The Oyster Perpetual PEARLMASTER 39





Oyster, 39 mm, yellow gold PEARLMASTER 39

The Oyster Perpetual Pearlmaster has stood out since its launch in 1992, thanks to its elegant lines and precious materials. Set with diamonds, rubies, sapphires or emeralds, it is a new, feminine interpretation of Rolex's emblematic Datejust.





MODEL CASE

MODEL CASE

Oyster, 39 mm, yellow gold

OYSTER ARCHITECTURE

Monobloc middle case, screw-down case back and winding crown

DIAMETER

39 mm

MATERIAL

18 ct yellow gold

BEZEL

Set with a blue to green gradient of 48 baguette-cut sapphires

WINDING CROWN

Screw-down, Twinlock double waterproofness system

CRYSTAL

Scratch-resistant sapphire, Cyclops lens over the date

WATER-RESISTANCE

Waterproof to 100 metres / 330 feet

MOVEMENT

MOVEMENT

Perpetual, mechanical, self-winding

CALIBRE

3235, Manufacture Rolex

FUNCTIONS

Centre hour, minute and seconds hands Instantaneous date in apertures, unrestricted rapid-setting. Stop-seconds for precise time setting

OSCILLATOR

Paramagnetic blue Parachrom hairspring

ESCAPEMENT

Chronergy with optimized energy efficiency

WINDING

Bidirectional self-winding via Perpetual rotor

POWER RESERVE

Approximately 70 hours

PRECISION

-2/+2 sec/day, after casing

BRACELET

BRACELET

Pearlmaster, rounded five-piece links

BRACELET MATERIAL

18 ct yellow gold

CLASP

Concealed folding Crownclasp

DIAL

DIAL

Olive green set with diamonds

GEM-SETTING

Diamonds in 18 ct gold settings

CERTIFICATION

CERTIFICATION

Superlative Chronometer (COSC + Rolex certification after casing)

Style of the Pearlmaster 39

THE ART OF GEM-SETTING AT ROLEX

In 2015 Rolex introduced three exceptional new versions of the Oyster Perpetual Pearlmaster in a new 39 mm size. These 18 ct yellow and white gold models masterfully combine Rolex's watchmaking art with the captivating natural charms of gold and coloured gemstones.

These three models with bezels set with fancy pink, fancy green and fancy orange sapphires are offered with coloured dials featuring a diamond-set 6 and 9, or in versions with fully paved dials and diamond-set bracelets.





$Style\ of\ the\ Pearlmaster\ 39$

MASTERFUL GEM-SETTING



To be worthy of being set on a Rolex watch, sapphires and diamonds are selected according to rigorous criteria and then set in keeping with the finest traditions to ensure the most intense radiance. Rolex has its own gemmology laboratory, where experienced specialists check the quality of precious stones using state-of-the-art equipment. The gems are then entrusted to the inhouse master gem-setters, experts in the art of exalting the stones' natural lustre.

Rolex also has its own foundry, which creates 18 ct yellow, white and Everose gold alloys from the purest raw materials. From casting the gold to shaping and polishing it, the entire process is conducted with extreme care in the brand's workshops in order to respect Rolex standards of quality. Thanks to such comprehensive in-house expertise and stringent benchmarks at all stages of production, Rolex gem-set watches shine with incomparable magnificence.

Style of the Pearlmaster 39

THE ART AND CRAFT OF ROLEX DIALS

Dial creation is nothing less than a true metier d'art. Very few watchmaking companies besides Rolex master all the aspects of dial creation in-house. Mother-of-pearl, gold, meteorite and diamonds are just some of the fine materials used to ensure the beauty and individual character of each Rolex dial. Some are embellished with subtle sun or sand-blasted finishes, some are beautifully lacquered.

Decors in relief are crafted through machining or electroforming. The applique hour markers – from gem-set to luminescent, from Arabic to Roman numerals – are always in 18 ct gold and affixed by hand. The final touch is the most significant of all: the placing of the applique Rolex crown.





Function of the Pearlmaster 39

WHAT A DIFFERENCE A DATE MAKES

In the earliest Datejust models, the date would begin to change hours before its midnight rendezvous. In 1955, the date-change mechanism was adapted to operate instantaneously and the date aperture was enhanced with a Cyclops lens enabling magnification of the date for easy reading.

