant partners. The standard format of WIPO Summer Schools Program is a two-week training course offered each year in a number of countries (11 in 2016) on a rotational basis for the benefit of young professionals and students from different backgrounds.

The present publication offers a detailed outline of the content of each course and provides a catalogue of all the training opportunities planned to be offered by the WIPO Academy in 2016 under each of these four Programs. It gives information to potential participants on the eligibility criteria, application formalities, timelines, selection procedures, travel and other relevant necessary information.

Important:

Since in the course of the year, changes may be introduced to the proposed training activities, it is highly recommended to visit the WIPO Academy website www.wipo.int/academy for the most updated information on course details.

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Professional Development Program

General Information

The Professional Development Program of the WIPO Academy offers, on a yearly basis, some 20 training courses for participants from developing countries, including least-developed countries (LCDs) and from countries with economies in transition. The courses are organized with a number of partner institutions, including national IP offices.

The training courses to be held in 2016 are described in the following pages. For each course, information is given in respect of the objectives, the course rationale, program highlights, language of training, target audience, distance learning course requirements, venue, duration and possible dates. For certain courses, exact dates are not available at the date of publication. It is therefore recommended to check the WIPO Academy website www.wipo.int/academy for the most updated information.

The following paragraphs provide information on application procedures, as well as on travel, accommodation, medical coverage, visa requirements and related matters which apply to selected candidates.

1. Pre-requirements

Candidates for the training courses offered under the Professional Development Program (PDP) should have completed or be prepared to complete the Distance-Learning Course as designated in the description of each training course.

Candidates are required to have a working knowledge of the language in which the training course will be conducted.

2. Application procedure

Candidates for the training courses offered under the Professional Development Program are required to register online through: <https://welc.wipo.int>. Only applications submitted online will be considered. Under each training course, the dates and the deadlines for registration are provided. A candidate can register for a maximum of two courses.

For government officials, registration shall need to be endorsed by the Director General of the Office or a senior official of the relevant Ministry before it can be considered. It is also necessary to attach the relevant required documents as described on the page. Under the Professional Development Program page, follow the step-by-step instructions described under “How to

register”. For any assistance, please send a message to the following e-mail address: pdp@wipo.int

3. Selection of candidates

The selection of candidates is carried out by WIPO. The selected candidates are first notified directly by email and formal invitation letters will be sent thereafter. Only selected candidates are notified. Information on travel and other administrative arrangements will be also notified directly to selected candidates.

Selected candidates will be required to complete the relevant Distance-Learning course prior to their participation (if not yet completed prior to their selection).

4. Medical insurance

Participants in courses of two weeks or more are covered by a medical insurance taken out by WIPO for the training period. Details of the medical insurance scheme are sent to selected candidates.

5. Medical examination

Candidates selected for a training course lasting two weeks or more are required to undergo a medical examination confirming that they are in good health. The medical examination is to be carried out by a physician recognized by the United Nations in the candidate's country. When applicable, WIPO informs the selected candidates of the requirement for medical examination through the relevant UNDP office.

6. Visa requirements

In view of the entry visa requirements (where applicable) of countries in which the training courses or seminars are organized, WIPO will not authorize the selected candidates to participate in the course unless they have obtained all the required entry visas in advance.

7. Travel and accommodation

Travel and subsistence expenses are borne by WIPO and/or by the governments or organizations cooperating with WIPO in offering the training course. Participants receive a daily subsistence allowance adequate to cover the cost of meals and accommodation, where applicable.

8. Evaluation

At the end of each course, participants are required to complete an online evaluation questionnaire prepared by WIPO or by the partner institution. The answers to the questionnaire are treated in strict confidence. They serve as a basis to assess the various courses and to improve them in the future. There will also be follow-up surveys

(e.g. six months after the course, etc.) for feedback to WIPO on how the participants are applying the information learned during the courses. This helps determine the utility and impact of the courses.

9. Attendance

Regular attendance is mandatory throughout the training period. WIPO reserves the right to terminate the fellowship of any participant who fails to meet this requirement.

10. Accompanying persons

Participants are requested not to bring any accompanying persons to the courses. WIPO does not take any responsibility or incur administrative costs or take any action (e.g., make travel arrangements, provide a subsistence allowance, arrange entry visas or insurance, etc.) for such persons. Arrangements made for the participants by WIPO and/or the host institutions are solely for the benefit of the participants.

11. Award

A certificate of participation is awarded to each of the participants at the end of each training program.

1. WIPO-WTO Advanced Course on Intellectual Property for Government Officials

Introduction	This advanced course is offered jointly by WIPO and the World Trade Organization (WTO) for the benefit of developing countries and countries with economies in transition.
Why the course is offered	<p>This course is offered to enhance skills and update government officials on emerging IP issues currently debated in WIPO and WTO, and also to provide a forum for discussion on IP issues and illustrate the importance of IP for capacity building and national development.</p> <p>At the end of the advanced course, participants will be accustomed with current IP issues and challenges in the fields of patents, trademarks, copyright and global IP.</p>
Program highlights	<ul style="list-style-type: none"> • Intellectual property and economic development • Copyright, the current international landscape: legal, policy and development dimensions • Trademarks and industrial designs, the current international landscape: legal, policy and development dimensions • Geographical indications, the current international landscape, legal, policy and development dimensions • Patents, the current international landscape, legal, policy and development dimensions • Intellectual property and public health: the current international landscape • WTO dispute settlement and the TRIPS Agreement • Protection of plant varieties in the International Union for the Protection of New Varieties of Plants • Intellectual property and competition policy • Intellectual property and genetic resources, traditional knowledge and folklore: the current international landscape and future directions • Relationship between the TRIPS Agreement and the Convention on Biological Diversity, the protection of traditional knowledge and folklore: recent developments in the WTO • Intellectual property and transfer of technology and licensing • Enforcement of intellectual property: legal, policy and development dimensions • Intellectual property and climate change
Language of training	English
Who should enroll	<ul style="list-style-type: none"> • Senior policy makers involved in multilateral IP matters from relevant ministerial departments
DL course required	DL-101 – General Course on IP at https://welc.wipo.int
Venue and date (duration)	Geneva, two weeks (one week in WIPO and one week in WTO), March 7 – 18, 2016
Deadline for registration	For updates, please check this link at the WIPO Academy's website: www.wipo.int/academy/en/courses/professional_training/

2. WIPO-ONDA Training Program on Collective Management of Copyright and Related Rights

Introduction	This course is offered jointly by WIPO and the Office National du Droit d'Auteur (ONDA) (Algeria) for the benefit of officers from collective management organizations from the Arab region.
Why the course is offered	<p>The aim of the training program is to enhance skills of officers from collective management organizations (CMO) from the Arab region to better manage work and distribution of royalties to stakeholders using new available techniques.</p> <p>At the end of the program, participants will be able to implement new techniques used by the CMOs to collect and distribute royalties to stakeholders.</p>
Program highlights	<ul style="list-style-type: none"> • General concepts of copyright • Protection of copyright works in Algeria • Enforcement of rights • Collective management of copyright and related rights • Collective management societies in developing countries • Issues faced by collective management organizations • Rights of broadcasters, writers and visual artists: rights of broadcasting organizations, rights acquisition for broadcasting purposes • Rights of authors • Databases • Transparency, accountability and governance • Economics of collective management • Collective management in the digital environment
Language of training	Arabic
Who should enroll	• Officials of collective management organizations or copyright offices
DL course required	DL-201 – Copyright and Related Rights at https://welc.wipo.int
Venue and date (duration)	Algiers, one week, April
Deadline for registration	For updates, please check this link at the WIPO Academy's website: www.wipo.int/academy/en/courses/professional_training/

3. WIPO-France Training Course on Copyright and Related rights

Introduction	This course is offered by WIPO jointly with the Ministry of Culture and Communication and the Centre d'Etudes et de Recherche en Droit de l'Immatériel (CERDI) (Paris-Sud University), for the benefit of developing countries.
Why the course is offered	This course is offered to enhance and develop skills in the management of copyright and related rights in a fast changing environment. It also promotes debate on topical copyright issues among officers from copyright offices and collective management organizations. At the end of the course, participants will be familiar with current issues pertaining to the copyright and related rights.
Program highlights	<ul style="list-style-type: none"> • Legal framework of copyright and related rights • Management of rights • Individual management of rights and contracts • The exceptions and limitations to copyright and related rights • Focus on international law on exceptions • Focus on orphan works and unavailable books • Overview of the collective management of rights • Economics of collective management • Management of Rights of the performing arts and audiovisual • Management of phonographic producers rights and fight against piracy • Management of the rights of performers • Management of music rights • Management of visual arts and resale right • Managing physical copies and digital rights • The fight against piracy and counterfeiting • Practical Project
Language of training	French
Who should enroll	<ul style="list-style-type: none"> • Copyright officials from relevant ministries • Officers from collective management organizations • Officials from copyright offices
DL course required	DL-201 – Copyright and Related Rights at https://welc.wipo.int
Venue and date (duration)	Paris, one week, April
Deadline for registration	For updates, please check this link at the WIPO Academy's website: www.wipo.int/academy/en/courses/professional_training/

4. WIPO Training Course on Patent Examination for Latin American Countries

Introduction	This training course is offered by WIPO in cooperation with a Latin American country.
Why the course is offered	The main objective of the training course is to enhance technical skills of patent examiners from Latin American countries in using online search engines to improve their performance in the substantive examination process. The training course will also stress the importance of patent search and examination in a specific field of research (to be defined). At the end of the course, participants will be able to search prior art through existing online search engines and make proper substantive examination.
Program highlights	<ul style="list-style-type: none"> • Protection of inventions through patents • The examiner's role in the examination procedure for patenting • Roles and responsibilities • General concepts • Procedural issues before the substantive examination • Review of substantive examination • The Patent Cooperation Treaty (PCT) • Practice on prior art searches • Reporting on the state of the art • Formulating search strategies • Access to public and private databases • Case studies and practical exercises • The main activities and working tools for the patent examiner • Preparation of search and examination report
Language of training	Spanish
Who should enroll	<ul style="list-style-type: none"> • Patent examiners from Latin American countries
DL course required	DL-301 Patents at https://welc.wipo.int
Venue and date (duration)	Venue to be determined, one week, May
Deadline for registration	For updates, please check this link at the WIPO Academy's website: www.wipo.int/academy/en/courses/professional_training/

5. WIPO-APO Training Course on Patent Information and Documentation

Introduction	This course is organized jointly by WIPO and the Austrian Patent Office (APO) to respond to the increasing training needs of developing countries and countries with economies in transition in the area of patent information.
Why the course is offered	<p>This training course is offered to enhance skills and knowledge of patent examiners from developing countries in using online tools to search patent information contained in patent applications and granted patents, as well as in other related documents.</p> <p>The training course will also stress the importance of patent documentation as a useful source of patent information.</p> <p>At the end of this course, participating patent examiners will be able to carry out patent searches with existing online search engines for better examination and assessment of patent applications.</p>
Program highlights	<ul style="list-style-type: none"> • International patent classification • Use of online databases • PATENTSCOPE • Patent search • Patent search practical exercises • Patent search by defined fields of technology • Access to public and private databases • Software patents • Biotechnological patents • IT related patents • Case studies
Language of training	English
Who should enroll	<ul style="list-style-type: none"> • Patent examiners
DL course required	DL-318 – Patent Information Search at https://welc.wipo.int
Venue and date (duration)	Vienna, one week, June
Deadline for registration	For updates, please check this link at the WIPO Academy's website: www.wipo.int/academy/en/courses/professional_training/

6. WIPO-CEIPI Colloquium on Transfer of Technology and Licensing

Introduction	This colloquium is offered jointly by WIPO and the Centre for International Intellectual Property Studies (CEIPI), with the assistance of INPI-France for the benefit of developing countries and countries with economies in transition.
Why the course is offered	<p>This colloquium is offered to enhance skills and knowledge of technology managers and scientists from Research and Development (R&D) institutions as well as from universities in developing countries and countries with economies in transition in dealing with transfer of technology. The colloquium also purports to equip participants with the IP marketing, valuation and negotiation on IP licensing skills.</p> <p>At the end of the colloquium, participants will be familiar with different transfer of technology mechanisms and be able to use marketing tools and the acquired negotiation skills in IP licensing.</p>
Program highlights	<ul style="list-style-type: none"> • International technology transfer: economic and policy issues • International architecture of technology Transfer • Conceptual, economic and policy aspects of technology transfer • The economics of technology transfer • The international landscape of intellectual property • Licensing of climate change-related technologies • IP licensing in public settings • Management of IP in knowledge transfer activities and the code of practice for universities and other public research organizations • IPR management in R&D context – strategies to create and transfer knowledge as innovation input and output • Intellectual property licensing and competition • Patent pools and standard licensing • Competition, technology transfer and licensing • Intellectual property rights management • How to set up a technology transfer office • Strategies for filing patent applications • Intellectual property commercialization • Intellectual property valuation • Successful Technology Licensing (STL) • Negotiation session
Language of training	English
Who should enroll	<ul style="list-style-type: none"> • Officers from public transfer of technology entities, including R&D institutions • Officials of relevant ministries • Officers from public chambers of commerce
DL course required	DL-450 – IP Management at https://welc.wipo.int
Venue and date (duration)	Strasbourg, two weeks, June
Deadline for registration	For updates, please check this link at the WIPO Academy's website: www.wipo.int/academy/en/courses/professional_training/

