



DRUPAL STARSHOT

Product Update

Agenda for today

1. Overall status update
2. Update on drupal.org/starshot
3. Drupal Starshot vision + mission
4. Drupal Starshot workstreams + work packages
5. Current concept wireframes + feedback from testing
6. Next steps
7. Q&A



DONE

- ✓ Defined vision and mission
- ✓ Defined governance and appointed leadership team

IN PROGRESS TODAY

- Enabling community to get involved (tracks, webinars, etc.)
- Enabling Certified Partners to get involved
- Defining the discovery, installer + onboarding experience

NOT STARTED

- Define product strategy beyond the discovery, installer, and onboarding to achieve a differentiated product that wins in the market (starting next week)
- Define overall messaging guide for Starshot to drive content creation

Overall status update



Drupal Starshot

Starshot aims to build the new default download of Drupal. A package built on Drupal core, including refined common features from the contributed project ecosystem to create a great user experience out of the box. Starshot is built on top of results from recent initiatives like Recipes, Project Browser, and Automatic Updates to take Drupal to new heights.



The result of Starshot will be a fast-moving Open Source product that enables site builders without Drupal experience to easily create a new Drupal site and extend it with pre-packaged recipes, all using their browser. It will guide site builders to install recipes for common use cases and innovative capabilities that are immediately useful for production. It will focus on getting people from install to launch really fast and will bring new people and contributors into Drupal and the Open Web.

★ 208 Days Left Until the End of 2024

Project lead Dries Buytaert announced at DrupalCon Portland 2024 that an initial version of Drupal Starshot will be available before the end of 2024.

[Watch the announcement](#)

👤 Sign up for news to your mailbox



Drupal Starshot

Home

[Automatic Updates](#)

[Drupal at the Edge](#)

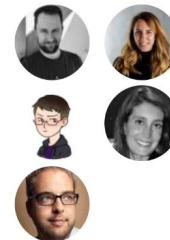
[Experience Builder](#)

[Project Browser](#)

[Recipes](#)

[Frequently Asked Questions](#)

Initiative Leaders



The Drop is Always Moving

Drupal 10.3.0-rc1 is now available! The stable release is still planned for the week of June 17th. Testing of the release candidate is very welcome!
<https://www.drupal.org/project/drupal/releases/10.3.0-rc1>

Announcing the Drupal Starshot leadership team! A lot has



Update on drupal.org/ starshot



Drupal Starshot Vision

Site builders without Drupal experience can easily build and launch Open Source Drupal sites.



Drupal Starshot Mission Statement

Drupal Starshot is a **fast-moving open source product** that enables **site builders without Drupal experience** to **easily build and launch a new Drupal site** and **extend it with pre-packaged recipes**, all using **only their browser**.

Unlike Drupal Core, it will **guide site builders** to install recipes for **common best practices** and **state-of-the-art innovations** that are fast and easy to set up thanks to smart defaults and minimal steps.

Drupal CMS will focus on getting people from install to launch really fast and bringing new people and contributors into Drupal and the Open Web.



Three Epics



Drupal





01. Installation.

Improve discovery and installation experience of Drupal Starshot.



01. Installation

User Stories

“As a new Drupal user, I want to **easily discover Drupal Starshot on Drupal.org, learn about its features, compare it to other solutions, download Drupal Starshot, and get installation instructions.**”

“As a new Drupal user, I want a **trial experience that allows me to test content creation and page building without configuring MySQL or handling technical installation steps.**”

“As a new Drupal user, I want to **install Drupal Starshot without using the command line.**”

Tracks (Work to be done)

[Track 1] Wireframes, designs, and implementation for all necessary changes on Drupal.org for Starshot, including a new download page, an informational section on Starshot, an installation guide, and an updated front page.

[Track 2] Create an in-depth product section for Starshot on Drupal.org, guided by a new product positioning and messaging guide. This section should feature approximately 10 pages of marketing content, competitive comparisons, a 2-minute promo video, a 10-minute in-depth video, images, and more.

[Track 3] Create basic installation instructions for Starshot on Drupal.org.

[Track 4] Evaluate, compare, and decide on the best approach to implement a trial experience for Starshot. Consider how users can seamlessly transition from trial to production.

[Track 5] Wireframe, design, and implement an updated installer for Starshot. Coordinate with the Project Browser and Drupal.org updates.

[Track 6] Support Project Browser with UI/UX/development, e.g. drive solutions for user experience feedback. See https://www.drupal.org/project/project_browser/issues/3316151.

[Track 7] Add support for Recipes in Project Browser.





02. Configuration.

Build easier and better by guiding site builders to success with common best practices and state-of-art innovations.



