



## Ideas for increasing & developing adult participation

This information has been compiled to offer guidance to sailing and windsurfing clubs on how to increase membership, on water activity and income. Most of the ideas presented in these sheets have been developed and proved successful by sailing clubs and centres around the UK so there is a good chance that they will work for you too!

### Regional Nomadic Windsurfing Club

Aim:	To develop a windsurf community with safe and regular windsurf participation.
Duration:	Ongoing
Run by:	Minimum of 2 motivated windsurfers
Example content:	Weekly windsurf gatherings Annual social calendar Once a month training sessions Once a month social activity Club races Club demo days Combination of coastal and inland venues
Facilities / kit needed:	Website/social network site and venue guide
Cost:	Domain name and launch costs
Benefits:	Organised participation Social network Tuition Training Safer environment
Options:	Opportunity to subsidised training
Long term actions:	Affiliation to the RYA Sustainable club Regular club racing and training Linking with other local and national windsurfing organisations