

DatingAppAndWebsites

Fieldwork Dates: 27th - 28th May 2021

Conducted by YouGov On behalf of YGEditorial

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BACKGROUND

This spreadsheet contains survey data collected and analysed by YouGov plc. No information contained within this spreadsheet may be published without the consent of YouGov Plc and the client named on the front cover.

Methodology: This survey has been conducted using an online interview administered to members of the YouGov Plc panel of individuals who have agreed to take part in surveys. Emails are sent to panelists selected at random from the base sample. The e-mail invites them to take part in a survey and provides a generic survey link. Once a panel member clicks on the link they are sent to the survey that they are most required for, according to the sample definition and quotas. (The sample definition could be "US adult population" or a subset such as "US adult females"). Invitations to surveys don't expire and respondents can be sent to any available survey. The responding sample is weighted to the profile of the sample definition to provide a representative reporting sample. The profile is normally derived from census data or, if not available from the census, from industry accepted data.

YouGov plc make every effort to provide representative information. All results are based on a sample and are therefore subject to statistical errors normally associated with sample-based information.

For further information about the results in this spreadsheet, please email realtime.us@yougov.com quoting the survey details

EDITOR'S NOTES - all press releases should contain the following information

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1260 adults. Fieldwork was undertaken between 27th - 28th May 2021. The survey was carried out online. The figures have been weighted and are representative of all US adults (aged 18+).

NOTE: All press releases or other publications must be checked by YouGov Plc before use. YouGov requires 48hours to check a press release unless otherwise agreed.

- YouGov is registered with the Information Commissioner
- YouGov is a member of the British Polling Council

Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

DatingAppAndWebsites

YouGov		Ge	nder				Generation					
	Total	Male	Female	Gen Z (2000 and later)	Millennial (1982- 1999)	Gen X (1965- 1981)	Baby Boomer (1946-1964)	Silent Generation (1928 1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest
1. Which of the following best applies to you?												
Unweighted base	1260	619	641	39	421	310	425	64	1	-	214	280
Base	1260	613	647	41	430	291	427	71	1	-	224	265
I am single but not looking for a partner	24%	21%	27%	40%	17%	21%	30%	34%	-	-	27%	23%
I am single and looking for a partner	11%	14%	7%	25%	16%	11%	6%	-	-	-	9%	11%
I have a partner and we met via a dating app/website	9%	10%	8%	5%	15%	9%	5%	5%	-	-	10%	12%
I have a partner and we met through friends/family	19%	18%	20%	11%	19%	19%	19%	16%	-	-	20%	14%
I have a partner and we met some other way (e.g., school, work, a bar)	32%	31%	32%	9%	26%	34%	37%	38%	100%	-	30%	35%
Don't know	6%	5%	6%	11%	7%	6%	3%	6%	-	-	4%	5%
2. Have you ever used any dating apps/websites?												
Unweighted base	1260	619	641	39	421	310	425	64	1	-	214	280
Base	1260	613	647	41	430	291	427	71	1	-	224	265
Yes, I'm currently doing so	9%	13%	6%	6%	17%	9%	3%	-	-	-	13%	6%
Yes, I've used them in the past but I'm not currently doing so	28%	27%	28%	24%	39%	30%	17%	11%	-	-	26%	29%
No, I've never used a dating app/website	58%	55%	61%	59%	34%	57%	77%	88%	-	-	57%	60%
Don't know	2%	2%	3%	2%	5%	1%	0%	-	-	-	3%	2%
Prefer not to say	3%	4%	3%	8%	5%	2%	2%	1%	100%	-	1%	3%
Unweighted base	462	254	208	13	236	121	86	6	-	-	85	98
Base	461	244	218	13	241	115	86	7	-	-	88	93
To make platonic, non-romantic connections	25%	22%	27%	21%	32%	17%	16%	22%	-	-	31%	14%
To have casual sex	26%	36%	14%	49%	29%	24%	17%	18%	-	-	37%	17%
To find non-exclusive romantic partners	20%	24%	15%	7%	25%	20%	7%	18%	-	-	26%	9%
To find an exclusive romantic partner	54% 6%	50% 9%	59% 3%	43%	49% 8%	67% 6%	48% 1%	87%	-	-	45% 8%	64% 4%
To cheat on my significant other To boost my self-esteem	18%	14%	23%	28%	22%	22%	5%	-		-	27%	20%
To have something fun/interesting to do	34%	30%	38%	78%	31%	35%	32%	39%	-	-	42%	20%
To see what the app is like	23%	18%	28%	62%	20%	29%	15%	13%	-	-	20%	29%
To find someone for a friend	18%	14%	22%	21%	14%	22%	22%	22%	-	-	13%	23%
Other	5%	5%	5%	-	4%	1%	11%	44%	-	_	8%	4%
Don't know	3%	2%	3%	-	3%	1%	3%	-	-		2%	2%
Prefer not to say	2%	3%	2%	_	4%	1%	2%	_	-	_	3%	3%
4. If you were single and dating, would you most prefer to meet romantic partner	270	070	270		470	170	270				0,0	070
Unweighted base	1260	619	641	39	421	310	425	64	1	_	214	280
Base	1260	613	647	41	430	291	427	71	1	-	224	265
Through a dating app/website	12%	16%	7%	9%	22%	10%	4%	4%	-	-	15%	8%
Without a dating app/website (through friends/family, at work, etc.)	47%	41%	52%	57%	42%	46%	50%	50%	_		43%	51%
No preference	25%	28%	22%	18%	25%	24%	25%	25%	-	_	28%	25%
Don't know	17%	15%	19%	15%	12%	19%	21%	20%	100%	-	14%	15%
Dontkiow	11 /0	1070	1070	10/0	12.70	1070	2170	2070	10070		1770	10/0
5. Have you ever been in a committed relationship with anyone												