7. WIPO-OEPM Training Course on Trademark Procedures for Latin American Countries

Introduction	This course is offered by WIPO Jointly with the Spanish Patents and Trademarks Offices (OEPM) for the benefit of trademark examiners from Latin American countries.
Why the course is offered	<p>The training course is offered to enhance skills and knowledge of trademark examiners from Latin American countries in the examination of trademark applications for registration.</p> <p>The training course will address new issues on the registrability of non-traditional marks, as well as the use of marks on the Internet.</p> <p>At the end of the training course, participants will be aware of new registration issues brought about by non-traditional marks and new issues as to the use of marks on the Internet, in addition to procedural matters in the field of trademarks.</p>
Program highlights	<p>Overview of OEPM</p> <ul style="list-style-type: none"> • The Madrid system • Preliminary search service • Electronic filing and case handling • Working with trademarks – from the point of view of an agent • Examination routines – presentation and practical training • The Nice classification system • How to make uniform decisions • Names vs. trademarks • Opposition and administrative review • Well-known marks • Non-traditional marks • Trademarks and the internet • Domain names • Geographical indications • Country names
Language of training	Spanish
Who should enroll	<ul style="list-style-type: none"> • Trademark examiners from Latin American countries
DL course required	DL-302 Trademarks, Industrial Designs, and Geographical Indications at https://welc.wipo.int
Venue and date (duration)	To be determined, one week, July
Deadline for registration	For updates, please check this link at the WIPO Academy's website: www.wipo.int/academy/en/courses/professional_training/

8. WIPO-NIPO Training Course on Trademark Procedures

Introduction	This course is jointly organized by WIPO and the Norwegian Industrial Property Office (NIPO) for the benefit of developing countries.
Why the course is offered	<p>This training course is offered to enhance skills and knowledge of trademark examiners from developing countries in procedural matters pertaining to trademark registration using online tools.</p> <p>At the end of the training course, participants will be able to use online tools facilitating search and registration of trademarks.</p>
Program highlights	<ul style="list-style-type: none"> • Overview of NIPO • The Norwegian trademark system • The Madrid System – NIPO as designated country and office of origin • Preliminary search service • Electronic filing and case handling • NIPO and working with trademarks – from the point of view of an agent • Introduction to NIPO – in particular the design and trademark department • Examination routines – presentation and practical training • The Nice classification system • How to make uniform decisions • Names vs. trademarks • Opposition and administrative review • Domain names • Geographical indications • Country names
Language of training	English
Who should enroll	<ul style="list-style-type: none"> • Trademark examiners from developing countries
DL course required	DL-302 Trademarks, Industrial Designs, and Geographical Indications at https://welc.wipo.int
Venue and date (duration)	Oslo, one week, second semester
Deadline for registration	For updates, please check this link at the WIPO Academy's website: www.wipo.int/academy/en/courses/professional_training/

9. WIPO-BCC Advanced Training Course on Copyright and Related Rights Issues and Challenges for Senior Officers

Introduction	This advanced training course is offered by WIPO and the British Copyright Council (BCC) for the benefit of developing countries and countries with economies in transition.
Why the course is offered	<p>This course is offered to promote debate on topical copyright issues among the senior officers from copyright offices or relevant Ministries in charge of copyright matters, and to upgrade the knowledge of senior copyright officers on emerging copyright issues and new challenges.</p> <p>At the end of the training course, participants will be in a position to understand current copyright issues debated at the international level as well as new challenges brought out by the use of copyright works in the digital environment.</p>
Program highlights	<ul style="list-style-type: none"> • Introduction, overview and country reports <ul style="list-style-type: none"> – Copyright law: a general overview of national, international and regional instruments, current issues and developments – General principles, case study, rights in practice – General principles of copyright law – nature and justification of copyright, common law and civil law systems and their different approaches – General principles of copyright law 2 – an examination of illustrative copyright cases taken from reported decisions • Collective rights management <ul style="list-style-type: none"> – An overview of UK collective management organizations – TAG(transparency, accountability and governance) project – product test (provisional title) – International Confederation of Societies of Authors and Composers (CISAC) and international aspects of collective management – Transparency, accountability and governance – Economics of collective management • Copyright from the perspective of the judiciary <ul style="list-style-type: none"> – Prioritizing the fight against IP crime • Enforcement of rights <ul style="list-style-type: none"> • Brave new world – overlap between rights, television and film <ul style="list-style-type: none"> – Brave new world: current national, international and regional issues in the context of the internet including user-generated content – Overlap between copyright, trademarks and patents – Rights management at the BBC in the digital environment • Role of government, UK music, copyright & education <ul style="list-style-type: none"> – The role of government in relation to intellectual property – the consultative process (session 1 of 2) – Copyright and education – issues and principles presented in the context of the Educational Recording Agency (ERA) scheme and including current international developments on exceptions and limitations • Copyright and developing country issues <ul style="list-style-type: none"> – The role of Government and the work of IP attachés – Project report
Language of training	English
Who should enroll	<ul style="list-style-type: none"> • Senior copyright officials from relevant ministries or copyright offices
DL course required	DL-201 – Copyright and Related Rights at https://welc.wipo.int
Venue and date (duration)	London, two weeks, October 17-28, 2016
Deadline for registration	For updates, please check this link at the WIPO Academy’s website: www.wipo.int/academy/en/courses/professional_training/

10. WIPO-SGAE Training Course on Collective Management of Copyright and Related Rights

Introduction	This course is offered by WIPO with the General Authors' and Publishers' Society of Spain (SGAE) for the benefit of Latin American countries.
Why the course is offered	<p>This course is offered to enhance skills of officers from collective management organizations in managing rights of the stakeholders and also in learning new techniques enabling collection and distribution of royalties to the stakeholders.</p> <p>At the end of the course, participants will be familiar with new issues pertaining to management of rights and collective management of copyright and related rights.</p>
Program highlights	<p>Collective management of rights of authors, editors and their heirs</p> <ul style="list-style-type: none"> • Legal advice for right owners • SGAE's information infrastructure • Broadcasting licenses • SGAE's technical assistance service for Latin American societies for the management of rights • Exclusive licenses • Fee collection • Transparency, accountability and governance • Economics of collective management • Measures for the control of digital networks, audiovisual products and records • SGAE's experience in contracting and licensing • Rights of remuneration for private copying (audio or video) and for renting video and record support devices • SGAE's experience in mechanical reproduction • Overview of legal services: functioning and organization • Litigation services; cultural advice services • Management of artistic works: documentation of audiovisual works, right owners of audiovisual works and rights managed by SGAE • SGAE's quality management • Institutional relations and strategic analysis • Changes in copyright and related rights protection
Language of training	Spanish
Who should enroll	<ul style="list-style-type: none"> • Officers from collective management organizations or copyright offices
DL course required	DL-201 – Copyright and Related Rights at https://welc.wipo.int
Venue and date (duration)	Madrid, one week, November
Deadline for registration	For updates, please check this link at the WIPO Academy's website: www.wipo.int/academy/en/courses/professional_training/

11. WIPO-KIPI Training Course on Intellectual Property and Branding

Introduction	This course is offered jointly by WIPO and the Kenyan Industrial Property Institute (KIPI) for the benefit of developing countries and countries with economies in transition to respond to the great desire of the relevant stakeholders to familiarize themselves with branding strategies serving as a pathway to innovations.
Why the course is offered	<p>This course is offered to enhance knowledge and skills of officers from public entities involved in branding strategies and in the promotion of national products (goods and services) to cultivate a profound understanding of the product and the best way to communicate its value.</p> <p>At the end of the course, participants will be able to design branding strategies suited to their sectors and will be familiar with new tools of branding leading to innovations.</p>
Program highlights	<ul style="list-style-type: none"> • Conceptual considerations • Why branding matters • The economic importance of brands • Branding instruments • The role of the trademark system in supporting the branding activities of firms • The relevance of intellectual property for business strategy development in the agro-food sector • Corporate branding and services branding • Packaging • Branding in several industries • Fashion branding • Creative design branding • Financial value of brands • How branding increases intellectual property value • How branding promotes innovation • Branding strategies and innovation strategies • Branding management • Identifying methods and tools for branding products linked to origin • Re-branding • Protecting your brand online • The public relations perspective on branding • National experiences in using a branding strategy to promote local products and identification of selected products for formulating a branding strategy • Practical exercises and group discussions • “Nations branding”
Language of training	English
Who should enroll	<ul style="list-style-type: none"> • Officers from public entities, including R&D institutions involved in branding • Officials from relevant ministries in charge of promotion of national products • Officers from public chambers of commerce
DL course required	DL-302 – Advanced Course on Trademarks, Industrial Designs and Geographical Indications at https://welc.wipo.int
Venue and date (duration)	Nairobi, one week, April.
Deadline for registration	For updates, please check this link at the WIPO Academy’s website: www.wipo.int/academy/en/courses/professional_training/

12. WIPO-ILPO Training Program on Patent Search and Examination in the Field of Pharmaceuticals

Introduction	This training program is offered jointly by WIPO and the Israel Patent Office (ILPO) for the benefit of developing countries.
Why the course is offered	<p>This course is offered to enhance technical skills of patent examiners from developing countries in using online search engines to improve their assessment of prior art in the area of pharmaceuticals. The training course also purports to equip patent examiners with new techniques for better examination of patent applications in the field of pharmaceuticals.</p> <p>At the end of this course, participating patent examiners will be able to examine patent applications in the area of pharmaceuticals using online search tools.</p>
Program highlights	<ul style="list-style-type: none"> • Introduction to the ILPO • Functions of the Patent Administration Department • The Israeli patent system • Meeting with the pharma examiners team • Novelty, inventive step, clarity and enablement in the pharmaceutical field • Claim types • Introduction to cost-free on-line databases • Pharma-related search strategies • Examination of a patent application and preparation of an examination report • Method-of-treatment claim issues in Israel • Ever-greening: the tug of war between generic and ethical drugs • Israel Drug Registry • Traditional knowledge – evolving attitudes • Role of extension orders in pharmaceutical patents • Pharma-related judicial decisions • dosage regimes • the disappearing polymorph • Visit to a pharmaceutical company
Language of training	English
Who should enroll	<ul style="list-style-type: none"> • Patent examiners dealing with pharmaceuticals, chemistry or biotechnology
DL course required	DL-204 IP and Biotechnology at https://welc.wipo.int
Venue and date (duration)	Jerusalem, one week, April 10-14, 2016
Deadline for registration	For updates, please check this link at the WIPO Academy's website: www.wipo.int/academy/en/courses/professional_training/

13. WIPO Training Course on Innovation and Intellectual Property for Least-Developed Countries (LDCs)

Introduction	This training course is offered by WIPO for the benefit of least-developed countries.
Why the course is offered	<p>This training course is offered to enhance skills and knowledge of officials from least-developed countries dealing with innovation and intellectual property. The course also purports to underline the contribution of IP to the innovation process through success stories.</p> <p>At the end of the course, participants will be familiar with different IP mechanisms and strategies that may be used in the area of innovation.</p>
Program highlights	<ul style="list-style-type: none"> • Innovation, intellectual property and development • Overview of intellectual property • International intellectual property landscape • Fundamentals of innovation • Technological innovation • Non-technological innovation • Innovation and patents • Innovation and trademarks • Innovation and geographical Indications • Innovation and branding • Innovation and copyright • Innovation and traditional knowledge • Policy context • Success stories
Language of training	English
Who should enroll	<ul style="list-style-type: none"> • Officers from public R&D institutions from LDCs • Officials of relevant ministries from LDCs • Officers from public entities dealing with innovation
DL course required	DL-101 – General Course on IP at https://welc.wipo.int
Venue and date (duration)	LDC (Venue to be determined), one week, October
Deadline for registration	For updates, please check this link at the WIPO Academy's website: www.wipo.int/academy/en/courses/professional_training/

14. WIPO Specialized Course on Copyright for Latin American Countries

Introduction	This training course is organized in cooperation with the Spanish Society of Authors and Publishers (SGAE) in Latin America.
Why the course is offered	<p>This course is offered to promote debate on topical copyright issues among senior officers from copyright offices or relevant ministries in charge of copyright matters; and to upgrade knowledge of senior copyright officers on the emerging copyright issues and new challenges.</p> <p>At the end of the training course, participants will be in a position to understand the current copyright issues debated at the international level as well as new challenges brought out by the use of copyright works in the digital environment.</p>
Program highlights	<p>Evolution of the regulatory framework of copyright in Latin America</p> <ul style="list-style-type: none"> • Challenges faced by international copyright system • Cultural industries and development • Promotion of cultural industries. • Public policies and finances • Introduction to international copyright treaties • Beijing Treaty on Audiovisual Performances • Marrakesh Treaty to Facilitate Access to Published Works for Persons Who Are Blind, Visually Impaired or Otherwise Print Disabled • Exceptions and limitations to copyright. The rule of the three-step-test • Role and responsibilities of internet intermediaries in Latin America • General aspects of collective management • Collective management in Latin America and the role of the International Confederation of Societies of Authors and Composers (CISAC) • Establishment of tariffs and licensing systems in the field of the musical and audiovisual industry • National experience about the collective management of copyright • Management statutes for the collective management societies and the rules on free competition • General aspects for internal and external controls on the management of collecting societies
Language of training	Spanish
Who should enroll	<ul style="list-style-type: none"> • Senior officials from copyright offices and collective management organizations in Latin America
DL course required	DL-201 – Copyright and Related Rights at https://welc.wipo.int
Venue and date (duration)	Costa Rica, one week, May
Deadline for registration	For updates, please check this link at the WIPO Academy's website: www.wipo.int/academy/en/courses/professional_training/

