



RYA



inspire • celebrate • support



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Inspire participation in clubs, centres and marinas





Celebrate our past and present successes





Support and spectate the British Sailing Team





How you can get involved

- Sign up to **Sail for Gold** and be your training centres' **Sail for Gold Activator!**
- The **Sail for Gold Activator** will be our point of contact and will receive a monthly newsletter, information and resources
- Plan **Sail for Gold** events and activities in 2012 at your centre



During 2011 **Sail for Gold** clubs and centres held a variety of events and activities





Key **Sail for Gold** 2012 dates:

- Torch relay celebrations **May to July**
- **Sail for Gold** Regatta medal race day **9 June**
- **Push the Boat Out** **21 July**
- **Sail for Gold** 'have a go' sessions **2012**



Push the Boat Out – 21 July 2012

- **Push the Boat Out**— let's get as many boats out on the water as we can and create an amazing spectacle, waving flags for the Team to wish them 'good luck'!
- 2012 **Sail for Gold** kits
- Online event pack available to promote their events





Sail for Gold 'have a go' sessions

- **Sail for Gold** 'have a go' sessions can be held as part of a club or centres normal open day or as a separate event
- These sessions could be held on:
 - 9 June 2012 – Skandia Sail for Gold Regatta medal race day
 - During or after the **London 2012 Games** period
 - Or anytime that works for the organisation
- **Sail for Gold** kits and online resources will be sent to clubs and centres to help enhance your 'have a go' sessions





Sail for Gold 2012 Kits

Sail for Gold kits will be sent to all SFG clubs and centres to use at their SFG events





Local sailing heroes

- We would like everyone to get behind their local sailing hero
- Sailing heroes will be listed by region on the RYA **Sail for Gold** website from Feb 2012
- Local sailing heroes - Team GB sailors, rising stars, support staff and Olympians from the past
- Interact with the Sail for Gold website





Sail for Gold 'good luck' card competition

- Competition will be launched at the RYA Dinghy Show in March
- Open to everyone between the ages of 5 to 16
- Winners of the competition will present their cards to some of the British Sailing Team at the Skandia Sail for Gold Regatta 2012





Our Sporting Life – Sail for Gold

An exhibition celebrating our Olympic and Paralympic sailing heritage

- RYA Scotland's Big Weekend, Largs 24 - 26 February
- RYA Volvo Dinghy Show, Alexandra Palace, 3 - 4 March
- Crosby Lakeside Adventure Centre, Liverpool 10 March - 10 April
- National Maritime Museum Cornwall Falmouth, Cornwall 03 May - 24 June
- Weymouth and Portland, Brewers Quay, 27 July - 9 Sept
- Brightlingsea Sailing Club, Colchester tbc





Sail for Gold website and Facebook:

www.rya.org.uk/sailforgold
www.facebook.com/sailforgold