DatingAppAndWebsites

fouGov		ion			R	ace			Educat	ion		
	Total	South	West	White	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2- year	4-year	Post Grad	Married
1. Which of the following best applies to you?												
Unweighted base	1260	469	297	895	138	124	103	439	427	251	143	621
Base	1260	474	297	819	149	197	95	509	391	229	131	606
I am single but not looking for a partner	24%	25%	21%	25%	33%	18%	15%	25%	24%	23%	23%	3%
I am single and looking for a partner	11%	11%	12%	9%	14%	14%	11%	10%	12%	11%	8%	3%
I have a partner and we met via a dating app/website	9%	7%	10%	10%	9%	8%	10%	8%	10%	11%	8%	11%
I have a partner and we met through friends/family	19%	20%	21%	19%	16%	21%	16%	19%	18%	20%	19%	28%
have a partner and we met some other way (e.g., school, work, a bar)	32%	30%	31%	34%	23%	28%	35%	31%	31%	30%	39%	49%
Don't know	6%	7%	6%	4%	5%	11%	13%	8%	5%	4%	2%	6%
2. Have you ever used any dating apps/websites?												
Unweighted base	1260	469	297	895	138	124	103	439	427	251	143	621
Base	1260	474	297	819	149	197	95	509	391	229	131	606
Yes, I'm currently doing so	9%	9%	9%	8%	9%	14%	10%	10%	9%	9%	5%	7%
Yes, I've used them in the past but I'm not currently doing so	28%	26%	28%	28%	24%	28%	25%	23%	30%	33%	28%	23%
No, I've never used a dating app/website	58%	58%	57%	60%	64%	49%	51%	60%	55%	54%	65%	66%
Don't know	2%	3%	2%	1%	2%	5%	4%	3%	2%	1%	-	1%
Prefer not to say	3%	4%	4%	3%	2%	4%	10%	3%	4%	4%	1%	2%
Unweighted base	462	171	108	327	48	52	35	148	165	100	49	188
Base	461	169	112	298	49	82	33	172	151	95	44	184
To make platonic, non-romantic connections	25%	27%	25%	20%	19%	40%	35%	28%	27%	19%	15%	20%
To have casual sex	26%	25%	26%	24%	24%	26%	45%	31%	24%	20%	28%	28%
To find non-exclusive romantic partners	20%	22%	20%	18%	19%	26%	21%	14%	26%	18%	25%	21%
To find an exclusive romantic partner	54%	52%	55%	56%	29%	54%	65%	45%	56%	62%	62%	51%
To cheat on my significant other	6%	6%	7%	5%	4%	11%	5%	7%	8%	2%	3%	8%
To boost my self-esteem	18%	16%	14%	18%	10%	21%	29%	18%	19%	18%	18%	16%
To have something fun/interesting to do	34%	34%	31%	33%	33%	30%	45%	27%	36%	38%	40%	30%
To see what the app is like	23%	21%	22%	24%	23%	17%	22%	17%	29%	20%	28%	17%
					4507	0.407			20%	15%	17%	15%
To find someone for a friend	18%	17%	18%	18%	15%	21%	12%	18%		400/	007	
Other	5%	4%	5%	6%	1%	5%	6%	5%	3%	10%	3%	5%
Other Don't know	5% 3%	4% 5%	5% 1%	6% 2%	1% 8%	5% 2%	6%	5% 3%	3% 3%	3%	-	2%
Other Don't know Prefer not to say 4. If you were single and dating, would you most prefer to meet	5%	4%	5%	6%	1%	5%	6%	5%	3%			
Other Don't know Prefer not to say 4. If you were single and dating, would you most prefer to meet romantic partner	5% 3% 2%	4% 5% 2%	5% 1% 2%	6% 2% 2%	1% 8% 5%	5% 2% 3%	6% - 3%	5% 3% 3%	3% 3% 1%	3% 6%	-	2% 1%
Other Don't know Prefer not to say 4. If you were single and dating, would you most prefer to meet romantic partner Unweighted base	5% 3% 2%	4% 5% 2%	5% 1% 2%	6% 2% 2%	1% 8% 5%	5% 2% 3%	6% - 3%	5% 3% 3% 439	3% 3% 1%	3% 6% 251	- 143	2% 1%
Other Don't know Prefer not to say 4. If you were single and dating, would you most prefer to meet romantic partner Unweighted base Base	5% 3% 2% 1260 1260	4% 5% 2% 469 474	5% 1% 2% 297 297	6% 2% 2% 2% 895 819	1% 8% 5% 138 149	5% 2% 3% 124 197	6% - 3% 103 95	5% 3% 3% 3% 439 509	3% 3% 1% 427 391	3% 6% 251 229	- - 143 131	2% 1% 621 606
Other Don't know Prefer not to say 4. If you were single and dating, would you most prefer to meet romantic partner Unweighted base Base Through a dating app/website	5% 3% 2% 1260 1260 12%	4% 5% 2% 469 474 11%	5% 1% 2% 297 297 12%	6% 2% 2% 2% 895 819 11%	1% 8% 5% 138 149 10%	5% 2% 3% 124 197 14%	6% - 3% 103 95 11%	5% 3% 3% 439 509 12%	3% 3% 1% 427 391 10%	3% 6% 251 229 13%	143 131 13%	2% 1% 621 606 14%
Other Don't know Prefer not to say 4. If you were single and dating, would you most prefer to meet romantic partner Unweighted base Base Through a dating app/website Without a dating app/website (through friends/family, at work, etc.)	5% 3% 2% 1260 1260 1296 47%	4% 5% 2% 469 474 11% 42%	5% 1% 2% 297 297 12% 53%	895 819 11% 50%	1% 8% 5% 138 149 10% 41%	5% 2% 3% 124 197 14% 42%	6% - 3% 103 95 11% 40%	5% 3% 3% 439 509 12% 40%	3% 3% 1% 427 391 10% 53%	3% 6% 251 229 13% 51%	143 131 13% 48%	2% 1% 621 606 14% 43%
Other Don't know Prefer not to say 4. If you were single and dating, would you most prefer to meet romantic partner Unweighted base Base Through a dating app/website Without a dating app/website (through friends/family, at work, etc.) No preference	5% 3% 2% 1260 1260 12% 47% 25%	4% 5% 2% 469 474 11% 42% 26%	5% 1% 2% 297 297 12% 53% 20%	895 819 11% 50% 23%	1% 8% 5% 138 149 10% 41% 32%	5% 2% 3% 124 197 14% 42% 23%	6% - 3% 103 95 11% 40% 29%	5% 3% 3% 3% 439 509 12% 40% 28%	3% 3% 1% 427 391 10% 53% 22%	3% 6% 251 229 13% 51% 24%	143 131 13% 48% 24%	2% 1% 621 606 14% 43% 24%
Other Don't know Prefer not to say 4. If you were single and dating, would you most prefer to meet romantic partner Unweighted base Base Through a dating app/website Without a dating app/website (through friends/family, at work, etc.)	5% 3% 2% 1260 1260 1296 47%	4% 5% 2% 469 474 11% 42%	5% 1% 2% 297 297 12% 53%	895 819 11% 50%	1% 8% 5% 138 149 10% 41%	5% 2% 3% 124 197 14% 42%	6% - 3% 103 95 11% 40%	5% 3% 3% 439 509 12% 40%	3% 3% 1% 427 391 10% 53%	3% 6% 251 229 13% 51%	143 131 13% 48%	2% 1% 621 606 14% 43%

DatingAppAndWebsites

YouGov						Marital Status						
	Total	Civil Partnership		In a relationship, not living together	NET: In a relationship	Single	Divorced	Widowed	Separated	Other	Prefer not to say	Younger than 1
Q1. Which of the following best applies to you?												
Unweighted base	1260	27	77	43	768	272	119	60	16	7	18	341
Base	1260	26	74	46	753	275	128	61	18	6	19	334
I am single but not looking for a partner	24%	3%	11%	16%	4%	48%	65%	67%	46%	15%	14%	13%
I am single and looking for a partner	11%	3%	10%	8%	4%	27%	16%	9%	11%	18%	4%	7%
I have a partner and we met via a dating app/website	9%	26%	20%	19%	13%	6%	-	3%	5%	24%	-	13%
I have a partner and we met through friends/family	19%	26%	16%	15%	26%	7%	6%	8%	24%	13%	22%	26%
I have a partner and we met some other way (e.g., school, work, a bar)	32%	42%	42%	40%	47%	6%	12%	10%	9%	14%	17%	37%
Don't know	6%	-	1%	4%	5%	7%	1%	3%	5%	15%	43%	4%
Q2. Have you ever used any dating apps/websites?												
Unweighted base	1260	27	77	43	768	272	119	60	16	7	18	341
Base	1260	26	74	46	753	275	128	61	18	6	19	334
Yes, I'm currently doing so	9%	6%	9%	13%	8%	14%	7%	6%	25%	-	5%	14%
Yes, I've used them in the past but I'm not currently doing so	28%	58%	38%	46%	27%	33%	23%	25%	10%	56%	8%	38%
No, I've never used a dating app/website	58%	29%	50%	38%	61%	47%	67%	64%	33%	29%	37%	44%
Don't know	2%	7%	-	2%	2%	3%	1%	3%	18%	15%	10%	2%
Prefer not to say	3%	-	4%	2%	2%	3%	3%	2%	14%	-	39%	2%
Unweighted base	462	18	35	25	266	125	39	19	6	4	3	170
Base	461	17	35	27	262	129	38	19	7	4	3	171
To make platonic, non-romantic connections	25%	19%	26%	7%	19%	35%	23%	11%	69%	24%	-	25%
To have casual sex	26%	15%	26%	26%	27%	32%	15%	9%	13%	-	-	29%
To find non-exclusive romantic partners	20%	14%	27%	13%	20%	20%	15%	12%	41%	-	-	28%
To find an exclusive romantic partner	54%	26%	70%	68%	54%	58%	57%	34%	28%	39%	64%	43%
To cheat on my significant other	6%	5%	14%	6%	8%	4%	-	-	13%	-	-	13%
To boost my self-esteem	18%	18%	23%	19%	17%	23%	17%	12%	15%	-	-	22%
To have something fun/interesting to do	34%	22%	26%	31%	29%	42%	41%	20%	31%	72%	64%	35%
To see what the app is like	23%	27%	20%	27%	19%	26%	32%	36%	-	24%	33%	22%
To find someone for a friend	18%	-	19%	11%	14%	22%	19%	20%	45%	24%	31%	18%
Other	5%	-	-	7%	4%	5%	11%	3%	15%	-	-	3%
Don't know	3%	13%	-	-	2%	4%	-	9%	-			2%
Prefer not to say Q4. If you were single and dating, would you most prefer to meet	2%	6%	2%	6%	2%	3%	2%	-	-	28%	36%	1%
a romantic partner	4000	07	77	40	700	070	110		40	7	40	244
Unweighted base	1260 1260	27 26	77	43 46	768 753	272 275	119 128	60	16 18	6	18	341 334
Through a dating app/website	12%	16%	10%	9%	14%	10%	3%	5%	23%	27%	5%	22%
Without a dating app/website (through friends/family, at work, etc.)	47%	46%	46%	60%	44%	49%	58%	60%	37%	400/	25%	44%
No preference	25%	21%	32%	23%	25%	28%	23%	15%	30%	42%	15%	22%
Don't know Q5. Have you ever been in a committed relationship with anyone	17%	17%	13%	8%	18%	13%	16%	21%	10%	31%	55%	13%