15. WIPO-NIPO Training Program on Global Patent Issues: Patent Quality

Introduction	<p>This program is jointly offered by WIPO and the Norwegian Industrial Property Office (NIPO) for the benefit of developing countries.</p> <p>This program is based on national projects to be identified and developed by the participants during all phases of the program. The particularity of this program is that individual learning relating to patent quality is combined with, and connected to, the implementation of a project with a patent quality dimension.</p>
Why the course is offered	<p>This program is offered to enhance skills of senior officials in emphasizing the importance of patent quality. This training program offers a forum for discussion of patent quality issues with international experts and fellow participants.</p> <p>The specific objective of the follow-up session is to review participants' respective national projects, and the implementation and achievements of those national projects.</p> <p>At the end of the Program, participants will be able to implement projects pertaining to patent quality in their own countries and will have an in-depth perspective on patent quality issues and project management experience.</p>
Program highlights	<p>The overall program is organized in four phases:</p> <p>Phase 1, the preparation phase, includes identification and description of possible projects based on an inventory of needs and problems in the respective national IP offices.</p> <p>Phase 2, includes a two-week session in Oslo, focusing on a number of patent quality related issues, for example quality policy making, patent search and examination, quality management system, certification and project management. The objective is to enhance the project plan for implementation in situ. Mentors will be assigned.</p> <p>In Phase 3, participants are expected to further implement the projects in their offices. Dialogue with mentors is foreseen.</p> <p>Phase 4, includes of a one-week follow-up session, normally in a developing country, whose main objective is to review the status or completion of the projects developed and implemented by the participants.</p>
Language of training	English

Who should enroll	<ul style="list-style-type: none"> • Senior officials of patent offices or relevant government bodies <p>The applicant is required to take in advance an inventory of needs and problems in the respective IP offices, and initiate a project with a patent quality dimension. A draft description of the project shall be enclosed with the application (project title, present situation and desired future).</p> <p>Participation in all phases is mandatory. Participants are expected to be given a project managerial role in their respective projects.</p> <p>Mandatory documents:</p> <ol style="list-style-type: none"> 1. Project title 2. Present situation, the context and the needs to be addressed by the project 3. Desired future, the objectives and expected results <p>Optional documents:</p> <ol style="list-style-type: none"> 4. Progress plan, activities and milestones shown on a time schedule 5. Organization, involved personnel and their role in the project 6. Approach for measurement / assessment of results 7. Budget, available funding and plan for spending 8. Risk analysis
DL course required	DL-301 – Patents at https://welc.wipo.int
Venue and date (duration)	<p>Phase 1: In home country, to be completed prior to registration deadline</p> <p>Phase 2: Oslo (two weeks, May 23 to June 3, 2016)</p> <p>Phase 3: In home country (June-November)</p> <p>Phase 4: Follow-up session in a developing country (one week, November 2016)</p>
Deadline for registration	For updates, please check this link at the WIPO Academy's website: www.wipo.int/academy/en/courses/professional_training/

16. WIPO-USPTO Advanced Workshop on Management and Administration of an IP Office

Introduction	This program is offered jointly by WIPO and the United States Patent and Trademark Office (USPTO) for the benefit of developing countries and countries with economies in transition to fulfill the needs of these countries in learning how to effectively run, administer and manage an IP office.
Why the course is offered	<p>This program is offered to enhance skills of managers and heads of IP offices on how to efficiently administer an office, on the one hand, and to respond to the crucial challenges and issues brought about by the modernization of an IP office, on the other hand.</p> <p>At the end of the program, participants will be able to understand the current and future challenges associated with management of IP offices and be in a position to implement new techniques enabling the smooth running of an IP office, such as how to reduce backlog, how to deliver qualitative services to the stakeholders and how to design new services.</p>
Program highlights	<ul style="list-style-type: none"> • Common issues faced by IP offices • Centralized or decentralized office? • Work sharing • Strategic planning • Financial planning and resource allocation • Patent operations and management structure • Patents: strategic development and IT considerations • PCT implementation and management • Prior art: Available search tools • Patent search and examination • Performing examination duties as an ISA (International Searching Authority)/ IPEA (International Preliminary Examination Authority) • Trademark operations, management structure and pendency • Trademark electronic applications system • Trademark workflow process • Trademark examination and search • Automation and online services • Guidelines for speedy processing of the applications and reducing timelines • Initiatives to reduce backlog • Improvement of the quality of the IP System • Production and performance monitoring: supervisor management
Language of training	English
Who should enroll	<ul style="list-style-type: none"> • Registrars or deputy registrars of IP offices • Directors General or Deputy/Assistant Directors General of IP offices • Commissioners or vice-commissioners of IP offices • Presidents or vice-presidents of IP offices • Directors of IP offices • Senior officials from IP offices
DL course required	DL-101 – General Course on IP at https://welc.wipo.int
Venue and date (duration)	USPTO, Washington D.C, one week, June
Deadline for registration	For updates, please check this link at the WIPO Academy's website: www.wipo.int/academy/en/courses/professional_training/

17. WIPO-INPI-OMPIC Training Course on Trademarks

Introduction	This training course is jointly organized by WIPO, Institut National de la Propriété Intellectuelle (INPI-France), and Office Marocain de la Propriété Intellectuelle (OMPIC) for the benefit of developing countries.
Why the course is offered	<p>The training course is offered to enhance skills and knowledge of trademark officials from developing countries working with IP offices or relevant public institutions or ministries through discussion of trademark issues and procedures.</p> <p>At the end of the training course, participating trademark officials will be familiar with current important issues in the field of trademarks and related areas.</p>
Program highlights	<ul style="list-style-type: none"> • Registration of a trademark • Paris Convention • Madrid system • Protection of geographical indications and related issues • Design protection • The Hague Agreement • Well-known marks • Interface among trademarks, designs and copyright • Domain names • Non-traditional trademarks • Trademarks and the Internet issues • Country names • Opposition of marks
Language of training	French
Who should enroll	<ul style="list-style-type: none"> • Officials from trademark offices/departments/divisions • Officers of public chambers of commerce • Officials from relevant ministries
DL course required	DL-302 – Trademarks, Industrial Designs, and Geographical Indications at https://welc.wipo.int
Venue and date (duration)	Casablanca, one week, July
Deadline for registration	For updates, please check this link at the WIPO Academy's website: www.wipo.int/academy/en/courses/professional_training/

18. WIPO-India Training Course on Patent Search and Examination for ASPAC Countries

Introduction	This training course is organized for the benefit of patent examiners from the Asian and Pacific (ASPAC) region.
Why the course is offered	<p>This training course is offered to enhance technical skills and knowledge of patent examiners from the ASPAC region through the use of online patent search engines and to equip patent examiners with new patent examination techniques for better assessment of patent applications in a defined field of technology.</p> <p>At the end of the training course, participants will be able to search and examine inventions in a defined patent field using online tools which are available to the public, and to assess novelty and inventive steps in regard to inventions in a defined patent field.</p>
Program highlights	<p>Role of a patent examiner in the examination procedure for patenting.</p> <ul style="list-style-type: none"> • Procedural issues prior to the substantive examination • Substantive examination • The Patent Cooperation Treaty (PCT) • Practical exercises on prior art searches • Reporting on the state of the art • Formulating search strategies • Access to public and private databases • Case studies and practical exercises • The main activities and working tools for patent examiner • Preparation of search and examination report
Language of training	English
Who should enroll	<ul style="list-style-type: none"> • Patent examiners from the ASPAC region
DL course required	DL-301 – Patents at https://welc.wipo.int
Venue and date (duration)	India, one week, September
Deadline for registration	For updates, please check this link at the WIPO Academy's website: www.wipo.int/academy/en/courses/professional_training/

19. WIPO-ASRT Training Course on Patent Search and Examination for Arab Region

Introduction	WIPO offers jointly with the Academy for Scientific Research and Technology (ASRT) (Egypt) this training course on patent search and examination for the benefit of patent examiners from the Arab region.
Why the course is offered	<p>The course is offered to enhance skills of patent examiners through the use of online tools and means to search and retrieve patent information useful for assessing prior art.</p> <p>At the end of the course, participating patent examiner should be able to carry out patent searches with existing online search for better examination assessment of patent applications.</p>
Program highlights	<ul style="list-style-type: none"> • Role of a patent examiner in the examination procedure for patenting • Procedural issues prior to the substantive examination • Substantive examination • The Patent Cooperation Treaty (PCT) • Practical exercises on prior art searches • Reporting on the state of the art • Formulating search strategies • Access to public and private databases • Case studies and practical exercises • The main activities and working tools for patent examiner • Preparation of search and examination report
Language of training	Arabic
Who should enroll	<ul style="list-style-type: none"> • Patent examiners from the Arab region
DL course required	DL-301 – Patents at https://welc.wipo.int
Venue and date (duration)	Cairo, one week, September
Deadline for registration	For updates, please check this link at the WIPO Academy's website: www.wipo.int/academy/en/courses/professional_training/

20. WIPO-SIPO-CIPTC Training Course for Asian Countries on Management and Commercialization of IP Assets

Introduction	This training course is offered jointly by WIPO, the State Intellectual Property Office of China (SIPO), and China IP Training Center (CIPTC)
Why the course is offered	<p>This training course is offered to enhance skills of officers dealing with management of IP from R&D institutions and relevant public entities in understanding different steps which lead to efficient commercialization of IP assets. This workshop offers new insights to understanding the pathway surrounding successful innovation, from ideas to commercialization.</p> <p>At the end of the training course, participants will know how to use techniques to effectively manage, value, and commercialize IP assets.</p>
Program highlights	<ul style="list-style-type: none"> • IP management as a growth strategy for business success • The role of innovation and intellectual property in knowledge-based economics IP and technology management in universities and R&D institutions • IP and technology management group exercise • Commercialization processes • Global trends on innovation and intellectual property • Evaluating IP, including IP audits • Protecting IP • Due diligence and commercialization strategy • Marketing IP • Negotiating agreements • Commercialization • Monitoring and benefit sharing • Confidentiality (non-disclosure) and material transfer agreements • Patent portfolio development • Enforcement of IP rights
Language of training	English
Who should enroll	<ul style="list-style-type: none"> • Officers from public entities dealing with IP management and/or commercialization • Officials from relevant ministries in charge of IP management or transfer of technology
DL course required	DL-450 – IP Management at https://welc.wipo.int
Venue and date (duration)	Beijing, one week, October
Deadline for registration	For updates, please check this link at the WIPO Academy's website: www.wipo.int/academy/en/courses/professional_training/

21. WIPO Specialized Training Course on Trademarks for the Caribbean Countries

Introduction	This training course is offered by WIPO for the benefit of trademark officials from the Caribbean countries.
Why the course is offered	<p>The training course is offered to enhance skills and knowledge of trademark officials from the Caribbean countries working with IP offices or relevant public institutions or ministries through discussion of trademark issues and procedures.</p> <p>At the end of the training course, participating trademark officials will be familiar with current main issues occurring in the field of trademark and related areas in addition to the procedural matters.</p>
Program highlights	<ul style="list-style-type: none"> • Registration of a mark • Paris Convention • Madrid system • Protection of geographical indications and related issues • Design protection • The Hague Agreement • Well-known marks • Interface among trademarks, designs and copyright • Domain names • Non-traditional marks • Trademarks and the Internet: Issues • Country names • Opposition of marks
Language of training	English
Who should enroll	• Trademark officials from the Caribbean countries
DL course required	DL-302 – Trademarks, Industrial Designs, and Geographical Indications at https://welc.wipo.int
Venue and date (duration)	Venue to be confirmed, one week, November
Deadline for registration	For updates, please check this link at the WIPO Academy's website: www.wipo.int/academy/en/courses/professional_training/

22. UPOV-WIPO-USPTO Plant Variety Protection under the UPOV Convention – Train the Trainer Courses, Geneva, Switzerland

Introduction	<p>The course is organized in cooperation with the International Union for the Protection of New Varieties of Plants (UPOV) and the United States Patents and Trademarks Office (USPTO). The aim of the course is to train individuals (“trainers”) who will provide training to others on the role of plant variety protection and other intellectual property rights in the development of agriculture.</p> <p>A post-training support, the UPOV advanced distance learning course “Examination of Applications for Plant Breeders’ Rights” (DL-305) to those Train the Trainer participants that have obtained the “UPOV trainer” certificate.</p>
Program highlights	<ul style="list-style-type: none"> • Effective communication skills training • Introduction to UPOV • Impact of plant variety protection: Group exercises • Procedure to become a UPOV member • Key provisions of the UPOV Convention • Relationship between the UPOV Convention and other international treaties • Distinctness, uniformity and stability (DUS): Case studies • Exceptions to the breeders’ rights: Case studies • Experience of UPOV members on exercise and enforcement of breeders’ rights • The use of plant variety protection and other intellectual property rights in the development of agriculture • Current issues for plant breeders • Farmers’ perspective on plant variety protection • UPOV training and assistance strategy
Who should enroll	Officials and other plant variety protection experts
DL course required	DL-205 – Introduction to the UPOV System of Plant Variety Protection under the UPOV Convention at https://welc.wipo.int
Language of training	English, French, Spanish
Venue and date (duration)	<ol style="list-style-type: none"> 1. Training in English: May, one week, Geneva 2. Training in French: November, one week, Geneva 3. Training in Spanish: November, one week, venue to be confirmed
Registration	For more information, please contact UPOV Office at upov.mail@upov.int

Distance Learning Program

General information

1. Objectives

By harnessing technology to facilitate the delivery of academic programs remotely, the WIPO Academy Distance Learning Program aims to increase the accessibility of IP knowledge on a global scale; making it available to all, irrespective of geographic location, socio-economic background, industry sector or language group.

