



Affinity Partnerships Ltd & Powerboat GP Media Guidelines & Event information 2013

Media Guidelines & Event Information

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Introduction

Powerboat GP welcomes all forms of media association to our events and where possible, is willing to help with any queries or specific requests if we are able.

We would like all members of the media to respect our brand & media event guidelines as written and seek to resolve any issues in any specific areas that may be unclear.

Affinity Partnerships Ltd are the sole licence holders of all, but not limited too - Audio, Moving Pictures, Static Image, Advertising Application, all forms of Digital Media, Promotional Media & Merchandising rights for Circuit Powerboat Racing in the UK.

Section 1 – Permission

As the sole licence holders, we grant permission for Accredited Media organisations or individuals to produce Written Reports, Static Images, film on land & record land audio for the purposes of promoting the Powerboat GP event.

This permission is only granted on the basis that the Accredited Media approaches any of the media activities mentioned above, in a fair, accurate & consistent manner.

Affinity Partnerships is willing to extend this permission for the appropriate Accredited Media to record on water footage & audio for the purpose of promoting the Powerboat GP event. However, any such recorded footage or audio must be reviewed & approved by Powerboat GP before it is used for transmission purposes.

Should it be required, Affinity Partnerships will endeavour provide the Accredited Media with any required footage you may wish to use on an appropriate FTP link. Footage requests must be made in writing to info@powerboatgp.co.uk

Affinity Partnerships can only grant permission for media activities as far as their jurisdiction permits and during an event, Accredited Media may be directed or refused access to certain areas of the event by the Race Officials.

Media Accreditation may be withdrawn if our Media & Brand Guidelines are not adhered too or a complaint is received from the Race Officials. Further action may also be taken.



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Section 2 - Insurance

All Accredited Media must report to Race control in order to sign in to the event insurance cover sheet. Where appropriate, you must also bring a copy of your own insurance policy with you.

You must produce written confirmation of your Accreditation as well as proof of ID such as your Business / NUJ / YJA Card.

Section 3 - Reporting on Minors

The Powerboat GP series incorporates competition involving minors and we welcome and encourage all forms of media coverage for our younger competitors.

However, we ask that you ensure that any land based : Interviews, Filming & Static images are taken with an appropriate adult present. All of our younger competitors and their guardians will always be willing to cooperate with the media.

We also ask that your reporting style is adapted to consider the age of our younger competitors and that an appropriate approach is taken when conducting interviews of any nature and compiling written reports.

Should you require any further guidance, please speak to the onsite press event liaison.

Section 4 - Event Safety

Affinity Partnerships would like to remind you that Motorsport, in any form, can be extremely hazardous and your attendance at a Powerboat GP event is entirely at your own risk.

We ask you to please take extra care with your personal safety at all times and that you familiarise yourself with the potential hazards both on land & the water.

Should it be required, you are responsible for creating your own Risk Assessment, we will assist you as much as we can with any required information.

Section 5 – General Information

Please see the section 8 information contained at the end of this document for a brief explanation of the Powerboat GP event to assist you in understanding what is happening and compiling your written / filmed reports. Should you require any further explanation, please do not hesitate to ask.

A copy of the Media & Brand Guidelines should be brought with you to every event.

Section 6 – Contact Details

Affinity Partnerships Ltd / Powerboat GP
Millennium House
Lime Kiln Way
Lincoln
LN2 4US
E.info@powerboatgp.co.uk
T.07958133880
F.0870 756 0231



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Section 7 – Event Information

| Event Times - 10.00 - 17:00hrs each Day (Lowestoft GP from 12pm) | |
|---|---|
| EVENT / DATE / STATUS | EVENT ADDRESS |
| 4 th & 5 th May 2013 – Lancashire Grand Prix Powerboat GP RYA British Championship Round | Lancashire Powerboat Racing Club (LPRC), Carr Mill Dam, Gars Wood Old Road, St. Helens, WA11 7LZ |
| 26 th & 27 th 2013 – Lowestoft Grand Prix Powerboat GP RYA British Championship Round | Lowestoft & Oulton Broad Motorboat Club (LOBMBC), Nicholas Everitt Park, Bridge Road, Oulton Broad, Suffolk. NR33 9JR |
| 6 th & 7 th July 2013 – Kingsbury Grand Prix Powerboat GP RYA British Championship Round | Midlands Powerboat Racing Club (MPRC), Kingsbury Water Park, Bodymoor Heath, Warwickshire, B76 0DY |
| 3 rd & 4 th August 2013 – Bedford Sprint Grand Prix Powerboat GP RYA British Sprint Championship | Stewartby Powerboat Racing Club (SWSC), Stewartby Watersports Club, Green Lane, Stewartby, Bedford, MK43 9LY |
| 21 st & 22 nd September 2013 – Bedford Grand Prix Powerboat GP RYA British Championship Round | Stewartby Powerboat Racing Club (SWSC), Stewartby Watersports Club, Green Lane, Stewartby, Bedford, MK43 9LY |
| Onsite Event Contact : Nikki Drummond Or Jeni Jelf 07958133880 | |