Spirit of the Pearlmaster 39

THE FIRST DATEJUST

The Datejust, introduced in 1945, was the first wristwatch to display the date through an aperture on the dial. Its unique magnifying Cyclops eye, added a few years later, became recognised as a Rolex design standard. Admired for its classic design, the Datejust became an iconic symbol of style.





THE OYSTER CASE, SYMBOL OF WATERPROOFNESS AND ELEGANCE

The refinement of the Oyster Perpetual Pearlmaster merely complements its technical excellence as a Rolex watch. Its Oyster case, guaranteed waterproof to a depth of 100 metres (330 feet), is a paragon of robustness, proportion and elegance. The characteristically shaped middle case is crafted from a solid block of 18 ct gold. The fluted case back is hermetically screwed down with a special tool that allows only Rolex watchmakers to access the movement. The winding crown, fitted with the Twinlock double waterproofness system, screws down securely against the case. The crystal, with a Cyclops lens at 3 o'clock for easy reading of the date, is made of virtually scratchproof sapphire. The waterproof Oyster case provides optimal protection for the Pearlmaster's high precision movement.

Features
18 CT GOLD



By operating its own exclusive foundry, Rolex has the unrivalled ability to cast the highest quality 18 ct gold alloys. According to the proportion of silver, copper, platinum or palladium added, different types of 18 ct gold are obtained: yellow, pink or white.

They are made with only the purest metals and meticulously inspected in an in-house laboratory with state-of-the-art equipment, before the gold is formed and shaped with same painstaking attention to quality. Rolex's commitment to excellence begins at the source.







PEARLMASTER BRACELET

With delightfully rounded solid links in 18ct gold, the Pearlmaster bracelet contributes to the watch's distinctive character and offers the wearer maximum comfort. It is equipped with a concealed Crownclasp that is both elegant and functional. On some versions, the intermediate bracelet links are sublimely set with diamonds. Echoing the bezel and dial, this superb gem-setting provides the finishing touch to an authentic watchmaking masterpiece.



CALIBRE 3235, A SUPERLATIVE CHRONOMETER

The new Pearlmaster is equipped with a new generation movement, calibre 3235, entirely developed and manufactured by Rolex for a superlative level of performance. Certified as a Swiss chronometer by COSC (Swiss Official Chronometer Testing Institute), it is tested a second time by Rolex after being cased to ensure that in everyday use it satisfies Rolex's criteria for precision, which are twice as exacting as those for an officially certified chronometer. This control of the final precision of the assembled watch is carried out using a methodology and high-technology equipment specially developed by Rolex.

This new self-winding mechanical movement is at the forefront of the art of watchmaking. A consummate demonstration of Rolex technology with 14 patents, it offers fundamental gains in terms of precision, power reserve, resistance to shocks and magnetism, ease of use and reliability. It incorporates the new Chronergy escapement patented by Rolex, which combines high energy efficiency with great dependability. Made of nickel phosphorus, it is also insensitive to magnetic interferences. The oscillator, the true heart of the watch, has an optimized blue Parachrom hairspring. Patented and manufactured by Rolex in an exclusive paramagnetic alloy, it is also up to 10 times more precise than a traditional hairspring in case of shocks. Thanks to a new barrel architecture and the escapement's superior efficiency, the power reserve of calibre 3235 extends to approximately 70 hours.

SUPERLATIVE CHRONOMETER

The green seal accompanying every Rolex watch is a symbol of its status as a Superlative Chronometer. This exclusive designation attests that it has successfully undergone a series of specific final controls by Rolex in its own laboratories according to its own criteria, in addition to the official COSC certification of its movement. This unique testing of the chronometric precision of the cased-up movement, as well as of the watch's waterproofness, self-winding and power reserve, pushes back the boundaries of performance and makes Rolex the benchmark for excellence in mechanical watches. The green seal is coupled with a five-year guarantee which applies to all Rolex models.





Where to buy a Rolex

THE OFFICIAL ROLEX RETAILER

Only official Rolex retailers, distinguishable by this official green plaque, are allowed to sell and maintain a Rolex. With the necessary skills, technical know-how and special equipment, they guarantee the authenticity of each and every part of your Rolex, not to mention its reliability over time, helping you make the choice that will last a lifetime.



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