2. Background

In 1998, the WIPO Academy adopted distance learning as an innovative teaching approach, investing in the potential of the Internet in order to expand its educational mandate. Since its launch approximately 500,000 people from all over the world have taken one or several WIPO distance learning courses.

3. Field and Scope of Training

The WIPO Academy has placed considerable emphasis on incorporating learning methodologies and pedagogies that complement the e-learning process: The Bloom Method is a learning technique rooted in cognitive behavioral psychology in which learners are encouraged to “remembering, understanding, applying, analyzing, evaluating and creating”. The Instructional Design of the course content is based on the Open University: “you teach, you ask, you assess and you evaluate” the learner’s ability to apply and perform tasks at different intervals. The combined use of these two systems facilitates the effective transfer of information and knowledge between teachers and learners in the virtual environment.

The WIPO Academy networks with other institutions involved in the teaching of intellectual property through distance learning in order to combine substantive knowledge and pedagogical expertise in the design and development of courses. Partnerships with universities around the world enable the WIPO Academy to identify core groups of experts to serve as authors providing and enhancing the content of the courses with regional and national teaching materials.

The WIPO Academy is the only institution which offers on-line courses in IP in seven languages with a suite of learner support. A unique feature of WIPO’s Distance Learning Program is the focus on language diversity and on-line academic and administration support. Both the Primer and the General Course on IP and most of the advanced courses are now available in the six official languages of the United Nations (Arabic, Chinese, English,

French, Russian and Spanish), as well as Portuguese, with further translations in other languages underway.

The WIPO Academy distance learning courses cover all aspects of IP. Learners and teachers can interact as often as necessary during the courses because communication takes place through online discussion forums and electronic mail. Teachers have their own interaction tools which allow them to correct exams and support any difficulties the learners might face during the course. The range of courses offered via distance learning currently include:

- Primer on Intellectual Property (DL-001)
- General Course on Intellectual Property (DL-101)
- Introduction to the Patent Cooperation Treaty (DL-101PCT)
- IP Panorama (DL-IP PANORAMA)

There are also some 16 advanced courses on specialized aspects of IP:

- Advanced Course on Copyright and Related Rights (DL-201)
- Advanced Course on E-Commerce and Intellectual Property (DL-202) (course under review)
- Advanced Course on Intellectual Property, Traditional Knowledge and Traditional Cultural Expressions (DL-203)
- Advanced Course on Biotechnology and Intellectual Property (DL-204) (course under review)
- Introduction to the UPOV System of Plant Variety Protection (DL-205)
- Advanced Course on Patents (DL-301)
- Advanced Course on Trademarks, Industrial Designs and Geographical Indications (DL-302)
- Advanced Course on Examination of Applications for Plant Breeders’ Rights (DL-305)
- Advanced Course on Arbitration and Mediation Procedure under the WIPO Rules (DL-317)
- Advanced Course on Patent Information Search (DL-318)
- Advanced Course on Basics of Patent Drafting (DL-320)
- Advanced Course on Intellectual Property Management (DL-450)
- Advanced Course on Collective Management of Copyright and Related Rights (DL-501 to 506)
- Intellectual Property and Access to Medicines (DL-MEDA) (new pilot)
- Copyright for Film Professionals (new pilot)
- Software Licensing Including Open Source (new pilot)

4. Teaching

All of the above-mentioned specialized and advanced level courses are supported by in-house tutors and external expert practitioners in the field of IP.

5. Course Syllabus

Each of the courses is divided into modules which are preceded by a list of learning objectives. The objectives provide the details of the competencies that participants should aim to achieve upon completion of the respective sections of the course. Self-assessment tools are strategically placed throughout each module to assist learners gauging both their levels of knowledge and progress as well as their ability to apply concepts and facts encountered through the entire course.

6. Dynamic Teaching on Current IP Issues and Learner Needs

The Program is adapted to the dynamic needs of the learners by including cases, landmark decisions and treaties made in the relevant field.

7. Target Audience

The distance learning courses are available to a variety of end users, from professionals in the field to those with a general interest in IP. In addition to employees of IP Offices, groups such as lawyers, patent agents, engineers, economists, journalists and students in university

programs can benefit from the Academy's tailor-made courses which address general and specific IP issues.

8. Registration

The registration process is facilitated by the Academy Registration and Payment Interface (ARPI), an electronic system that enables prospective students to enroll in courses and monitor the status of their enrollment applications.

9. Evaluation

The student evaluation process for the distance learning program is designed to test students' abilities to apply facts and concepts taught throughout the course and includes a single final exam (written essay or multiple choice) that is administered to the participants using the WIPO Academy learning management platform.

Students are permitted to complete the final exam across a range of timeframes that vary from five hours to five days, prior to forwarding their answers, via email, back to their assigned tutors.

10. Tuition and Fees

Registration fees are applied to all advanced courses according to schedule below (according to country of nationality):

Students	
Developing countries and countries in transition	40 US dollars
Industrialized countries	200 US dollars
Professionals	
Developing countries and countries in transition	80 US dollars
Industrialized countries	350 US dollars
Academics	
Developing countries and countries in transition	40 US dollars
Industrialized countries	200 US dollars
Government officials (including IP offices)	
Developing countries and countries in transition	free of charge
Industrialized countries	200 US dollars

1. Primer on Intellectual Property (DL-001)

Description	<p>This “Primer on Intellectual Property” (DL-001) aims to provide course participants with knowledge of the fundamental aspects of IP: copyright and related rights, trademarks, patents, geographical indications, and industrial designs. It also allows participants to gain exposure to contemporary issues impacting the IP field such as: new plant varieties, unfair competition, enforcement of IP rights and emerging issues in IP.</p> <p>Self-evaluation tools are strategically incorporated throughout each of the twelve modules to assist participants with gauging their levels of knowledge and testing their ability to apply concepts and key facts taught during the course.</p>
Content and Structure	<p>The DL-001 course includes 12 modules, each of which is designed to facilitate the sequential expansion and assimilation of general IP concepts:</p> <p>Module 1: Introduction</p> <ul style="list-style-type: none"> • Module 2: Overview of Intellectual Property • Module 3: Copyright • Module 4: Related Rights • Module 5: Trademarks • Module 6: Geographical Indications • Module 7: Industrial Designs • Module 8: Patents • Module 9: New Plant Varieties • Module 10: Unfair Competition • Module 11: Enforcement of Intellectual Property Rights • Module 12: Emerging Issues in Intellectual Property – IP and Development
Final Exam	<p>There is no final exam in this course. Each module has a self-assessed set of questions encouraging the learner to enroll in the next level course, which is the DL-101.</p>
Duration	<p>Course material for the DL-001 program can be reviewed at the pace most suited to the individual participants. It is estimated that the academic literature for DL-001 can be reviewed in approximately three hours.</p>
Target audience	<p>This course targets individuals seeking to obtain a general overview of the fundamentals of IP.</p>
Registration	<p>Registration is open to prospective participants at https://welc.wipo.int</p>
Language of instruction	<p>The DL-001 course is currently offered in the six official languages of the United Nations (Arabic, Chinese, English, French, Russian and Spanish), as well as in Portuguese.</p>
Tuition fees	<p>The DL-001 course is free of charge.</p>

2. General Course on Intellectual Property (DL-101)

Description	The DL-101 course builds on the concepts presented in DL-001-Intellectual Property Primer, provides participants with a more in-depth overview of the fundamentals of IP law, and is considered indispensable to the more advanced courses of study on specific areas of IP law. Self-assessment tools are strategically placed throughout each module to assist participants with gauging their respective levels of knowledge and progress, as well as their ability to apply the concepts and facts presented within the course.
Content and Structure	The DL-101 course includes 12 modules, at the end of which there is a final exam. <ul style="list-style-type: none"> • Module 1: Introduction to Intellectual Property • Module 2: Copyright • Module 3: Related Rights • Module 4: Trademarks • Module 5: Geographical Indications • Module 6: Industrial Design • Module 7: Patents • Module 8: WIPO Treaties • Module 9: Unfair Competition • Module 10: Protection of New Varieties of Plants • Module 11: Summary and Discussion on Intellectual Property Rights • Module 12: IP and Development – The WIPO Development Agenda • Final Exam
Teaching	Academic support is provided throughout the course where learners pose substantive questions.
On-line discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss important and landmark cases with participants. Special group projects are launched by the Academy and its tutors on topics in which the participants show a high level of interest and engagement.
Final Exam	The final exam for this course includes a series of multiple choice questions. A fixed amount of time is allocated for participants to complete and submit the exam on-line. Participants are contacted regarding modalities for accessing the final exam approximately one week prior to the deadline for completion of the DL-101 course. Participants who pass the DL-101 final exam are awarded an electronic certificate of course completion.
Duration	The DL-101 course is taught over a period of six weeks. It is estimated that the course material can be reviewed in approximately 55 hours during six weeks.
Target audience	This course is designed for individuals who are or will be employed in the field of administration of intellectual property rights (IPRs). It is also relevant for persons seeking a general knowledge of IP, and for those who generate various forms of IP and seek a deeper understanding of the effective management and protection of IPRs.
Registration	Information on the registration periods and final exams is available at https://welc.wipo.int
Language of instruction	The DL-101 course is currently offered in each of the six official languages of the United Nations (Arabic, Chinese, English, French, Russian and Spanish), as well as in Portuguese, Ukrainian, Vietnamese and Thai, by partner institutions.
Tuition fees	The DL-101 course is free of charge.

3. General Primer – Introduction to the Patent Cooperation Treaty (DL-101-PCT)

Description	The DL-101-PCT course is a specialist foundation course developed by WIPO experts on the Patent Cooperation Treaty (PCT). It aims to provide participants with an introduction and general overview of the PCT, the system that facilitates the international registration of patents.
Content and Structure	<p>The content and methodology of all “General Primer” courses are structured to complement self-directed learning. As such, participants are able to review course material at their own pace.</p> <p>Self-assessment tools are strategically placed throughout each module to assist participants with gauging their respective levels of knowledge and progress, as well as their ability to apply the concepts and facts presented within the course.</p> <p>The DL-101-PCT course includes 14 modules:</p> <ul style="list-style-type: none"> • Module 1: What is the PCT? • Module 2: Why Use the PCT? • Module 3: Preparing the PCT Application • Module 4: Filing the PCT Application • Module 5: Electronic Filing Using PCT-SAFE • Module 6: Patent Agents and Common Representatives • Module 7: The International Search and Written Opinion of the ISA • Module 8: International Publication • Module 9: International Preliminary Examination • Module 10: Entry into the National Phase • Module 11: Special International Phase Procedures • Module 12: Procedures for Inventions in the Field of Biotechnology • Module 13: Access by Third Parties to the File of a PCT Application • Module 14: PCT Outlook
Final Exam	There is no final examination for DL-101-PCT.
Certificate	There is no certificate for DL-101-PCT.
Duration	The DL-101-PCT course material can be reviewed at the pace most suited to individual participants. It is estimated that the academic literature for this course can be reviewed in approximately three hours.
Target audience	This course is open to any individual wishing to obtain a general understanding of the PCT system.
Registration	Registration is open to prospective participants at https://welc.wipo.int
Language of instruction	The DL-101-PCT course is currently offered in the six official languages of the United Nations (Arabic, Chinese, English, French, Russian and Spanish), as well as in German, Japanese, Korean and Portuguese.
Tuition fees	The DL-101-PCT course is free of charge.

4. IP Panorama (DL-IP PANORAMA)

Description	IP PANORAMA was designed to help small and medium-sized enterprises (SMEs) utilize and manage intellectual property (IP) in their business strategy. It was developed jointly by the Korean Intellectual Property Office, the Korea Invention Promotion Association and WIPO under a project entitled “The Joint Development of E-learning Content” and since then has been translated into multiple languages. IP PANORAMA relies on learning about IP through business orientation especially focusing on the situation of SMEs. It is based on an instructional design strategy of ‘Storytelling’ along with educational technology. The learning content of each module was designed with a practical story regarding IP. It deals with IP issues from a business perspective.
Content and Structure	The course includes the following modules: <ul style="list-style-type: none"> • Module 1: Importance of IP for SMEs • Module 2: Trademarks and industrial designs • Module 3: Invention and patent • Module 4: Trade secrets • Module 5: Copyright and related rights • Module 6: Patent information • Module 7: Technology licensing in a strategic partnership • Module 8: IP in the digital economy • Module 9: IP and international trade • Module 10: IP audit • Module 11: Valuation of IP assets • Module 12: Trademark licensing • Module 13: IP Issues in franchising
Final Exam	There is no final exam for this course.
Certificate	There is no certificate at the end of this course.
Duration	Course material for the IP PANORAMA course can be reviewed at the pace most suited to individual participants. It is estimated that the academic literature for this course can be reviewed in approximately three hours.
Target audience	This course targets individuals seeking to obtain a general overview of the fundamentals of IP.
Registration	Information on the registration periods is available at https://welc.wipo.int
Language of instruction	The IP PANORAMA course is currently offered in English, French and Spanish. Future languages will include Arabic, Chinese, Russian and Portuguese, as well as others.
Tuition fees	The IP PANORAMA course is free of charge.

