









#### Publications, eBooks & Resources

- Recap of 2015 releases, developments etc.
- 2016 changes to the RYA Books App
- ePacks
- Coming soon...
- Bundles on print & digital
- Subscriptions for instructors
- What else would be useful?











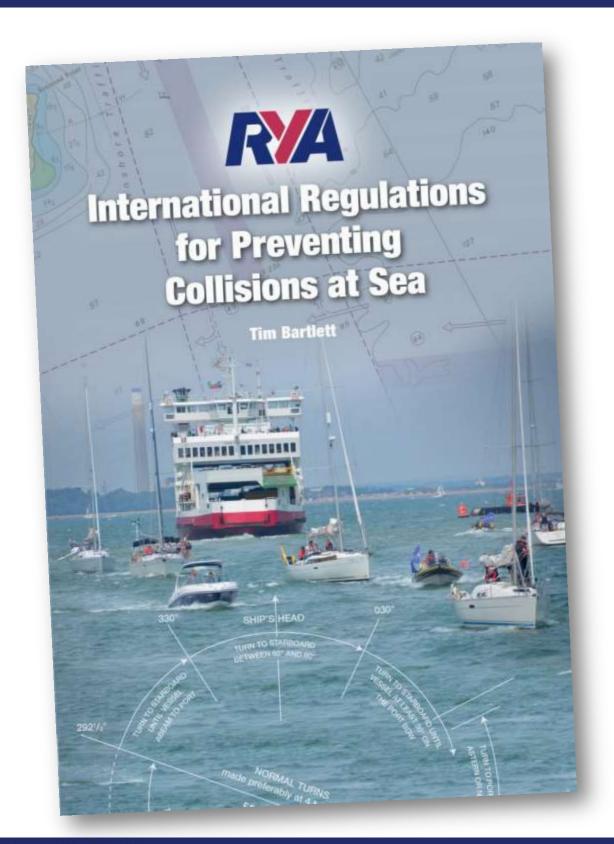
The new W1

Complete redesign in line with its youth dinghy sailing sister title G11.









The new G2 / E-G2

Restructured to rule order and split into themes (i.e. restricted visibility).

Illustrations enhanced and eBook includes interactive 360° tool.









The new G106 / E-G106

Redesigned and re-positioned as a quick-reference handy guide to lights, shapes, sounds & signs.

Due February 2016





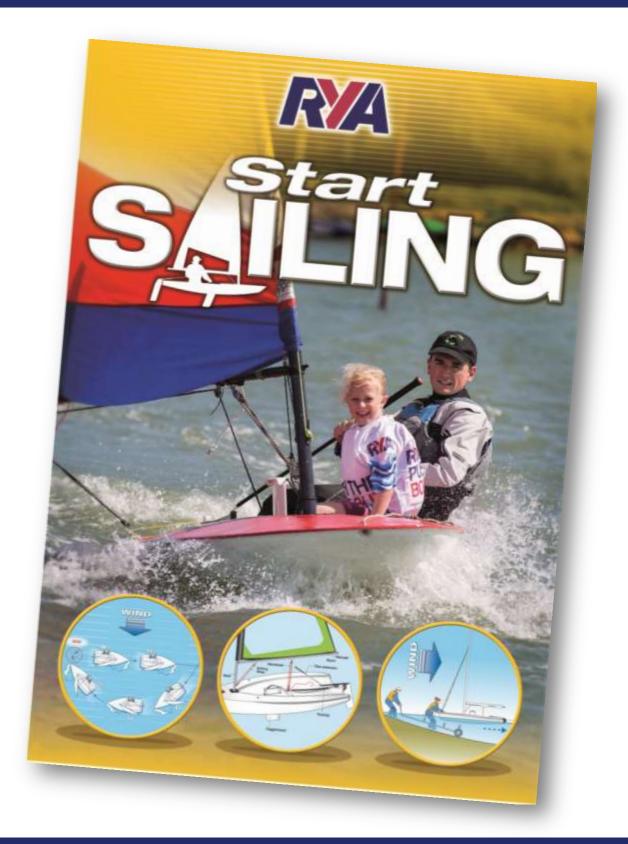




The new edition of G3 / E-G3

Complete redesign, photos replaced with illustrations.

