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Web.com Launches 25-Market Push to Help Small Businesses Learn How to Market Online

JACKSONVILLE, Fla., Jan. 18, 2013 (GLOBE NEWSWIRE) -- Web.com Group, Inc. (Nasdaq:WWW) a leading provider of internet services and online marketing solutions, today announced that local help is on the way for small businesses eager to create or improve their internet presence.

Web.com plans to present more than two dozen Small Business Forums across the United States in 2013 in conjunction with its umbrella sponsorship of the Web.com Tour, the pathway to the PGA TOUR. These forums will focus on the specific challenges and opportunities that small businesses face when moving from more traditional media to having an online presence.

The forums, which are free of charge, will give small businesses the benefit of Web.com's 15 years of experience in helping small businesses with all the various online opportunities, including websites, online marketing, search engine optimization including local search, eCommerce, and more recently, social media and mobile options. The first forum will take place in conjunction with the Chitimacha Louisiana Open on March 21st, 2013.

"Small businesses have so many competing demands on their time and energy, and we know the added need to successfully market their business online can seem daunting," said David L. Brown, chairman and chief executive officer for Web.com. "Our mission at Web.com is to share our expertise with small businesses so that they understand the essential elements of a successful online marketing presence and can move forward with confidence."

Web.com's Small Business Forum will focus on the primary topics that make up a successful internet presence: the elements of a great website, how to determine if your website is 'working' for you, increasing traffic to your website and your business, and de-mystifying how to efficiently market on Google, Facebook and Twitter.

Web.com will host these Small Business Forums in conjunction with SCORE, America's premier source of free and confidential small business advice.

"SCORE's mission is to grow successful businesses across America, one at a time," says W. Kenneth Yancey, Jr., SCORE CEO. "Small businesses are the engine of our economy, and both SCORE and Web.com are excited about this opportunity to reach more small businesses and help them succeed."

In June 2012, Web.com became the umbrella sponsor of the Web.com Tour and an official marketing partner of the PGA TOUR. Web.com developed the Web.com Small Business Forums as a way to bring additional benefit to communities where Web.com Tour and PGA TOUR events are held.

Brown continued, "We are delighted to have the opportunity to give back to the communities where the Web.com Tour and PGA TOUR events are played."

For a list of Web.com Small Business Forum sites and dates, please go to www.businessforum.web.com.

About Web.com

Web.com Group, Inc. (Nasdaq:WWW) is a leading provider of online marketing for small businesses. Web.com meets the needs of small businesses anywhere along their lifecycle by offering a full range of online services and support, including domain name registration services, website design, logo design, search engine optimization, search engine marketing and local sales leads, email marketing, general contractor leads, franchise and homeowner association websites, shopping cart software, eCommerce website design and call center services. For more information on the company, please visit <http://www.web.com>.

About the Web.com Tour

Founded (1990), owned and operated by the PGA TOUR, the Web.com Tour identifies those players who are ready to compete and win on golf's biggest stage. As part of the PGA TOUR, the Web.com Tour features 25 tournaments, played in 16 states and 20 cities in the U.S., plus five Latin American countries. Beginning in 2013, the Web.com Tour becomes the path to

the PGA TOUR with all 50 available PGA TOUR cards coming through the Web.com Tour and the season culminating at the four-event Web.com Tour Finals in September. To learn more about the PGA TOUR and Web.com Tour and to follow the season-long quest for a PGA TOUR card, visit PGATOUR.COM, Twitter and Facebook.

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