5. Advanced Course on Copyright and Related Rights (DL-201)

Description	The first of the 200-series advanced level courses, DL-201 Advanced Course on Copyright and Related Rights explains the fundamental principles of international copyright and related rights protection, including a comprehensive overview of the relevant international treaties. This Advanced Course also addresses the collective management of rights, and deals with issues of copyright and related rights in the digital environment.
Content and Structure	The course includes 12 substantive modules and a final exam. <ul style="list-style-type: none"> • Module 1: The concept of copyright, the historical background and the international framework • Module 2: The Berne Convention: principles and notions of works • Module 3: The Berne Convention: content protection – rights and limitations • Module 4: The Berne Convention: special types of works and situations • Module 5: The TRIPS Agreement and the WIPO Copyright Treaty • Module 6: Related rights: The Rome Convention, WIPO Performance and Phonograms Treaty (WPPT), The Beijing Treaty • Module 7: Sui generis regimes of protection, sui generis rights and unfair competition • Module 8: The TRIPS Agreement and enforcement issues • Module 9: Collective management of rights • Module 10: Copyright on the Internet • Module 11: The Marrakesh Treaty • Module 12: IP and development – flexibilities and public domain under copyright • Final exam
Teaching	Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of IP.
On-line discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss important and landmark cases with participants. Special group projects are launched by the Academy and its tutors where the participants show a high level of interest and engagement.
Final Exam	There is a written final exam at the end of this course for which participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, via the e-learning platform, to their tutors for marking. Participants are individually contacted regarding modalities for accessing the final exam approximately one week prior to the deadline for completion of the DL-201 course.
Certificate	Participants who pass the DL-201 final exam are awarded a certificate of completion for the course.
Duration	The course requires approximately 120 hours of study time over a period of 12 weeks.
Target audience	The course is designed for legal practitioners, managers in copyright offices and staff in collective management societies, broadcasting organizations or publishing industries, academics and university students with a prior knowledge of IP such as those who have successfully completed the DL-101. For this course participants are provided with a tutor.
Registration	Information on registration periods and enrollment is available at https://welc.wipo.int
Language of instruction	The course is currently offered in Arabic, Chinese, English, French, Portuguese, Russian and Spanish.
Tuition fees	As an advanced course, DL-201 incurs registration fees.

6. Advanced Course on E-Commerce and Intellectual Property (DL-202) – (this course is under review)

Description	This course on E-Commerce and Intellectual Property aims to provide practical, useful and easy to understand information on IP law as it relates to commercial activities on the Internet. It explores the challenges to IP law in the digital age and examines specific electronic commerce practices that raise complex trademark, patent and copyright policy questions. One module is dedicated to IP, Competition and Development.
Content and Structure	The course includes 8 substantive modules structured across three levels and a final exam. <ul style="list-style-type: none"> • Level I: Provides participants with a foundation for understanding the basic concepts inherent in e-commerce and IP <ul style="list-style-type: none"> – Module 1: Intellectual property in electronic commerce – Introduction • Level II: Examines the IP aspects of e-commerce in the areas of trademarks, patents and copyright <ul style="list-style-type: none"> – Module 2: Internet domain names and trademarks – Module 3: Electronic business and patents – Module 4: Digital content and copyright • Level III: Addresses, in detail, sub-topics that pertain to the areas identified above. <ul style="list-style-type: none"> – Module 5: Managing intellectual property online – Module 6: International implications and enforcement • Level IV: Lecture <ul style="list-style-type: none"> – Module 7: IP and competition – Module 8: IP and development under an E-commerce context • Final exam
Teaching	Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of IP.
On-line discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss important and landmark cases with participants. Special group projects are launched by the Academy and its tutors where the participants show a high level of interest and engagement.
Final Exam	There is a written final exam at the end of this course for which participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, via the e-learning platform, to their tutors for marking. Participants are individually contacted regarding modalities for accessing the final exam approximately one week prior to the deadline for completion of the DL-202 course.
Certificate	Participants who pass the DL-202 final exam are awarded a certificate of completion for the course.
Duration	This course requires approximately 120 hours of study time over a period of 12 weeks.
Target audience	This course is designed for policy makers, business executives, legal practitioners, managers in copyright offices, staff in collective management societies, broadcasting organizations and publishing industries. Academics and university students with prior foundation knowledge of IP, for example, those who have successfully completed DL-101, may find this course to be of valuable and practical use.
Registration	Information on registration periods and enrollment is available at https://welc.wipo.int
Language of instruction	The course is currently offered in Arabic, English, French, Portuguese, Russian and Spanish.
Tuition fees	As an advanced course, DL-202 incurs registration fees.

7. Advanced Course on Intellectual Property, Traditional Knowledge and Traditional Cultural Expressions (DL-203)

Description	The course aims at providing technical information on key concepts and international, regional and national experiences, policy options and legal mechanisms available, or under consideration, for the intellectual property protection of traditional knowledge and traditional cultural expressions. It is hoped that this course will strengthen capacity and stimulate consideration of these issues, share experiences and advance understanding of the range of issues and possible options in this area, in which legal and policy developments are still evolving at national, regional and international levels.
Content and Structure	The course includes 4 substantive modules and a final exam. <ul style="list-style-type: none"> • Module 1: Overview and key concepts • Module 2: Options for the IP protection of TK and TCEs • Module 3: Protecting TK and TCEs with existing and adapted IP rights • Module 4: Protecting TK and TCEs with a sui generis system of protection • Final exam
Teaching	Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of IP.
On-line discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss best practices and landmark cases with participants. Special group projects are launched by the Academy and its tutors where the participants show a high level of interest and engagement.
Final Exam	There is a written final exam at the end of this course for which participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, via the e-learning platform, to their tutors for marking. Participants are individually contacted regarding modalities for accessing the final exam approximately one week prior to the deadline for completion of the DL-203 course.
Certificate	Participants who pass the DL-203 final exam are awarded a certificate of completion for the course.
Duration	The course requires approximately 50 hours of study time over a period of 6 weeks.
Target audience	This course is addressed to officials of IP Offices, government officials from other departments, policy makers, diplomats, members of indigenous and local communities, employees of non-governmental organizations and intergovernmental organizations, lawyers, academics, researchers, students and individuals who already possess a working knowledge of the IP system. As the course covers the relationship between IP, TK and traditional cultural expressions, participants who are already familiar with the IP system, may be able to benefit the most from it. For those who are not, it is recommended that they complete the WIPO Academy's "Primer on Intellectual Property" (DL-001) or the "General Course on Intellectual Property" (DL-101).
Registration	Information on registration periods and enrollment is available at https://welc.wipo.int
Language of instruction	The course is currently offered in English.
Tuition fees	As an advanced course, DL-203 incurs registration fees.

8. Advanced Course on Biotechnology and Intellectual Property (DL-204) – (this course is under review)

Description	The Advanced Course on Biotechnology and Intellectual Property (DL-204) aims to demonstrate the manners in which the current IP system can be utilized to effectively protect, develop and commercialize biotechnology inventions. Further, it aims to foster a view of the IP system that encourages its use as a tool for the increased development of and access to technology. A module and a lecture are dedicated to Flexibilities and Public Domain.
Content and Structure	The course includes 9 modules sub-divided into 4 sections and a final exam. <ul style="list-style-type: none"> • Section I: Principles of biotechnology and associated IP <ul style="list-style-type: none"> – Module 1: Overview of biotechnology and IP – Module 2: International framework of biotechnology and IP • Section II: Current biotechnology practice <ul style="list-style-type: none"> – Module 3: Reading a biotechnology patent – Module 4: The Process of getting a biotechnology patent – Module 5: Searching patent databases • Section III: Application and commercialization of biotechnology IP <ul style="list-style-type: none"> – Module 6: Biotechnology research and intellectual property rights Management – Module 7: Licensing and enforcing intellectual property rights – Module 8: Commercializing your biotechnology invention – A case study • Section IV: Biotechnology and development <ul style="list-style-type: none"> – Module 9: IP and development: flexibilities and public domain under patent law (biotechnology patents) • Final exam
Teaching	Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of IP.
On-line discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss best practices and landmark cases with participants. Special group projects are launched by the Academy and its tutors where the participants show a high level of interest and engagement.
Final Exam	There is a written final exam at the end of this course for which participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, via the e-learning platform, to their tutors for marking. Participants are individually contacted regarding modalities for accessing the final exam approximately one week prior to the deadline for completion of the DL-204 course.
Certificate	Participants who pass the DL-204 final exam are awarded a certificate of completion for the course.
Duration	The course requires approximately 120 hours of study time over a period of 12 weeks.
Target audience	This course targets government officials of IP Offices, employees of non-governmental organizations and intergovernmental organizations, patent attorneys, scientists, researchers, students and individuals who already possess strong working knowledge of the IP system.
Registration	Information on registration periods and enrollment is available at https://welc.wipo.int
Language of instruction	The course is currently offered in English, French, Portuguese, Russian and Spanish.
Tuition fees	As an advanced course, DL-204 incurs registration fees.

9. Introduction to the UPOV System of Plant Variety Protection (DL-205)

Description	The DL-205 course, Introduction to the International Union for the Protection of New Varieties of Plants (UPOV) System of Plant Variety Protection, aims to provide a comprehensive description of the main notions, conditions and principles of the protection provided for plant varieties under the UPOV Convention.
Content and Structure	The course comprises 11 modules and a final exam: <ul style="list-style-type: none"> • Module 1: Nature of plant breeding and the need for plant breeders' rights • Module 2: Subject matter and entitlement to protection • Module 3: Conditions of protection • Module 4: Applying for plant breeder's right • Module 5: Testing of distinctness, uniformity and stability (DUS) • Module 6: Scope of the plant breeder's right – act and material covered • Module 7: Scope of the plant breeder's right – varieties with the scope of the plant breeder's right • Module 8: Exceptions and restrictions to the plant breeder's right • Module 9: Nullity and cancellation of the plant breeder's right • Module 10: Union for the Protection of New Varieties of Plants • Module 11: Implementation of the convention and final provisions • Final exam
Teaching	Academic support is provided by experienced tutors who are expert practitioners in the field of IP.
Final Exam	There is a multiple choice final exam. Participants are individually contacted regarding modalities for accessing the final exam approximately one week prior to the deadline for completion of the DL-205 course.
Certificate	Participants who pass the DL-205 final exam are awarded a certificate of completion for the course.
Duration	The course requires approximately 36 hours of study time over a period of 4 weeks.
Target audience	This course is specifically designed for officials and IP personnel within the public and/or private sector. <ul style="list-style-type: none"> • Public Sector: Government officials responsible for drafting plant breeder's rights legislation and the management of plant breeder's rights offices; organizers of distinctness, uniformity, stability (DUS) trials; DUS examiners. • Private Sector: Plant breeders; IP managers; IP agents/attorneys; students.
Registration	Information on registration periods and enrollment is available at www.upov.int/resource/en/training.html .
Language of instruction	The course is currently offered in English, French, German and Spanish.
Tuition fees	As an advanced course, DL-205 incurs registration fees.

10. Advanced Course on Patents (DL-301)

Description	The course DL-301 on Patents aims to provide participants with an in-depth perspective on the principles and economic impact of patents and the patenting process as a whole. It incorporates examination of the traditional use of patents by centers of knowledge such as universities and other specialized institutions of higher learning. It also provides participants with a comprehensive review of the importance of Patent Pools in facilitating the effective transfer and development of technology.
Content and Structure	The Advanced Course on Patents, DL-301, includes 8 substantive modules and a final exam. <ul style="list-style-type: none"> • Module 1: The Macro-economic impact of the patent system • Module 2: The Patent application process • Module 3: The Different layers of the international patent system and regional patent protection mechanisms • Module 4: Kinds of intellectual property protection based on types of inventions • Module 5: Legal issues of the patenting process • Module 6: Enforcement • Module 7: New issues, important cases and discussions • Module 8: IP and development – flexibilities and public domain under patents • Final exam
Teaching	Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of IP.
On-line discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss best practices and landmark cases with participants. Special group projects are launched by the Academy and its tutors where the participants show a high level of interest and engagement.
Final Exam	There is a written final exam at the end of this course for which participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, via the e-learning platform, to their tutors for marking. Participants are individually contacted regarding modalities for accessing the final exam approximately one week prior to the deadline for completion of the DL-301 course.
Certificate	Participants who pass the DL-301 final exam are awarded a certificate of completion for the course.
Duration	The course requires approximately 120 hours of study time over a period of 12 weeks.
Target audience	This course is designed for persons already possessing sound knowledge of the fundamentals of IP. It is open to legal practitioners, employees of IP offices, individuals involved in research and development and university students. Given the advanced nature of the course, prospective participants wishing to undertake this course who do not possess solid knowledge of the fundamentals of IP are advised to complete the WIPO Academy General Course on Intellectual Property, DL-101, prior to attempting DL-301.
Registration	Information on registration periods and enrollment is available at https://welc.wipo.int
Language of instruction	The course is currently offered in Arabic, Chinese, English, French, Portuguese, Russian and Spanish.
Tuition fees	As an advanced course, DL-301 incurs registration fees.

