



RYA Club and Coach Conference 2013

30th November & 1st December 2013

Supported by  Gallagher Heath Insurance Services



Aims

1. Provide a regional and an RYA update
2. Help you with planning 2014 season
3. Provide information about resources
4. Give you ideas for developing race training
5. Provide an opportunity for you to network with other clubs



Agenda

0900 – 0930	Registration
0930 – 1000	Regional updates
1000 – 1230	Workshops
1230 - 1330	Lunch
1330 – 1600	Workshops
1600 – 1615	Wrap up



Regional Development Officer Update

- Workshop Programme
- Funding Available
- Instructor Training Day
- More people Sailing – PTBO
- Meeting your clubs needs

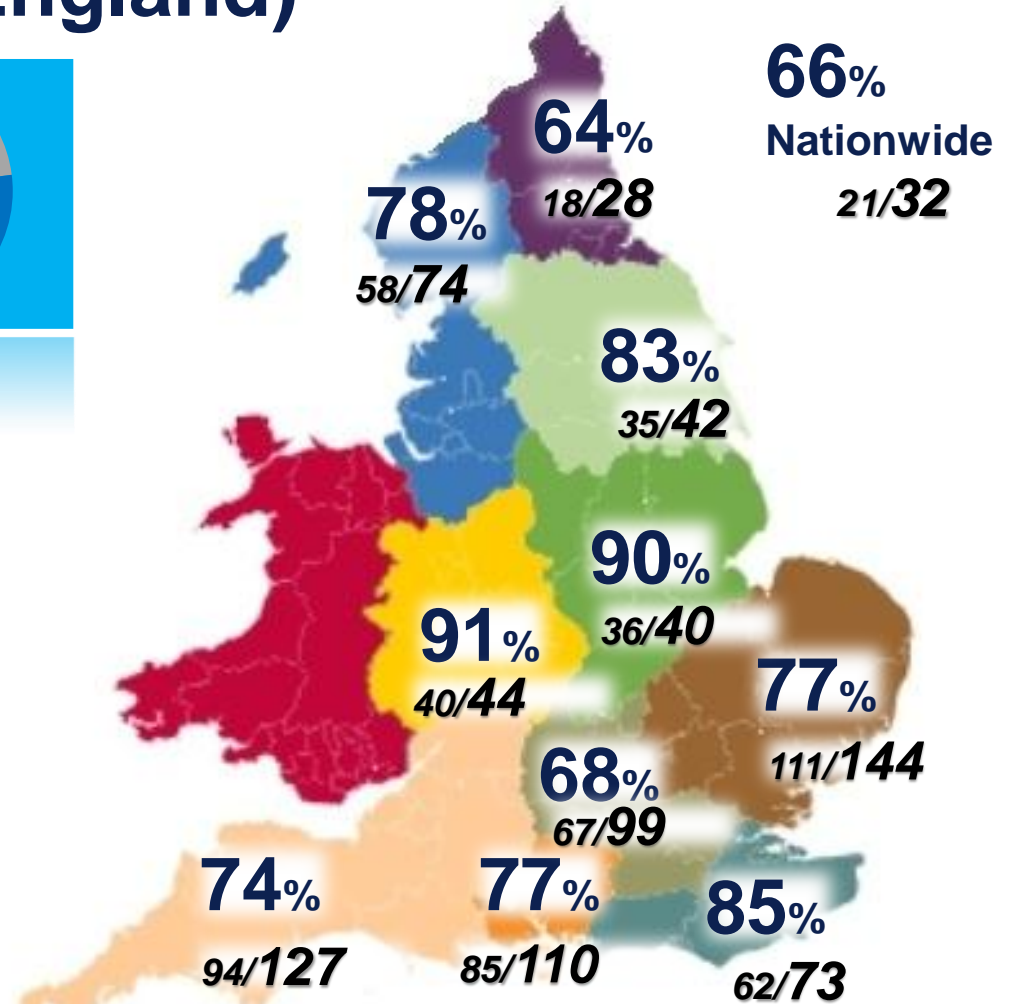
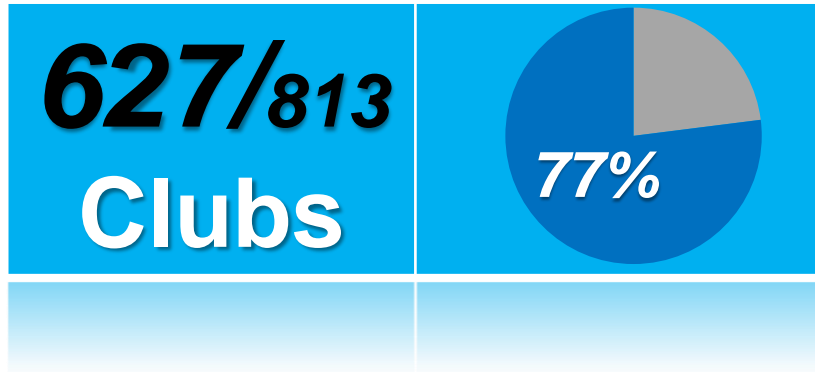


