

FRANKLIN & MARSHALL

Franklin & Marshall College Poll

SURVEY OF PENNSYLVANIANS SUMMARY OF FINDINGS

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The Franklin & Marshall College Poll is produced in conjunction with the Philadelphia Daily News, WGAL-TV (South Central PA), Pittsburgh Tribune Review, WTAE-TV (Pittsburgh), WPVI-TV6/ABC (Philadelphia), Times-Shamrock Newspapers, Harrisburg Patriot-News, and Lancaster Newspapers. It may be used in whole or in part, provided any use is attributed to Franklin & Marshall College.

Key Findings

The January 2012 Franklin and Marshall College Poll finds President Barack Obama continues to lead his main Republican challengers in Pennsylvania. The Poll shows that the president's job performance ratings and personal popularity are middling, but also that his potential challengers are viewed more negatively than positively by the state's voters.

The Direction of the State

Most (47%) of the state's voters believe Pennsylvania is headed in the wrong direction, a sentiment little changed during the past two years. The last time a majority of the state's registered voters believed the state was headed in the right direction was September 2006.

More voters report they are worse off financially than are better off financially (26% and 15%, respectively) compared to one year ago, although most (60%) say their finances are the same as last year. The proportion of registered voters who are worse off financially is down from a high of 44% in October 2008. Most voters expect to be better off financially (27%) or the same financially (53%) in a year's time. Fewer voters expect to be worse off financially next year (13%) than they were last March (26%), the last time this question was asked. Most (51%) respondents report economic and financial issues are their most pressing personal problems.

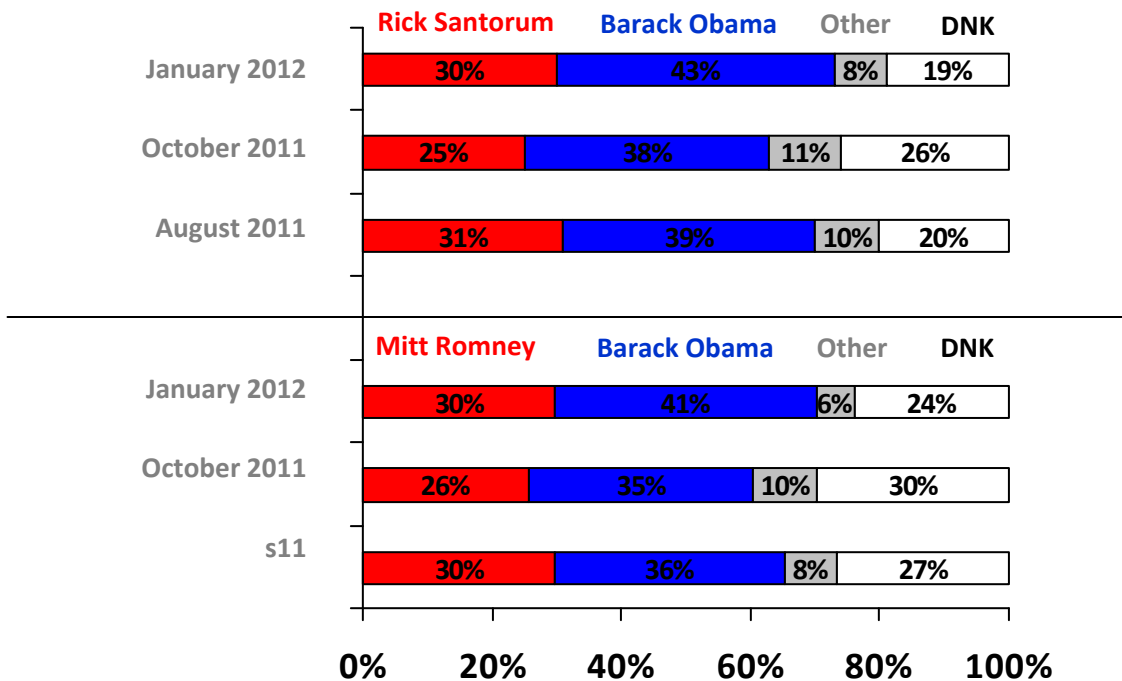
Presidential Politics

President Obama has seen a minor improvement in his job performance ratings compared to the October 2011 Franklin and Marshall College Poll, rising from 37% positive to 40% positive. Voters' rating of his handling of the economy, with only 29% providing a positive rating, is lower than his overall job performance rating. Generally speaking, more voters in Pennsylvania still believe it is time for a change (49%) than believe the president deserves re-election (44%).

