



SUPERYACHT PROGRAM

AMERICA'S
CUP

The Best Sailors.
The Fastest Boats.

WATCH THE EXCITEMENT.

JOIN THE ACTION!





Get a front row seat to the most thrilling America's Cup ever!

The America's Cup is at the dawn of a new era with an exciting new vision set forth – the best sailors in the world racing fast, wingsail catamarans on short, challenging racecourses.

The 34th America's Cup is set for San Francisco Bay in the summer of 2013. As many as 55 days of racing are planned between the America's Cup, scheduled Sept. 7-23, and the Louis Vuitton Cup, the America's Cup Challenger Series, scheduled July 4-Sept. 1.

In between the two events that will be sailed in the exciting AC72, a brand new class of yacht designed specifically for the 34th America's Cup, the Cup stars of tomorrow will contest the Red Bull Youth America's Cup, for sailors between the ages of 19 and 23, scheduled Sept. 1-4.

As an integral member of the superyacht community, you are invited to witness first-hand this new era of America's Cup racing. The America's Cup Superyacht program offers you unrivalled access to all of the racing action, including:

- » Prime course-side views of the most prestigious sailing competition in the world
- » Elite-class benefits
- » Superyacht concierge service
- » Access to Club 45 or Club 72, the official America's Cup hospitality venues
- » Entry invitations to the America's Cup Superyacht Regatta
- » Invitations to exclusive VIP functions, including high-profile seminars and forums

The summer of 2013 promises racing the likes of which has never been seen. Before then, the America's Cup World Series offers a primer of what's to come. Contested in the AC45 wingsail catamaran, the little sister with attitude to the AC72, the second season of ACWS racing will run through May 2013 at venues in the U.S. and Italy.

Join today and don't miss one moment of the action!



New Era, New Format

First awarded in 1851, the America's Cup is the oldest, continuously contested trophy in international sport. Predating the modern Olympics by 45 years, the Cup has spanned parts of three centuries.

When the starting gun is fired for Race 1 of the 34th America's Cup on Sept. 7, 2013, the trophy will be 162 years old.

Due in part to its legacy, the America's Cup is considerably difficult to win. Throughout its history only four nations - the U.S., Australia, New Zealand and Switzerland - have won the trophy. Hundreds of men successful in business and from many walks of life have never found success in the America's Cup.

From the schooner America, which began the legacy of the Cup by winning a race around the Isle of Wight in 1851, the America's Cup has always been at the cutting-edge of technology. The 34th America's Cup continues on that path, but at breakneck speed.

The new class of yacht, the AC72, is a wing sail catamaran capable of boat speeds nearing 50 knots. Sailing fast is easy, maintaining control is critical, and the physical challenge imposed on the sailors is immense.

That physical toll has been proven in the America's Cup World Series. Sailed on the one-design AC45, the sailors are sometimes seen flat on their backs on the trampoline in between races, their chests heaving as they try to catch their breath.

In short, the 34th America's Cup promises mesmerizing racing with the best sailors racing the fastest boats on the planet.

AC45



- HULL LENGTH**
13.45 m (44 feet)
- MAXIMUM BEAM**
6.90 m (22.6 feet)
- MAST HEIGHT**
21.50 m (70.5 feet)
- MAXIMUM DRAFT**
2.70 m (8.8 feet)
- DISPLACEMENT**
1400 kgs (3,086 pounds)
- WING AREA**
85 sqm (914 square feet)
- JIB AREA**
48 sqm (516 square feet)
- GENNAKER AREA**
125 sqm (1,345 square feet)
- CREW**
5 people

Man and Machines

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The AC72 has more than six times the wing area of an AC45 and barely twice the crew.
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The Bay Arena

The 34th America's Cup, September 7-21, 2013

When ORACLE TEAM USA won the 33rd America's Cup off Valencia, Spain, in 2010, it set in motion a course charted for San Francisco Bay.

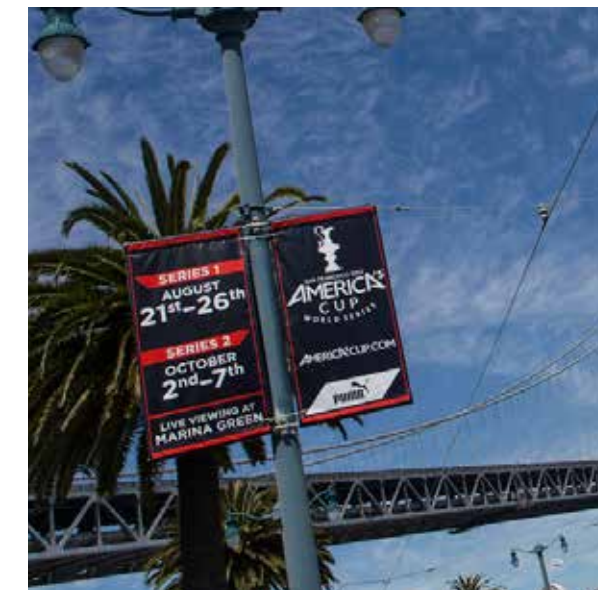
Team founder Larry Ellison believes that the Bay is the best venue in the world for grand-prix sailing, and you'd be hard-pressed to find many sailors who would disagree with that comment.

