

ANCHORING A SUSTAINABLE FUTURE



MORE THAN A FOOTBALL CLUB

Since inception, the Fremantle Football Club (FFC) has been a values-driven organisation, underpinned by a strong and positive culture. We have a proud, demonstrated history of being more than just a football Club and we look to advocate in areas and causes we believe in. It is no accident that a cornerstone of the Club's purpose is to enrich our community and make the Freo family proud.

Sustainability is important to our Club and the broader Freo community, and we are committed to continuing to improve our sustainability practices across the Club's operations.

Over our 27-year history, we are proud of the contributions we have made to ensure the Club and our community are more sustainable. Such contributions include:

- > A history of promoting and supporting Indigenous culture and communities to help reduce inequalities.
- > Promoting women in sport and advocating for leadership roles to encourage gender equality.
- > Supporting disadvantaged kids across WA through the delivery of health and well-being programs in the community.
- > Investing in a wide range of inclusive school based education initiatives to promote learning opportunities.
- > Establishing the charitable **Purple Hands Foundation (PHF)**.

Some incredibly impactful work has been carried out over a long period of time, and we know there is more work to be done to ensure we continue to make a positive, tangible and lasting difference.

With that in mind, and to improve the Club's sustainability practices, we identified a number of sustainability initiatives within the <u>Club Strategic</u>

<u>Plan</u> that align with a selection of the <u>17 United Nations Sustainable Development Goals (UN SDGs)</u>. The UN SDGs are focused on creating a sustainable future for our planet, which includes a commitment to improving health, education and gender equality, while reducing inequalities and the impact of climate change.

The Club's sustainability framework "Anchoring a Sustainable Future" highlights the history, commitments and aspirations of our sustainability agenda. As a Club, we have prioritised this agenda to align with the following UN SDGs:



GOOD HEALTH & WELLBEING

ENSURE HEALTHY LIVES AND PROMOTE WELL-BEING FOR ALL AT ALL AGES



QUALITY EDUCATION

ENSURE INCLUSIVE & EQUITABLE EDUCATION & PROMOTE LIFELONG LEARNING OPPORTUNITIES FOR ALL



GENDER EQUALITY

ACHIEVE GENDER EQUALITY & EMPOWER ALL WOMEN & GIRLS



REDUCED INEQUALITIES

REDUCE INEQUALITIES WITHIN & AMONG COUNTRIES



RESPONSIBLE CONSUMPTION & PRODUCTION

ENSURE SUSTAINABLE CONSUMPTION & PRODUCTION PATTERNS



CLIMATE ACTION

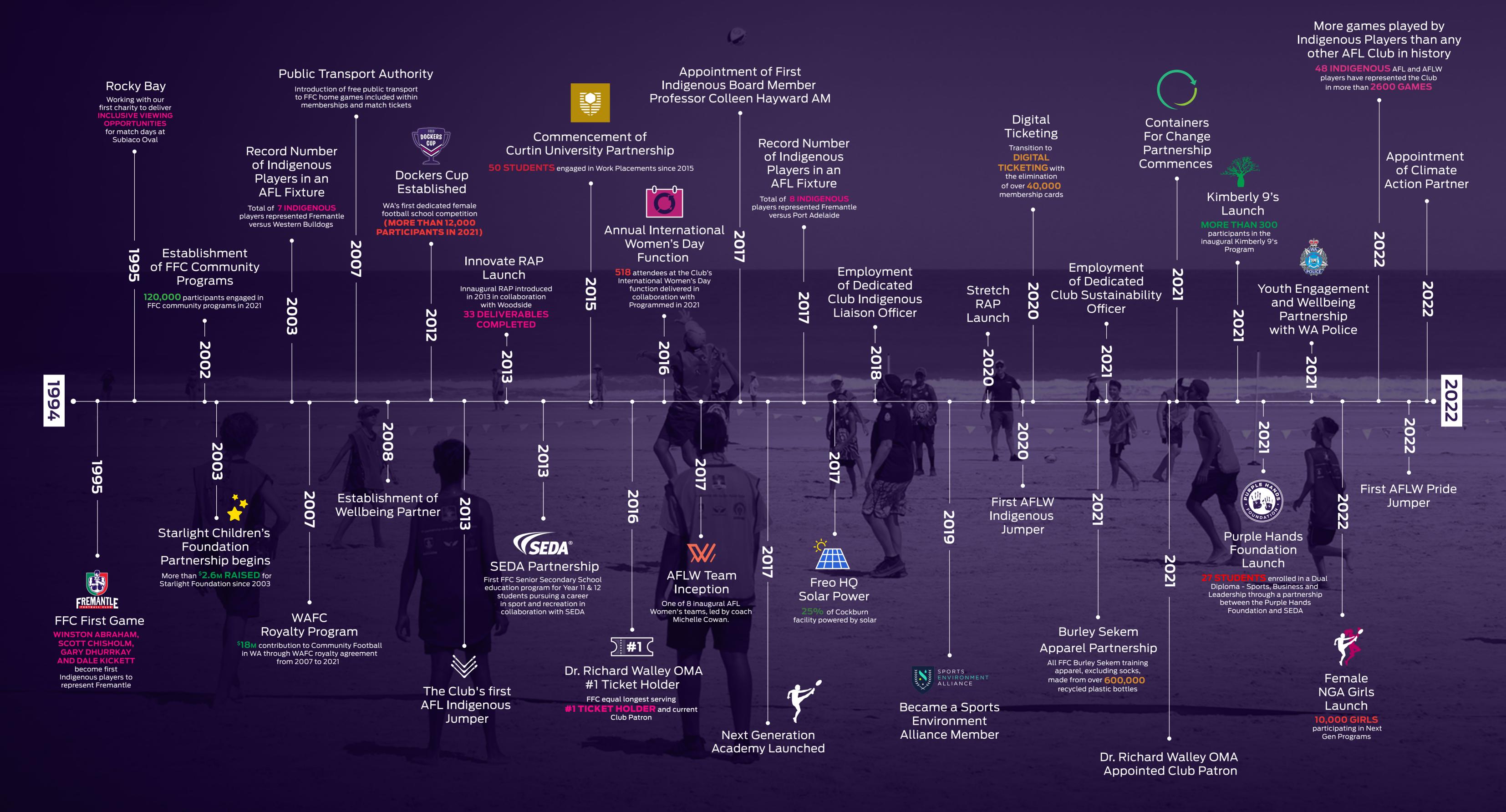
TAKE URGENT ACTION TO COMBAT CLIMATE CHANGE & ITS IMPACTS



FREMANTLE FOOTBALL CLUB'S SUSTAINABILITY JOURNEY

The Fremantle Football Club is committed to enriching our community and leaving a powerful legacy. In collaboration with a range of key Club partners and through strategic focuses, there have been a number of initiatives that have driven our sustainability agenda.

The following initiatives and data provide an insight into the work done to date across our identified six UN SDGs. These initiatives will continue to drive the Club's focus in Anchoring a Sustainable Future.





FREMANTLE FOOTBALL CLUB'S SUSTAINABILITY STRATEGIC INITIATIVES

At the Fremantle Football Club, we are committed to continuing our growth as a sustainable organisation and have outlined some key initiatives we are proud to be targeting between 2022 and 2027. Striving towards these deliverables will help the Club deliver its goal of Anchoring a Sustainable Future.



targets to be set in 2023

VIEW WEBSITE