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## **Web.com Selected as Yahoo! Local Ambassador**

JACKSONVILLE, Fla., Jan. 23, 2013 (GLOBE NEWSWIRE) -- Web.com Group, Inc. (Nasdaq:WWW) a leading provider of internet services and online marketing solutions for small businesses, today announced it has been selected as a Yahoo! Local Ambassador. As one of only a select number of companies chosen to participate in this program, Web.com met Yahoo!'s high standards and criteria for qualification, including a demonstrated ability to deliver outstanding service to end advertisers.

"We've worked closely with Yahoo! over the years to help small businesses get found on the internet, and we are proud to have our efforts acknowledged by the Yahoo! Local Ambassador designation," said David Brown, chairman and chief executive officer of Web.com. "Our goal of serving small businesses by helping them compete and succeed online will only be further enhanced by the additional resources and focus that comes with being a Yahoo! Local Ambassador."

The Yahoo! Local Ambassador program connects Yahoo!'s seasoned partners with small- and medium-sized businesses that want expert help in maximizing their online advertising campaigns. In addition to in-depth expertise in leveraging the Yahoo! Bing Network on behalf of small businesses, Web.com provides full service campaign management, detailed reporting, one-on-one customer support and broad marketing guidance to help advertisers make the most of their campaigns.

"We're excited to have Web.com join our Yahoo! Local Ambassador program to help small businesses become a part of millions of our users' daily routines online," said Leo Polanowski, Senior Sales Director at Yahoo! "Web.com helps ensure our advertisers' success on the Yahoo! Bing Network by helping to connect them with the audiences that build their businesses."

With nearly three million customers, Web.com is in a unique position to offer online marketing solutions, including local advertising on the Yahoo! Bing Network, through its Do-It-For-Me product offerings. Web.com offers budget-based search engine marketing that features in-person consultation and utilizes the Yahoo! Bing Network to drive qualified leads to small business owners' sites.

### **About Web.com**

Web.com Group, Inc. (Nasdaq:WWW) is a leading provider of internet services and online marketing for small businesses. Web.com meets the needs of small businesses anywhere along their lifecycle by offering a full range of online services and support, including domain name registration services, website design, logo design, search engine optimization, [search engine marketing](#) and local sales leads, email marketing, general contractor leads, franchise and homeowner association websites, shopping cart software, eCommerce website design and call center services. For more information on the company, please visit <http://www.web.com>.

*Note to Editors: Web.com is a registered trademark of Web.com Group, Inc.  
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