



Top 10 Reasons to Choose the Drupal Open-Source Social Publishing System

The Drupal Phenomenon

- More than 12 years of development
- Millions of downloads
- Nearly 1 million drupal.org members
- More than 1.5 million sites
- More than 27,000 contributing developers
- More than 22,000 contributed modules

Drupal Powers

- Al Jazeera
- American Red Cross
- AT&T
- Beyoncé
- Bob Dylan
- Britney Spears
- Cornell University
- Forrester Research
- Grateful Dead
- Kaspersky
- LinkedIn
- London.gov.uk
- New York Stock Exchange
- PayPal
- PGA of America
- Stanford University
- Symantec
- Turner Broadcasting
- Twitter
- U.S. House of Representatives
- WWE
- Zappos

Get started with Drupal at drupal.org.

Drupal is...

- 1 A platform for rapid website assembly**
Build internal and external-facing websites in a matter of hours, with minimal custom programming. No need to start from scratch every time you build a new site.
- 2 Enormously scalable**
Some of the biggest, most visible, and highest-trafficked sites in the world run on Drupal, including examiner.com and 71 of the top 100 universities.
- 3 Freely extensible**
Thousands of modules on drupal.org let you build amazing sites with little or no programming; its well-documented API lets you “scratch your own itch” through custom code.
- 4 Built for social publishing**
Drupal is a multi-user CMS by default, allowing fine-grained access controls among users. And Drupal can reach out to share logins and content with Facebook, Twitter, and others.
- 5 Open to your branding**
Drupal’s presentation (“theme”) layer gives designers free rein to create highly usable, interactive experiences that engage users and increase traffic.
- 6 Flexible in deployment**
Drupal offers several ways to deploy multiple sites with unified codebases and databases. Many companies manage several Drupal sites, while some manage hundreds.
- 7 Beloved by a thriving development community**
Nearly a thousand people contributed to the release of Drupal 7, with many thousands more working on add-on modules, security oversight, documentation, and much more.
- 8 Without software acquisition or licensing costs**
As open-source software, the Drupal package has no license fees. Your money goes toward the things that make your site unique, not some software company.
- 9 Fanatical about following standards**
Drupal plays well with others by taking advantage of existing standards. It connects with web services, delivers content well to mobile devices, and supports several authentication and authorization schemes.
- 10 Proven high in security**
A dedicated security team, together with Drupal’s vast development and administrator community, seeks out and patches issues—often before they’re exploited in the wild.

Drupal is web publishing.
Find out more at drupal.org.



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