



MEDIA RELEASE

Sean Tham joins Drive.com.au as Product Director

Thursday 3rd August 2023

Australia's leading automotive content network, Drive.com.au is pleased to announce the appointment of Sean Tham to the newly created position of Product Director and the latest addition to Drive's expanding leadership team.

Sean brings to Drive over 15 years of experience in leading high-performing product design and technology teams across digital media and product industries. Having worked for Australia's largest telco brands - Optus and Telstra, Sean's expertise has seen him deliver world class digital innovations for customers across IPTV, mobile and streaming applications.

"As an avid reader of Drive.com.au I'm excited as Product Director to be responsible for delivering a best-in-class product experience for all readers on Drive. I look forward to leading our team in the development and evolution of the sites core product features aiming to bring innovation to life in this highly competitive space," says Sean.

"Sean brings an incredible depth of experience to Drive with a strong pedigree of transformational ground-breaking projects, coming from world-class organisations spanning media and communications. Sean is a perfect match for Drive's vision to Create the future of automotive in Australia, as we continue to push and evolve our site experience across our three key pillars - commentary, comparison and commerce," says Drive Chief Executive Officer Simon Halfhide.

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