Despite President Obama's tepid job approval ratings, he continues to lead his Republican challengers in the state (see Figure 1). The demographic characteristics of each candidate's supporters are available in Attachment A (Obama vs. Santorum) and Attachment B (Obama vs. Romney).

Figure 1: Presidential Horse Races, Pennsylvania January 2012

If the November 2012 general election for president were being held today and the candidates were [rotate] [fill candidate] the Republican and Barack Obama the Democrat, would you vote for [rotate] [fill candidate] or Barack Obama, some other candidate, or aren't you sure how you would vote?



The explanation for the president's current advantage may stem from several sources. First, many Pennsylvania voters are not paying attention to the race. Less than half (46%) of voters are very interested in this year's election; in January 2008, three in five (60%) voters were very interested in that year's election. Second, despite his modest job performance ratings, President Obama is more personally appealing than either of the two Republican challengers tested. Nearly half (45%) of voters have a "favorable" opinion of the president compared to around one-quarter who have a favorable opinion of Mitt Romney (25%) and Rick Santorum (29%). Importantly, this pattern holds true among independent voters.

Comparing President Obama's re-election prospects in Pennsylvania to President Bush's re-election prospects in 2004 reveals both similarities and differences. In February 2004, President Bush had a slightly higher positive job approval rating (45%) than President Obama, but Bush's positive ratings for handling the economy (30%) and his personal favorable ratings (46%) were about the same. One key difference is that President Bush was in a dead heat with his Democratic challenger, John Kerry, at this point in the campaign. Another difference is that John Kerry was viewed more favorably (36%) than unfavorably (26%) by Pennsylvania voters, which is not the case for President Obama's challengers.

Methodology

The survey findings presented in this release are based on the results of interviews conducted January 17-22, 2012. The interviews were conducted at the Center for Opinion Research at Franklin & Marshall College under the direction of the poll's Director Dr. G. Terry Madonna, Head Methodologist Berwood Yost, and Senior Project Manager Angela Knittle. The data included in this release represent the responses of 614 Pennsylvania registered voters, including 314 Democrats, 227 Republicans, and 73 registered as Independent/Other. The sample of registered voters was obtained from Voter Contact Services. Survey results were weighted (age, gender, and party) using an iterative weighting algorithm to reflect the known distribution of those characteristics as reported by the Pennsylvania Department of State.

The sample error for this survey is +/- 4.0 percentage points. The sample error for registered Democrats is +/- 5.5 percentage points and for Republicans is +/- +/- 6.5. In addition to sampling error, this poll is also subject to other sources of non-sampling error. Generally speaking, two sources of error concern researchers most. Non-response bias is created when selected participants either choose not to participate in the survey or are unavailable for interviewing. Response errors are the product of the question and answer process. Surveys that rely on self-reported behaviors and attitudes are susceptible to biases related to the way respondents process and respond to survey questions.

Attachment A

Horse Race: Obama vs. Santorum, Pennsylvania January 2012

If the November 2012 general election for president was being held today and the candidates were [rotate] Rick Santorum the Republican and Barack Obama the Democrat, would you vote for: [rotate] Rick Santorum or Barack Obama, some other candidate, or aren't you sure how you would vote?