11. Advanced Course on Trademarks, Industrial Designs and Geographical Indications (DL-302)

Description	This advanced course on trademarks, industrial designs and geographical indications aims to raise awareness of the complex issues involved in protecting and managing IP for branding. It is a preparatory course designed to precede practical training as regards protection of trademarks, industrial designs and geographical indications.
Content and Structure	The course includes 7 substantive modules and a written final exam. <ul style="list-style-type: none"> • Module 1: The Role of trademarks, industrial designs and geographical indications in the market • Module 2: Trademarks • Module 3: Geographical indications • Module 4: Industrial designs • Module 5: Protection against unfair competition • Module 6: Making brand and managing intellectual property • Module 7: IP and development flexibilities and public domain under trademarks • Final exam
Teaching	Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of IP.
On-line discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss best practices and landmark cases with participants. Special group projects are launched by the Academy and its tutors where the participants show a high level of interest and engagement.
Final Exam	There is a written final exam at the end of this course for which participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, via the e-learning platform, to their tutors for marking. Participants are individually contacted regarding modalities for accessing the final exam approximately one week prior to the deadline for completion of the DL-302 course.
Certificate	Participants who pass the DL-302 final exam are awarded a certificate of completion for the course.
Duration	The course requires approximately 120 hours of study time over a period of 12 weeks.
Target audience	Subscribers should have a general interest in making the best use of IP in marketing and managing intangible assets of the private company. The course targets staff in IP offices and research and development (R&D) institutions, legal practitioners, university students with knowledge of IP. It is highly recommended that participants who do not have knowledge in IP take the General Course on IP (DL-101) offered by the WIPO Academy free of charge.
Registration	Information on registration periods and enrollment is available at https://welc.wipo.int
Language of instruction	The course is currently offered in Arabic, Chinese, English, French, Portuguese, Russian and Spanish.
Tuition fees	As an advanced course, DL-302 incurs registration fees.

12. Advanced Course on Examination of Applications for Plant Breeders' Rights (DL-305)

Description	The objective of this course is to provide a basic understanding of the examination of applications for plant breeders' rights under the International Convention for the Protection of New Varieties of Plants.
Content and Structure	<p>The course includes 13 substantive modules and a written final exam.</p> <ul style="list-style-type: none"> • Section I Operating a Plant Breeders' Rights (PBR) Office <ul style="list-style-type: none"> – Module 1: The Plant Breeders' Rights Office – Module 2: Administration of applications – Module 3: Entitlement to a breeder's right – Module 4: Information to be published • Section II Examining novelty <ul style="list-style-type: none"> – Module 5: Examining novelty • Section III Examining the variety denomination <ul style="list-style-type: none"> – Module 6: Examining the variety denomination • Section IV DUS examination <ul style="list-style-type: none"> – Module 7: Introduction to the DUS examination – Module 8: Variety collections – Module 9: Examining distinctness – Module 10: Examining uniformity – Module 11: Examining stability – Module 12: Conducting the DUS trial – Module 13: Cooperation in DUS testing • Final exam
Teaching	Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of IP.
Final Exam	There is a written final exam at the end of this course for which participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, via the e-learning platform, to their tutors for marking. Participants are individually contacted regarding modalities for accessing the final exam approximately one week prior to the deadline for completion of the DL-305 course.
Certificate	Participants who pass the DL-305 final exam are awarded an electronic certificate of completion for the course.
Duration	This course requires approximately 70 hours of study time over a period of 4 weeks.
Target audience	<p>Officials/officially appointed persons responsible for running PBR offices or for drafting PBR legislation; key staff of PBR offices; organizers of distinctiveness, uniformity and stability (DUS) trials; DUS examiners</p> <p>Private sector: breeders, IP managers, IP agents/attorneys, academia/students Entry level requirement: successful completion of UPOV DL-205 Course "Introduction to the UPOV System of Plant Variety Protection under the UPOV Convention", which means obtaining 70% or more in the final exam.</p>
Registration	Information on the annual registration period and enrollment is available at https://welc.wipo.int
Language of instruction	The course is currently offered in English.
Tuition fees	As an advanced course, DL-305 incurs registration fees.

13. Advanced Course on Arbitration and Mediation Procedure under the WIPO Rules (DL-317)

Description	This course on Arbitration and Mediation Procedure under the WIPO Rules which is of an intermediate level aims to provide participants with a comprehensive understanding of the main features and advantages of the procedures designed by the WIPO Arbitration and Mediation Center. The course seeks to generate in-depth knowledge of the selection process to choosing the most adequate dispute resolution procedure for particular cases and the best methods for identifying the most appropriate dispute resolution clauses for insertion into agreements.
Content and Structure	The course includes four substantive modules and a final exam. <ul style="list-style-type: none"> • Module 1: The WIPO Arbitration and Mediation Center • Module 2: Mediation • Module 3: Arbitration and expedited arbitration • Module 4: Conducting the arbitration • Final exam
Teaching	Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of IP.
On-line discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss best practices and landmark cases with participants. Special group projects are launched by the Academy and its tutors where the participants show a high level of interest and engagement.
Final Exam	There is a written final exam at the end of this course for which participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, via the e-learning platform, to their tutors for marking. Participants are individually contacted regarding modalities for accessing the final exam approximately one week prior to the deadline for completion of the DL-317 course.
Certificate	Participants who pass the DL-317 final exam are awarded a certificate of completion for the course.
Duration	The course requires approximately 60 hours of study time over a period of 7 weeks.
Target audience	As an intermediate level course, DL-317 is designed for individuals who already possess a working knowledge of the fundamental concepts of IP law. This program on Arbitration and Mediation under the WIPO Rules is a useful tool for persons who generate and/or seek to protect various forms of IP and wish to gain a more comprehensive understanding of dispute settlement procedure under the WIPO Rules. It is strongly recommended that registrants are functionally knowledgeable in IP or have already passed either: the General Course on IP (DL-101) or Electronic Commerce and Intellectual Property (DL-202).
Registration	Information on registration periods and enrollment is available at https://welc.wipo.int
Language of instruction	The course is currently offered in English, French, Portuguese and Spanish.
Tuition fees	As an advanced course, DL-317 incurs registration fees.

14. Advanced Course on Patent Information Search (DL-318)

Description	This advanced course on Patent Information Search aims to introduce and illustrate comprehensively the concepts of searching patent information. Practical activities have been incorporated throughout the course to complement theoretical principles that underpin patent information searching. Course participants are also furnished with in-depth information regarding sources, techniques and data used during patent searches.
Content and Structure	The course includes 7 substantive modules and a written final exam. <ul style="list-style-type: none"> • Module 1: The Value of patent information • Module 2: Patent searching activities and the strategic use of patent information • Module 3: Techniques for searching patent documents • Module 4: Patent information search drills (11 drills) • Module 5: Caution and risks of patent searching • Module 6: Patent searching – practical aspects (14 search drills) • Module 7: IP and development issues under patent information search (2 search drills) • Final exam
Teaching	Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of IP.
On-line discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss best practices and landmark cases with participants. Special group projects are launched by the Academy and its tutors where the participants show a high level of interest and engagement.
Final Exam	There is a written final exam at the end of this course for which participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, via the e-learning platform, to their tutors for marking. Participants are individually contacted regarding modalities for accessing the final exam approximately one week prior to the deadline for completion of the DL-318 course.
Certificate	Participants who pass the DL-318 final exam are awarded a certificate of completion for the course.
Duration	The course requires approximately 120 hours of study time over a period of 12 weeks.
Target audience	The course targets staff in IP offices and research and development (R&D) institutions, legal practitioners, university students with knowledge of IP. It is highly recommended that participants who do not have knowledge in IP take the General Course on IP (DL-101) and Patents (DL-301) prior to enrolling.
Registration	Information on registration periods and enrollment is available at https://welc.wipo.int
Language of instruction	The course is currently offered in English, French and Spanish.
Tuition fees	As an advanced course, DL-318 incurs registration fees.

15. Advanced Course on Basics of Patent Drafting (DL-320)

Description	This advanced course aims to further complement participant's previous knowledge regarding patent drafting and is intended to be used as a preparatory course for further, intensive, practical training in the field. It is neither a qualification course for patent drafting, nor a replacement of existing training manuals for patent attorneys or patent agents in countries in which robust systems for professional education in the area of patent practices exist.
Content and Structure	<p>The course material for DL-320 has been designed on the basis of common denominators of several national patent laws in which most applicants seek patent protection.</p> <p>The course includes four substantive modules and a written final exam.</p> <ul style="list-style-type: none"> • Module 1: Why you might want a patent? • Module 2: Overview of patents • Module 3: Drafting a patent application • Module 4: Notes and practical exercises on drafting patent specification <p>Thematic discussion modules on:</p> <ul style="list-style-type: none"> • Basic chemistry patents • Basic pharmaceuticals patents • Basic biotechnology patents • Basic computing and communications patents • General mechanical patents • Final exam
Teaching	Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of IP.
On-line discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss best practices and landmark cases with participants. Special group projects are launched by the Academy and its tutors where the participants show a high level of interest and engagement.
Final Exam	There is a written final exam at the end of this course for which participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, via the e-learning platform, to their tutors for marking. Participants are individually contacted regarding modalities for accessing the final exam approximately one week prior to the deadline for completion of the DL-320 course.
Certificate	Participants who pass the DL-320 final exam are awarded a certificate of completion for the course.
Duration	The course requires approximately 120 hours of study time over a period of 12 weeks.
Target audience	<p>Registrants are expected to have a solid working knowledge of the fundamentals of IP. This advanced course is predominantly designed for inventors, scientists, engineers and others engaged in technical endeavors.</p> <p>Prospective participants who do not possess basic knowledge in IP are strongly advised to complete the WIPO Academy General Course on IP (DL-101), prior to enrolling for this course.</p>
Registration	Information on registration periods and enrollment is available at https://welc.wipo.int
Language of instruction	The course is currently offered in Arabic, Chinese, English, French, Portuguese, Russian and Spanish.
Tuition fees	As an advanced course, DL-320 incurs registration fees.

16. Advanced Course on Intellectual Property Management (DL-450)

Description	This course on Intellectual Property Management (IPM) aims to raise awareness of the principal concepts of IPM and its importance as a spur to human creativity and the advancement of economic and social development. It also provides explanation on the development and implementation of an IPM strategy including the management of IP in an online environment.
Content and Structure	The course includes 9 substantive modules that address the interdisciplinary nature of IPM and a written final exam. <ul style="list-style-type: none"> • Module 1: Intellectual property management – introduction and overview • Module 2: Economic perspectives on intellectual property management • Module 3: Innovation and intellectual property protection • Module 4: Intellectual property value and finance • Module 5: Intellectual property and commercialization • Module 6: On-line intellectual property management • Module 7: Strategy for intellectual property management • Module 8: IP and development – open source, flexibilities and public domain • Module 9: Case studies for intellectual property management • Final exam
Teaching	Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of IP.
On-line discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss best practices and landmark cases with participants. Special group projects are launched by the Academy and its tutors where the participants show a high level of interest and engagement.
Final Exam	There is a written final exam at the end of this course for which participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, via the e-learning platform, to their tutors for marking. Participants are individually contacted regarding modalities for accessing the final exam approximately one week prior to the deadline for completion of the DL-450 course.
Certificate	Participants who pass the DL-450 final exam are awarded a certificate of completion for the course.
Duration	The course requires approximately 120 hours of study time over a period of 12 weeks.
Target audience	This course targets professionals with a basic knowledge in IP or business management, responsible for generally managing and protecting various forms of IP, with an enhanced legal and business focus. It is strongly recommended that registrants already possess knowledge of IP or have taken the General Course on IP (DL-101). Some knowledge of copyright (DL-201), patents (DL-301) and trademarks (DL-302) would be an asset.
Registration	Information on registration periods and enrollment is available at https://welc.wipo.int
Language of instruction	The course is currently offered in Arabic, Chinese, English, French, Portuguese, Russian and Spanish.
Tuition fees	As an advanced course, DL-450 incurs registration fees.

17. Advanced Course on Collective Management of Copyright and Related Rights (DL-501)

Description	This course aims at raising awareness of how creators, users, legislators and society at large benefit from the system of collective management. It covers the workings of collective management of copyright in the categories of music, text and images, works of visual art and photography and dramatic works. After a basic introduction of copyright and related rights which participants should know in advance of the course (see DL-201 Copyright), it lays the ground for the three main elements of a well-functioning copyright system: legislation, policy and management of rights. The overriding principle is that whenever it is impracticable or impossible for IP rights holders to exercise their rights individually, collective management is a feasible solution. The course examines the synergies that exist among stakeholders in the legal, creativity, management, and policy arenas in order to balance the benefits to creators and society. It will also discuss the day-to-day work of Collective Management Organizations (CMOs) and how they are governed. Finally, the learners will be able to examine the challenges and opportunities brought about by the digital technologies and the internet through pre-planned questions and answers as well as dynamic discussions among peers and experts.
Content and Structure	The course includes modules and a written final exam. An introductory module for all target audiences <ul style="list-style-type: none"> • Specialized modules for four distinct target audiences: • Collective management organizations for different categories of works (modules 2-7) • Rights holders for different categories of works (modules 8-13) • Policy makers (module 14) • Legal practitioners (modules 15) • Final exam
Teaching	Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of IP.
On-line discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss best practices and landmark cases with participants. Special group projects are launched by the Academy and its tutors where the participants show a high level of interest and engagement.
Final Exam	There is a written final exam at the end of this course for which participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, via the e-learning platform, to their tutors for marking. Participants are individually contacted regarding modalities for accessing the final exam approximately one week prior to the deadline for completion of the DL-501 course.
Certificate	Participants who pass the DL-501 final exam are awarded a certificate of completion for the course.
Duration	The course requires approximately 120 hours of study time over a period of 12 weeks.
Target audience	This course targets anyone intending to learn in-depth about collective management and in particular, Collective management organizations (CMOs), primary rights holders, policy makers and legal practitioners. It is strongly recommended that registrants already possess knowledge of IP and in particular about copyright and related rights or have taken the General Course on IP (DL-101) and the Advanced Course on Copyright and Related Rights (DL-201).
Registration	Information on registration periods and enrollment is available at https://welc.wipo.int
Language of instruction	The course is currently offered in English.
Tuition fees	As an advanced course, DL-501 incurs registration fees.

