

Turn potential prospects into visitors

SEO Grader helps you attract visitors, and potential customers, by improving the SEO quality of your Druapl site. Built in collaboration with Volacci, the Drupal SEO experts, SEO Grader helps you take advantage of powerful Drupal capabilities to improve search rankings to increase organic search traffic to your website.

Harness the SEO power of Drupal

SEO Grader helps developers and site owners maximize a site's ability to attract and convert visitors, according to the following five dimensions:

- Page Structure: Ensure that search engines find the most valuable information on every page by evaluating page and information structure across a site.
- Crawlability: Increase visibility of valuable site content by enabling search
 engines to crawl through the entire content of the site and easily navigate to
 every web page.
- Findability: Analyzes on-page content and elements to ensure both search
 engines and end users can easily access content, helping you get the most
 out of your content.
- User Experience: Improve search engine results by evaluating site according to key search engine quality criteria, including content freshness, page speed and spam prevention.
- Best Practices: Learn how to take advantage of the power of Drupal to optimize your site for conversions, turning anonymous visitors into prospects and customers.



SEO Grader -Drupal SEO best practices at your fingertips

Call **855.430.7700** or visit **acquia.com** to start now.





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SEO Grader also includes:

- Automated SEO best practices: Experience from thousands of Drupal sites, automated and delivered as a service
- Configuration monitoring: Monitors more than 50 SEO configuration and best practice settings
- Dynamic scoring: On demand scoring (0-100) based on site configuration changes
- Actionable recommendations: Practical "Help Me Fix" recommendations for all found issues to provide clear guidance and speed resolution
- Track performance over time: Scores reported on configurable timeline to track

Start now

SEO Grader is included with every Acquia Network subscription. Simply install the Acquia Network Connector module on your site, connect to the Acquia Network and learn how you can take your Drupal site to the next level. Call 888.9ACQUIA or visit acquia.com/free-trial to get started.

BECOME A DRUPAL HERO

- Site owners can attract new visitors and increase site conversions
- Developers can quickly improve SEO quality and increase rankings
- Site administrators track SEO performance over time across key metrics

FIND OUT FOR YOURSELF

- Learn about SEO Grader at acquia.com/ products-services/acquia-network/ cloud-services/seo-grader
- Contact info@acquia.com
- Or call 855.430.7700

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