



RYA

UP TO 20%* DISCOUNT ON A NEW VOLVO FOR RYA MEMBERS

RYA MEMBERS' SAVINGS

Volvo model savings structure

	ES	Volvo Ocean Race	R-Design	SE / Inscription	SE Lux / Solstice	Exec
C30	12.5%		15.0%	15.0%	17.5%	
C70	12.5%			15.0%	17.5%	
S40	12.5%		20.0%	20.0%	20.0%	
S60	12.5%		15.0%	15.0%	17.5%	
S80	12.5%		15.0%	15.0%	17.5%	17.5%
V50	12.5%		20.0%	20.0%	20.0%	
V60	12.5%	12.5%	15.0%	15.0%	17.5%	
V70	12.5%		15.0%	15.0%	17.5%	
XC60	12.5%	12.5%	15.0%	15.0%	17.5%	
XC70	12.5%	12.5%		15.0%	17.5%	
XC90	12.5%		15.0%	15.0%	17.5%	17.5%

N.B. the All New Volvo V40 is excluded from this agreement

Finance Plan

Fantastic finance offer of 7.9% APR* (typical over 36 months).
Combinable with the Privilege Price Plan savings.

PLUS £100 FOR YOUR VOLVO RYA CHAMPION CLUB

Volvo RYA Champion Clubs will receive £100 for every new Volvo car sold to one of their members through the Privilege Price Plan.

*Terms and conditions apply. For full terms and conditions see the back page.
Correct at time of going to press.

Because you're an RYA member, we'll give you a special discount on the listed models in the Volvo range - with up to 20%* off the Basic Price before VAT.

Free towbar

For a limited period RYA members ordering Volvo Ocean Race models may also select a free of charge fixed towbar (please order at the time of ordering your vehicle).

Professional driving course

In addition the first 20 people ordering a vehicle through the RYA affinity scheme in 2012 will also be eligible for a place on the Ultimate Car Control Excellence in Professional Driving course (retail value £300).

Fuel consumption for the range

in MPG / (l/100km):

Urban 18.6 (15.2) - 65.7 (4.3)

Extra Urban 34.9 (8.1) - 80.7 (3.5)

Combined 26.4 (10.7) - 74.3 (3.8)

CO2 emissions

249 g/km - 99 g/km

CLAIM YOUR MEMBERS' BENEFIT... SAVE UP TO 20%* ON YOUR NEW VOLVO



TO TAKE ADVANTAGE OF THESE RYA MEMBERS' BENEFITS, PLEASE TAKE THIS VOUCHER AND YOUR CURRENT RYA MEMBERSHIP CARD TO ANY UK VOLVO DEALER



VOUCHER



To the Volvo Dealer

Please make a note of the buyer's RYA membership number as confirmation that the buyer is a current and valid member of the Royal Yachting Association and has been so for a minimum of six months. This incentive is offered by Volvo Car UK and full details of this offer are available on the Volvo Retailer Portal service or by emailing corpssale@volvocars.com. Please retain a copy of the customer's RYA membership in the deal file for audit purposes. Details will also be found on Retailer Portal for the claim process for RYA Champion Clubs, who are entitled to the £100 rebate. Queries relating to the validity of RYA memberships should be addressed to the RYA Marketing Office on 023 8060 4213 or marketing@rya.org.uk. Reimbursement for the free towbar offer will be made upon receipt from the supplying dealer of a fully completed non automated claim form, a copy of which is available by e-mailing corpssale@volvocars.com.



VOLVO : DRIVING BRITISH SAILING

PRIVILEGE PRICE PLAN TERMS AND CONDITIONS

Discounts apply from 1st January until 31st December 2012.

Payment of Support

- 1 Discount will be deducted by your supplying dealer from the basic price of the vehicle including factory fitted options.
- 2 Volvo Car UK support will be reflected separately on the vehicle invoice by the supplying dealer.
- 3 Free of charge items will be shown separately on the vehicle invoice by the supplying dealer.
- 4 Where a new car is purchased by a RYA member of a Volvo RYA Champion Club, said club can claim £100 upon registration. This amount will be paid by Volvo Car UK Limited direct to the Volvo RYA Champion Club upon receipt of a Volvo Car UK Limited claim form, detailing car purchased. Please send to Corporate Sales Admin, National Sales Department, VCUK Ltd, Globe Park, Marlow, Bucks. SL7 1YQ

Terms and Conditions

1 THE TERMS OFFERED ABOVE ARE INCLUSIVE OF ALL DEALER CONTRIBUTION

- 2 Volvo Car UK Ltd reserves the right to revise the terms at the end of the period in light of total units supplied
- 3 The terms shown in this agreement cannot be combined with any other incentive or financial support available from Volvo Car UK Ltd or Volvo Car Financial Services, unless notice to the contrary is issued to you in writing
- 4 The terms apply to current models, or direct replacements, as notified to you in writing
- 5 Only new vehicles purchased direct from a Volvo car franchise holder within the United Kingdom qualify under this agreement
- 6 To be eligible for this agreement, vehicles must have a confirmed order date within the period of this agreement
- 7 The terms shown above apply to new Volvo cars operated by the first registered keeper for a period of not less than 18 months
- 8 Volvo Car UK Ltd reserves the right to adapt or withdraw the above support at any time in writing as a result of changes to the marketplace, competitor activity, legal or economic circumstances. In particular Volvo may withdraw or replace the support detailed above where an existing model is replaced by a new one with the same nomenclature
- 9 On acquiring vehicles with the benefit of the support terms, the above mentioned company agree to the above terms and conditions. Volvo Car UK Ltd shall have right to terminate this agreement if any of the above terms and conditions are breached
- 10 The above terms are applicable only to current members of the above named organisation. Agreed proof of membership must be provided to the dealer at point of order

RYA CHAMPION CLUB CASH DUAL BENEFITS TERMS AND CONDITIONS

The sailing club must be affiliated to the RYA and recognised as having current Champion Club status. The promotion entitles the club to £100 incentive for every new Volvo car purchased by an RYA member of said club, through a franchised Volvo dealer in the United Kingdom. Members will be asked to provide proof of membership of club and the RYA. A claim form will be provided to the member upon registration of the new Volvo car. Vehicles must be retained for a minimum of 18 months. The promotion applies to all brand new vehicles, supplied by Volvo Car UK Limited. The promotion cannot be combined with any other incentive or promotion from Volvo Car UK Limited or Volvo Car Finance. This promotion is not transferable. The promotion is valid on all new vehicles purchased and registered before 31st December 2012.

For more information on preferential offers for RYA Members please contact: RYA Marketing Department t 023 8060 4213
e marketing@rya.org.uk or visit www.rya.org.uk or Volvo Sailing: t 01983 247 286 e volvosailing@intotheblue.biz

VOLVOCARS.CO.UK/SAILING