DatingAppAndWebsites

I. Which of the following best applies to you? Unweighted base Base I am single but not looking for a partner I am single and looking for a partner I have a partner and we met via a dating app/website I have a partner and we met through friends/family have a partner and we met through friends/family have a partner and we met some other way (e.g., school, work, a bar) Don't know 2. Have you ever used any dating apps/websites? Unweighted base	1260 1260 24% 11% 9% 19% 32% 6%	18 or over 420 426 22% 7% 5% 23% 37% 5%	710 707 19% 7% 9% 24% 37%	Not a parent / guardian 497 492 32% 15% 10% 12% 25%	Don't know / Prefer not to say 53 61 15% 16%	Under \$40k 406 432 33%	\$40k to \$80k 347 340 21%	\$80k+ 343 321 14%	Don't know / Prefer not to say	Urban 437 450 26%	Suburban/ Town 622 609 23%	195 194
Unweighted base Base I am single but not looking for a partner I am single and looking for a partner I have a partner and we met via a dating appl/website I have a partner and we met through friends/family have a partner and we met through friends/family have a partner and we met some other way (e.g., school, work, a bar) Don't know 2. Have you ever used any dating apps/websites?	1260 24% 11% 9% 19% 32% 6%	426 22% 7% 5% 23% 37%	707 19% 7% 9% 24% 37%	492 32% 15% 10% 12%	61 15% 16%	432 33%	340	321	167	450	609	
I am single but not looking for a partner I am single and looking for a partner I have a partner and we met via a dating app/website I have a partner and we met through friends/family have a partner and we met through friends/family have a partner and we met some other way (e.g., school, work, a bar) Don't know 2. Have you ever used any dating apps/websites?	1260 24% 11% 9% 19% 32% 6%	426 22% 7% 5% 23% 37%	707 19% 7% 9% 24% 37%	492 32% 15% 10% 12%	61 15% 16%	432 33%	340	321	167	450	609	
I am single but not looking for a partner I am single and looking for a partner I have a partner and we met via a dating app/website I have a partner and we met through friends/family have a partner and we met through friends/family have a partner and we met some other way (e.g., school, work, a bar) Don't know Have you ever used any dating apps/websites?	24% 11% 9% 19% 32% 6%	22% 7% 5% 23% 37%	19% 7% 9% 24% 37%	32% 15% 10% 12%	15% 16%	33%						194
I am single and looking for a partner I have a partner and we met via a dating app/website I have a partner and we met through friends/family have a partner and we met through friends/family have a partner and we met some other way (e.g., school, work, a bar) Don't know Have you ever used any dating apps/websites?	11% 9% 19% 32% 6%	7% 5% 23% 37%	7% 9% 24% 37%	15% 10% 12%	16%		21%	14%	25%	26%	220/	
I have a partner and we met via a dating app/website I have a partner and we met through friends/family have a partner and we met some other way (e.g., school, work, a bar) Don't know L Have you ever used any dating apps/websites?	9% 19% 32% 6%	5% 23% 37% 5%	9% 24% 37%	10% 12%					23/0	20/0	23%	21%
I have a partner and we met through friends/family have a partner and we met some other way (e.g., school, work, a bar) Don't know L Have you ever used any dating apps/websites?	19% 32% 6%	23% 37% 5%	24% 37%	12%		11%	10%	9%	14%	11%	12%	8%
have a partner and we met some other way (e.g., school, work, a bar) Don't know Let Have you ever used any dating apps/websites?	32% 6%	37% 5%	37%		11%	9%	9%	13%	4%	11%	9%	7%
Don't know 2. Have you ever used any dating apps/websites?	6%	5%		25%	15%	18%	19%	22%	14%	20%	16%	27%
2. Have you ever used any dating apps/websites?	1260		4%		19%	23%	36%	39%	30%	27%	36%	30%
				6%	24%	6%	5%	2%	12%	6%	5%	7%
Unweighted base												
	1260	420	710	497	53	406	347	343	164	437	622	198
Base		426	707	492	61	432	340	321	167	450	609	19
Yes, I'm currently doing so	9%	5%	8%	11%	6%	7%	8%	14%	8%	13%	6%	8%
Yes, I've used them in the past but I'm not currently doing so	28%	18%	26%	30%	20%	31%	29%	28%	16%	31%	25%	279
No, I've never used a dating app/website	58%	75%	63%	53%	39%	55%	58%	57%	65%	50%	63%	599
Don't know	2%	1%	1%	3%	13%	3%	3%	0%	4%	3%	1%	3%
Prefer not to say	3%	1%	2%	3%	21%	4%	2%	2%	7%	2%	4%	4%
Unweighted base	462	94	244	204	14	160	126	137	39	203	199	60
Base	461	97	244	202	16	166	125	132	39	202	194	66
To make platonic, non-romantic connections	25%	19%	21%	29%	18%	28%	18%	24%	34%	30%	21%	20%
To have casual sex	26%	19%	25%	28%	16%	25%	28%	24%	29%	29%	24%	249
To find non-exclusive romantic partners	20%	17%	22%	17%	6%	18%	23%	21%	11%	25%	17%	119
To find an exclusive romantic partner	54%	60%	48%	61%	48%	49%	61%	50%	65%	51%	58%	489
To cheat on my significant other	6%	6%	10%	2%	- 00/	5%	10%	6%	-	7%	3%	109
To boost my self-esteem	18%	13%	17%	21%	6%	18%	20%	14%	27%	19%	16%	239
To have something fun/interesting to do	34%	35%	34%	33%	36%	36%	30%	31%	42%	35%	30%	40%
To see what the app is like	23%	22%	20%	26%	12%	25%	23%	14%	41%	19%	25%	27% 27%
To find someone for a friend Other	18%	25% 5%	18% 4%	18% 6%	6%	18%	22% 2%	12% 6%	24%	16%	17% 7%	4%
Don't know	5% 3%	2%	2%	4%	-	7% 5%	1%	2%	7%	3% 1%	3%	8%
Prefer not to say	2%	270	1%	3%	16%	2%	2%	5%		1%	5%	- 07
4. If you were single and dating, would you most prefer to meet	2/0	-	1 /0	3/0	10/6	270	2/0	370	-	1 /0	3/0	
omantic partner												
Unweighted base	1260	420	710	497	53	406	347	343	164	437	622	19
Base	1260	426	707	492	61	432	340	321	167	450	609	19
Through a dating app/website	12%	4%	12%	11%	9%	10%	9%	21%	2%	19%	7%	7%
Without a dating app/website (through friends/family, at work, etc.)	47%	51%	48%	46%	36%	48%	46%	45%	47%	43%	50%	45%
No preference	25%	24%	23%	29%	15%	28%	26%	22%	20%	23%	25%	279
Don't know	17%	21%	17%	14%	40%	14%	18%	12%	31%	15%	17%	209
5. Have you ever been in a committed relationship with anyone	11 /0	2170	1770	1-17/0	70/0	1-70	10/0	14 /0	01/0	10/0	17 /0	20,
at you met through a dating app/website?												

