# Florida Trend

Florida Small Business Growing a Business in Florida

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Industries

Law & Government

Data

People

Lifestyle & Travel

Dining & Spirits

Viewpoints

Media Kit

> Home » Profile: Web.com, A Web and Marketing Company





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# Profile: Web.com, A Web and Marketing Company

Jacksonville-based firm's stock is back on the rise.

by Cynthia Barnett

Jacksonville-based Web.com began the year on a high note including its highest stock prices in three years and news that the company's stock was elevated to Nasdag's Global Select Market, Web.com, founded in Jacksonville in 1997, builds websites and online marketing for small businesses. It went public in 2005 and trades under the symbol WWWW. The stock trades for about

\$10, after hovering closer to following the company's



\$3 last summer. It's been rising | Web.com CEO, Chairman and President David L. Brown

acquisition last year of Register.com, which is expected to increase revenue by 80%. Analysts also liked Web.com's recently announced partnership with SuperMedia, a smallbusiness advertising agency that offers directories, direct-mail and other products. The partnership gives SuperMedia's clients access to a Web.com-powered website, hosting and other marketing services.







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### Ballot Box

The "birthers" have gone after Senator Rubio, claiming he's not a "natural born" citizen and therefore can't be president. Because of this, do you think it's time for a constitutional amendment to define "natural born?"

- No, leave it vague. The Supreme Court can decide this one.
- Yes, an amendment is needed to avoid problems like this.

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