	Obama	Santorum	Other	Don't know
Political Party*				
Republican	13%	61%	10%	16%
Democrat	67%	8%	7%	17%
Independent/Other	36%	26%	6%	33%
Ideology*				
Liberal	80%	7%	3%	10%
Moderate	51%	15%	10%	24%
Conservative	12%	61%	10%	18%
Gender*				
Male	41%	34%	10%	15%
Female	45%	26%	6%	22%
Age				
18-34	51%	24%	6%	19%
35-54	35%	33%	10%	21%
55 and over	46%	30%	8%	16%
Education				
High school or less	41%	36%	6%	17%
Some college	47%	25%	8%	20%
College degree	42%	29%	9%	19%
Household Income				
Less than \$35,000	43%	28%	7%	22%
\$35-75,000	43%	31%	10%	17%
Over \$75,000	47%	27%	8%	18%
Race*				
Non-white	77%	3%	4%	16%
White	40%	32%	9%	19%
Marital Status*				
Not currently married	45%	23%	9%	23%
Single, never married	56%	17%	4%	23%
Married	38%	37%	10%	16%
Religious Affiliation*				
Other/unaffiliated	57%	19%	8%	16%
Protestant	31%	41%	8%	20%
Catholic	42%	30%	9%	19%
Born Again Christian or Fundamentalist*				
Yes	28%	41%	7%	24%
No	50%	25%	9%	17%
Household Union Member				
Yes	52%	26%	6%	17%
No	41%	31%	9%	19%
Military Veteran				
Yes	36%	40%	12%	12%
No	44%	29%	8%	19%
Region*				
Northeast	33%	36%	11%	20%
Philadelphia	68%	10%	13%	10%
Southeast	50%	27%	2%	20%
Northwest	46%	29%	6%	19%
Central	36%	36%	8%	20%
Allegheny	52%	14%	14%	20%
Southwest	45%	37%	10%	8%
Employment				
Fulltime	40%	30%	10%	19%
Other	45%	31%	6%	18%
Retired	47%	28%	7%	17%

* p<0.01

** p<0.05

Attachment B

Horse Race: Obama vs. Romney, Pennsylvania January 2012

If the November 2012 general election for president was being held today and the candidates were [rotate] Mitt Romney the Republican and Barack Obama the Democrat, would you vote for: [rotate] Mitt Romney or Barack Obama, some other candidate, or aren't you sure how you would vote?

	Obama	Romney	Other	Don't know
Political Party*				
Republican	11%	57%	7%	24%
Democrat	63%	12%	3%	22%
Independent/Other	36%	20%	15%	28%
Ideology*				
Liberal	79%	9%	1%	12%
Moderate	44%	19%	7%	30%
Conservative	13%	56%	8%	23%
Gender*				
Male	38%	35%	9%	19%
Female	43%	25%	4%	28%
Age**				
18-34	40%	28%	4%	28%
35-54	36%	29%	9%	26%
55 and over	45%	32%	5%	18%
Education				
High school or less	43%	31%	3%	23%
Some college	42%	25%	9%	24%
College degree	39%	31%	6%	24%
Household Income				
Less than \$35,000	36%	29%	5%	29%
\$35-75,000	42%	27%	7%	24%
Over \$75,000	43%	29%	7%	21%
Race*				
Non-white	75%	8%	10%	7%
White	37%	31%	6%	25%
Marital Status*				
Not currently married	43%	29%	5%	22%
Single, never married	49%	18%	4%	29%
Married	37%	34%	7%	22%
Religious Affiliation*				
Other/unaffiliated	54%	21%	5%	20%
Protestant	28%	39%	7%	26%
Catholic	41%	28%	5%	25%
Born Again Christian or Fundamentalist*				
Yes	28%	36%	8%	28%
No	46%	27%	5%	22%
Household Union Member				
Yes	52%	23%	4%	21%
No	38%	31%	7%	24%
Military Veteran				
Yes	37%	41%	8%	15%
No	41%	28%	6%	25%
Region				
Northeast	37%	40%	4%	19%
Philadelphia	49%	14%	16%	21%
Southeast	48%	25%	4%	23%
Northwest	39%	30%	5%	26%
Central	35%	32%	6%	26%
Allegheny	51%	20%	9%	20%
Southwest	32%	37%	9%	22%
Employment**				
Fulltime	38%	28%	9%	25%
Other	40%	30%	3%	27%
Retired	48%	32%	5%	15%

* p<0.01

** p<0.05

Marginal Frequency Report

Responses may not total 100% due to rounding.

REG. Some people are registered to vote, and many others are not. Are you CURRENTLY REGISTERED to vote at your present address?

100% Yes
0% No

RegPARTY. Are you currently registered as a Republican, a Democrat, an Independent, or as something else?

37% Republican
51% Democrat
11% Independent
1% Something else

RightDir. All in all, do you think things in PENNSYLVANIA are generally headed in the RIGHT DIRECTION, or do you feel that things are off on the WRONG TRACK?

