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- The video features content that would be considered openly against biblical standards of morality and conduct, including but not limited to adultery, fornication, gossip, lying, stealing, murder, homosexuality, drunkenness, pornography, debauchery and other behaviors clearly not becoming to a person attempting to live a holy and godly life.
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- Inappropriate or offensive to a vast majority for the target audience
- Misleading, confusing, or untruthful
- Would potentially hurt in a viable or significant way, the ministry efforts of the General Council
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