DatingAppAndWebsites

US_nat_int Sample: 27th - 28th May 2021



Total	Other

Q1. Which of the following best applies to you?

Unweighted base	1260	6
Base	1260	7
I am single but not looking for a partner	24%	43%
I am single and looking for a partner	11%	-
I have a partner and we met via a dating app/website	9%	-
I have a partner and we met through friends/family	19%	-
I have a partner and we met some other way (e.g., school, work, a bar)	32%	27%
Don't know	6%	30%

Q2. Have you ever used any dating apps/websites?

Unweighted base	1260	6
Base	1260	7
Yes, I'm currently doing so	9%	-
Yes, I've used them in the past but I'm not currently doing so	28%	-
No, I've never used a dating app/website	58%	71%
Don't know	2%	15%
Prefer not to say	3%	14%

Q3. Which, if any, of the following describe reasons why you use or have used dating apps/websites? Please select all that apply.

Unweighted base	462	-
Base	461	-
To make platonic, non-romantic connections	25%	-
To have casual sex	26%	-
To find non-exclusive romantic partners	20%	-
To find an exclusive romantic partner	54%	-
To cheat on my significant other	6%	-
To boost my self-esteem	18%	-
To have something fun/interesting to do	34%	-
To see what the app is like	23%	-
To find someone for a friend	18%	-
Other	5%	-
Don't know	3%	-
Prefer not to say	2%	-

Q4. If you were single and dating, would you most prefer to meet a romantic partner...

mantic partirer		
Unweighted base	1260	6
Base	1260	7
Through a dating app/website	12%	-
Without a dating app/website (through friends/family, at work, etc.)	47%	16%
No preference	25%	42%
Don't know	17%	43%

Q5. Have you ever been in a committed relationship with anyone that you met through a dating app/website?

te?					
	Unweighted	base	1260	6	

DatingAppAndWebsites

YouGov		Ge	ender				Generation					
	Total	Male	Female	Gen Z (2000 and later)	Millennial (1982- 1999)	Gen X (1965- 1981)	Baby Boomer (1946-1964)	Silent Generation (1928 1945)	Pre-Silent 3 Generation (1927 and earlier)	Other	Northeast	Midwest
Base	1260	613	647	41	430	291	427	71	1	-	224	265
Yes, more than once	11%	14%	9%	8%	22%	9%	3%	-	-	-	13%	7%
Yes, once	14%	16%	13%	9%	21%	14%	9%	7%	-	-	18%	14%
No	71%	67%	75%	71%	49%	75%	87%	93%	100%	-	65%	77%
Don't know	4%	3%	4%	11%	8%	2%	1%	-	-	-	3%	3%
Q6. Have you ever felt embarrassed to tell people that you met a partner through a dating app?												
Unweighted base	318	188	130	6	181	74	53	4	-	-	67	60
Base	318	181	137	7	185	67	54	5	-	-	70	55
I have previously, and I still would be	27%	30%	24%	25%	34%	18%	17%	-	-	-	26%	23%
I have previously, but I no longer am	30%	30%	29%	50%	34%	26%	19%	-	-	-	28%	21%
No, I have not	40%	38%	42%	-	29%	51%	63%	100%	-	-	45%	50%
Don't know	3%	1%	5%	25%	2%	4%	1%	-	-	-	1%	6%
47. Which, if any, of the following have you done before meeting up with someone you met through a dating app/website? Please select all that apply.												
Unweighted base	462	254	208	13	236	121	86	6	-	-	85	98
Base	461	244	218	13	241	115	86	7	-	-	88	93
Searched their name online	40%	37%	44%	28%	43%	46%	27%	39%	-	-	38%	44%
Searched their phone number online	23%	25%	22%	13%	29%	18%	17%	22%	-	-	22%	22%
Searched for their social media profiles	44%	38%	51%	35%	50%	50%	24%	39%	-	-	47%	48%
Done a reverse-image search using their photos	13%	11%	14%	13%	15%	10%	9%	-	-	-	13%	7%
Run a background check on them	9%	6%	13%	-	10%	10%	9%	-	-	-	10%	8%
None of these	31%	32%	29%	42%	15%	38%	60%	61%	-	-	27%	33%
Don't know	1%	2%	1%	9%	1%	2%	1%	-	-	-	1%	1%
8. Some dating apps have announced plans to help users run ackground checks on their potential dates. Users will be able to btain public records on their date, including available information about arrests, convictions, and restraining orders. To you think dating apps should or should not provide this												
nformation? Unweighted base	1260	619	641	39	421	310	425	64	1	_	214	280
Unweighted base	1260	613	647	41	430	291	425	71	1	-	224	265
They should	60%	60%	61%	58%	55%	59%	66%	70%	-	-	56%	60%
They should	00 /0					14%	11%	8%	-		16%	16%
Thou should not	1/10/							0 /0				
They should not	14%	17%	11%	18%	18%			220/	100%			
Don't know 9. If you were single and using dating apps, how comfortable or incomfortable would you be with your public record information	14% 26%	17% 23%	28%	18% 24%	18% 27%	27%	24%	22%	100%	-	28%	24%
Don't know 9. If you were single and using dating apps, how comfortable or ncomfortable would you be with your public record information								22%	100%	-	28%	
Don't know 9. If you were single and using dating apps, how comfortable or ncomfortable would you be with your public record information eing shared with a potential date? Unweighted base	26% 1260	23% 619	28%	24% 39	27% 421	27% 310	24% 425	64			214	24% 280
9. If you were single and using dating apps, how comfortable or noomfortable would you be with your public record information eing shared with a potential date? Unweighted base Base	26% 1260 1260	23% 619 613	28% 641 647	24% 39 41	27% 421 430	27% 310 291	24% 425 427	64	1	-	214 224	24% 280 265
9. If you were single and using dating apps, how comfortable or ncomfortable would you be with your public record information eing shared with a potential date? Unweighted base Base Very comfortable	26% 1260 1260 27%	619 613 29%	28% 641 647 26%	39 41 20%	27% 421 430 26%	27% 310 291 25%	24% 425 427 28%	64 71 48%	1 1	- -	214 224 24%	24% 280 265 28%
9. If you were single and using dating apps, how comfortable or incomfortable would you be with your public record information being shared with a potential date? Unweighted base Base Very comfortable Somewhat comfortable	26% 1260 1260 27% 22%	619 613 29% 23%	28% 641 647 26% 21%	39 41 20% 21%	27% 421 430 26% 26%	27% 310 291 25% 19%	24% 425 427 28% 23%	64 71 48% 14%	1 1 -	- -	214 224 24% 23%	280 265 28% 20%
q9. If you were single and using dating apps, how comfortable or uncomfortable would you be with your public record information being shared with a potential date? Unweighted base Base Very comfortable	26% 1260 1260 27%	619 613 29%	28% 641 647 26%	39 41 20%	27% 421 430 26%	27% 310 291 25%	24% 425 427 28%	64 71 48%	1 1 -	- - -	214 224 24%	24% 280 265 28%

