



## TIDAL THAMES:

- 95 miles of river and estuary, from Teddington to the North Sea.
- The UK's second biggest port, handling some 50 million tonnes of cargo each year, employing more than 40,000 people and contributing over £3 billion to the economy annually.
- Britain's busiest inland waterway, handling over 2 million tonnes of goods and materials.
- A growing commuter and tourist route used by over six million people a year.
- The crucible of British rowing talent and host of the annual University Boat Race.

## THE PLA:

- The Port of London Authority works to ensure navigational safety along the tidal Thames, promote use of the river and safeguard its unique marine environment.
- We share our marine, environmental, planning and other expertise, working in partnership with people looking to use the river whether for trade, travel, recreation or pleasure.



# VISION

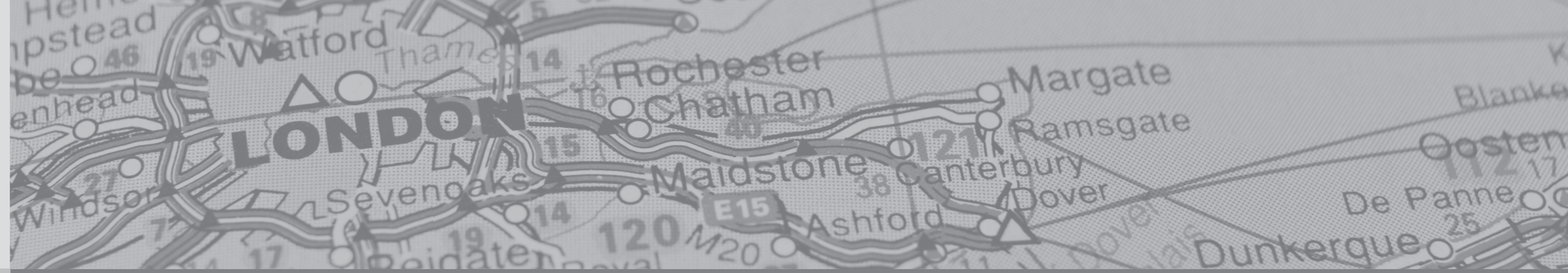
A vibrant safe and sustainable river.

# MISSION

A leading harbour and pilotage authority – safe, sustainable and accountable.

# STRATEGY

Ensure the safe and sustainable use of the river and the port, supporting growth in freight and passenger traffic and enjoyment of the Thames for leisure, tourism, sport and amenity.



## OUR GOALS

### OUR STRATEGIC PRIORITIES

- The safety of navigation on the river and estuary
- Promoting the use of the port and the river
- Conserving the environment of the river
- Partnerships with river users and accountability to stakeholders

#### Safety

- to ensure the highest standards of navigation safety are practised on the Thames and its estuary
- to apply rigorous risk management to benefit all users of the river

#### Environment

- to be an authority on the environment of the Thames and its estuary, using our knowledge and skills to support its sensitive management
- to reduce the environmental impact of our operations
- to work through the planning system to secure riverside uses that are compatible with growing passenger and freight transport on the river

#### River use

- to lead initiatives to increase freight and passenger transport and sports on the river and support the main terminals to grow trade in the port

#### Stakeholder engagement

- to be an open organisation, meeting the needs of customers and users and engaging effectively with, and being accountable to, the many stakeholders on the river

#### Employees

- to ensure we have a well motivated and trained staff, with a culture that embraces leading health and safety practices, good teamwork, flexibility and innovation to meet the changing demands of a growing river, port and estuary

#### Finance

- to be financially sound, with a cost structure that enables us to charge prices which represent good value for money

“Our overall goal is to be the leading harbour and pilotage authority in the UK: the organisation that other harbour and pilotage authorities and external parties look to for best practice”