Due March 2016







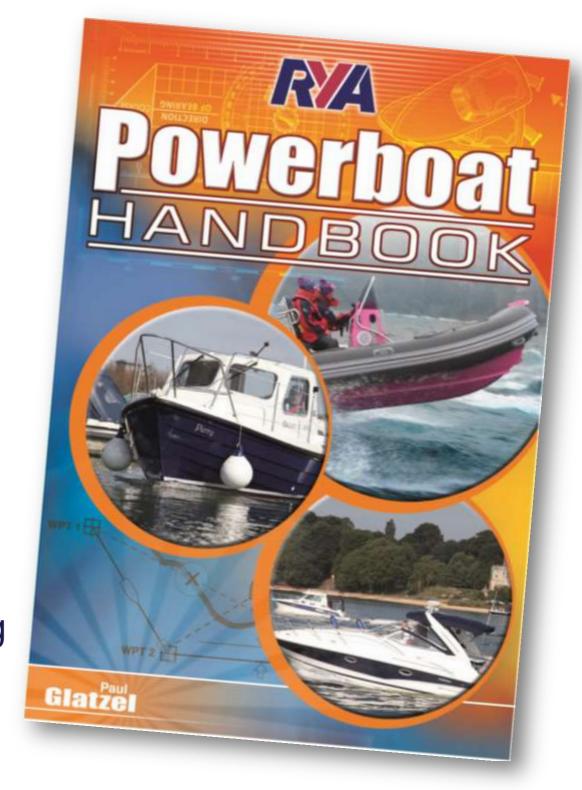


The new G13 / E-G13

Redesigned and re-positioned to be more in line with the RYA Powerboat Intermediate course.

More on electronics and manoeuvring at speed.

