

B&T Women in Media Awards!

We're so proud to share that Drive has four incredible females featured on B&T Women in Media 2023 shortlist, the only automotive content network to feature on this years' list.

- **Brodie Taylor, Commercial Director**
With over 11 years of experience in the digital automotive space and as a member of Drive's Executive Leadership Team, Brodie spearheaded the transformation of the commercial division of Drive from the ground up. Brodie successfully guided the business, the commercial team and the market through the rebrand and relaunch of [Drive.com.au](https://www.drive.com.au).
- **Emma Notarfrancesco - Senior Journalist and Presenter at Drive**
Emma is also a co-host and assistant producer of Drive TV which airs weekly on Channel Nine. Emma also plays a key role in the FIA Girls on Track program. Since its inception in 2018, she's been volunteering as an ambassador guiding young women through their media journeys.
- **Sharlene Wood - Head of Production at Drive**
Where over 4,500 pieces of content are created annually across Drive's multi-channel offering - digital, broadcast, radio, podcast and print. With over 17 years of experience in project management and administrative support across the media & entertainment, Sharlene is known for her exceptional organisational skills, passion for people and solutions-focused approach.
- **Susannah Guthrie, Consumer Editor**
With other ten years of journalism experience, Susannah was recently promoted to the title of Drive's first-ever Consumer Editor with a specific brief to speak directly to consumers at all stages of the car ownership journey. Thanks to Susannah's focus on consumer issues, her work is frequently featured on the Channel Nine homepage, as well as both the print and digital versions of *The Sydney Morning Herald* and *The Age*.

Winners will be announced on Friday 25th August at a presentation ceremony in Sydney.

To view the full shortlist, please visit:

<https://www.bandt.com.au/the-2023-bt-women-in-media-shortlist-has-landed/>



MEDIA RELEASE

ABOUT DRIVE

As Australia's most comprehensive automotive media network, Drive.com.au showcases the best of all things automotive. With its expert editorial team providing trusted advice helping to simplify the Australian motoring landscape for all types of drivers. Over 3m Australians visit its network each month, where over thousands of articles and over 200 videos are published each year.

With 15.5 million viewings across 351 episodes airing across Nine, NineHD and NineGem and a 46% female audience, Drive TV continues to reach more Australians and represents a greater portion of the new car buying market in Australia. Launched in 2022 on Nine, each episode is available on eight different platforms spanning TV, digital and social offering unrivalled automotive broadcast content with 256,000 streams to date.

END

Press contacts:

PR & Trade Communications Manager, Drive
Hayley O'Grady
E. hayley.ogrady@drive.com.au