18. Advanced Course on Intellectual Property and Access to Medicines (DL-MEDA) (New Pilot)

Description	Public health, intellectual property and international trade are all interconnected issues. The purpose of this course is to give you an overview of the factors that shape access to, and influence innovation of medical technologies. The course describes how these two issues are connected by many overlapping factors that span the policy fields of public health, intellectual property and international trade.
Content and Structure	The material in this course is based on the substantial WIPO publication "Promoting Access to Medical Technologies and Innovation". Tables and figures in this course have retained their original numbers from this publication.
Duration	This short course requires approximately 10 hours of study time.
Target audience	The target audience for this course primarily includes technical professionals such as patent examiners, health policymakers and their assistances, drug procurement specialists, IP specialists and senior students.
Registration	Information on registration periods and enrollment is available at https://welc.wipo.int
Language of instruction	The course will be offered in English.
Tuition fees	This course is offered free of charge.

19. Advanced Course on Copyright for Film Professionals (New Pilot)

Description	The overall objective of the course is to encourage the development of local creative industries in the audiovisual field with a view to promoting their economic, social and cultural development while taking into account the digital environment from a legal and business perspective.
Content and Structure	The curriculum is expected to develop and strengthen copyright management skills and capacities through, among other things, best practices in the field and to provide comparative business and legal practices.
Duration	This short course requires approximately 25-30 hours of study time.
Target audience	Professionals of the film production and distribution chain involved with copyright. The course is useful to copyright lawyers who need to enhance their professional capacities to assist local audiovisual sector stakeholders in developing countries.
Registration	Information on registration periods and enrollment is available at https://welc.wipo.int
Language of instruction	The course will be offered in French.
Tuition fees	This course is offered free of charge.

20. Software Licensing Including Open Source (New Pilot)

Description	In light of the importance of growth in Information and Communication Technologies (ICTs) the developments of software licensing and open source software have encouraged many opportunities for strategic use of flexibilities in the field of copyright, as well as presenting some challenges. The objective of the course is to cover the historical development of these issues and the risks and benefits based on comparative public policy, legal and technical environments.
Content and Structure	The curriculum includes case studies from different countries both from developed and developing countries.
Duration	This short course requires approximately 30 hours of study time.
Target audience	Professionals dealing with software licensing and those who advise on this issue in Member States, international organizations, education and research institutions and civil society.
Registration	Information on registration periods and enrollment is available at https://welc.wipo.int
Language of instruction	The course will be offered in English.
Tuition fees	This course is offered free of charge.

21. Advanced Joint WIPO-UNISA Intellectual Property Specialization Program via Distance Learning jointly offered by the WIPO Academy and the University of South Africa (UNISA) (this program is under review)

Description	The Joint Intellectual Property Law Specialization Program by the WIPO Academy and the University of South Africa (UNISA) is designed for academics and professionals who already have knowledge about IP or possess a practical experience in IP and wish to strengthen and expand their future role in this field.
Content and Structure	<p>The modules focus on the special circumstances prevailing in developing countries and approach the subject-matter against the background of international conventions. Participants are expected to examine the law of their own countries to determine how some obligations provided in some treaties on IP could be discharged. The modules of the program are taught using traditional correspondence-based distance teaching methods, as well as using the Internet.</p> <p>To qualify for the certificate, participants must take eight modules out of the nine that are listed below: Collective Management of Copyright; Performers' Rights</p> <ul style="list-style-type: none"> • Essential copyright law • Essential competition law • Essential industrial design law • Essential patent law • Essential trademark law • Internet aspects of copyright & trademarks • Legal aspects of electronic commerce • Traditional knowledge & biodiversity <p>Once admitted, participants receive a study package, including tutorial matter in the form of work books and tutorial letters, as well as extracts from cases and other relevant materials. For each module, participants must submit a midterm written assignment for evaluation.</p>
Final Exam	Final examination papers are sent to participants at their place of residence via fax or email. Participants should submit their written answers within 24 hours.
Eligibility	Admission to the program is subject to UNISA's requirements for admission to degree studies. Basically, applicants should qualify for admission to a university or a degree program in the country of which they are a citizen, or where they reside permanently. These qualifications include, for example, full matriculation exemption, high school diploma, A-levels, Higher International General Certificate of Secondary Education (HIGCSE) or International General Certificate of Secondary Education (IGCSE) plus a minimum age requirement.
Scholarship	Each academic year, the WIPO Academy avails a limited number of scholarships for students.
Financial assistance	<p>To satisfy the requirements listed above by UNISA, applicants for WIPO financial assistance must complete the Registration and Financial Assistance Form.</p> <p>To that aim, the following documentation should be submitted to the WIPO Academy:</p> <ul style="list-style-type: none"> • Copies of diplomas or degrees and additional academic qualifications; • Curriculum vitae; • An essay stating the applicant's motivation and reasons for wanting to enroll in this program as well as the need for financial assistance; • A letter of recommendation from someone fully acquainted with the applicant's academic and professional career; and • An endorsement letter from the applicant's employer (may be requested in special circumstances).

Registration	Information on registration periods and enrollment is available at https://welc.wipo.int
Language of instruction	English
Tuition fees	ZAR 1200.00 per module. Fees are payable in full on registration, unless an application for WIPO financial assistance has been submitted.
Duration	The duration of each module is 14 weeks. It is recommended that participants register for no more than two modules per semester.
Award	Upon satisfactory completion of the course, students receive a Certification in Intellectual Property Specialization, jointly awarded by WIPO and UNISA.

Academic Institutions Program

Joint Master's Programs on Intellectual Property

The Academic Institutions Program of the WIPO Academy offers on a yearly basis Joint Master's Programs on Intellectual Property in cooperation with selected academic institutions in Africa, Asia and the Pacific, Europe and Latin America. Some of these Joint Master's Programs are organized in cooperation with sub-regional or national intellectual property administration. The curricula and syllabi of the Programs are jointly developed by the WIPO Academy and the relevant partner institution(s).

The following Joint Master Programs will be organized in 2016/17:

1. Master's Degree in Intellectual Property (MIP), jointly offered by the WIPO Academy, the African Regional Intellectual Property Organization (ARIPO) and the Africa University, Mutare, Zimbabwe;
2. Master's Degree in Intellectual Property (MIP), jointly offered by the WIPO Academy, the National Institute of Industrial Property (INPI) and Austral University in Buenos Aires, Argentina;
3. Master of Laws (LL.M) in Intellectual Property, jointly offered by the WIPO Academy and the Queensland University of Technology (QUT), Brisbane, Australia;
4. Master of Laws (LL.M) in Intellectual Property, jointly offered by the WIPO Academy and the University of Turin in cooperation with the International Training Centre of the International Labor Organization (ITC-ILO), Turin, Italy;
5. Master's Degree in Intellectual Property (MIP) jointly offered by the WIPO Academy, the Denis Ekani Intellectual Property Academy of the African Intellectual Property Organization (OAPI) and the Faculty of Legal and Political Sciences of the University of Yaoundé II (UYII), Yaoundé, Cameroun.

The aim of these Joint Master's Programs is to facilitate access to higher IP education to all qualified individuals. Scholarships are also available to the qualified nationals of developing countries, LDCs and countries with economies in transition belonging to relevant public sector institutions, including universities. Such candidates who wish to receive WIPO scholarships must, in addition, be supported by the respective Governments. Interested candidates from developed countries coming from the private sector (law firms, enterprises or private universities), if admitted, must finance their tuition, accommodation and travel costs.

1. Master's Degree in Intellectual Property (MIP), jointly offered by the WIPO Academy, the African Regional Intellectual Property Organization (ARIPO), and the Africa University, Mutare, Zimbabwe

The program is organized with the financial assistance of the Government of Japan.

Subjects covered	<ul style="list-style-type: none"> • General introduction to intellectual property • Patents • Trademarks and geographical indications • Competition and antitrust • Industrial designs • Copyright and related rights • Food and Agriculture Organization of the United Nations, the Convention on Biological Diversity, International Union for the Protection of the New Varieties of Plants System and public health • Traditional knowledge, folklore and genetic resources • Transfer of technology and IP asset management and strategic planning • IP and small and medium-sized enterprises (SMEs) and large enterprises • Enforcement of intellectual property rights • Practical sessions at ARIPO • Research project
Language of tuition	English
Admission requirements	<p>To be considered, applicants shall:</p> <ul style="list-style-type: none"> • be nationals of an African country; • hold at least a Bachelor (second lower class) degree from a recognized university in any discipline; and • be fluent in English.
Maximum number of students	35 places are available for self-supported and financed students.
Scholarships	<p>Around 20 scholarships are available. Scholarships cover:</p> <ul style="list-style-type: none"> • Return ticket • Registration and tuition fees • Full board and lodging • Medical insurance <p>Visa costs, if any, are at the expense of participants. Successful applicants for WIPO scholarships are notified by the WIPO Academy. Thereafter they will be provided with relevant information, including travel arrangements.</p>
Application forms	<p>Application forms are available at the web sites of the WIPO Academy, ARIPO and Africa University. www.wipo.int/academy www.aripo.org/ www.africau.edu/</p>
Venue	Mutare, Zimbabwe
Dates	<p>May to July 2016: compulsory distance learning phase through the WIPO Academy e-Learning Center (lms.wipo.int), with final exam; August to December 2016: residential phase in Mutare, Zimbabwe, including a two-week practical training at ARIPO Headquarters in Harare, Zimbabwe; and December 2016 to April 2017: finalization and submission of a dissertation.</p>

THE WIPO ACADEMY

Award	Successful students will be awarded Master's Degrees in Intellectual Property (MIP) by the Africa University on behalf of WIPO and ARIPO.
Teachers	Classes are delivered by eminent academics from Africa University, ARIPO, visiting lecturers from other leading universities, reputed IP professionals and staff of co-organizers including WIPO.
More information	Applicants should visit the WIPO Academy, ARIPO and the Africa University websites for more details and updated information. www.wipo.int/academy www.aripo.org/ www.africau.edu/

2. Master's Degree in Intellectual Property (MIP), jointly offered by the WIPO Academy and Austral University, Buenos Aires, Argentina

The program is organized in cooperation with the Government of Argentina through the National Institute of Industrial Property (INPI).

Subjects covered	<ul style="list-style-type: none"> • Philosophy, social and political foundations of IP • Research methodology, and oral and written expression • Brands and other designations • Copyright and related rights • Patents and other forms of innovation protection • Contracts and licensing • Legal international IP framework • Economic analysis of IP • Biotechnology patents • Drafting of patent applications • IP and information technology • IP management in science and technology research agencies • Entertainment, sport and advertising laws • Financial and accounting aspects of intangible assets • Innovation management • IP strategies in global companies • Research and thesis
Language of tuition	Spanish
Admission requirements	<p>To be considered, applicants shall:</p> <ul style="list-style-type: none"> • be nationals of a Latin American country; • hold a 4-year degree in law, economics, engineering, medicine, physics, chemistry, communication sciences or business administration; and • be fluent in Spanish. English reading comprehension ability is also necessary.
Maximum number of students	35 places are available for self-supported and financed students.
Scholarships	<p>Eight WIPO scholarships will be made available. They cover:</p> <ul style="list-style-type: none"> • Return ticket • Registration and tuition fees • Full board and lodging • Medical insurance <p>In addition, five scholarships are offered by Austral University and the Government of Argentina through INPI to cover tuition costs.</p> <p>Visa costs, if any, are at the expense of participants.</p> <p>Successful applicants for WIPO scholarships are notified by the WIPO Academy. Thereafter, they will be provided with relevant information, including travel arrangements.</p>
Application forms	<p>Application forms are available on the WIPO Academy, INPI and Austral University websites.</p> <p>www.wipo.int/academy www.austral.edu.ar/en/</p>
Venue	Buenos Aires, Argentina
Dates	<p>March to May 2016: compulsory distance learning phase with final exam; May to October 2016: residential phase at Austral University, Buenos Aires, Argentina; November to December 2016: Tutorial phase and take home exams; February 2017: Submission of thesis; and June 2017: Defense of thesis.</p>

THE WIPO ACADEMY

Award	Successful students will be awarded Master's Degrees in Intellectual Property (MIP) by the Austral University on behalf of WIPO.
Teachers	Classes are delivered by eminent academics from Austral University, Buenos Aires, visiting lecturers from other leading universities, reputed IP professionals and staff of co-organizers including WIPO.
More information	Applicants should visit the WIPO Academy and Austral University web sites for more details and updated information. www.wipo.int/academy www.austral.edu.ar/en/

3. Master of Laws (LL.M) in Intellectual Property, jointly offered by the WIPO Academy and the Queensland University of Technology (QUT), Brisbane, Australia

The program is organized in cooperation with IP Australia and with the financial assistance of the Government of the Republic of Korea.