Due April 2016







#### **eBooks**

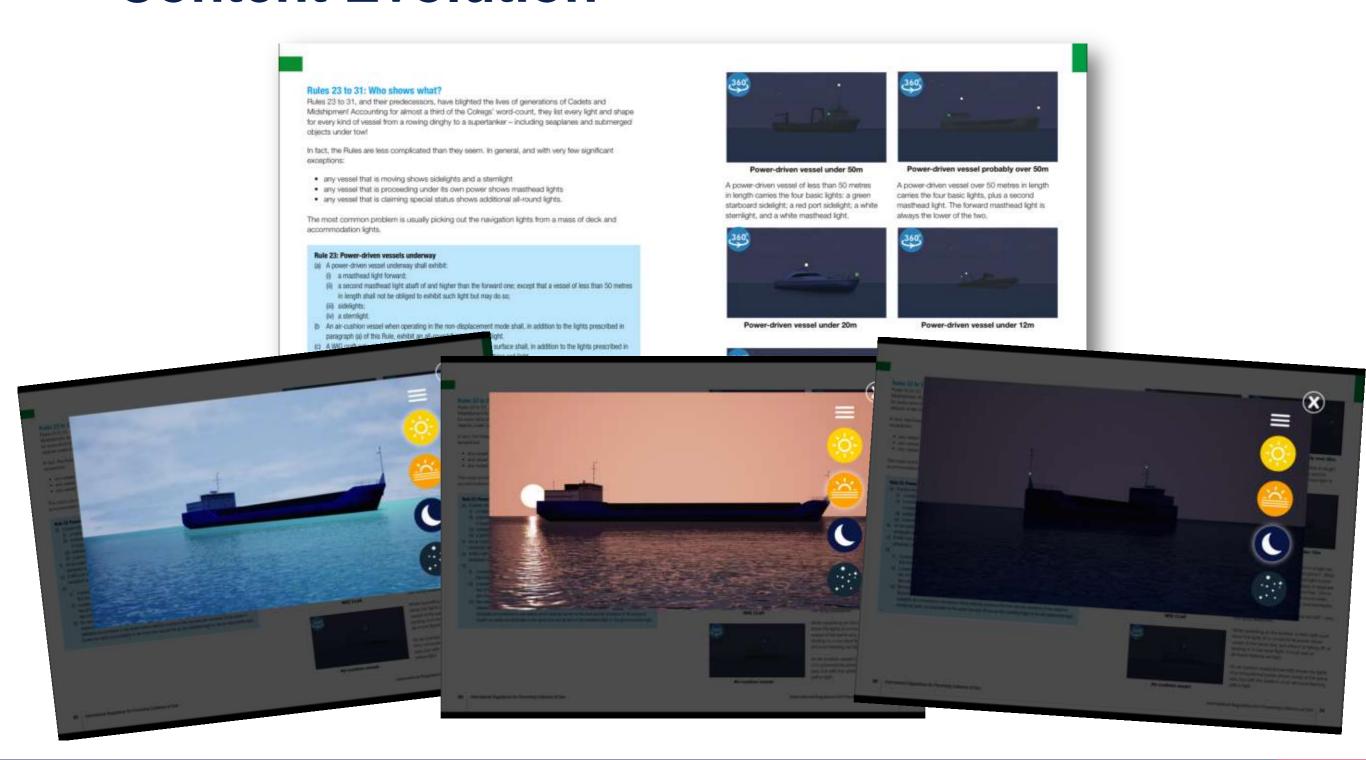








#### **Content Evolution**







#### The App That's Not Just About Books

- Wavelength
- Safety Advisory Notices
- Racing Rules
- Green Blue
- Membership
- Manifesto

And soon to include...







## New App Content for 2016 – RYA Magazine







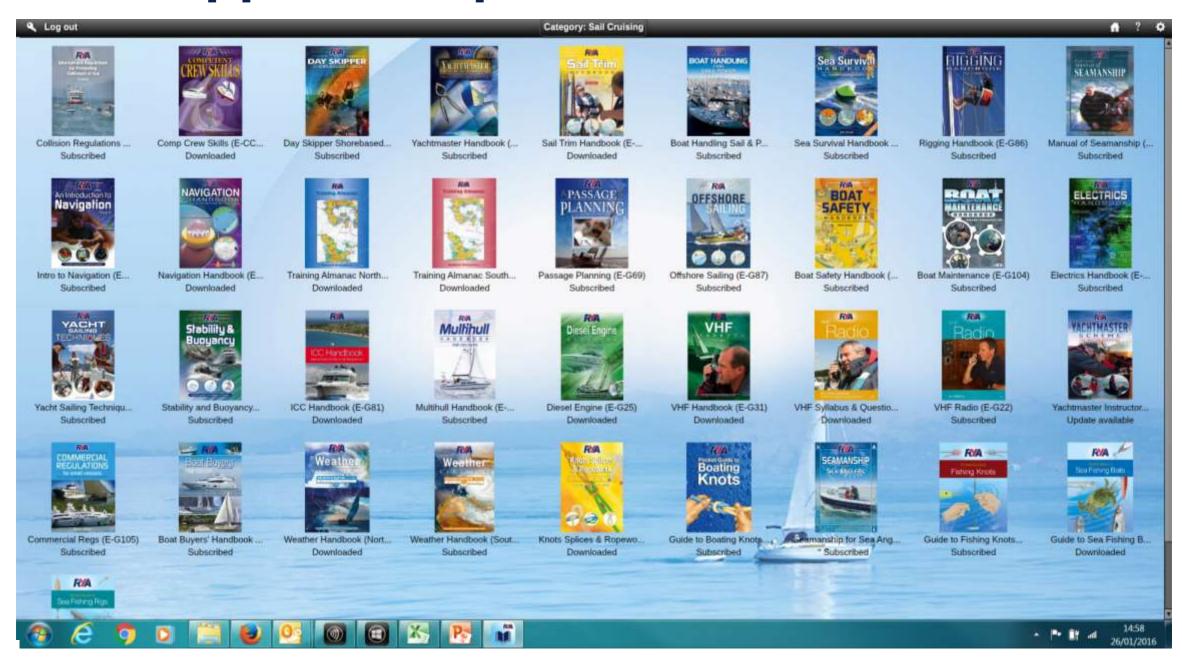
## 2016 App Redesign







### 2016 App Development



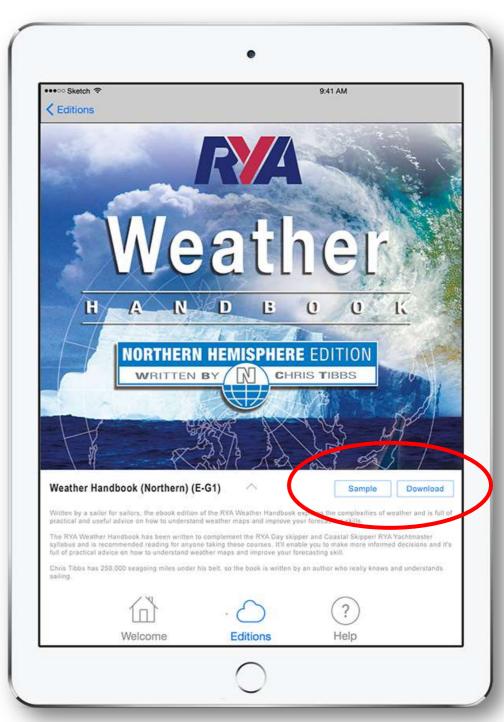
Desktop apps – currently no content until logged in but changing to show all