The Bay's reliable winds and strong tides make it both exciting and challenging every time a start gun is fired. The tall hills and steep cliffs surrounding the deep water Bay also make it a perfect natural amphitheater.

The two AC World Series events in San Francisco were successful beyond the wildest imaginations. The events drew hundreds of thousands of people to the shoreline of the Bay, where they were so close they could hear the sailors talking tactics. The sailors, in turn, could hear the cheers.

San Francisco is one of the great culturally diverse cities in the U.S. and with America's Cup Challengers entered from Italy, Korea, New Zealand and Sweden - each boasting sailors from a multitude of countries - the America's Cup will enhance that diversity.

Fast boats plus athletic sailors and a culturally diverse city could add up to make the 34th America's Cup the best of all time.



The Superyacht Program

The America's Cup yachts and the world's Superyachts have represented yachting excellence for over 150 years

Our aim is to unite the pinnacle of competitive sailing with the height of yachting luxury, and provide owners and charterers with an unprecedented America's Cup participant experience.

Our specialist Superyacht partners are dedicated to making the America's Cup experience an easy, pleasant and memorable experience for Superyacht owners, guests, captains and industry professionals.

We have a team of experienced professionals waiting to receive you at every venue to:

- » Facilitate ease of access to the America's Cup
- » Reserve AC Basin berthing, offering fair value rates - with booking available direct and through our strategic partners (BWA, Fraser Yachts, OCEAN Independence).
- » Maximize you and your guests' enjoyment of the events and The America's Cup experience with streamlined services from leading partners.
- » Offer on-course prime positioning
- » A dedicated concierge service to facilitate owners and guests requirements

Our aim is to unite the pinnacle of competitive sailing with the height of luxury yachting and provide owners and charterers with an unprecedented America's Cup participant experience.



America's Cup Superyacht Packages

The America's Cup venues will provide a variety of luxurious hospitality packages to suit owners, guests and corporate groups to ensure they fully enjoy the America's Cup experience.

America's Cup Superyacht Package Benefits

- » Access to "field of play" & village venue
- » Louis Vuitton Cup - America's Cup Opening Ceremony and AC72 fleet regatta
- » In-venue berthing - choice of locations
- » Berthing costs included (Utilities excluded)
- » Access to exclusive AC parties/events - Owner +1 and opportunity to purchase more if available
- » VIP access to Club 72 - Owner +1 on every race day
- » VIP flag for access right up to the course boundary in privileged areas
- » Louis Vuitton Cup and 34th America's Cup prize giving events - Owner +1
- » AC Superyacht Regatta entry (if berthed in the venue)
- » Charter benefits through our partners pre and post events
- » Personalized concierge assistance
- » Pre-arrival processing for yachts
- » Pre-registered on-water and on-shore superyacht events



More Than A Sport

The 34th America's Cup, September 7-23, 2013

The 34th America's Cup is more than a sport. The Event Authority is committed to delivering a model sustainable sporting event and leaving a positive legacy in the local community and on the sport of sailing.

For the Event Authority, sustainability means optimizing the social, economic and environmental impacts of our activities in delivering the 34th America's Cup, to enrich the communities we visit and protect natural ecosystems. Thinking sustainably requires balancing opportunities and constraints, and taking a longer-term view so we are able to reach our maximum potential now and allow future generations are able to do the same.

San Francisco is already recognized as a world-leading sustainable city, and its residents are engaged participants in fostering sustainability through local policy. The America's Cup Sustainability Plan guides event delivery and was developed with local stakeholder input. The Plan highlights the five sustainability themes, aimed at minimizing potential negative event impacts and maximizing the legacy benefits.

» ENERGY AND EMISSIONS

Optimize use of energy and minimize associated air emissions through efficient planning and technological innovation.

» RESOURCE EFFICIENCY

Maximize natural resource and land use efficiency, minimize waste, and sustainably source materials and products.

» NATURAL HABITATS AND WILDLIFE

Protect biodiversity, habitats and wildlife.

» INCLUSION

Provide an inclusive and welcoming experience for event spectators and the event workforce, and maximize legacy benefits for the City's residents and businesses.

» ENGAGEMENT

Raise sustainability awareness and foster sustainable lifestyles.

We will engage with the 34th America's Cup Superyacht partners in embedding sustainability into operations. This collaboration will fulfill local sustainability regulations and commitments, as well as foster stronger relationships between the Superyacht industry and the local community through the America's Cup platform.







FOR ENQUIRIES TO ATTEND ANY OF THE AMERICA'S CUP EVENTS PLEASE CONTACT:

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