DatingAppAndWebsites

YouGov		ion			R	ace			Educat	tion		
	Total	South	West	White	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2- year	4-year	Post Grad	Married
Base	1260	474	297	819	149	197	95	509	391	229	131	606
Yes, more than once	11%	12%	12%	10%	12%	17%	9%	13%	12%	9%	6%	12%
Yes, once	14%	12%	14%	14%	11%	14%	18%	12%	16%	16%	12%	12%
No	71%	71%	71%	74%	74%	60%	65%	70%	69%	72%	81%	75%
Don't know	4%	5%	3%	2%	3%	9%	9%	5%	3%	3%	1%	1%
6. Have you ever felt embarrassed to tell people that you met a artner through a dating app?												
Unweighted base	318	114	77	219	33	40	26	110	120	61	27	154
Base	318	116	77	198	34	61	25	127	111	57	24	145
I have previously, and I still would be	27%	29%	29%	22%	22%	42%	36%	37%	22%	20%	19%	29%
I have previously, but I no longer am	30%	31%	36%	28%	47%	32%	18%	25%	36%	24%	41%	27%
No, I have not	40%	36%	34%	47%	27%	23%	46%	35%	41%	50%	40%	40%
Don't know	3%	4%	1%	3%	4%	3%	-	3%	2%	6%	-	4%
7. Which, if any, of the following have you done before meeting to with someone you met through a dating app/website? Please elect all that apply.												
Unweighted base	462	171	108	327	48	52	35	148	165	100	49	188
Base	461	169	112	298	49	82	33	172	151	95	44	184
Searched their name online	40%	40%	39%	45%	10%	42%	37%	38%	38%	39%	58%	42%
Searched their phone number online	23%	21%	29%	20%	27%	31%	28%	23%	26%	21%	22%	29%
Searched for their social media profiles	44%	47%	37%	45%	41%	45%	46%	34%	48%	51%	60%	36%
Done a reverse-image search using their photos	13%	18%	9%	10%	10%	24%	15%	13%	14%	9%	11%	13%
Run a background check on them	9%	13%	4%	8%	20%	8%	11%	9%	12%	5%	8%	9%
None of these	31%	29%	35%	35%	30%	18%	27%	34%	29%	29%	27%	33%
Don't know	1%	3%	-	1%	-	3%	-	2%	1%	1%	-	0%
. Some dating apps have announced plans to help users run ckground checks on their potential dates. Users will be able to ottain public records on their date, including available formation about arrests, convictions, and restraining orders. by you think dating apps should or should not provide this formation?												
Unweighted base	1260	469	297	895	138	124	103	439	427	251	143	621
Base	1260	474	297	819	149	197	95	509	391	229	131	606
They should	60%	62%	62%	62%	57%	57%	56%	63%	58%	57%	62%	61%
They should not	14%	11%	16%	13%	14%	18%	15%	12%	17%	16%	10%	14%
	26%	27%	23%	25%	29%	25%	29%	25%	25%	26%	29%	25%
Don't know			2070	2070	2070	2070	2570	2070	2070	2070	2070	2070
ncomfortable would you be with your public record information	20%											
b. If you were single and using dating apps, how comfortable or ncomfortable would you be with your public record information	1260	469	297	895	138	124	103	439	427	251	143	621
If you were single and using dating apps, how comfortable or normalized by the comfortable with your public record information bing shared with a potential date?		469 474	297 297	895 819	138 149	124 197	103 95	439 509	427 391	251 229	143 131	621 606
If you were single and using dating apps, how comfortable or ncomfortable would you be with your public record information eing shared with a potential date? Unweighted base	1260											
If you were single and using dating apps, how comfortable or ncomfortable would you be with your public record information eing shared with a potential date? Unweighted base Base	1260 1260	474	297	819	149	197	95	509	391	229	131	606
9. If you were single and using dating apps, how comfortable or incomfortable would you be with your public record information leing shared with a potential date? Unweighted base Base Very comfortable	1260 1260 27%	474 27%	297 29%	819 32%	149 19%	197 20%	95 13%	509 28%	391 23%	229 29%	131 33%	606 31%
If you were single and using dating apps, how comfortable or uncomfortable would you be with your public record information being shared with a potential date? Unweighted base Base Very comfortable Somewhat comfortable	1260 1260 27% 22%	474 27% 20%	297 29% 27%	819 32% 22%	149 19% 20%	197 20% 25%	95 13% 24%	509 28% 19%	391 23% 24%	229 29% 25%	131 33% 27%	606 31% 21%

DatingAppAndWebsites

Base Yes, more than once	Total			Marital Status								
		Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced	Widowed	Separated	Other	Prefer not to say	Younger than 1
	1260	26	74	46	753	275	128	61	18	6	19	334
· · · · · · · · · · · · · · · · · · ·	11%	9%	20%	11%	13%	11%	3%	6%	24%	9%	5%	21%
Yes, once	14%	32%	23%	24%	14%	14%	15%	13%	10%	48%	4%	19%
No	71%	48%	55%	59%	71%	70%	80%	77%	62%	29%	56%	57%
Don't know	4%	11%	2%	6%	2%	6%	2%	4%	5%	15%	36%	2%
6. Have you ever felt embarrassed to tell people that you met a artner through a dating app?												
Unweighted base	318	11	32	15	212	62	23	10	5	4	2	137
Base	318	11	32	16	204	67	24	12	6	4	2	136
I have previously, and I still would be	27%	32%	18%	26%	27%	28%	12%	27%	71%	52%	47%	32%
I have previously, but I no longer am	30%	37%	43%	39%	31%	36%	14%	8%	14%	48%	-	35%
No, I have not	40%	31%	39%	35%	39%	34%	75%	52%	16%	-	53%	31%
Don't know	3%	-	-	-	3%	3%	-	13%	-	-	-	3%
 Which, if any, of the following have you done before meeting to with someone you met through a dating app/website? Please elect all that apply. 												
Unweighted base	462	18	35	25	266	125	39	19	6	4	3	170
Base	461	17	35	27	262	129	38	19	7	4	3	171
Searched their name online	40%	13%	44%	49%	41%	41%	40%	36%	41%	-	-	47%
Searched their phone number online	23%	5%	16%	19%	25%	23%	11%	36%	13%	43%	-	35%
Searched for their social media profiles	44%	65%	54%	56%	42%	54%	46%	36%	15%	-	-	50%
Done a reverse-image search using their photos	13%	6%	11%	8%	11%	16%	2%	29%	-	15%	-	18%
Run a background check on them	9%	5%	-	17%	8%	12%	8%	5%	15%	-	-	11%
None of these	31%	31%	20%	10%	29%	28%	43%	35%	45%	24%	100%	17%
Don't know	1%	-	2%	-	1%	2%	-	5%	-	33%	-	0%
Some dating apps have announced plans to help users run ckground checks on their potential dates. Users will be able to ottain public records on their date, including available formation about arrests, convictions, and restraining orders. by you think dating apps should or should not provide this formation?												
Unweighted base	1260	27	77	43	768	272	119	60	16	7	18	341
Base	1260	26	74	46	753	275	128	61	18	6	19	334
They should	60%	69%	68%	66%	62%	53%	68%	65%	72%	54%	29%	60%
They should not	14%	24%	10%	14%	14%	16%	9%	20%	9%	15%	16%	17%
Don't know	26%	7%	22%	20%	24%	31%	23%	15%	19%	31%	56%	23%
If you were single and using dating apps, how comfortable or comfortable would you be with your public record information ing shared with a potential date?	2070	170	22.70	2070	24/0	3170	2570	1370	1370	3170	3070	2370
Unweighted base	1260	27	77	43	768	272	119	60	16	7	18	341
Base	1260	26	74	46	753	275	128	61	18	6	19	334
Very comfortable	27%	20%	27%	27%	30%	21%	27%	29%	34%	-	9%	33%
Somewhat comfortable	22%	37%	23%	21%	22%	27%	17%	21%	19%	41%	13%	19%
Somewhat uncomfortable	15%	19%	18%	20%	14%	15%	17%	15%	23%	29%	27%	17%
Very uncomfortable	20%	17%	17%	16%	19%	18%	24%	25%	13%	15%	11%	19%
Don't know	16%	7%	14%	17%	14%	19%	15%	9%	10%	15%	40%	12%