#### 2016 App Development





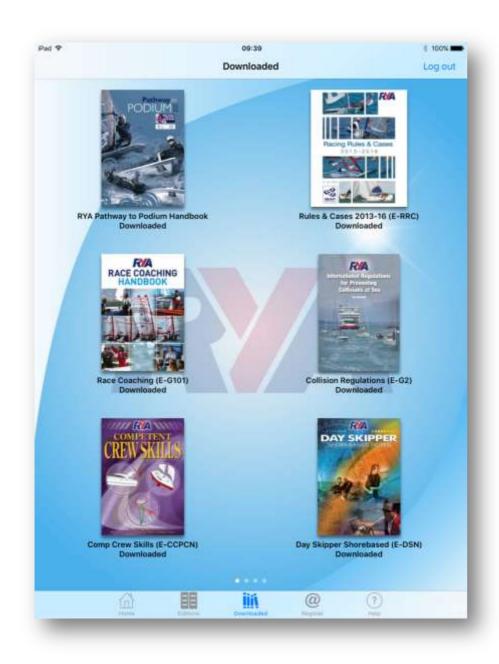
Currently - Full & Taster Editions

In-Built Tasters for iOS





## 2016 App Development





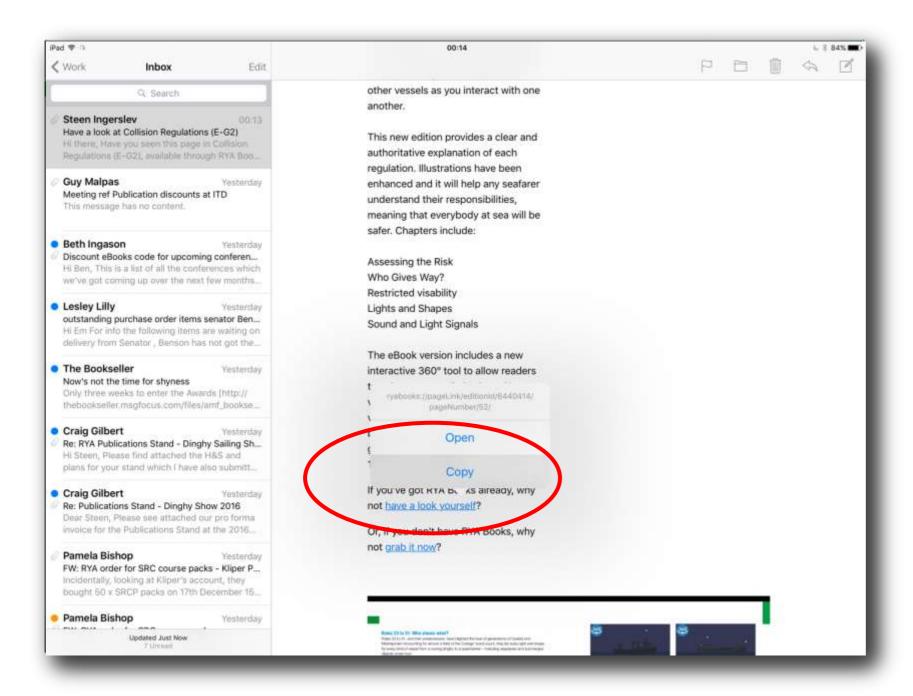
Currently - 'Downloaded'

'My Books'





## **Presentation Linking**









## **New Native Apps Coming in 2016**

Offering better performance and improved user interface



Windows Store App



**Native Android App** 





#### **ePacks**

- E-SRCP available to all SRC recognised centres (November 2015)
- ePacks to be released in Spring 2016:

