



Funding opportunities for commercial centres and coaches



Who is in the room?

- Name
- Club/Centre
- Position/role



What funding has your centre already received?

- Capture on post it notes
- Stick on the whiteboard
- Share!



Funding received

- Small Grants
 - England 2009 – to date - £3.5 million
- Inspired Facilities
 - England £2.6 million
- Awards For All
 - £80,000 since 2009
- Sportivate
 - 2012 – to date £140,000



What does the funder want to achieve?

- Understand the funders aims
- It is not what you spend the money on - it is what you achieve
- Wrap it up in a project
- Additional activity/equipment/coaches



County Sports Partnerships

- 45 across England
- Exist to increase sport and activity levels
- Will fund commercial centres



Sportivate

- New participants
- 11 – 25 year olds
- Running until March 2017
- Sessions free or subsidised
- 6 to 8 week block of sessions
- Must have an exit route
- Looking to increase regular participation
- Regular = attends all but 1 of the block of sessions
- £50 – 80 / person / 6-8 weeks



Sportivate case study

- Edgbaston Watersports
- Lagoon Watersports
- Can also be used to fund coaching courses



Satellite Clubs

- Setup a satellite of a club at a school site
- 11-25 year olds
- Equipment, promotion, coach fees
- Sustainability
- Aztec Watersports



CSP Coach Bursaries

- 50% of course fees
- 10 sessions
- Impact on participation
- Focus areas?



Sport England

- Aim is to increase the number of people taking part in sport – regularly.
- £1.1 billion
- Normally won't normally fund commercial centres



So - change your structure

- Community Interest Company
 - 2005
 - Social enterprises
 - Profits and assets for public good
 - Primarily social objectives
 - Directors salary
 - Dover Sea Sports / Edgbaston Watersports



Or - setup a club / use an affiliate

- Constituted Club
 - Committee
 - Constitution
 - Accounts
 - Meetings + AGM
 - Loose control?
 - Calshot Activities Centre
 - School – Carsington Sport and Leisure
 - Charity - OTC



Sport England Small Grants

Grants are available from £300 to £10,000

Fund projects that result in -

- More people playing sport once a week
- An increase in the number of 14-25s playing sport once a week
- A reduction in drop off at ages 16, 18, 21 & 24
- A growth in the number of disabled people playing sport



What can £10K get you?





Sport England Inspired Facilities

Grants are available from £20,000 to £75,000 (up to £150,000 for statutory bodies)

May fund projects that result in -

- More people playing sport once a week
- An increase in the number of 14-25s playing sport once a week
- A reduction in drop off at ages 16, 18, 21 & 24
- A growth in the number of disabled people playing sport



Sport England Inspired Facilities

Open programme – deadlines for the next round 8th June

Second inspired applications are welcome but priority will be given to projects that have not received an individual sport Lottery grant worth over £10,000

[Video link](#)



Other Funders

- Email your RDO for a document listing other sources
 - Children In Need
 - Sport Relief
 - JMST, Eric Twiname
 - Local charities
- Start with the easy wins





Sponsorship

- Helly Hansen Centre – Salford Quays Watersports
- Sponsored sails



Summary

- Contact your local County Sports Partnership – through your RDO
- Change your structure / setup a club – or find a partner
- Sport England small grant



Thank you!!