



Funding your Facility and Equipment



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Aims of the workshop

1. What to consider before starting a project
2. Ideas for generating income and saving money
3. Grant funding available



Describe your project





Two Groups

1. Facilities

2. Boats



Q. What should you consider before starting a project?


Put in order of importance

A word cloud featuring various business and project-related terms. The words are arranged in different orientations and sizes, with colors ranging from dark green to brown. The most prominent words include 'constitution', 'businessplan', 'waterquality', 'project', 'value', 'demand', 'developmentplan', 'access', 'leases', 'outcomes', 'leader', 'reserves', and 'support'.

constitution
businessplan
waterquality
project
value
demand
developmentplan
access
leases
outcomes
leader
reserves
support



Ben [Profile](#)



Jamie [Profile](#)



Chloe [Profile](#)



Leanne [Profile](#)




Helena [Profile](#)



Tim [Profile](#)



Alison [Profile](#)



Jackie [Profile](#)



Kev [Profile](#)




Paula [Profile](#)



Philip [Profile](#)



Elaine [Profile](#)




Roger & Joy [Profile](#)



Brenda [Profile](#)



Terry [Profile](#)



Norma [Profile](#)




Ralph & Phyllis [Profile](#)



Frank [Profile](#)



Elsie & Arnold [Profile](#)



Or choose:



Grand Designs

Be realistic!





How much did it cost?

Rutland Sailing Club Training Building





Oxford Sailing Club Training Developments





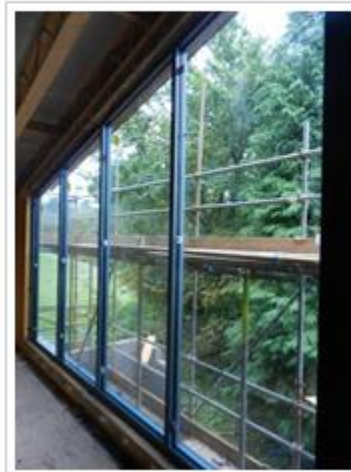
Beaver Sailing Club












Inspired facilities funding – maximum of £50K

Our building project is now back under way after the unfortunate delay, watertight at last and making progress. Local Club Members Eddy Bolitho and Ollie Berryman are pictured hard at work cladding the outside.



 ENVIRONMENT AGENCY	£3,000		Towards redecking the bridge
 Hertfordshire County Council	£1,924	From County Councillors: Barbara Lamb (Rickmansworth) Christopher Hayward (Chorleywood) Ian Reay (Berkhamsted) Ron Tindall (Hemel Hempstead)	Towards redecking the bridge
	£2,000	RYA Small Grants Programme supported by Sport England.	New Racing Marks and towards the purchase of the new boats.
	£1,012	Three Rivers District Council Leisure Grant	Towards redecking the bridge
	£32,116	Sport England Inspired Facility Grant Fund	This has paid for three brand new pontoons, with the balance going to the bridge decking
	£10,000	National Lottery Small Grant Fund	Adding a new Wayfarer and Wanderer to the fleet of club boats
	£480		This purchased 15 Personal Flotation Devices (Buoyancy aids)
 Volvo Cars Watford	£375		Three VHF Radios for Safety and Race Management





- Break



Ideas for generating income and saving money

- Private sources
- Income generated through activities
- The clubs membership





RYA Partners Programme

- Commission on RYA Membership and Publications
- Enhances your website
- Available to all RYA clubs
- Free to join
- Very easy to implement once registered
- Limited free book offer once set links are set up on your website – while stocks last

For more information www.rya.org.uk/go/partner



Commission rates

Membership

- For each new member who joins through the RYA Partner Programme, the commission rates are:

Family	£10
Personal	£7.50
Under 25	£5
Youth	£2.50

Publications and web shop purchases

- Items purchased through the web shop attract 8% commission based on value of the good ordered.



Alex presents or Alex video runs



Sources of funding

- Public sources
- Charitable sources
- Private sources
- Income generated through activities
- The clubs membership



- What Grants are available nationally
- What Grants are available regionally



Top tips

- ✓ Good development plan in place (see www.rya.org.uk/go/clubdev)
- ✓ Clarity on what you are proposing – e.g. pictures
- ✓ Demonstrating community support - we had loads of letters of support
- ✓ Read the help box on the form
- ✓ Use the Sport England Market Segmentation info (www.rya.org.uk/go/kyc)
Have clear targets and avoid waffle!
- ✓ Have someone read through your application



Dates for your diary...

- Other Winter Workshops
 - More Racers, More Often
 - Marketing (focus on Social Media)



Dates for your diary - National

- RYA Dinghy Show **2nd/3rd March 2013**
- RYA Volunteer Awards Closing Date **May 2013**
- Push the Boat Out Weekend **18/19th May 2013**
- Zone Championships **28/29th September 2013**
- Champions Cup **October 2013**



Dates for your diary – Regional

- Regional Instructors' Training Days
- Child Protection Workshops
- Instructor courses
- Zone Championships **28/29th September 2013**



- Questions and chat at the bar