E-PBPP - Powerboat Level 2 Pack

E-PWCP - Personal Watercraft Pack

E-IWCP - Inland Waterways Pack

E-SSC - Sea Survival Pack

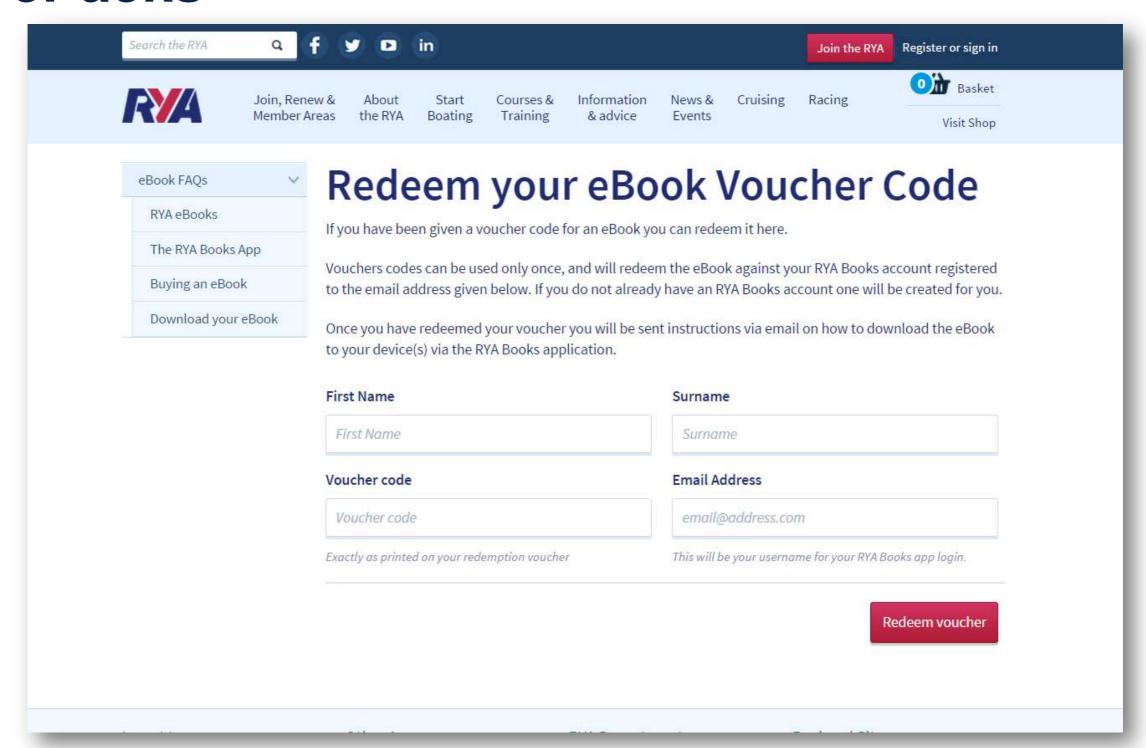
Check out the Training Guidance Notes







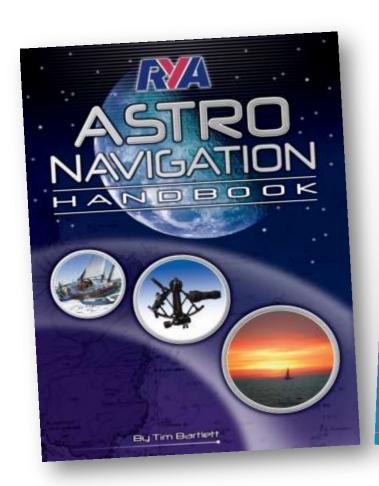
#### **ePacks**

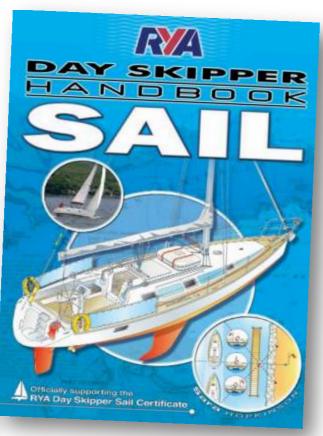






## Coming soon...





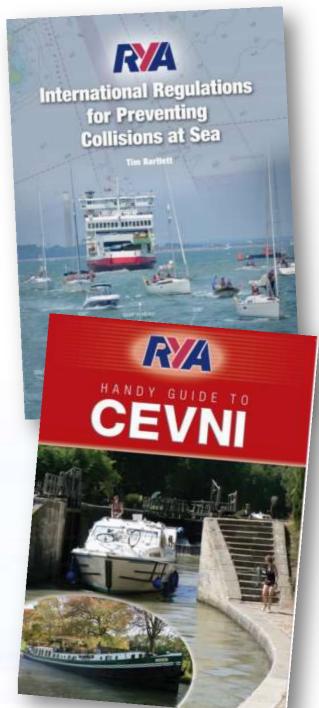






#### **Print & eBook Bundles?**









## **eBook Subscriptions?**









# Any other questions?

