



GE Ventures: Science & Scale

WHAT:

With offices in the San Francisco Bay area and New York, GE Ventures combines capital, technical and commercial expertise, infrastructure, and the GE global network of businesses and partners to scale great ideas while driving growth for our start-up partners and GE. With a focus on software, healthcare, energy and advanced manufacturing. Additionally, GE Ventures helps accelerate GE's internal startups via access to external partnerships, start-up coaches and methods.

GOAL:

To become the global partner of choice to accelerate growth and commercialize innovative ideas that will help make the world work better – to build, power, move and cure.

HOW:

For startups, GE's integrated team helps companies scale via access to not only capital, but expertise, its global network of business units, partners and customers, world-class training, resources and flexibility, all of which can help reduce development cycles and accelerate time to market. Through its Global Research Center, GE offers: 5,000 research scientists and 8,000 software professionals; as well as 35,000 engineers, 40,000 sales, marketing and development resources in over 100 countries. GE also has a series of living labs and global projects that are ripe for prototyping and pilot projects.

GE Ventures also provides an avenue for the company to stay at the forefront of innovation and new business models, while bringing growth to via investment returns and commercial arrangements.

INVESTMENTS TO-DATE:

More than 60+ startup investments, technology and commercial collaborations undertaken or in progress

INVESTMENT THEMES:

GE Ventures investment themes are in areas where GE has strong domain expertise to offer:

- *Software*: Data & analytics, XaaS, machine to machine automation, cloud and security
- *Health*: Precision medicine, big data & clinical decision support, life sciences, minimally invasive guidance, patient monitoring & safety
- *Energy*: Distributed generation, including renewables, smart grid applications, next generation transportation and infrastructure, oil & gas, thermal technologies
- *Advanced Manufacturing*: Material science, digital fabrication, 3-d printing, additive manufacturing

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