RYA Affiliated Clubs Survey

- Annual survey of all RYA affiliated clubs
- Measure membership numbers and trends
- Enable RYA to provide appropriate regionalised support
- Enable us to identify and share best practice
- Interim results - data upto 15th November
- Thank you!



Sample Achieved (England)



Based all clubs in England (813)

Source: RYA Nav system Extraction - 15th November 2013



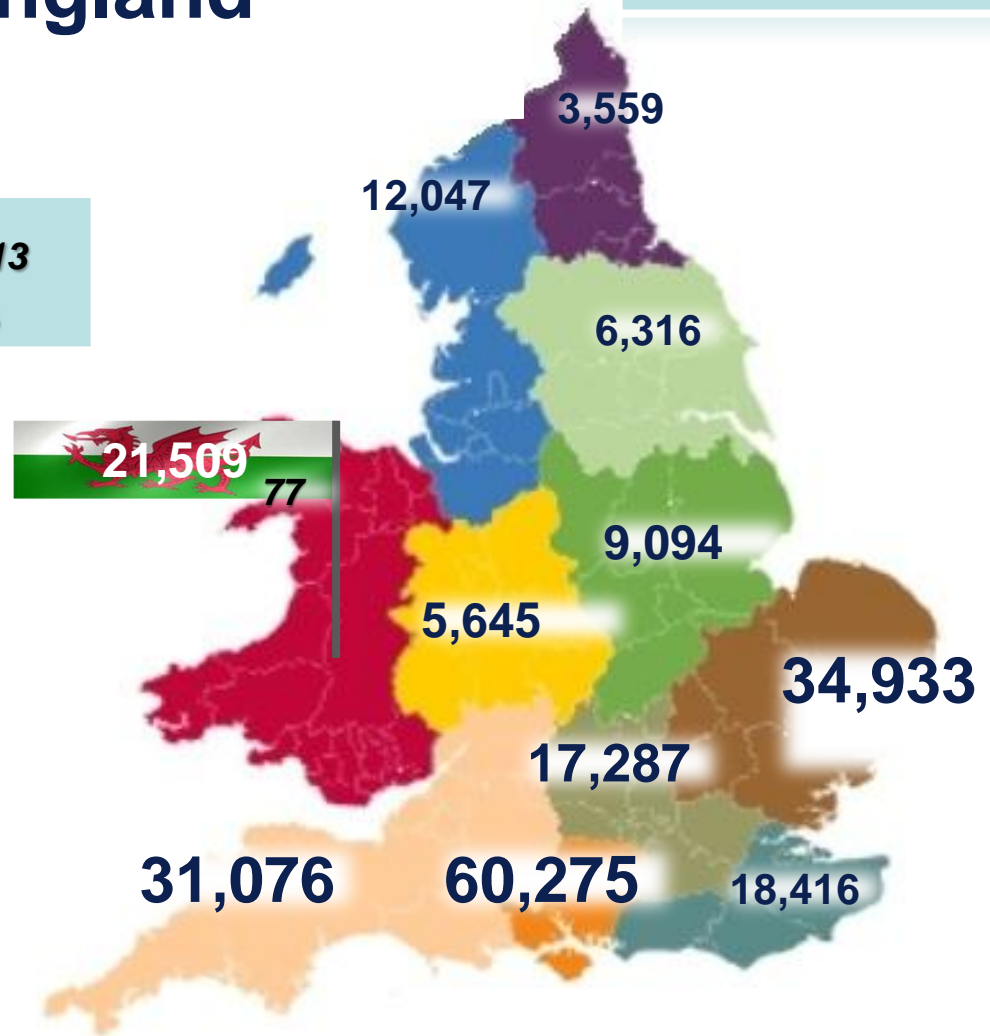
Club Members in England By Region

Nationwide 11,549

210,197

627/813
Clubs

31,345* Junior
members



Based all clubs in England (813)

