

The role of the coach in Sport for Development

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This presentation examines the role of coaches in community based organisations that use sport as a means of developing youth and to address social issues. Coaches can make an impact on development goals through the delivery of quality sports programmes combined with life skills training. In the forthcoming webinar the presentation of the theory of change model is developed using the philosophy of positive youth development that emphasises the importance of coaches in delivering both quality sport and life skills education.

Whilst the young people whom community sports coaches work with are considered to be the primary beneficiaries, the case will be made for the coaches themselves to be viewed as beneficiaries by sport for development organisations. A case will be made for the sport for development organisations to move beyond a coach curriculum to meet their needs as an employer to individual planning that meets the individual coach's needs in terms of their future employability. The challenge of finding meaningful employment and earning a 'decent wage' faces the majority of young people aged 18-30 years in developing nations.

There will be reflection at the global response to the development of community coaches and how the myriad of training opportunities become aligned to ensure mutual recognition and transferability and to fit in with national qualifications frameworks and future employers requirements.