



FACT SHEET

DATE OF NPR, INC. INCORPORATION	February 26, 1970
FIRST SHOW BROADCAST	<i>All Things Considered</i> May 3, 1971
DC HEADQUARTERS	1111 North Capitol St. NE, Washington, DC 20002

President and CEO	Katherine Maher
Number of Employees	1096 ¹
Stations Broadcasting NPR Programming and Newscasts	1,080 ²
NPR Member Organizations	248 ⁶
Total Stations Operated by Member Organizations	988 ⁶
Non-Member Stations Airing NPR Programming	102 ⁶
Weekly Listeners for all NPR Stations	28.7M ³
Weekly Listeners for NPR Programming and Newscasts	21.7M ³
Weekly NPR.org Unique Visitors	10.7M ⁴
Weekly Visits to NPR Digital Properties	26M ⁵
Weekly Unique Users of NPR Podcasts	8.2M ⁷
Weekly audience across platforms	42M ⁸

AWARD HIGHLIGHTS

Since 1971, NPR and its journalists and programming have won hundreds of awards including 34 Alfred I. duPont-Columbia University Awards, 62 George Foster Peabody Awards, 81 awards from the White House News Photographers Association, 23 Webby Awards (which includes nine Webby “Peoples’ Voice” awards) and 20 awards from the Overseas Press Club of America.

ABOUT NPR

NPR is a nationally acclaimed, non-profit multimedia organization and the leading provider of non-commercial news, information and entertainment programming to the American public. Launched in 1970 as a radio network by a group of public radio stations, today NPR is among the most successful news organizations in America and a growing presence in digital media including podcasting, mobile applications and social media.

INTERNATIONAL BUREAUS (16)

Beijing, China	Moscow, Russia
Berlin, Germany	Mumbai, India
Dubai, United Arab Emirates	Nairobi, Kenya
Istanbul, Turkey	Rio de Janeiro, Brazil
Kyiv, Ukraine	Rome, Italy
Lagos, Nigeria	Seoul, South Korea
London, United Kingdom	Shanghai, China
Mexico City, Mexico	Tel Aviv, Israel

US DOMESTIC BUREAUS (17)

Atlanta, GA	Minneapolis, MN
Birmingham, AL	New Gloucester, ME
Boise, ID	NPR New York
Boston, MA	Orange Beach, AL
Chicago, IL	Philadelphia, PA
Dallas, TX	San Francisco Bay Area, CA
LA Bureau/NPR West	Seattle, WA
Miami, FL	Virginia Beach, VA
Missoula, MT	

¹ As of October 2023 (Total regular staff, not including temps or interns).

² NPR Carriage Report Center, Fall 2023.

³ ACT 1 based on Nielsen Audio Nationwide, Fall 2023, Persons 12+, based on program broadcast times, Mon-Sun Midnight-Midnight. © 2023 The Nielsen Company. May not be quoted or reproduced without the prior written permission of Nielsen.

⁴ Google Analytics, weekly average for number of users, weeks beginning 09/17/23 – 12/9/23.

⁵ Google Analytics, weekly average number of visits, weeks beginning 09/17/23 – 12/9/23. Note: NPR Digital Properties include NPR.org, station live streams, NPR podcasts, NPR app, NPR One, smart speakers, and YouTube (NPR Music).

⁶ NPR Member Directory, January 10, 2024.

⁷ Podcast Analytics Dashboard, weeks beginning 09/17/23 – 12/9/23.

⁸ Broadcast (Nielsen Nationwide, Fall 2023), NPR.org and NPR app (Google Analytics average 04/02/23 – 06/18/23), podcasts (Podcast Analytics Dashboard average 09/17/23 – 12/9/23) and YouTube (09/17/23 – 12/9/23). Overlaps calculated based on Comscore data and survey data.