curriculum vitae

## ux/ui designer
# Zofia Rusinowska

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## work experience

**11/2018 — today**   **ABB, UX/UI Designer**

Reshaped overcomplicated training ordering process for ABB employees (using service design blueprint).

Designed new time reporting application that optimised the in invoicing process of ABB employees in Kraków. In the end, presented the final concept to high-level managers.

Facilitated Design Thinking trainings and product workshops for multiple teams.

Involved in many user research processes — from preparing scenarios to conducting interviews.

**07/2017 — 10/2018**   **ABB, Junior UX/UI Designer**

The main UX designer of ABB's intranet cooperating with the global communication team.

ABB brand is challenging, so a redesign of internal knowledge and blogging platforms was demanding yet successful project.

Designed the commenting plugin shared across communication platforms.

**06 — 09/2015**   **Motive Advertising Agency, Junior Graphic Designer, intern**

Creating graphic designs of banners, posters, leaflets, price lists, etc. Also designing materials for the Internet (banners, website elements) and the mobile application interface.

## side projects

**02/2017 — today**   **Mały Format, malyformat.com, Web Developer & UX/UI Designer, pro bono**

Took up the challenge of creating a Wordpress website from scratch. The one and only developer and UX designer of the platform. Co-created the UI design. Currently, responsible for,  the maintenance of the website and for creating new functionalities.

## education

**2014 — 2019**   **Jagiellonian University in Cracow, Faculty of Management and Social Communication, Electronical Information Processing**

Master's thesis: "Experimental analysis of understanding of icons in the Material Design".

## courses

**11/2019**   **Wszechnica UJ (the Jagiellonian University Extension)**

6-days course: "Development of training and facilitation skills".

## workflow

**languages**
polish (native)
english (C1)

**skills**
user research
usability testing
UI design
product design
visual design
sketchnoting
drawing

**tools**
sketch
figma
adobeXD
inVision
google analytics
hotjar

**coding**
html & css
javascript
php