DatingAppAndWebsites

YouGov		Parent	or guardian of any	children			Inco	me			Type of Area	Lived in
	Total	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	Urban	Suburban/ Town	Rura
Base	1260	426	707	492	61	432	340	321	167	450	609	194
Yes, more than once	11%	3%	11%	12%	8%	11%	10%	17%	2%	17%	8%	9%
Yes, once	14%	9%	14%	15%	18%	14%	15%	17%	8%	17%	13%	13%
No	71%	87%	74%	69%	50%	72%	73%	65%	79%	64%	75%	76%
Don't know	4%	1%	1%	4%	25%	3%	2%	2%	11%	3%	4%	2%
t6. Have you ever felt embarrassed to tell people that you met a artner through a dating app?												
Unweighted base	318	54	177	127	14	98	88	115	17	148	132	38
Base	318	53	174	129	16	108	85	109	17	150	126	42
I have previously, and I still would be	27%	17%	28%	23%	46%	26%	25%	31%	21%	35%	18%	28%
I have previously, but I no longer am	30%	30%	33%	26%	31%	29%	31%	31%	20%	31%	32%	21%
No, I have not	40%	50%	36%	49%	11%	43%	42%	34%	49%	33%	48%	43%
Don't know	3%	3%	3%	2%	12%	1%	3%	3%	11%	2%	3%	8%
17. Which, if any, of the following have you done before meeting up with someone you met through a dating app/website? Please elect all that apply.												
Unweighted base	462	94	244	204	14	160	126	137	39	203	199	60
Base	461	97	244	202	16	166	125	132	39	202	194	66
Searched their name online	40%	33%	41%	39%	40%	39%	39%	49%	22%	46%	35%	37%
Searched their phone number online	23%	11%	27%	18%	40%	18%	28%	28%	15%	22%	25%	22%
Searched for their social media profiles	44%	38%	44%	45%	48%	44%	46%	42%	47%	44%	44%	46%
Done a reverse-image search using their photos	13%	9%	15%	11%	-	13%	10%	12%	17%	9%	17%	11%
Run a background check on them	9%	11%	10%	7%	27%	11%	7%	10%	7%	7%	9%	17%
None of these	31%	52%	30%	34%	5%	34%	33%	21%	42%	24%	35%	37%
Don't know	1%	1%	1%	2%	7%	3%	1%	1%	-	-	2%	5%
8. Some dating apps have announced plans to help users run ackground checks on their potential dates. Users will be able to btain public records on their date, including available information about arrests, convictions, and restraining orders. To you think dating apps should or should not provide this information?	1260	420	740	407	F2	406	247	242	164	427	622	105
Unweighted base Base	1260 1260	420 426	710 707	497 492	53 61	406 432	347 340	343 321	164 167	437 450	622 609	195 194
They should	60%	64%	64%	58%	42%	60%	62%	66%	46%	61%	58%	65%
They should not	14%	11%	13%	14%	23%	14%	14%	13%	15%	14%	15%	11%
Don't know	26%	25%	23%	28%	35%	25%	23%	21%	39%	25%	26%	24%
9. If you were single and using dating apps, how comfortable or	20 /0	25/0	23/0	20/0	33/0	23/0	23 /0	Z1/0	33/0	23/0	20 /0	2470
comfortable would you be with your public record information ing shared with a potential date?												
Unweighted base	1260	420	710	497	53	406	347	343	164	437	622	195
Base	1260	426	707	492	61	432	340	321	167	450	609	194
Very comfortable	27%	28%	31%	24%	9%	26%	26%	34%	19%	31%	24%	29%
Somewhat comfortable	22%	21%	20%	26%	16%	20%	25%	25%	16%	23%	21%	23%
Somewhat uncomfortable	15%	14%	16%	13%	24%	14%	18%	13%	16%	14%	17%	13%
Very uncomfortable	20%	20%	20%	20%	21%	22%	19%	18%	19%	17%	21%	20%
Don't know	16%	16%	14%	16%	31%	18%	12%	9%	30%	14%	17%	14%

DatingAppAndWebsites

US_nat_int Sample: 27th - 28th May 2021



	Total	Other
Base	1260	7
Yes, more than once	11%	-
Yes, once	14%	-
No	71%	85%
Don't know	4%	15%

Q6. Have you ever felt embarrassed to tell people that you met a partner through a dating app?

Unweighted base	318	-
Base	318	-
I have previously, and I still would be	27%	-
I have previously, but I no longer am	30%	-
No, I have not	40%	-
Don't know	3%	-

q7. Which, if any, of the following have you done before meeting up with someone you met through a dating app/website? Please select all that apply.

Unweighted base	462	-
Base	461	-
Searched their name online	40%	-
Searched their phone number online	23%	-
Searched for their social media profiles	44%	-
Done a reverse-image search using their photos	13%	-
Run a background check on them	9%	-
None of these	31%	-
Don't know	1%	-

q8. Some dating apps have announced plans to help users run background checks on their potential dates. Users will be able to obtain public records on their date, including available information about arrests, convictions, and restraining orders. Do you think dating apps should or should not provide this information?

Unweighted base	1260	6
Base	1260	7
They should	60%	57%
They should not	14%	-
Don't know	26%	43%

q9. If you were single and using dating apps, how comfortable or uncomfortable would you be with your public record information being shared with a potential date?

Unweighted base	1260	6
Base	1260	7
Very comfortable	27%	30%
Somewhat comfortable	22%	27%
Somewhat uncomfortable	15%	-
Very uncomfortable	20%	-
Don't know	16%	43%