02. Configuration

User Stories

“As a new Drupal user, I want Drupal to **guide me to the best starting point**. For example, Drupal could ask if I want to build a Corporate site or a Magazine site, then automatically determine the necessary features and suggest additional recipes.”

“As a new Drupal user, I want Drupal to **ask what features I want to enable**. For example, Drupal could ask if I want a contact form, landing pages, feature videos, promote events, sell products, collect donations, have a blog, have press releases, faceted search, etc.”

“As a new Drupal user, I want to **import my existing brand or design system**.”

“As a new Drupal user without an existing brand, I want Drupal to **offer me some starting templates**.”

“As a new Drupal user, **I want to be guided through the next steps after selecting features and a starting template**. For example, publish your first content, invite your first content editor, set your site name, and configure your contact form if selected.”

Work to be done

- **Identify common features** (e.g., contact form, landing pages) **and create a polished recipe for each**. Each work package includes user research, recipe creation, configuration, acceptance testing, quality/integration tests, user experience improvements to contributed modules, a configuration guide, and documentation.
- Quickly define a list of obvious features, such a contact form, blog, and a list of services/products, etc. Start working on these recipes as soon as possible Once the initial features are implemented and we gain enough experience, we will **conduct user research to identify feature gaps, create new recipes, or refine existing ones**.
- **Identify 2-3 state-of-the-art innovations**. The current list is not final. Work packages will be defined based on this list.





03. Launch

Launch the website with ease.



03. Launch (in focus post DrupalCon Barcelona)

User Stories

“As a new Drupal user, I want to **transition from a trial experience to a permanent hosted** (e.g., mysite.myhosting.com) or self-hosted setup in a frictionless way.”

“As a new Drupal user, I want to **launch my new site** so I can start attracting visitors and realizing its value.”

Work to be done

Explore the technical aspects and support needed from hosting providers to enable a seamless transition from a trial to a permanent hosted or self-hosted Drupal experience.



Concept wireframes

[Go to Figma]



User feedback from testing

Executive summary

Tested with 4 people so far. Overall, really well received. Some confusion about how Drupal CMS is positioned against Drupal Core because Drupal Core can be seen as a CMS too. Drupal CMS was also seen by one participant as a more powerful version of Drupal which they thought meant Drupal CMS would be primarily for big sites.

Detailed notes

https://docs.google.com/document/d/1P8531Wzx5MDxtfg-4mUd1DF2_XUc6s6z6NLSSsGEBMM/edit



Next steps for tracks



Find a **track lead** for each track, and **match tracks** to Certified Drupal Partners and/or volunteers

Move from a Google Doc to Drupal Starshot **issue queue**

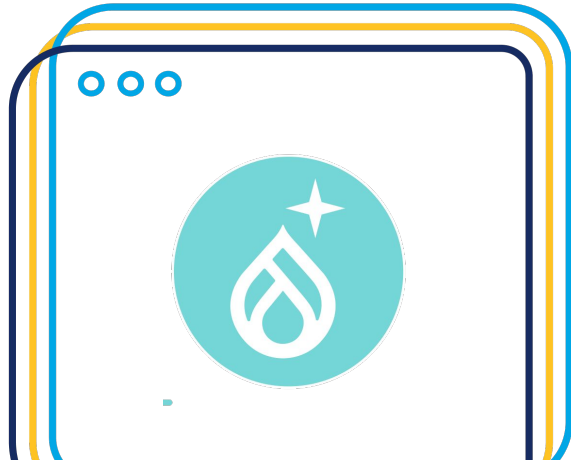


Clarify **track dependencies, key milestones,** and **critical path items** for different milestones



Define **more tracks**

Next steps for wireframes



- **Where can people review these wireframes?**

www.drupal.org/project/starshot/issues/3453043

- **Create a working group** for user researchers and designers to get help for next steps on every track.

- **Announce Slack channel**

Or announce a first meeting that we can add to the calendar

Timeline

 = public deliverables  = Drupal Leadership Team

Week of June 10th (next week)	<ul style="list-style-type: none">- Internal draft product strategy- Publish initial batch of tracks on Drupal.org
Week of June 17th	<ul style="list-style-type: none">- Start recruiting track leaders
Week June 24th (Drupal Dev Days)	<ul style="list-style-type: none">- Discuss product strategy with Core Committers Offsite- Share product strategy with all Dev Days attendees- Refine product strategy based on feedback
Week of July 1st	<ul style="list-style-type: none">- Finalize and publish product strategy<ul style="list-style-type: none">- Blog + public Zoom- Publish additional tracks on Drupal.org



How to get involved **today?**

Starshot initiative page:
www.drupal.org/starshot

- Sessions
- Issues
- Slack





DRUPAL STARSHOT

Thank you!