Drupal Commons: Accelerating Thought into Action on the Open Web

Driving relevant content within your online and mobile communities

Come together

To stay competitive, today's Digital Enterprises need to become more social. Best-of-breed organizations that embrace this requirement innovate faster within teams, creating more loyal brand advocates to help position the business, improving customer support and self service and maximizing engagement with internal and external stakeholders.

Drupal Commons is a flexible Social Business Software that enables you to quickly and easily create online social communities for both collaboration and content delivery, thereby accelerating knowledge sharing into action on the web. With Drupal as the underlying Digital Experience platform, your customers can achieve broader, more unified content, community and commerce experiences throughout the customer journey.

Use it

Social Marketing
Build strong brand advocates that do your selling for you. Bolster your brand affinity through deeper social engagement online.

Social Intranet
Take employee collaboration and communications to the next level with deep social connections that help turn thought into action.

Social CRM
Improve support, self-service and loyalty by tracking customers across social communities and recognizing and rewarding them during their interactions.

Communities for Innovation
Maximize engagement with external stakeholders, including customer, partner and developer communities, to drive innovation by connecting experts with experts.

SOCIAL BUSINESS IN ACTION

- Mercedes –Benz
  stars-insight.com
- Twitter
  dev.twitter.com
- Cision
  cision.com
- 2012 Presidential Campaign
  Mittromney.com
- X.Commerce
  x.com
- stanfordgsb.com

A UNIFIED PLATFORM FOR DIGITAL EXPERIENCES

- Drupal offers content, community, and commerce in one unified platform
- Built in CMS for content collaboration and web publishing
- Self-organized or managed groups
- Free tagging and pre-defined vocabularies

Call **888.9ACQUIA** or visit **acquia.com** to start now.

Acquia™

Drupal Commons: Accelerating Thought into Action on the Open Web

Get it all

Follow Content and Get Notified Fast
Community members can choose to follow other community members, topics, groups and individual threads or pieces of content. They see updates in their activity streams that match interests, and receive notifications via email, as required.

Trending Relevant Content Eliminates the "Noise"
An "active content" system lets community members see which content is currently trending or interesting, taking into account a variety of factors such as the number of comments, likes and views, all without manual moderation by community managers.

Collaborate Anytime, Anywhere on Your Mobile Device
Find and share content and collaborate on the go with all the capabilities you'd expect sitting at your desk.

Group Information Exchange
Anyone can follow or post content into an open group. Once you create content in a group, you'll be listed as a contributor to that group. Group homepages also feature a handy browsing widget that makes it easy to drill down into different types of content within a group without additional page refreshes, post new content and see the newly posted content as part of one integrated workflow.

Enhanced Moderator Productivity
Built-in "Report as Inappropriate" links streamline the process of reporting spam and inappropriate content so that community managers can quickly unpublish it and block spammer accounts.

Start now

Social business is changing the way people connect, share and learn. Drupal Commons enables you to organically see what is interesting on a web site as the community grows, and offers web content management and publishing capabilities so you can pivot and accelerate thought into action on the web. For example, after ideas have been exchanged and knowledge transferred among internal employees, a customer community or even a sales or engineering team, it's easy to deliver that item as news to the web.

Drupal Commons gives you social business software with speed, scalability, openness and freedom. Call us at 888.9ACQUIA today for a professional consultation.

PERSONALIZED EXPERIENCES
- Question and answer collaboration
- Social bookmarking
- Follow groups, topics, threads or content
- Active content system exposes interesting content
- Personal and group activity streams

TURN RESULTS INTO ACTION
- Easy configuration of roles and permissions
- Browsing widget for filtering content
- Participation and engagement metrics
- Sidebar sections with new users, new content, popular content, etc.
- Complements and integrates with Google Analytics

FIND OUT FOR YOURSELF
- Learn about Drupal Commons at Acquia.com
- **Call Acquia at 888.9ACQUIA to speak with a social business expert**