DatingAppAndWebsites

US_nat_int Sample: 27th - 28th May 2021

YouGov		Ge	ender				Generation					
	Total	Male	Female	Gen Z (2000 and later)	Millennial (1982- 1999)	Gen X (1965- 1981)	Baby Boomer (1946-1964)	Silent Generation (1928 1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest
10. If you were single and using dating apps, would you feel any												
ore or less safe going on a date with someone if you had the												
ption to view their public record information?												
Unweighted base	1260	619	641	39	421	310	425	64	1	-	214	280
Base	1260	613	647	41	430	291	427	71	1	-	224	265
I'd feel much safer	26%	26%	26%	29%	24%	23%	28%	37%	-	-	24%	25%
I'd feel a little bit safer	30%	28%	31%	25%	31%	29%	31%	26%	-	-	30%	28%
I wouldn't feel any more or less safe	19%	24%	15%	6%	21%	23%	18%	12%	-	-	22%	20%
I'd feel a little bit less safe	3%	3%	3%	8%	5%	2%	1%	-	-	-	2%	4%
I'd feel much less safe	3%	4%	3%	5%	3%	4%	4%	-	-	-	1%	4%
Don't know	18%	15%	21%	26%	17%	20%	17%	26%	100%	-	20%	19%
11. If you were single and dating, would you want a date to												
rovide evidence that they had been vaccinated against COVID-												
9?	1000	0.10			101	0.10	105					
Unweighted base	1260	619	641	39	421	310	425	64	1	-	214	280
Base	1260	613	647	41	430	291	427	71	1	-	224	265
Yes, I would	45%	44%	47%	26%	45%	43%	48%	57%	-	-	51%	36%
No, I would not	27%	32%	23%	31%	25%	30%	30%	17%	-	-	25%	33%
Don't know	19%	18%	21%	26%	21%	19%	17%	21%	100%	-	18%	24%
N/A - I would not want to date someone who got the COVID-19 vaccine	8%	6%	9%	18%	10%	8%	5%	5%	-	-	6%	8%
12. If you were single and dating, how long do you think it												
ould take for you to decide whether you wanted to pursue a												
elationship with someone?												
Unweighted base	1260	619	641	39	421	310	425	64	1	-	214	280
Base	1260	613	647	41	430	291	427	71	1	-	224	265
I would know before the first date	7%	7%	7%	14%	7%	4%	7%	9%	-	-	4%	7%
1 date	10%	11%	10%	6%	10%	8%	12%	11%	-	-	14%	11%
2 – 3 dates	30%	35%	25%	32%	32%	37%	24%	22%	-	-	30%	29%
4 – 5 dates	14%	14%	14%	11%	16%	10%	16%	13%	-	-	15%	13%
6 – 7 dates	4%	4%	4%	2%	6%	2%	4%	5%	-	-	5%	3%
8 – 9 dates	2%	1%	3%	-	4%	2%	1%	2%	-	-	2%	1%
10 dates or more	7%	4%	9%	-	6%	5%	9%	14%	-	-	6%	9%
Don't know	26%	24%	29%	34%	20%	31%	28%	25%	100%	-	24%	28%
13. Have you ever ended a date early because you didn't enjoy												
ne person's company?												
Unweighted base	1260	619	641	39	421	310	425	64	1	-	214	280
Base	1260	613	647	41	430	291	427	71	1	-	224	265
Yes, more than once	20%	18%	23%	12%	21%	23%	19%	23%	-	-	21%	20%
		19%	17%	4%	19%	18%	19%	16%	-	-	16%	16%
	18%											
Yes, once	18% 42%											
	18% 42% 11%	46% 9%	37% 12%	30% 28%	37% 11%	40% 9%	49%	35% 16%	- 100%	-	44% 10%	43% 11%

Cell Contents (Column Percentages)

DatingAppAndWebsites

US_nat_int Sample: 27th - 28th May 2021

YouGov		ion			R	ace			Educat	ion		
	Total	South	West	White	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2- year	4-year	Post Grad	Married
10. If you were single and using dating apps, would you feel any		-										
ore or less safe going on a date with someone if you had the												
ption to view their public record information?												
Unweighted base	1260	469	297	895	138	124	103	439	427	251	143	621
Base	1260	474	297	819	149	197	95	509	391	229	131	606
I'd feel much safer	26%	28%	26%	29%	20%	26%	16%	28%	25%	23%	28%	29%
I'd feel a little bit safer	30%	27%	35%	33%	20%	22%	30%	25%	30%	39%	35%	28%
I wouldn't feel any more or less safe	19%	19%	18%	19%	21%	20%	19%	16%	21%	21%	24%	20%
I'd feel a little bit less safe	3%	3%	2%	2%	2%	4%	6%	3%	3%	3%	1%	3%
I'd feel much less safe	3%	4%	5%	2%	8%	4%	7%	4%	5%	1%	2%	4%
Don't know	18%	20%	15%	15%	28%	24%	23%	25%	16%	13%	11%	16%
11. If you were single and dating, would you want a date to												
rovide evidence that they had been vaccinated against COVID-												
9?												
Unweighted base	1260	469	297	895	138	124	103	439	427	251	143	621
Base	1260	474	297	819	149	197	95	509	391	229	131	606
Yes, I would	45%	47%	48%	46%	40%	48%	46%	43%	42%	46%	63%	49%
No, I would not	27%	25%	29%	29%	26%	24%	26%	25%	29%	30%	26%	27%
Don't know	19%	19%	16%	19%	21%	18%	20%	21%	22%	18%	8%	19%
N/A - I would not want to date someone who got the COVID-19 vaccine	8%	10%	6%	6%	12%	10%	8%	11%	7%	5%	3%	5%
12. If you were single and dating, how long do you think it		_										
would take for you to decide whether you wanted to pursue a												
relationship with someone?												
Unweighted base	1260	469	297	895	138	124	103	439	427	251	143	621
Base	1260	474	297	819	149	197	95	509	391	229	131	606
I would know before the first date	7%	6%	9%	5%	9%	14%	3%	10%	5%	3%	4%	6%
1 date	10%	8%	10%	10%	13%	13%	4%	11%	9%	11%	10%	11%
2 – 3 dates	30%	29%	32%	34%	17%	18%	33%	23%	31%	34%	41%	31%
4 – 5 dates	14%	15%	14%	15%	13%	13%	13%	13%	15%	17%	12%	14%
6 – 7 dates	4%	5%	4%	4%	4%	4%	5%	3%	5%	4%	5%	4%
8 – 9 dates	2%	2%	3%	2%	2%	2%	5%	2%	2%	4%	1%	2%
10 dates or more	7%	8%	5%	6%	9%	9%	7%	7%	7%	6%	9%	7%
Don't know	26%	28%	23%	24%	35%	27%	31%	31%	26%	21%	18%	26%
The state of the s	20%	2070	2370	Z4*70	30%	Z1 70	3170	31%	∠070	∠170	1070	20%
13. Have you ever ended a date early because you didn't enjoy ne person's company?												
ne person's company? Unweighted base	1260	469	297	895	138	124	103	439	427	251	143	621
Base	1260	474	297	819	149	197	95	509	391	229	131	606
Yes, more than once	20%	20%	20%	22%	19%	19%	12%	21%	22%	17%	20%	19%
Yes, once	18%	18%	22%	19%	19%	16%	15%	15%	19%	22%	21%	19%
No, never	42%	41%	40%	43%	39%	34%	45%	40%	37%	46%	51%	46%
Don't know	11%	11%	10%	9%	10%	16%	15%	11%	13%	9%	5%	9%
N/A - I have never been on a date	9%	10%	8%	7%	13%	14%	13%	13%	8%	5%	3%	7%