	Headed in right direction	Off on the wrong track	Don't know
Jan 2012	38%	47%	15%
Oct 2011*	38%	49%	13%
Aug 2011*	34%	53%	13%
Mar 2011*	37%	53%	10%
Oct 2010*	27%	64%	9%
Sep 2010*	31%	59%	10%
Aug 2010*	30%	58%	12%
May 2010*	35%	55%	10%
Mar 2010*	32%	58%	10%
Feb 2010*	37%	50%	13%
Jan 2010*	39%	53%	8%

*Question asked of adults registered and not registered to vote

IntFav. Please let me know your opinion of some people involved in politics today. Is your opinion of [FILL name] favorable, unfavorable, undecided, or haven't you heard enough about [FILL name] to have an opinion? (rotated)

	Strongly favorable	Somewhat favorable	Somewhat unfavorable	Strongly unfavorable	Undecided	Don't know
BARACK OBAMA						
Jan 2012	25%	20%	12%	32%	9%	2%
Mar 2011	17%	24%	11%	33%	14%	2%
May 2010	26%	18%	12%	34%	10%	0%
Mar 2010	25%	17%	13%	33%	11%	1%
Feb 2010	27%	22%	10%	29%	11%	1%
Jan 2010	23%	21%	11%	33%	10%	2%
Oct 2009	29%	16%	12%	27%	13%	3%
Aug 2009	29%	26%	9%	28%	7%	1%
Jun 2009	39%	17%	6%	21%	14%	3%
Feb 2009	38%	18%	8%	15%	17%	4%
Oct 2008	38%	15%	8%	25%	12%	3%
Sep 2008	31%	18%	9%	21%	17%	3%
Aug 2008	25%	18%	7%	22%	23%	5%
BOB CASEY						
Jan 2012	9%	20%	9%	8%	18%	36%
Mar 2011	6%	19%	11%	8%	19%	37%
May 2010	10%	23%	9%	11%	16%	31%
Mar 2010	9%	24%	10%	11%	17%	29%
Feb 2010	13%	20%	9%	9%	15%	34%
Jan 2010	9%	23%	11%	9%	17%	31%
Oct 2009	11%	21%	9%	12%	15%	32%
Aug 2009	17%	24%	10%	8%	17%	24%
Jun 2009	11%	21%	12%	5%	17%	34%
Feb 2009	11%	19%	9%	8%	21%	32%
TOM CORBETT						
Jan 2012	6%	23%	15%	17%	18%	21%
Mar 2011	14%	19%	8%	15%	24%	21%
Oct 2010	17%	18%	8%	9%	17%	31%
Sep 2010	12%	15%	5%	5%	17%	45%
Aug 2010	8%	19%	7%	8%	19%	40%
May 2010	7%	17%	5%	5%	17%	49%
Mar 2010	8%	14%	4%	3%	17%	54%
Feb 2010	5%	16%	3%	3%	19%	54%
RICK SANTORUM						
Jan 2012	11%	18%	12%	33%	11%	17%
MITT ROMNEY						
Jan 2012	4%	21%	13%	22%	21%	19%

Pol_Int. Some people don't pay much attention to political campaigns. How about you? Would you say that you are...very much interested, somewhat interested or not very interested in the 2012 elections?

	Very much interested	Somewhat interested	Not very interested	Don't know
Jan 2012	46%	44%	11%	0%

Vot08. Did you vote in the last presidential election in 2008, or not?

93% Yes
7% No
1% Do not know

Vot08pref. Did you vote for Barack Obama, John McCain, or some other candidate in 2008?

56% Obama
37% McCain
6% Other
1% Do not know

Pres12MR. If the November 2012 general election for president was being held today and the candidates were [rotate] Mitt Romney the Republican and Barack Obama the Democrat, would you vote for: [rotate] Mitt Romney or Barack Obama, some other candidate, or aren't you sure how you would vote?

	Romney	Obama	Other	Don't know
Jan 2012	30%	41%	6%	24%
Oct 2011	26%	35%	10%	30%
Aug 2011	30%	36%	8%	27%

Pres12RS. If the November 2012 general election for president was being held today and the candidates were [rotate] Rick Santorum the Republican and Barack Obama the Democrat, would you vote for: [rotate] Rick Santorum or Barack Obama, some other candidate, or aren't you sure how you would vote?

