



More Racers More Often

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Dinghy Club Racing

The key focus of most dinghy clubs within England is Racing!

What is happening within the your clubs?

- Are numbers increasing or decreasing?
- What do you see as the challenges / Issues?



What Constrains to delivering Racing

- The location of the club.
 - Size of water
 - Lake
 - River
 - Tidal/Open Water
- Race management
- Members time





Racing - What are the essential elements?

- Please discuss





Essential to Racing

- Fun
- Safe racing, patrol boats, size of course
- Good Race management
- Appropriate courses for the class
- Race length
- Clear understanding of the club rules
- Rules adherence
- Accessible
- Appealing to member



Essentials (cont...)

Communicating with current racers

- Si's are they simple?
- Easy to understand?
- Results
 - Publishing (systems)
 - Trophy series
 - How many sailors qualify
- Website
- Promotion



Social media – who's down at the club etc.



What racing formats does your club use?

- Discuss the different race formats used by your club.
 - List them
 - What were the pros and cons
 - Any lessons learned



What race formats have we got available

Racing Formats

- Round the cans (Short vs. Long)
- Fleet
- Handicap
- Personal Handicap
- Pursuit
- Average lap



What race formats have we got available (cont...)

- Turbo
- Match
- Team
- Buddy racing
- Series within a series
- Medal Races
- Shorter Series



Introducing Different Race Format

1. Race Management has to be adequately informed.
2. Clear communication to membership
3. How do you measure if successful?



Improving the conversion!

Task

1. Identify the **stepping stones** from beginner to racer in your Club?



Improving the conversion!

- Clear communication, Clubs Pathway
- Intro evening
- Easy racing during training
- Novice Starts/Targets
- Buddy Racing
- Train to race
- Break Down the “Myth”



Understanding of the importance of good communication

•Communicating with Potential Racers

Simplicity

–What do I do, how do I get involved

Club Procedures (complicated?)

- Do I sign on, do I sign off
- What do I write
- Where do I go
- ETC





Coaching – is it important?

- Potential Racers
 - Coach out the myths
 - Coach during races
 - Crew Experienced Racers
 - Buddy Racing with experienced Racer
- Current Racers
 - Class sessions (Activate)
 - More skills more enjoyment





The Membership/ Class Captains

- The fleet lynch pin! Communicator!
 - Understanding sailors / members requirements
 - Coaching/Training requirements
 - Promoting the clubs racing activities
 - Types of racing
 - Social events
- More information

www.rya.org.uk/go/AYF



activate

YOUR FLEET



How else can we help

- Race Management Courses
 - Club Race Officer Course
 - GPS Course
 - Club Mark Layer
- Racing Rules
 - Rules advisor
 - Basic Rules Course
 - Going by the rules
 - Rule 42 Course



<http://www.rya.org.uk/racing/raceofficials/Pages/default.aspx>



How do we get More Racers More often?





More Racers More Often

Summary

Existing racers

- Variety
- Good race management
- Results
- Qualification series (reachable)





More Racers More Often

Summary

New Racers

- Understanding
- Remove the myths
- Variety
- Advice (When Necessary)





More Racers More Often

Summary

- Do you have the essentials in place?
- What ideas can you use at your club?
- How will you implement any new ideas?



Thoughts Questions?

www.rya.org.uk



Useful Web sites

- VCC Web site
 - <http://www.rya.org.uk/VCC>
- Race Officials
 - <http://www.rya.org.uk/racing/raceofficials/Pages/default.aspx>
- Portsmouth Yardstick
 - <http://www.rya.org.uk/racing/Pages/portsmouthyardstick.aspx>
- Future Club Workshops
 - <http://www.rya.org.uk/infoadvice/clubsclass/development/Pages/Conferences.aspx>
- Activate your Fleet
 - www.rya.org.uk/go/AYF
- Club Development
 - <http://www.rya.org.uk/INFOADVICE/CLUBSCLASS/DEVELOPMENT/Pages/default.aspx>
- Cumulative points scoring System
 - <http://www.oceanhippie.net/content.php?Cat=2&Res=265>