

IT'S A DIGITAL WORLD

The business world is experiencing a digital transformation due to new technologies, a changing workforce, security and governance, regulatory pressure, and the digital customer.



Organizations are **26%** more **profitable** when they lead with **digital transformation**

Only **14%** of the enterprise organizations are **digital transformers**

75% of the **S&P 500** will fall out of the index in the **next 15 years**

1. https://www.capgemini.com/resource-file-access/resource/pdf/The_Digital_Advantage_How_Digital_Leaders_Outperform_their_Peers_in_Every_Industry.pdf
 2. www.idc.com/getdoc.jsp?containerId=prUS25524715 3. www.technologyreview.com/view/519226/technology-is-wiping-out-companies-faster-than-ever/

How to Compete in a Digital World:

Digital transformation is a journey not a destination. And there are **3 important steps** along the way:

Simplify

Take care of the basics:
Reduce costs, improve efficiencies, and increase competitiveness.

Transform

Reassess the business model:
Consolidate information and upgrade process platforms to enable growth.

Accelerate

Improve competitiveness:
Integrate systems, foster innovation, build partnerships, and increase revenue through speedy information delivery.

Digital leaders outperform their peers in every industry. – McKinsey & Company

Our biggest drivers for information management are security and innovation. With OpenText I have a secure, stable platform, and a great starting point for our innovation roadmap.

– CIO at Bruce Power

I love that OpenText looks at things holistically. It isn't about just one piece of the puzzle. It's how do the pieces fit together, whether it's digital, data, or analytics.

– SVP at OMERS

OpenText is an innovator and understands our philosophy and approach. Working closely with them means we can define our strategy not just for today, but for the longer term.

– Smart Cities Director at Barcelona City Council

Digital Solutions

Legal:

- Contract Management
- Information Governance
- Case Management

Operations:

- Capital Projects
- B2B Outsourcing
- Asset Management

Marketing:

- Omni-Channel eCommerce
- Brand Management
- Customer Correspondence

Procurement & Supply Chain:

- Supply Chain Visibility
- Procure to Pay
- Vendor Invoice Management

Finance:

- Electronic Invoicing and Payments
- Bill Presentment
- Travel Receipt Management

Human Resources:

- Employee File Management
- Employee On-Boarding
- Policy Management



Deployment: cloud on premises hybrid

Ecosystem solutions for EIM for



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