DatingAppAndWebsites

US_nat_int Sample: 27th - 28th May 2021

YouGov						Marital Status						
	Total	Civil Partnership		In a relationship, not living together	NET: In a relationship	Single	Divorced	Widowed	Separated	Other	Prefer not to say	Younger than 18
ղ10. If you were single and using dating apps, would you feel any												
nore or less safe going on a date with someone if you had the												
ption to view their public record information?												
Unweighted base	1260	27	77	43	768	272	119	60	16	7	18	341
Base	1260	26	74	46	753	275	128	61	18	6	19	334
I'd feel much safer	26%	14%	22%	17%	27%	27%	21%	29%	25%	32%	9%	26%
I'd feel a little bit safer	30%	38%	40%	45%	31%	27%	29%	31%	57%	13%	17%	30%
I wouldn't feel any more or less safe	19%	31%	25%	19%	21%	16%	23%	17%	-	15%	21%	22%
I'd feel a little bit less safe	3%	-	1%	-	2%	5%	2%	-	5%	9%	-	4%
I'd feel much less safe	3%	-	1%	5%	4%	4%	3%	-	9%	-	6%	4%
Don't know	18%	18%	12%	14%	16%	21%	23%	23%	5%	31%	46%	14%
11. If you were single and dating, would you want a date to												
rovide evidence that they had been vaccinated against COVID-												
9?												
Unweighted base	1260	27	77	43	768	272	119	60	16	7	18	341
Base	1260	26	74	46	753	275	128	61	18	6	19	334
Yes, I would	45%	33%	53%	38%	48%	40%	44%	55%	35%	38%	11%	45%
No, I would not	27%	39%	23%	25%	27%	28%	32%	21%	42%	-	19%	28%
Don't know	19%	5%	18%	26%	18%	23%	17%	16%	9%	47%	24%	18%
N/A - I would not want to date someone who got the COVID-19 vaccine	8%	23%	6%	11%	6%	9%	7%	8%	14%	15%	45%	9%
12. If you were single and dating, how long do you think it												
vould take for you to decide whether you wanted to pursue a												
elationship with someone?												
Unweighted base	1260	27	77	43	768	272	119	60	16	7	18	341
Base	1260	26	74	46	753	275	128	61	18	6	19	334
I would know before the first date	7%	4%	8%	9%	7%	7%	4%	10%	15%	-	6%	6%
1 date	10%	6%	11%	2%	10%	11%	11%	7%	9%	13%	-	9%
2 – 3 dates	30%	16%	37%	56%	32%	28%	27%	22%	10%	24%	13%	33%
4 – 5 dates	14%	38%	19%	10%	15%	13%	16%	11%	5%	32%	4%	16%
6 – 7 dates	4%	10%	8%	5%	5%	3%	3%	1%	13%	15%	-	3%
8 – 9 dates	2%	-	2%	4%	2%	1%	3%	2%	10%	-	_	4%
10 dates or more	7%	6%	5%	3%	6%	5%	7%	19%	14%	-	14%	6%
Don't know	26%	20%	11%	10%	23%	31%	30%	28%	24%	- 15%	63%	23%
	20%	20%	1170	10%	2370	3170	30%	2070	2470	13%	03%	23%
13. Have you ever ended a date early because you didn't enjoy												
ne person's company? Unweighted base	1260	27	77	43	768	272	119	60	16	7	18	341
Base	1260	26	74	43	753	275	128	61	18	6	19	334
Yes, more than once	20%	29%	24%	24%	20%	20%	23%	27%	15%	13%	5%	27%
Yes, once	18%	17%	18%	12%	19%	15%	22%	20%	37%	9%	5%	21%
No, never	42%	29%	46%	41%	45%	37%	40%	30%	29%	29%	36%	36%
Don't know	11%	22%	9%	10%	10%	11%	9%	17%	13%	49%	16%	10%
N/A - I have never been on a date	9%	3%	4%	12%	7%	17%	6%	5%	5%	-	38%	6%

DatingAppAndWebsites

US_nat_int Sample: 27th - 28th May 2021

YouGov		Parent	or guardian of any	children			Inco	me			Type of Area	Lived in
	Total	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	Urban	Suburban/ Town	Rural
10. If you were single and using dating apps, would you feel any												
nore or less safe going on a date with someone if you had the												
ption to view their public record information?												
Unweighted base	1260	420	710	497	53	406	347	343	164	437	622	195
Base	1260	426	707	492	61	432	340	321	167	450	609	194
I'd feel much safer	26%	27%	27%	26%	19%	23%	28%	30%	24%	30%	23%	28%
I'd feel a little bit safer	30%	30%	30%	31%	17%	27%	30%	37%	23%	27%	30%	34%
I wouldn't feel any more or less safe	19%	20%	20%	19%	11%	20%	21%	20%	13%	20%	21%	15%
I'd feel a little bit less safe	3%	2%	3%	2%	7%	3%	1%	3%	4%	3%	3%	2%
I'd feel much less safe	3%	3%	3%	3%	11%	7%	2%	2%	1%	2%	4%	6%
Don't know	18%	18%	16%	20%	34%	19%	18%	9%	36%	18%	19%	15%
11. If you were single and dating, would you want a date to rovide evidence that they had been vaccinated against COVID-9?												
Unweighted base	1260	420	710	497	53	406	347	343	164	437	622	195
Base	1260	426	707	492	61	432	340	321	167	450	609	194
Yes, I would	45%	44%	45%	47%	35%	42%	43%	57%	37%	52%	43%	36%
No, I would not	27%	32%	30%	24%	21%	28%	29%	26%	25%	23%	30%	31%
Don't know	19%	18%	18%	21%	19%	22%	20%	13%	25%	18%	19%	22%
N/A - I would not want to date someone who got the COVID-19 vaccine	8%	6%	7%	8%	25%	9%	8%	4%	13%	8%	7%	11%
40 15 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1												
12. If you were single and dating, how long do you think it would take for you to decide whether you wanted to pursue a elationship with someone?												
Unweighted base	1260	420	710	497	53	406	347	343	164	437	622	195
Base	1260	426	707	492	61	432	340	321	167	450	609	194
I would know before the first date	7%	6%	6%	7%	7%	11%	4%	6%	2%	11%	4%	6%
1 date	10%	10%	10%	10%	9%	12%	10%	10%	6%	10%	10%	10%
2 – 3 dates	30%	27%	30%	30%	18%	22%	32%	38%	27%	31%	30%	26%
4 – 5 dates	14%	13%	15%	14%	7%	14%	17%	13%	11%	13%	16%	14%
6 – 7 dates	4%	5%	4%	4%	8%	5%	4%	5%	1%	3%	5%	3%
8 – 9 dates	2%	1%	2%	2%	1%	1%	2%	4%	1%	3%	2%	2%
10 dates or more	7%	9%	8%	5%	15%	8%	7%	7%	5%	7%	7%	8%
Don't know	26%	29%	25%	28%	35%	27%	24%	17%	48%	23%	28%	30%
13. Have you ever ended a date early because you didn't enjoy	20 /0	23/0	23/0	20/0	33 /0	21 /0	Z4 /0	17 /0	40 /0	23/0	2070	30%
e person's company?												
Unweighted base	1260	420	710	497	53	406	347	343	164	437	622	195
Base	1260	426	707	492	61	432	340	321	167	450	609	194
Yes, more than once	20%	19%	22%	19%	14%	25%	19%	20%	11%	23%	18%	23%
Yes, once	18%	19%	20%	16%	16%	17%	16%	23%	16%	19%	19%	15%
No, never	42%	48%	43%	42%	20%	36%	45%	48%	37%	38%	44%	42%
Don't know	11%	9%	9%	11%	24%	9%	13%	5%	22%	10%	11%	11%
N/A - I have never been on a date	9%	5%	6%	12%	25%	13%	7%	4%	15%	10%	9%	9%

DatingAppAndWebsites

US_nat_int Sample: 27th - 28th May 2021



Total Other

q10. If you were single and using dating apps, would you feel any more or less safe going on a date with someone if you had the option to view their public record information?

Unweighted base	1260	6
Base	1260	7
I'd feel much safer	26%	30%
I'd feel a little bit safer	30%	27%
I wouldn't feel any more or less safe	19%	-
I'd feel a little bit less safe	3%	-
I'd feel much less safe	3%	-
Don't know	18%	43%

q11. If you were single and dating, would you want a date to provide evidence that they had been vaccinated against COVID-

Unweighted base	1260	6
Base	1260	7
Yes, I would	45%	55%
No, I would not	27%	-
Don't know	19%	45%
the COVID-19 vaccine	8%	-

q12. If you were single and dating, how long do you think it would take for you to decide whether you wanted to pursue a relationship with someone?

N/A - I would not want to date someone who got

Unweighted base	1260	6
Base	1260	7
I would know before the first date	7%	-
1 date	10%	43%
2 – 3 dates	30%	-
4 – 5 dates	14%	-
6 – 7 dates	4%	13%
8 – 9 dates	2%	-
10 dates or more	7%	14%
Don't know	26%	31%

q13. Have you ever ended a date early because you didn't enjoy the person's company?

Unweighted base	1260	6
Base	1260	7
Yes, more than once	20%	54%
Yes, once	18%	16%
No, never	42%	-
Don't know	11%	16%
I/A - I have never been on a date	9%	15%