



RYA Club Conference 2012





Introductions

Gareth Brookes

Regional Development Officer - Midlands

James Tilley

Youth Racing Operations Officer







OnBoard Development Officers

Brett Cokayne - Staffordshire + Derbyshire

Tom Davenport - Birmingham + Worcs

Sarah Cartwright – Leicestershire + Notts

Jon Sweet - Northants + Warwickshire

Regional Vice Chairman

Andy Felthouse –West Midlands

Regional Secretary

Rod Little





You!

Name, where from and your role in your club





Plan for the day

```
10:00 Introductions & RYA Update
10:45 Session 1
       Workshop 1 More Racers More Often.
       OR
       Workshop 2 Planning/Understanding your Membership
12:45 Lunch
13:45 Session 2
       Guest Speaker
       OR
       Work shop 3 Funding your Facilities & Equipment
15:45 Day Summary
16:00 Depart
```





RYA News



Olympic Legacy?

Push The Boat Out Weekend 18-19th May 2013





Sport England & RYA Sport Development Focus 2013-17

- Why is this important?
- The focus is now on...
- What's staying the same?
- What is changing?





What does this mean for you (and us)?

- Weekly participation
- Start Sailing
- Better Sailing
- Start Racing





Regional News...

- Challenges
 - Club tenure
 - Club security
 - Economy
 - Environmental





Regional News...

- Opportunities
 - New focus
 - Strong Clubs
 - Strong Regional Team
 - County Sports Partnerships





Regional Committees

Who are they and what do they do?

- People you need to know -
 - County Reps
 - Lease Advisor
 - Regional Rules Advisors
 - Race Management Coordinators





Regional Committees

- Regional Fleets
 - What is available?
 - Cost?

Development Plans

sail for gold RWA





MEDAL TARGETS – OLYMPICS – 3-5 OF ANY COLOUR PARALYMPICS - 1 OF ANY COLOUR













Men's Keelboat (Star)

All Out

Kiteboarding

Women's Match Racing (Elliott 6m)



Women's Skiff (49er FX)

New In



Mixed Catamaran (Nacra 17)

New In



Windsurfing (RS:X)











Regional Communication

- Facebook group/page
- Twitter
- eNewsletter
- Regional website
- Phone, email, face to face





Key Dates for 2013

- RYA Instructor Training Day
 - 23+24th February
- RYA Volunteer Awards
 - Closing date May 2013
- Push the Boat Out Weekend
 - 18/19th May 2013
- RYA Dinghy show
 - 2nd & 3rd March 2012 Alexandra Palace
- RYA Volvo Zone Championships
 - 28th & 29th September 2013
 - Draycote Water SC + Yorkshire Dales SC





Dates for your diary...

Other Club Workshops

- Funding your Facilities and Equipment
- More Racers More Often
- Marketing (focus on Social Media)

www.rya.org.uk/go/clubworkshops





Thank you for attending