Degree Requirements for B.A. in Journalism and Mass Communication

Walter Cronkite School of Journalism and Mass Communication Curriculum Check Sheet

| Name (Last, First, M.I.) | ASU Student I.D. No. | Adviser | |
|--------------------------|----------------------|---------|--|
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The B.A. degree in Journalism and Mass Communication at ASU requires 120 credit hours – 46-48 credit hours in the major and 72-74 outside. Majors can take more than 48 credits in journalism, but only 48 will count toward the degree. For more information, see: http://cronkite.asu.edu.

Cronkite Requirements in General Studies (72-74 credits)

A minimum of 6 credits in general studies must be upper division (300- and 400-level courses)

| Discipline | Course Options | Cr | |
|-----------------------|---|----|--|
| The ASU Experience | ASU 101 (Cronkite-designated) | 1 | |
| English Composition * | ENG 101 AND 102 OR 107 AND 108 | 6 | |
| | OR 105 AND any elective | | |
| Philosophy | PHI 101, 103, 105, 305 OR 306 | 3 | |
| U.S. History | Any U.S. history course (HST prefix) | 3 | |
| Political Science | POS 110 OR 310 | 3 | |
| Social Behavioral | PSY 101 or SOC 101 | 3 | |
| Economics | ECN 211 OR 212 | 3 | |
| Math | Any (MA) course | 3 | |
| Statistics | STP 226 OR SOC 390 OR JUS 302 OR | 3 | |
| | SWU 321 | | |
| Natural Sciences | Quantitative Lab Science (SQ) | 4 | |
| Natural Sciences | Other Lab Science (SQ or SG) | 4 | |
| Foreign Language * | Must demonstrate proficiency at the | 0- | |
| | intermediate level (202) or higher | 16 | |
| Related Area ** | Adviser approval required | 3 | |
| Related Area ** | Adviser approval required | 3 | |
| Related Area ** | Adviser approval required | 3 | |
| Related Area ** | Adviser approval required | 3 | |
| Electives | | 8- | |
| | | 26 | |
| | | | |
| | | | |
| | | | |

| * Grade of "C" or better: | 1S | required | 1. |
|---------------------------|----|----------|----|
|---------------------------|----|----------|----|

Global Awareness

Cultural Diversity

Historical Awareness

UD HU/SB □

^{**} Related Area is a series of courses in an area outside of the major. Adviser approval of these courses is required. A grade of "C" or better is required.

Cronkite Requirements for Major Courses (46-48 credits)

A "C" or better is required in major courses. A minimum 2.5 GPA in major courses is required. Required courses are in italics.

| Required Core Values Courses (12 credits) | Cr | Recommended Year |
|--|----|------------------|
| JMC 110: Principles and History of Journalism | 3 | Freshman Fall |
| JMC 366: Journalism Ethics and Diversity | 3 | Sophomore |
| JMC 402: Mass Communication Law | 3 | Junior |
| JMC 473: Business and Future of Journalism OR | 3 | Senior |
| JMC 436: PR Research | | Junior |
| Required Basic Skills Courses (13 credits) | Cr | Recommended Year |
| JMC 101: Grammar for Journalists | 1 | Freshman Fall |
| JMC 201: News Reporting and Writing | 3 | Freshman Spring |
| JMC 305: Online Media | 3 | Sophomore Fall |
| JMC 301: Intermediate Reporting and Writing (Print/PR) OR | 3 | Sophomore |
| JMC 315: Intermediate Reporting and Writing (Broadcast) | | |
| JMC 313 Editing OR | 3 | Sophomore |
| JMC 345: Videography | | |

Required Internship (3 credits)

| Ī | JMC 484: Professi | onal Internsh | ip | 3 | Junior or Senior | |
|---|-------------------|---------------|----|---|------------------|--|

Advanced Courses/Professional Experiences (9 credits) *Students must take at least one * course.

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|--|-----------|------------------------|--|--|--|--|--|
| JMC 310: Public Relations | Sophomore | | | | | | |
| JMC 320: Producing* | 3 | Junior or Senior | | | | | |
| JMC 325: Multimedia Reporting | 3 | Sophomore or Junior | | | | | |
| JMC 330: Television Reporting | 3 | Junior | | | | | |
| JMC 351: Photojournalism | 3 | Junior or Senior | | | | | |
| JMC 413: Advanced Editing* | 3 | Junior or Senior | | | | | |
| JMC 414: Graphic Design for Print and Web | 3 | Junior or Senior | | | | | |
| JMC 415: Writing for Public Relations | 3 | Junior | | | | | |
| JMC 417: PR Campaigns* | 3 | Junior or Senior | | | | | |
| JMC 430: Sports Marketing & Campaigns | 3 | Junior or Senior | | | | | |
| JMC 437: Documentary Production* | 3 | Junior or Senior | | | | | |
| JMC 440: Magazine Writing* | 3 | Junior or Senior | | | | | |
| JMC 445: Science and Medical Writing* | 3 | Junior or Senior | | | | | |
| JMC 451: Intermediate Photojournalism* | 3 | Junior or Senior | | | | | |
| JMC 453: Reporting on Business and the Economy | 3 | Soph, Junior or Senior | | | | | |
| JMC 455: Digital Media Entrepreneurship* | 3 | Junior or Senior | | | | | |
| JMC 460: Advanced Online * | 3 | Junior or Senior | | | | | |
| JMC 465: Precision Journalism | 3 | Junior or Senior | | | | | |
| JMC 470: Depth Reporting* | 3 | Junior or Senior | | | | | |
| JMC 475: NewsWatch* | 3-9 | Junior or Senior | | | | | |
| JMC 476: PR Lab* | 3-9 | Junior or Senior | | | | | |
| JMC 477: Innovation and Entrepreneurship Lab* | 3-9 | Junior or Senior | | | | | |
| JMC 478: Cronkite News Service* | 3-9 | Junior or Senior | | | | | |
| JMC 494/498: certain selected topics (see adviser) | 3 | Junior or Senior | | | | | |

Unrestricted Upper Division Electives (3 credits)

| Any upper division JMC or MCO course | 3 Junior or Senior |
|--------------------------------------|--------------------|

MCO Courses (6-8 credits)

| Any upper division MCO course | 3 | Junior or Senior | |
|--|-----|------------------|--|
| Any upper division MCO course | 3 | Junior or Senior | |
| MCO 294: Fieldwork and/or JMC 120: Studio Production | 0-2 | Junior or Senior | |