

## Drive TV premieres 'Chasing Champions' with Dylan Alcott AO

**Melbourne, Wednesday 25<sup>th</sup> January 2024** – Leading automotive and lifestyle network, Drive, has today announced the upcoming premiere of its newest special, 'Chasing Champions.' Partnering with tennis champion, Dylan Alcott AO and Kia Australia the special will provide insight into the life of one of Australia's rising Paralympians.

**Airing on Channel Nine at 1pm AEDT Sunday 28 January, ahead of the Australian Open Men's Final**, the special focuses on the rise of competitive sport for people with a disability. Centred around the personal story of Dylan Alcott Foundation recipient, Jack Howell, an up-and-coming triathlete Paralympian, viewers will gain an intimate look at his journey to the Paris 2024 Paralympics and the broader landscape of competitive parasports.

Hosted by Drive's Emma Notarfrancesco and Dylan Alcott, 'Chasing Champions' explores this captivating story on a journey through the vibrant streets of Melbourne.

The program is the much-anticipated follow-up to last year's Australian Open production 'Road to the Open' and showcases two of Kia's flagship electric vehicles—the high-performance Kia EV6 GT and the elegant family-oriented Kia EV9 GT Line.

Drive TV Executive Producer, Terry King said about the special: "This was such an engaging production to be a part of. The natural chemistry between Dylan and Emma, paired with the inspiring stories, latest Kia EVs, and the unmatched vibes of Melbourne's streets made for an unforgettable experience."

Drive TV is set for a landmark year with an array of shows scheduled to hit Channel Nine, Nine Rush, and 9Now in the upcoming months. Following the successful launch of the new 'Drive Review' show on Nine Rush, a bustling production period is anticipated, featuring award-winning cars in some of Australia's most stunning locations. Viewers will soon be able to enjoy:

- A Drive segment within Nine's longest and most successful travel program, Getaway (Q1 2024)
- A 2024 Drive Car of the Year Special featuring and promoting the best of the best in automotive (Q1 2024)
- Australia's only 24/7 automotive video on demand channel, the Drive F.A.S.T. Channel (H2 2024)
- A Drive TV Electric documentary series (2024)

Be sure to tune into **Channel Nine at 1pm AEDT on Sunday 28<sup>th</sup> January** to watch the premiere of 'Chasing Champions.' All previous episodes of Drive TV are available to stream on [9Now.com.au](https://www.9now.com.au)

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## MEDIA RELEASE

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### **ABOUT DRIVE TV**

Drive TV is Australia's premiere automotive lifestyle show that has been captivating audiences since its launch on January 10, 2022. More than just a car show, Drive TV celebrates Australians' enduring love for a great road trip. The Drive team, comprised of automotive experts, seamlessly captures the thrill of driving the latest vehicles against the backdrop of discovering new locations, experiences, and engaging human stories. With a focus on the joy of the journey as much as the destination, Drive TV brings the spirit of adventure to viewers, combining the excitement of exploring the open road with the allure of cutting-edge automotive technology.

### **ABOUT DRIVE**

Established in 1996, Drive.com.au is Australia's leading authoritative and trusted automotive destination. An information rich marketplace for everything automotive consumers need to help them research, buy and sell a car.

Drive's ambition is to deliver the best of what's next in all things automotive. Drive's expansive media network informs, entertains and influences over 4 million Australians each month seeking the latest car knowledge, recommendation and driving lifestyle content, across its multi-channel online, print, broadcast TV and radio platforms. Drive's experienced editorial team reviews all new cars in the Australian market, showcasing the best of every vehicle type in its prestigious annual Drive Car of the Year awards, in its 18th year in 2024.

Drive is fully owned by the Nine Entertainment group. Experience Drive daily on nine.com.au, The Sydney Morning Herald, The Age, The Brisbane Times, WA Today, Nine Now and regularly hear the Drive commentary team on 2GB, 3AW, 6PR, 4BC, MMM and 2CC. Launched in 2022 Drive TV is broadcast on Nine, Nine HD, RUSH and NineGem, and will air series seven, eight and nine, with additional special event episodes and program integrations in 2024.