	Santorum	Obama	Other	Don't know
Jan 2012	30%	43%	8%	19%
Oct 2011	25%	38%	11%	26%
Aug 2011	31%	39%	10%	20%

IssPres. What will be the single MOST important ISSUE in determining which Republican presidential candidate you will vote for this year? (227 registered Republicans)

Jan 2012	
33%	Economy (in general)
12%	Personal finances, unemployment
6%	Health care, insurance
5%	Taxes
1%	Senior issues, social security
10%	Government, politicians
3%	Education, schools
1%	Foreign policy, terrorism, war
2%	Gasoline, utility prices
2%	Social issues
1%	Civil liberties
2%	Global events
5%	Values, morals
1%	Immigration
5%	General electability
0%	Nothing
12%	Don't know

DesReIH Now I'd like to ask you about the performance of some elected officials. First, would you like to see your representative in the United States Congress re-elected in the next election, or not?

- 43% Yes
- 27% No
- 16% Don't know who house member is
- 14% Do not know

RateSenC. How would you rate the way that Bob Casey, Jr. is handling his job as U.S. SENATOR? Would you say he is doing... an excellent job, a good job, only a fair job, or a poor job as U.S. Senator?

	Excellent Job	Good Job	Only a Fair Job	Poor Job	Don't Know
Jan 2012	4%	31%	36%	11%	19%
Oct 2011	5%	33%	38%	9%	16%
Aug 2011	5%	27%	43%	9%	16%
Mar 2011	3%	26%	39%	9%	23%
Feb 2009	7%	31%	32%	10%	20%
Aug 2007	5%	37%	36%	7%	15%

RatePres. How would you rate the way that Barack Obama is handling his job as president? Would you say he is doing... an excellent job, a good job, only a fair job, or a poor job as President?

	Excellent job	Good job	Only a fair job	Poor job	Don't know
Jan 2012	9%	31%	29%	30%	0%
Oct 2011	9%	28%	31%	32%	1%
Aug 2011	9%	25%	33%	33%	1%
Mar 2011	7%	28%	30%	34%	1%
Oct 2010	8%	24%	31%	36%	1%
Sep 2010	10%	26%	33%	30%	0%
Aug 2010	9%	28%	28%	35%	1%
May 2010	14%	24%	32%	29%	1%
Mar 2010	12%	28%	27%	32%	1%
Feb 2010	12%	29%	32%	27%	0%
Jan 2010	11%	27%	32%	29%	1%
Oct 2009	17%	23%	31%	28%	1%
Aug 2009	14%	33%	29%	24%	0%
Jun 2009	20%	35%	25%	19%	1%
Mar 2009	23%	37%	22%	14%	4%
Feb 2009	25%	30%	23%	13%	9%

RateBOEcon How would you rate the way that Barack Obama has handled the economy...is he doing an excellent job, a good job, only a fair job, or a poor job handling the economy?

	Excellent Job	Good Job	Only a Fair Job	Poor Job	Don't Know
Jan 2012	6%	23%	27%	43%	1%

DesRePres. Do you believe that Barack Obama has done a good enough job as President to deserve re-election, or do you believe it is time for a change?

	Deserves reelection	Time for a change	Do not know
Jan 2012	44%	49%	7%
Oct 2011	42%	52%	6%
Aug 2011	41%	52%	7%

EconPM Do you think that policy makers in Washington should be most concerned with stimulating the economy and creating jobs, even if it means increasing the deficit, or do you think they should be most concerned with reducing the deficit?

	Stimulating the economy and creating jobs	Reducing the deficit	Don't know
Jan 2012	43%	49%	8%
Oct 2010	43%	49%	7%
Sep 2010	44%	48%	9%

MIP_YF. What do you think is the MOST IMPORTANT PROBLEM facing YOU and YOUR FAMILY TODAY?

Sep 2010*	Oct 2010*	Jan 2012	
32%	22%	26%	Economy (in general)
21%	27%	25%	Personal finances, unemployment
11%	10%	9%	Health care, insurance
8%	11%	4%	Taxes
3%	5%	3%	Senior issues, social security
4%	4%	5%	Government, politicians
4%	2%	4%	Education, schools
1%	2%	1%	Personal illness, health problems
1%	1%	1%	Environment
1%	1%	1%	Foreign policy, terrorism, war
1%	0%	3%	Gasoline, utility prices
2%	0%	1%	Housing, real estate
2%	0%	1%	Social issues
1%	0%	1%	Civil liberties
0%	1%	0%	Personal family issues
0%	1%	1%	Values, morals
0%	0%	1%	Crime, drugs, violence
0%	0%	1%	Retaining, attracting business
2%	7%	8%	Nothing
1%	2%	0%	Other
6%	5%	4%	Don't know

**Question asked of adults registered and not registered to vote*

FinToday. We are interested in how people are getting along financially these days. Would you say that YOU and YOUR FAMILY are better off, worse off, or about the same financially as you were a year ago?