* Junior members = members who are too young to be classed as adults



Junior Members in England

Nationwide 35
0.3%

31,345* Junior
members

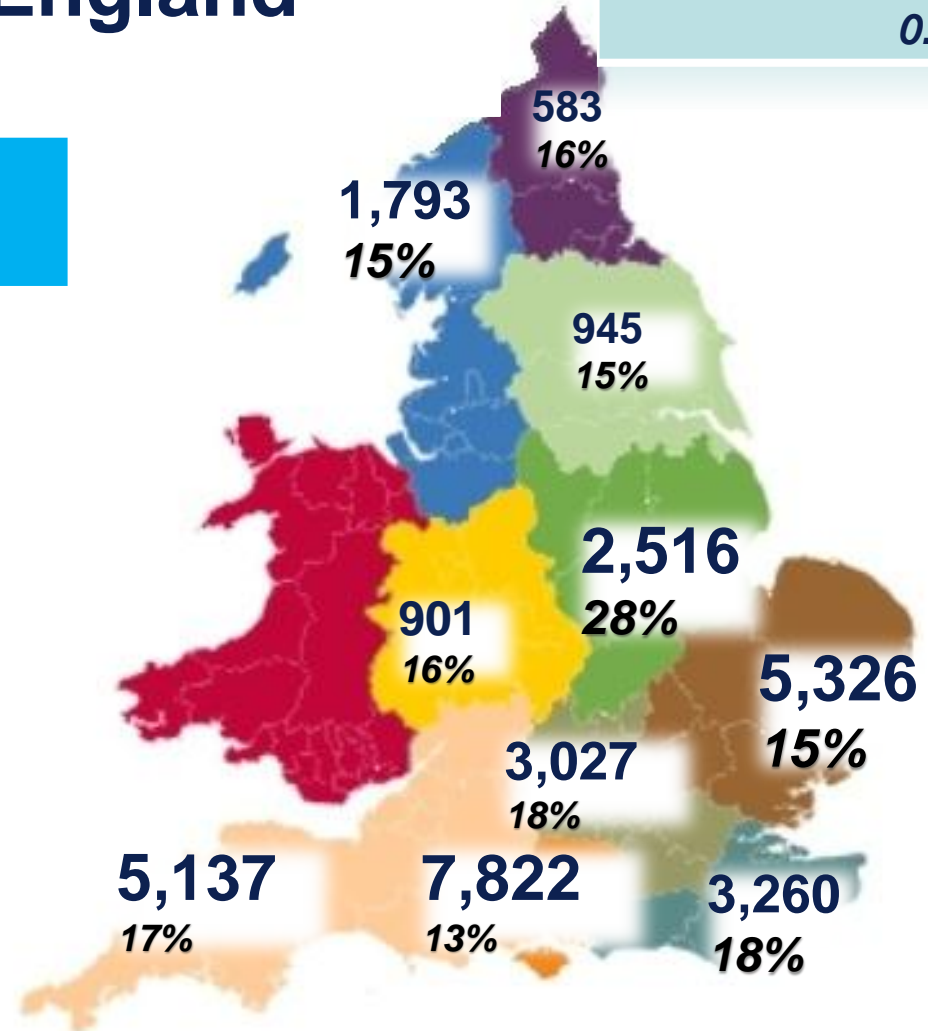
410
Clubs

Throughout England around 15% of individual Club memberships are made up of juniors members (those not old enough to be classed as adults)

The East Midlands region has a higher than average proportion of junior club members at 28%.

