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# LUCKY PEACH



### HOW TO REDEEM THIS OFFER

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2. Send a copy of the fulfilled registry with the **Breville** products highlighted or circled, along with the filled-out form (below), to us.
3. Write thank-you notes.

*Lucky Peach* is a new quarterly journal of food writing, published by McSweeney's. It is edited by David Chang, the chef behind the Momofuku restaurants in New York, writer Peter Meehan, and longtime McSweeney's editor Chris Ying. Each issue of *Lucky Peach* explores a single topic through a mélange of travelogue, essays, art, photography, interviews, rants, and, of course, recipes. It is 176 pages of high-quality paper, and the content-to-ad ratio is roughly 30-to-1.

"A pint-sized hit among the food obsessed."

—*New York Times*

To redeem your complimentary *Lucky Peach* subscription, fill out this form and mail it, along with a copy of your fulfilled registry, to:



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*Lucky Peach* publishes four times per year. Subscriptions will begin with the next (not current, sorry) issue.

This offer is valid 1/1/2012 through 5/1/2013. Redemptions must be postmarked by 5/31/2013.

Questions? Contact Sunra, our customer service guy, at [custservice@mcsweeneys.net](mailto:custservice@mcsweeneys.net)