	Better off	Worse off	About the same	Don't know
Jan 2012	15%	26%	60%	0%
Mar 2011*	11%	31%	57%	1%
Aug 2010*	13%	33%	54%	1%
May 2010*	14%	39%	46%	1%
Mar 2010*	13%	36%	51%	0%
Feb 2010*	13%	41%	46%	0%
Jan 2010*	10%	40%	50%	0%
Oct 2009*	8%	36%	55%	1%
Aug 2009*	9%	39%	52%	0%
Jun 2009*	11%	43%	45%	1%
Mar 2009*	11%	36%	53%	0%
Feb 2009*	10%	44%	46%	0%
Oct 2008	14%	44%	42%	0%
Sep 2008	12%	40%	47%	0%
Aug 2008	16%	37%	46%	1%
Feb 2008	20%	29%	51%	0%
Jan 2008	17%	25%	57%	1%
Nov 2005*	20%	28%	51%	1%
Sep 2005*	17%	36%	47%	0%
Jun 2005*	24%	24%	52%	0%
Mar 2005*	21%	28%	51%	1%
Nov 2003*	17%	29%	53%	1%
Apr 2003*	16%	30%	54%	0%
Sep 2002	25%	26%	47%	1%
Jun 2002	29%	20%	50%	1%
Jul 1999*	31%	16%	52%	1%
Jul 1998*	31%	16%	52%	1%
Mar 1998*	31%	16%	52%	1%
Jul 1996*	21%	22%	56%	1%
Feb 1996*	21%	21%	57%	1%
Apr 1995*	26%	21%	52%	1%

* Question asked of adults registered and not registered to vote

FinFut. Now looking AHEAD, do you think that A YEAR FROM NOW, YOU and YOUR FAMILY will be better off financially than you are now, worse off, or about the same as you are now?

	Better off	Worse off	About the same	Don't know
Jan 2012	27%	13%	53%	6%
Mar 2011*	27%	26%	43%	5%
Aug 2010*	24%	15%	54%	7%
May 2010*	29%	17%	49%	5%
Mar 2010*	27%	17%	50%	6%
Feb 2010*	28%	18%	47%	7%
Jan 2010*	27%	17%	49%	7%
Oct 2009*	31%	14%	50%	5%
Aug 2009*	31%	19%	47%	3%
Jun 2009*	32%	21%	41%	6%
Mar 2009*	27%	12%	55%	6%
Feb 2009*	29%	19%	45%	7%
Oct 2008	33%	14%	40%	14%
Sep 2008	25%	18%	42%	15%
Aug 2008	28%	15%	45%	12%
Feb 2008	29%	20%	48%	3%
Jan 2008	27%	23%	45%	5%
Nov 2005*	32%	15%	48%	5%
Sep 2005*	31%	20%	45%	4%
Jun 2005*	33%	13%	49%	5%
Mar 2005*	27%	17%	51%	5%
Nov 2003*	38%	8%	43%	11%
Apr 2003*	35%	6%	49%	10%
Sep 2002	38%	8%	50%	4%
Jun 2002	41%	9%	45%	5%
Jul 1999*	39%	7%	50%	4%
Jul 1998*	24%	12%	54%	10%
Mar 1998*	29%	16%	49%	6%
Jul 1996*	37%	12%	44%	7%

*Question asked of adults registered and not registered to vote

RespEcon. Who do you feel is most responsible for the country's current economic situation: former President Bush, President Obama, the Congress, are all equally to blame or is no one really to blame?

	President Bush	President Obama	Congress	All equally to blame	No one really to blame	Do not know
Jan 2012	26%	7%	19%	42%	4%	3%
Aug 2010*	38%	12%	--	29%	15%	6%

*Question asked of adults registered and not registered to vote

Tea1-4 section rotated with OWS1-3.

Tea1. Have you read, seen, or heard anything about the “tea party movement,” or not?