Based all clubs in England (813)

* Junior members = members who are too young to be classed as adults





Level of Club Membership – by region

Nationwide and Southern region clubs on average have over 500 members.
Clubs in the Midlands and the North tend to have on average smaller memberships

	Average number of members per club	
South (SO)	709	
Nationwide (NAT)	550	
South West (SW)	331	
East (EA)	315	
South East (SE)	297	
Yorkshire and Humber (YH)	260	
Thames Valley (TV)	258	
North West (NW)	208	
North East (NE)	198	
East Midlands (EM)	171	
West Midlands (WM)	141	



Based on responses per region



Membership levels over the past 2 years

★ Clubs in the North East look to be experiencing more increases in membership, but we must note that the base and response rate for this region is quite low (18/28 64%)

%	Increased Significantly	Increased Slightly	Stayed the same	Decreased Slightly	Decreased Significantly	Blank
North East (NE)	11%	44%	22%	17%	6%	0%
East Midlands (EM)	14%	33%	17%	31%	6%	0%
Thames Valley (TV)	6%	27%	33%	27%	6%	1%
Nationwide (NAT)	14%	19%	33%	19%	10%	5%
Yorkshire & Humber (YH)	3%	29%	37%	23%	6%	3%
East (EA)	5%	25%	38%	23%	9%	1%
South East (SE)	5%	24%	35%	31%	2%	3%
South West (SW)	5%	20%	39%	29%	5%	1%
South (SO)	5%	22%	35%	32%	2%	4%
North West (NW)	2%	29%	31%	29%	5%	3%
West Midlands (WM)	5%	20%	20%	40%	15%	0%

★ The West Midlands look to be the region with the highest proportion of decreasing membership. This score is based on 91% response rate.

Based on responses per region



Why has membership significantly increased or decreased?

Based on the club's own perception, who believe their membership has either increased or decreased significantly, these are the most common answers given.

Increased Significantly

6%

Increased web presence

Better Marketing

Increasing junior or youth programmes/
training

Decreased Significantly

6%

Current Economic Climate (recession)

Ageing Membership (children and adults)

Increase in cost of going boating (travel)

Difficulty attracting younger members

Club specific (facility, council funding)



Disability Development Officer update

- Sarah Cartwright



High Performance Manager update

- Sport England 2013 - 2017
- RYA Champion Club
- Development of Paralympic Pathway
- Team 15
- Nigel King RYA Racing Keelboat Manager
- RYA Level 2 Race Coach revalidation

ON TO RIO.....





**Women's Skiff
(49er FX)**



**Mixed
Catamaran
(Nacra 17)**



**Windsurfing
(RS:X)**



TOKYO ● 2020

APPLICANT CITY



Looking ahead to 2014...

- Increase active membership levels
- Increase club and RYA membership
- Improve quality and quantity of training and race training
- Increase inclusivity
- Support menu



Workshops

1. Plan
Andy
2. Delivering effective race training
Chris



RYA





Lunch



Workshops

1. Resource

Andy

2. Handicap Racing

Andy Wibroe, RYA Technical.



Final thoughts



MEMBERSHIP Benefits & Rewards



IHG WEEKEND STAYS

Up to 35% off IHG weekend stays at Crowne Plaza, Holiday Inn and Holiday Inn Express.



CHANDLERY OFFERS

Exclusive RYA Members Discounts and various chandlers.



WINDSURFING THIRD PARTY INSURANCE

Free 3rd Party Insurance for Windsurfing Members.



Push the Boat Out Day

- 17th/18th May
- What are your plans?
- Build it into a Start Sailing project?
- How can we help you promote it?
- Real focus on getting new people in



RYA Suzuki Dinghy Show 2014

- Why should you go?
- Ticket offer
- Alexandra Palace
- 1+2nd March



OnBoard Volunteer of the Year Awards



Promote Workshops

- www.rya.org.uk/go/clubworkshops



Instructor + Coach CPD opportunities

- Regional Instructors Training Day
 - 15th March
 - 16th March



RYA Zone Championships

- 27 & 28th September 2014
- South Weymouth & Portland Sailing Academy
 - Topper, Optimist & Regatta Fleet
 - Windsurfers (S & SW)
 - Laser 4.7 (National)
 - Feva(S & SW)



Zone and
Home Country
Championships

Team GBR





Keep in touch!

- Regional websites
- Facebook page – RYA Andy Hooper South & South East
- Regional twitter – RYA_Andyhooper
- Regional eNewsletter



Summary

- We all want more people sailing more often!
- Plan
- Resources



Aims

1. Provide a regional and an RYA update
2. Help you with planning 2014 season
3. Provide information about resources
4. Give you ideas for improving race training
5. Provide an opportunity for you to network with other clubs



Thank you!

Supported by



Gallagher Heath Insurance Services