



# YALUMBA

## The Yalumba Wine Company Cookie Policy

A cookie is a small text file that is saved to, and, during subsequent visits, retrieved from your computer or mobile device. If you use our services, we will assume that you agree to the use of such cookie.

### **How do we use cookies?**

We use permanent cookies to store your choice of start page and to store your details if you select "Remember me" when you log in.

We will use cookies to save your favourite products.

We use session cookies, for example, when you use the product filtration function, to check whether you are logged in or if you put an item in your shopping bag.

We use both first- and third-party cookies to collect statistics and user data in aggregate and individual form in analysis tools to optimize our site and to present you with relevant marketing material.

Some third-party cookies are set by services that appear on our pages and are not in our control. They are set by social media providers such as Twitter, Facebook and Vimeo and relate to the ability of users to share content on this site, as indicated by their respective icon.

We also use third-party cookies which performs cross-site tracking in order for us to give you marketing in other sites/channels.

### **What types of personal data do we process?**

We will only connect your cookie ID to your personal data submitted and gathered in relation to your account or Club membership, if you are logged in to an account or The Yalumba Wine Club.

### **Who has access to your personal data?**

Data that is forwarded to third parties is only used to provide you with the services mentioned above, analysis tool in order to collect statistics to optimize our site and present you with relevant material.

### **What is the legal ground to process your personal data?**

We will only connect your cookies to your personal data if you are logged in to your Yalumba Wine Company account or The Yalumba Wine Club.

If you are logged in to your account the legal ground is based on our legitimate interest.

If you are logged in to the Yalumba Wine Club the legal ground is fulfilment of The Yalumba Wine Company terms and conditions.

### **How long do we save your data?**

The Yalumba Wine Company does not save your personal data. You can easily erase cookies from your computer or mobile device using your browser. For instructions on how to handle and delete cookies please look under "Help" in your browser. You can choose to disable cookies, or to receive a notification each time a new cookie is sent to your computer or mobile device. Please note that if you choose to disable cookies, you will not be able to take advantage of all our features.