

## **Webinar to Examine Competition within Sport for Development**

The next ICES webinar will turn the attention of the network to the role of competition within sport for development. A senior academic from a globally renowned coaching research institute, two Directors of one of Africa's largest sport for development tournaments and a number of experienced East African community coaches will feature during the web based seminar and interactive discussion scheduled for June 23.

The webinar will be broadcast live from the East Africa Cup, a renowned sport for development tournament held in Moshi in Tanzania in the shadows Mt Kilimanjaro. Annually the Cup attracts over 1000 participants and is unique in that as well as being a sports tournament, the event is a platform for fellowship, cultural exchange and education. East Africa Cup Executive Committee members Henry Majale and Mike Wachira will discuss the use of the annual tournament in this way. They will overview the influences and history of the event while outlining challenges faced in attempting to combine 'competition' with 'development'.

Prior to Henry and Mike's presentation Bob Muir from Leeds Metropolitan University will make a presentation to webinar participants. Leeds Metropolitan is a global leader of coach development research and home to the global office of the International Council for Coach Education. Bob will begin by asking the question what constitutes developmentally appropriate approaches to coaching children? Based on this he will highlight different ideas about the role of competition in children's sport and put forward research focusing age appropriate coaching practice. Bob will also share his experience in sport for development which includes his background managing a 'Positive Futures' sports based social inclusion project.

Lastly a panel of experienced coaches from East African sport for development organisations will share ideas about effective methodology and approaches to integrate education and development goals with competition. The panel will consider whether competition is necessary or detrimental to achieve developmental aims? Whether fostering competitiveness is counter to sport and development goals? And lastly if sport programmes are sustainable without competitions?

The webinar will start at 14:00 local time in Tanzania which is midday in London. This will be the fifth webinar hosted by UK Sport.

For more information about the ICES Webinar please visit <http://www.uk sport.gov.uk/pages/ices-webinars/>

To find out more about the East Africa Cup visit <http://www.eacup.org/>