	Yes	No	Don't know
Jan 2012	79%	20%	1%
Oct 2011	73%	26%	1%
May 2010	73%	25%	2%
Feb 2010	62%	35%	3%

Tea3. Do you generally support or oppose the tea party movement? (485 respondents aware of “tea party movement”)

	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know
Jan 2012	12%	27%	17%	32%	13%
Oct 2011	13%	26%	16%	32%	14%
May 2010	22%	23%	8%	24%	23%
Feb 2010	19%	20%	8%	21%	32%

Tea4. How likely would you be to vote for a candidate who supports the tea party movement's goals? (485 respondents aware of “tea party movement”)

	Very likely	Somewhat likely	Not very likely	Not at all likely	Don't know
Jan 2012	14%	32%	20%	29%	5%
Oct 2011	10%	39%	15%	29%	7%
May 2010	21%	29%	14%	24%	12%
Feb 2010	19%	26%	11%	23%	21%

OWS1. Have you seen, read, or heard the news coverage about the “occupy Wall Street” protests, or not?

	Yes	No	Don't know
Jan 2012	86%	14%	0%
Oct 2011	82%	18%	1%

OWS2. Do you generally support or oppose the occupy Wall Street protests? (527 respondents aware of “occupy Wall Street” protests)

	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know
Jan 2012	18%	28%	19%	24%	12%
Oct 2011	22%	27%	15%	22%	14%

OWS3. How likely would you be to vote for a candidate who supports the occupy Wall Street goals? (527 respondents aware of “occupy Wall Street” protests)

	Very likely	Somewhat likely	Not very likely	Not at all likely	Don't know
Jan 2012	15%	37%	18%	21%	9%
Oct 2011	16%	41%	14%	19%	10%

DEMO I now have a final few questions for statistical purposes only.

CNTY. Region of state (What is the name of the county you live in?)

4%	Philadelphia
10%	Northeast
13%	Allegheny
10%	Southwest
11%	Northwest
35%	Central
18%	Southeast

RESID. How many years have you lived at your current residence?

18.2 Mean

AGE. What was your age on your last birthday?

9%	18-24
17%	25-34
14%	35-44
23%	45-54
13%	55-64
24%	65 and older

EDUC. What was the highest grade level of schooling you have completed?

2%	Non high school graduate
27%	High school graduate or GED
16%	Some college
11%	Two-year or tech degree
26%	Four year college degree
18%	Post graduate degree

MAR. What is your CURRENT marital status, are you single, married, separated, divorced, or a widower?

25%	Single, Never Married
62%	Married
1%	Separated
5%	Divorced
7%	Widow or widower

IDEO. Politically speaking, do you consider yourself to be a liberal, a moderate, or a conservative?

	Liberal	Moderate	Conservative	Don't know
Jan 2011	21%	39%	36%	4%
Oct 2011*	20%	39%	33%	8%
Aug 2011*	24%	32%	37%	7%
Mar 2011*	16%	33%	41%	10%
Oct 2010*	16%	37%	39%	8%
Sep 2010*	15%	34%	40%	10%
Aug 2010*	19%	32%	40%	9%
May 2010*	19%	32%	40%	9%
Mar 2010*	17%	35%	40%	8%
Feb 2010*	21%	33%	37%	9%
Jan 2010*	19%	30%	42%	9%

*Question asked of adults registered and not registered to vote

LABR. Are you or is any member of your household a member of a LABOR UNION?

18% Yes
81% No
1% Don't Know

VET. Are you a military veteran?

12% Yes
88% No

Hispanic. Are you Hispanic or Latino, or not?

2% Yes
98% No

RACE. Which of the following categories best describes your racial background?

92% White
6% Non-white
1% Asian
1% American Indian, Alaska Native
1% Other

REL. Do you consider yourself to be Protestant, Catholic, some other religion, or not affiliated with any religion?

33% Protestant
31% Catholic
16% Some other religion
20% Not affiliated with any religion
1% Do not know

BAC. Do you consider yourself to be a born-again Christian or fundamentalist, or not?

28% Yes
70% No
3% Don't know

WORK. Are you currently working FULL-time, PART-time, going to school, keeping house or something else?

47%	Full-time
12%	Part-time
6%	Going to school
8%	Keeping house
4%	Unemployed
4%	Disabled
21%	Retired

INC1. And, just for statistical purposes, we need to know if your total family income is above or below \$50,000 per year?

10%	Under \$25,000
14%	\$25-\$35,000
14%	\$35-50,000
22%	\$50-75,000
11%	\$75-100,000
24%	Over \$100,000
6%	Don't know

DONE. Sex of respondent:

48%	Male
52%	Female