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### PCI COUNCIL APPOINTS BRUCE RUTHERFORD AS 2015 CHAIRPERSON

— MasterCard payment security executive to play critical leadership role in Council's efforts to drive improved payment protections globally —

**WAKEFIELD, Mass.**, 24 February 2015— Today the PCI Security Standards Council ([PCI](#) SSC) announced Bruce Rutherford, senior vice president and group head, Enterprise Security Solutions, MasterCard, as PCI SSC chairperson for the 2015 term. This is Rutherford's second time serving in this capacity. He succeeds Lib de Veyra, vice president of Emerging Technologies for JCB International, who held the position in 2014.

As PCI chairperson, Rutherford will provide guidance to Council leadership in its continued development of standards, best practices and resources for securing payment transactions globally. In 2015, drawing on the global, cross-industry expertise of the PCI community, specific focus areas for the Council include:

- Education on using PCI Standards in an EMV chip environment to protect payment data
- Solutions for organizations to take advantage of tokenization, point-to-point encryption and other technologies as part of a layered security approach in current and emerging payment channels
- Research and guidance on new and evolving threats and attack vectors and how to reduce risks to cardholder data
- Collaboration with global government entities, merchant associations, and law enforcement to drive information sharing across all sectors
- Training and education to drive a 24/7 continuous risk-based mentality that makes payment security business-as-usual for organizations globally

"Last year, the industry experienced increased threats and large-scale data breaches. Implementing PCI Standards is more important than ever before," said Rutherford. "With cybersecurity threats leading news headlines, and the global adoption of EMV chip technology, we are in a great position to drive cross-industry collaboration to protect cardholder data across all channels."

In his role at MasterCard, Rutherford is responsible for the evolution and deployment of industry terminal and data security standards including PCI Standards; tokenization and encryption; card manufacturer and ATM security guidelines and requirements; product security evaluations; product management and related operations for holograms.

"Bruce's experience in product management and the development and evolution of industry security standards is especially critical as we head into this crucial time in payment card security," said PCI SSC General Manager Stephen W. Orfei. "I am confident that with his leadership, and the increased involvement and collaboration of the global PCI community, we will be able to provide the solutions and resources that merchants need to protect payment data."

#### **About the PCI Security Standards Council**

The [PCI](#) Security Standards Council is an open global forum that is responsible for the development, management, education, and awareness of the PCI Data Security Standard ([PCI DSS](#)) and other standards that increase payment data security. Founded in 2006 by the major payment card brands American Express, Discover, JCB International, MasterCard and Visa Inc., the Council has 700 Participating Organizations representing merchants, banks, processors and vendors worldwide. To learn more about playing a part in securing payment card data globally, please visit: [pcisecuritystandards.org](http://pcisecuritystandards.org).

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