

WBAI LSB Outreach and Fundraising Meeting Monday June 26, 2023  
7PM

Those in attendance were:

Rachel Barr  
John Brinkley  
Hazel Pinder  
Bruce Greif  
Jim Dingeman  
Stanley Blackwell  
Russell  
Darryl McPherson  
Joanie De Lorenzo  
Caller User 1-Anonymous  
Call in User 2  
Carolyn Birden  
General Manager

Meeting was called to order at 7:12

Hazel was the Timekeeper

Rachel Barr took Roll Call-1 minute

1 John B read off the agenda-Darryl was the 1st and Hazel seconded the acceptance of the agenda

2- The minutes were accepted after amending that Eleanor stated that she hadn't said that there weren't hoodies-we need to find out if there were ever hoodies to be sold  
Eleanor asked me if Rachel accepted the bookmarks for the online auction. Rachel told Eleanor that she would email Eleanor about that specifically.

3-Minutes were accepted as amended by Darryl and Hazel

4-Health Fair-Basir and Hazel were there. They had some Dr Majid Ali books were there

5-Bruce-talked about Local Bartering. Bruce reached out to The Independent and called the PD who said that it would cost \$250.00 for 15 minutes of air time for an announcement for The Independent. He mentioned that we need to reach out to the Brooklyn Daily Eagle and the Jacobin. We should go up and down Atlantic Ave to talk to restaurant owners and other businesses for bartering. Bruce suggesting that a PSA should be done by John Tarleton who is

one of the co-producers who does the program The Independent News Hour on Tuesday's from 5-6PM.

6-Jim Dingeman stated that the PNB is pushing through Underwriting and trying to coordinate that better.

7-The GM stated that BAI lost \$2,000 as WBAI had to pay the DJ's \$1,200 and the tables. The GM thanked Cerene for getting flyers from BAI and tabling at the Schomburg. Cerene picked up 1,000 flyers. The GM stated that there was a lack of enthusiasm and a lack of participation .He also stated that not enough flyers were handed out. The drinks were \$18.00 and the tables were \$35.00. A meeting attendee stated that the weather was bad that night.

8-The GM stated that the 347 number would be used for donors who have money to call to donate money.

9-Underwriting w/Notice

Station and Staff

PNB is drafting a plan-working with the producers as well as restaurants and other businesses regarding Underwriting

10-Discretionary Funds

Rachel stated that due to the billion dollars of cuts that the Mayor is making, any Discretionary Funds will most probably go to libraries and education. The point was made again that the more City Council people that producers have on the air may increase the possibility of receiving Discretionary Funds. Unfortunately that's not how it works. The GM stated that more producers should have City Council members on their programs

We discussed the cost of a new banner and purchasing a folding chair and 2 folding chairs from Target so that it could be delivered to 388. Rachel stated that she can get a new banner for about \$100 by a place near 388 but cannot pay for it. Rachel stated that she also cannot pay for the table and 2 chairs. This matter still must be taken care of

The next two meetings of the WBAI LSB Outreach and Fundraising Taskforces will be held on Monday, July, 10 at 7PM and on Monday, July 24 at 7PM.

The meeting was adjourned at approximately 10PM

Notes submitted by Rachel Barr on Saturday, July 1, 2023