Championship Titles 2013

Powerboat GP RYA British Championship 2013
Powerboat GP RYA British Sprint Championship 2013

Event Titles 2013

Powerboat GP – Lancashire Grand Prix
Powerboat GP – Lowestoft Grand Prix
Powerboat GP – Kingsbury Grand Prix
Powerboat GP – Bedford Sprint Grand Prix
Powerboat GP – Bedford Grand Prix

Class Championship Titles 2013

Powerboat GP RYA British GT15 , GT30, OSY400, T850, F4, F4s, F2 , O/Hydro Championship

Powerboat GP RYA British GT15 , GT30, OSY400, T850, F4, F4s, F2 , O/Hydro, S/Cat Sprint Championship

Section 8 - About Powerboat GP

Entertaining, thrilling and exciting are just some of the words you could use to describe the national and world-class sport of Powerboat Racing.

With speeds potentially reaching in excess of 120+mph in the senior classes this action packed, water based form of racing is fast becoming one of the professional and popular forms of competitive powerboating.

One of the reasons for the sports huge success is the fact that most of its disciplines are 'stock engine classes', and any tuning or modification to the original engines is strictly forbidden. This keeps the financial running costs to a minimum for teams and ensures that success will come to the most talented and knowledgeable drivers.



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Governed Nationally by the Royal Yachting Association (RYA) and Internationally by the Union Internationale Motonautique (UIM), the Powerboat GP series continues to develop with rules introduced and modified to ensure that the discipline is as safe and fair as possible for all involved.

Compared to other forms of motorsport the Powerboat GP series has an extremely economical entry level & very affordable running costs. We cater for all ages with our youngest competitors being just 9yrs old and our oldest currently 68 !

With our sights firmly set on the future Powerboat GP are committed to introducing new classes complying with EPA emission standards that are kind to the environment and have a sustainable future.

Each year, an annual 5 + round RYA British Championship series is held at different venues across the UK and in addition, an international World and Continental Championship series is also held for the various classes.

RYA British Championship Format

Qualifying

Much like F1 car racing, each racing class has a 20-minute slot where the competitors try to post the fastest lap times in order to determine their starting grid order for the first heat.

Start

Competitors line up on the start grid with their engines switched off. The start countdown commences with a 1 minute & 30 second countdown. A set of red lights will come on and between 5 & 12 seconds after, the red lights will be switched off. When the lights go off, the competitors will fire their engines & roar off towards the first turn whilst maintaining their lane position.

The Race / Finish

Each class races on a multi heat format over the 2-day event with the overall winner declared on accumulated heat points. The race is finished when the competitors cross the finish line and take the chequered flag. Immediately after each heat the competitors and their boats are weighed. After the final heat the competitor's engines are subject to Technical Inspection to ensure class rules are complied with.

Penalties

Like all other forms of motorsport, Powerboat GP is no exception when it comes to penalties for breach of safety regulations or good sportsmanship. Although sometimes harsh from a driver's perspective, the dreaded penalties are there to protect the drivers and ensure fair racing.

The most common penalties that you may see issued at events are :

| Infringement | Penalty |
|---|----------------------------------|
| Not maintaining lane to first turn buoy | 1 Lap or Disqualification |
| Missing Turn Buoy | 1 Lap Penalty |
| Destroying Turn Buoy | Disqualification |
| Early or 'jump' Start | 1 Lap Penalty |
| Causing a Red Flag (Race Stoppage) | Disqualification |
| Technical Infringement | Disqualification |
| Dangerous Driving | Yellow Card |
| Extremely Dangerous Driving | Red Card |