Subjects covered	<ul style="list-style-type: none"> • General introduction to intellectual property • Patents and biotechnological inventions • Copyright and related rights • Trademarks, domain names and geographical indications • Industrial designs law and practice and plant variety protection • Traditional knowledge and other emerging issues, interface between antitrust and IP rights • Intellectual property management and commercialization • Research project
Language of tuition	English
Admission requirements	<p>To be considered, applicants shall:</p> <ul style="list-style-type: none"> • hold a 4-year Bachelor degree in any discipline from QUT or an equivalent Australian or overseas institution. Applicants with a three-year Bachelor Degree with professional experience in the field of intellectual property may be considered for entry; and • be fluent in English.
Maximum number of students	30 places are available for self-supported and financed students.
Scholarships	<p>Around eight to ten scholarships are available. Scholarships cover:</p> <ul style="list-style-type: none"> • Return ticket • Registration and tuition fees • Full board and lodging • Medical insurance <p>Visa costs, if any, are at the expense of participants.</p> <p>Successful applicants for WIPO scholarships are notified by the WIPO Academy. Thereafter, they will be provided with relevant information, including travel arrangements.</p>
Application forms	<p>Application forms are available in the WIPO Academy and Queensland University of Technology web sites.</p> <p>www.wipo.int/academy www.qut.edu.au/</p>
Venue	Brisbane, Australia
Dates	Full residential: February to November 2016.
Award	Successful students will be awarded Master of Laws (LL.M) in Intellectual Property by the Queensland University of Technology on behalf of WIPO.
Teachers	Classes are delivered by eminent academics from the Queensland University of Technology, Brisbane, visiting lecturers from other leading universities, reputed IP professionals and staff of WIPO and co-organizers.
More information	<p>Applicants should visit the WIPO Academy and Queensland University of Technology web sites for more details and updated information.</p> <p>www.wipo.int/academy www.qut.edu.au/</p>

4. Master of Laws (LL.M) in Intellectual Property, jointly offered by the WIPO Academy and the University of Turin, Turin, Italy

The program is organized in cooperation with the International Training Centre of the International Labor Organization (ITC-ILO).

Subjects covered	<ul style="list-style-type: none"> • General introduction to intellectual property • Patents • Competition and antitrust • Copyright and related rights • Trademarks and domain names • Geographical indications • Industrial designs • Competition and antitrust • Technology transfer • Exploitation and enforcement of IP • New IP rights • Study visit to WIPO • Research project
Language of tuition	English
Admission requirements	<p>To be considered, applicants shall:</p> <ul style="list-style-type: none"> • hold a degree in law, economics, engineering, medicine, physics, chemistry, communication sciences or business administration. An attendance of a minimum of four years of University in the above fields is required; and • be fluent in English. This will be assessed through a recognized English proficiency test.
Maximum number of students	40 places are available for self-supported and financed students.
Scholarships	<p>Around 15 scholarships are available. Scholarships cover:</p> <ul style="list-style-type: none"> • Return ticket • Registration and tuition fees • Full board and lodging • Medical insurance <p>Visa costs, if any, are at the expense of participants.</p> <p>Successful applicants for WIPO scholarships are notified by the WIPO Academy. Thereafter, they will be provided with relevant information, including travel arrangements.</p>
Application forms	<p>Application forms are available in the WIPO Academy and University of Turin websites</p> <p>www.wipo.int/academy en.unito.it/</p>
Venue	Turin, Italy
Dates	<p>June to August 2016: compulsory distance learning phase through the WIPO Academy e-Learning Center (lms.wipo.int);</p> <p>September to December 2016: residential phase in Turin, Italy. This includes a three-day visit to WIPO Headquarters in Geneva;</p> <p>December 2016 to February 2017: preparation and submission of a final research paper.</p>

Award	Successful students will be awarded Master of Laws (LL.M) in Intellectual Property by the University of Turin on behalf of WIPO.
Teachers	Classes are delivered by eminent academics from the University of Turin, Italy, visiting lecturers from other leading universities, reputed IP professionals and staff of co-organizers including WIPO.
More information	Applicants should visit the WIPO Academy and University of Turin websites for more details and updated information. www.wipo.int/academy www.turin-ip.com

5. Master's Degree in Intellectual Property (MIP), jointly offered by the WIPO Academy, the Denis Ekani Intellectual Property Academy of the African Intellectual Property Organization (OAPI) and the Faculty of Legal and Political Sciences of the University of Yaoundé II (UY II), Yaoundé, Cameroon

The program is organized with the financial assistance of the Government of Japan.

Subjects covered	<ul style="list-style-type: none"> • General features of intellectual property <ul style="list-style-type: none"> – General introduction to intellectual property – Other African intellectual property systems (ARIPO, Moroccan Patent Office, etc.) • Technical and ornamental creations <ul style="list-style-type: none"> – Patents – Utility models – Industrial designs – Special titles (plant varieties, topographies of integrated circuits) • Distinctive signs <ul style="list-style-type: none"> – Marks for goods and services – Trade names – Appellations of origin – Geographical indications • Literary and artistic property <ul style="list-style-type: none"> – Copyright – Related rights – Electronic commerce and copyright • Defense of intellectual property rights <ul style="list-style-type: none"> – Competition and intellectual property – Intellectual property disputes • Working of intellectual property <ul style="list-style-type: none"> – Intellectual property and technology transfer – Intellectual property audit – Economics of intellectual property • Current intellectual property problems • Dissertation
Language of tuition	French
Admission requirements	<p>To be considered, applicants shall:</p> <ul style="list-style-type: none"> • be nationals of a an African country; • hold at least a Bachelor's Degree in law, economics, sciences or an engineering diploma issued by a recognized university; and • be fluent in French.
Maximum number of students	35 places are available for self-supported and financed students.

Scholarships	<p>Around 20 scholarships are available. Scholarships cover:</p> <ul style="list-style-type: none"> • Return ticket • Registration and tuition fees • Full board and lodging • Medical insurance <p>Visa costs, if any, are at the charge of participants.</p> <p>Successful applicants for WIPO scholarships are notified by the WIPO Academy. Thereafter, they will be provided with relevant information, including travel arrangements.</p>
Application forms	<p>Application forms are available in the WIPO Academy, OAPI and University of Yaoundé web sites. www.wipo.int/academy www.oapi.int/ www.universite-yde2.org/</p>
Venue	Yaoundé, Cameroon
Dates	<p>October, 2015 to January, 2016: compulsory distance learning phase through the WIPO Academy e-Learning Center (lms.wipo.int); January to June 2016: residential phase at the University of Yaoundé II and at the OAPI Denis Ekani Intellectual Property Academy in Cameroon, including a three-week practical work experience at OAPI headquarters in Yaoundé; June 2016: exam and submission of a final research paper (memoire) in Yaoundé.</p>
Award	Successful students will be awarded Master's Degrees in Intellectual Property (MIP) by the University of Yaoundé on behalf of WIPO and OAPI.
Teachers	Classes are delivered by eminent academics from the University of Yaoundé, Cameroon, visiting lecturers from other leading universities, reputed IP professionals and staff of co-organizers including WIPO.
More information	<p>Applicants should visit the WIPO Academy, OAPI and University of Yaoundé websites for more details and updated information. www.wipo.int/academy www.oapi.int/ www.universite-yde2.org/</p>

Colloquium for teachers

WIPO-WTO Colloquium for Teachers of Intellectual Property

The Colloquium is jointly organized with the World Trade Organization (WTO), Geneva, Switzerland.

Content	The Colloquium focuses each year on a different range of specialized IP topics. Participants are expected to discuss on case studies and relevant teaching experience in relation to those topics. In addition, the Colloquium discusses teaching methodologies. The Program will include visits to WIPO and WTO libraries and meetings with WIPO and WTO officials.
Language of tuition	English
Admission requirements	To be considered, applicants should: <ul style="list-style-type: none"> • hold an advanced degree and have teaching experience in intellectual property law or international law/economics/management with a specialization in IP; and • be fluent in English.
Maximum number of students	30 places are available.
Scholarships (to be confirmed)	Around 22 scholarships are available from WIPO and WTO. Scholarships cover: <ul style="list-style-type: none"> • Return ticket • Any fees related to the Colloquium • Full board and lodging • Medical insurance <p>Visa costs, if any, are at the charge of participants.</p> <p>Successful applicants for WIPO and WTO scholarships are notified by the WIPO Academy and the WTO Intellectual Property Division. Thereafter, they will be provided with relevant information, including travel arrangements.</p>
Application forms	Application forms are available on the WIPO Academy and WTO web sites.
Venue	Geneva, Switzerland
Dates	From June 13 to 24, 2016 (two weeks).
More information	Applicants should visit the WIPO Academy and WTO websites for more details and updated information.

Summer Schools Program

General Information

The WIPO Summer Schools provide an opportunity to acquire deeper knowledge of IP, including an understanding of IP as a tool for economic, social, cultural and technological development and the role of WIPO in the administration of IP and also as the provider of global IP services.

All Summer Schools share a common curriculum, format and duration, except the specialized Summer Schools. Participants are exposed to various aspects of IPRs, including the international nature of IP protection and the interface between IP and other disciplines. The program includes the following methodologies and takes an interdisciplinary, problem-oriented approach: lectures; simulation exercises; group discussions on selected IP topics; panel discussions; and case studies.

Content and structure	<ul style="list-style-type: none"> • WIPO and its role in promoting creativity and innovation • Selected contemporary issues in the field of trademarks • International and regional trademark systems • Geographical indications: the international landscape and current issues • Design protection and its interface with other IP fields • Internet domain names and alternative dispute resolution, including illustration of cases • Trademarks and the internet: issues and challenges • Branding – case study • International and regional patent systems • Selected contemporary issues in the field of patents • The use of patent information • Protection of trade secrets: current issues • Selected cases on patents and biotechnology • International protection of copyright and related rights • Selected contemporary issues in the field of copyright and related rights • Limitations and exceptions of copyright, including access to copyright works for visually impaired persons • Unfair competition and IP • Economics of IP • IP management: a practical approach • IP valuation • Transfer of technology and licensing • Simulation exercises on licensing negotiations • Creative industries and IP; copyright licensing • Protection of new plant varieties, including the UPOV convention • IP and biodiversity: international landscape and current issues • Panel discussion: <ul style="list-style-type: none"> – IP and public health – issues and challenges. – IP, green technology and climate change: issues and challenges – Selected cases on enforcement of IPRs • Group discussion: <ul style="list-style-type: none"> – Technology transfer in the field of IP – Copyright in the digital age – Open innovation – Brands and branding
Language of tuition	Different languages, depending on the summer school
Eligibility	Interregional in nature, the WIPO Summer Schools Program is aimed at senior and graduate students from any academic discipline as well as young professionals working in any field in which IP may play a part.
Distance-learning	Candidates will be required to successfully complete a session of the Academy's General Course on Intellectual Property (DL-101) online. Dates for the session will be announced. Special course for specialized Summer Schools will be announced.
Registration fees	Please check relevant information on the WIPO Academy's website: www.wipo.int/academy/en/courses/summer_school/
Travel, accommodation and living expenses	Participants are responsible for their own travel to and from various destinations, as well as accommodation and living expenses during their participation in the program.
Scholarships	Scholarships are available for international participants to the Summer Schools taking place in the Republic of Korea (ROK) and South Africa through the funds from the Governments of ROK and Japan, respectively. Scholarships include travel costs.
Award	A certificate of participation is awarded to participants who successfully complete program requirements.
Further details	To find out more about the various Summer Schools, please visit our website at www.wipo.int/academy/en/courses/summer_school/ .

WIPO Summer Schools 2016

For updates on the dates and fees please check the WIPO Academy's website: www.wipo.int/academy

No.	Summer School	Venue	Dates	Language
1.	WIPO-Chile Summer School on Intellectual Property	Santiago de Chile, Chile	January 25 to February 5	Spanish
2.	WIPO-India Summer School on Intellectual Property	New Delhi, India	April 25 to May 6	English
3.	WIPO-China Summer School on Intellectual Property	Beijing, China	May	English
4.	WIPO-Singapore Summer School on Intellectual Property	Singapore City, Singapore	May	English
5.	WIPO-Croatia Summer School on Intellectual Property	Zagreb, Croatia	May	English
6.	WIPO-Mexico Summer School on Intellectual Property	Mexico City, Mexico	May 30 to June 10	Spanish
7.	WIPO-UNIGE Summer School on Intellectual Property	Geneva, Switzerland	June 27 to July 8	English
8.	WIPO-Russia Summer School on Intellectual Property	Kazan, Russian Federation	June	Russian
9.	WIPO-Korea Summer School on Intellectual Property	Daejeon, Republic of Korea	July	English
10.	WIPO-USA Summer School on Intellectual Property (Focusing on Product Design and IP)	Washington D.C., United States of America	July	English
11.	WIPO-South Africa Summer School on Intellectual Property (Focusing on Transfer of Technology)	Cape Town, South Africa	November	English

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