

1. INTRODUCTION

1.1 This Privacy Policy sets out how British Waterways, whose Head Office address is at 64 Clarendon Road, Watford WD17 1DA, United Kingdom (“we”, “us” or “our”) handles the data which is provided to it via its website by individuals (“user”, “you”, “your”). If you are accessing this service via the website, then this Privacy Policy should be read in conjunction with the britishwaterways.co.uk/privacypolicy

1.2 If you have any concerns regarding our Privacy Policy then you can contact us either by writing to us at 64 Clarendon Road, Watford, WD17 1DA, United Kingdom, emailing us at mooring_vacancies.enquiries@britishwaterways.co.uk telephoning us on +44 (0)845 671 5530.

You can also use these contact details if you wish to request from British Waterways a copy of the personal data that we hold about you. Please note that we are entitled to charge you a small sum of money for supplying such information. British Waterways complies with the requirements set out in the data protection act 1998. You can obtain further information about the Data Protection Act 1998 by visiting the Information Commissioner's website at www.dataprotection.gov.uk.

2. INFORMATION COLLECTION AND USE VIA THE WEBSITE

2.1 In order to receive certain information about the mooring vacancy system on the website, you must first register or enter your details. When you register or enter details, you complete a registration form and provide your name, a valid email address and certain other personal and contact details (“Registration Information”). The Registration Information enables us to provide you with information in which you have expressed an interest, including details of any mooring vacancies. We may use your Registration Information to contact you either to fulfil a specific request or to verify any information supplied by you. We will only contact you on unrelated matters if you consent to us doing so on the registration form. You may withdraw this consent at any time by writing to us at 64 Clarendon Road, Road, Watford WD17 1DA, United Kingdom or emailing us at mooring_vacancies.enquiries@britishwaterways.co.uk

2.2 You may de-register at any time by providing us with written notice of the same either by post or via the website, except that if you have already submitted a bid / offer for a mooring vacancy, you will need to wait seventeen (17) days after the closing date of the vacancy for the relevant mooring.

2.3 We track users' numeric Internet Protocol (“IP”) addresses to analyse trends, administer the website, track user traffic through the website and gather broad demographic information for aggregate use. IP addresses are not linked to personally identifiable information.

2.4 We may use small files known as “cookies” as follows: cookies are small text files that we deposit on your computer if you use our personalisation facility to help us recognise you and your preferences every time you visit our website. Through being able to recognise you we are able to provide you with information that's tailored to your needs. Most web browsers accept cookies by default but you can change your browser settings to choose not to receive them. You may also delete existing cookies such as the one used by the British Waterways' website. If you set your browser to reject cookies, you may still use the British Waterways' website, however certain features may not function correctly.

3. USE OF INFORMATION

British Waterways may use the information provided by you for the following purposes:

- 3.1 Providing you with details of mooring vacancies;
- 3.2 for market research purposes by, for example, analysing postcodes to view areas with higher registrations than others or the percentage of registered people who own boats;
- 3.3 providing you with details of any changes to the vacancy process;
- 3.4 requesting feedback from you in relation to the vacancy process;
- 3.5 inviting you to participate in public consultations relating to the vacancy process;
- 3.6 providing you with general information relating to the moorings, for example, new policies, new developments or information on new marinas; and/or
- 3.7 providing information on third party operating mooring sites.

4. SHARING OF INFORMATION

4.1 British Waterways will not sell, share or rent any personal information or data supplied by you (or collected about you) to a third party other than as described in this Privacy Policy.

4.2 British Waterways may provide to third parties aggregated demographic information such as website visitor totals and the average length of website visits. This information is not linked to any personally identifiable information.

4.3 We may share any personal information or data supplied by you (or collected about you) with our subsidiaries and the other companies in the British Waterways' group but only for the purposes described in this Privacy Policy.

4.4 If all of the assets which British Waterways' uses to operate its business (or substantially all of them) are acquired by a third party, you agree that we may transfer any personal information or data that we hold to that party.

5. THIRD PARTY SERVICES

5.1 British Waterways may use, and provide to third parties, anonymised demographic data provided by users to target any advertising more appropriately.

5.2 If you sign up for any third party services then we will share any Registration Information that is necessary for the third party to provide you with these services. These third parties are not allowed to use personally identifiable information except for the purpose of providing these services.

5.3 The britishwaterways.co.uk website may contains links to other third party websites. British Waterways is not responsible for the privacy practices or the content of those websites. British Waterways encourages its users to read the privacy policy of every website that collects personally identifiable information.

6. SURVEYS AND COMPETITIONS

1 From time to time British Waterways may request information from users through surveys or competitions. Participation in these services or competitions is completely voluntary and the user has the choice whether or not to disclose this information. Information requested may include contact details (such as name and address) and demographic information (such as age). The contact details will be used to notify winners in order to award prizes. Information collected in this manner may be used for the purposes of monitoring or improving the use of the British Waterways' services and the satisfaction levels of its users.

7. SECURITY

7.1 British Waterways takes every precaution to protect its users' personal information. When users submit personal information to British Waterways, this information is protected both on-line and off-line. However, it remains each user's responsibility to protect any passwords or unauthorised access when using any website.

7.2 If you have any questions about the security of your data, you can contact us either by writing to us at 64 Clarendon Road, Watford WD17 1DA, United Kingdom, emailing us at mooring_vacancies.enquiries@britishwaterways.co.uk or telephoning us on +44 (0)845 671 5530.

8. AMENDING/UPDATING PERSONAL INFORMATION

All information provided by you to us will be accurate and correct and you will keep this information up to date at all times. If your personal information is incorrect or requires updating, we will amend or delete that information as necessary, upon request. In order to make such a request, you can contact us either by writing to us at 64 Clarendon Road, Watford WD17 1DA, United Kingdom, emailing us at mooring_vacancies.enquiries@britishwaterways.co.uk or telephoning us on +44 (0)845 671 5530.

9. DISCLOSURE FOR LEGAL REASONS

British Waterways reserves the right to disclose any personal information supplied by you (or collected about you) to a third party where there is a legal duty or requirement to do so.

10. PLACE OF PROCESSING

All personal information or data which is held by British Waterways is held on and processed by computers situated in the European Economic Area.

11. CHANGE OF PROCESS

British Waterways reserves the right to change the processes of the mooring vacancy system.

12. MISCELLANEOUS

The mooring vacancy website system is part of britishwaterways.co.uk which is a British Waterways' owned and operated vacancy.