

# Business Value of Google Chronicle

Study participants reported that Google Chronicle enables them to **provide robust security capabilities to greater amounts of data in a cost-effective manner**. As a result, they can **better track, identify, and address security threats** across their business operations, **improving the effectiveness of their security teams and business costs of security incidents**.

## KEY RESULTS

**↓ 60%**  
reduced likelihood of  
major security incident

**↑ 407%**  
3-year ROI

**→ 7 months**  
payback period

## SECURITY EFFICIENCIES AND PERFORMANCE BENEFITS

**↑ 45%** more efficient security analyst teams

**↑ 87%** more potential threats identified

**↑ 42%** more efficient overall security operations teams

**↑ 55%** faster to identify potential threats

**↑ 39%** more efficient security engineering teams

**↑ 51%** faster to address/remediate  
potential threats

### CUSTOMER QUOTE:

*“Our cybersecurity teams deal with issues faster with Google Chronicle, but they also identify more issues. The real question is ‘how much safer do I feel as a CISO with Chronicle vs. my old platform?’ and I would say one hundred times safer.”*

## SECURITY COST AND OPERATIONAL BENEFITS

**↑ 85%** more  
capacity for  
data logs

**↑ 283%** higher  
data ingestion  
volumes

**↑ 73%** more  
end points per security  
team member

**↑ \$13.50 million**  
higher revenue  
per year

### CUSTOMER QUOTE:

*“Speed, scale, and cost are the most significant benefits of Google Chronicle ... We’re doing ten times the amount of work that we could with our previous solution ... At a minimum we’re avoiding doubling our costs with Google Chronicle.”*