



BRITISH KEELBOAT ACADEMY

**J80 WORLD CHAMPIONSHIP CAMPAIGN 2011**





THE *BRITISH KEELBOAT ACADEMY* IS COMPRISED OF A TEAM OF THE MOST **TALENTED YOUNG SAILORS** BETWEEN THE AGES OF 18-24 IN THE COUNTRY. THE ACADEMY OFFERS THESE SAILORS THE CHANCE TO **FULFIL THEIR POTENTIAL.**





## WORLD CHAMPIONS 2011?

Throughout 2010 and 2011 we are training intensely, learning new skills with the aim of achieving a top result at the world championships.

- Our activities and race results are well covered in both the marine media and elsewhere.
- We already have the support of a number of partners and sponsors.
- The British Keelboat Academy and its sailors have a track record of organising successful sailing campaigns across the UK and the world.





## THE SPONSORSHIP RETURNS.

- Our kit and boats can be branded with your logo.
- Corporate sailing and racing events, including at high profile events such as Cowes Week and Round the Island race.
- Media coverage, including strong social networking presence
- We will be competing in national and international championships; exposure of your company will be high.





## **BE PART OF THE TEAM.**

We are the perfect advertisement for any team and for any company who aims to reach the peak of performance. Through hard work, talent and dedication we will reach our goal.

**We would like you to join us.**

For information on how to become a partner and sponsor please contact:  
**Luke McCarthy. [support@britishkeelboatacademy.org](mailto:support@britishkeelboatacademy.org) 01983 203017**

