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ONE HUNDRED TWELFTH CONGRESS

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October 09, 2012

Mr. Karl Rove  
Founder  
American Crossroads  
66 Canal Center Plaza  
Suite 555  
Alexandria, Virginia 22314

Dear Mr. Rove:

Attached, you should find a copy of the letter I and two of my colleagues sent last Tuesday to the Chairman of the Republican National Committee (RNC) calling on him to explain the RNC's affiliation with Nathan Sproul, a man who has been dogged by allegations of voter registration fraud dating back to at least 2004, whose company has recently been accused of voter registration fraud in Florida, North Carolina, Nevada, and elsewhere. It has also been reported that American Crossroads, the Super PAC that you and Ed Gillespie co-founded, has retained Mr. Sproul and his companies for various services surrounding voter registration.<sup>1</sup> I hereby extend my request to you to reassure the American people about where your organizations stand in regard to Mr. Sproul and the charges levied against.

American Crossroads is the second largest Super PAC in the country and Crossroads GPS, its affiliate, the third largest of the 501(c)(4) organizations that take unlimited and anonymous donations for what amounts to campaign work. This gives you, as the founder of both, outsized influence on the 2012 election at both the Presidential and the Congressional levels.<sup>2</sup>

Given the relationship between American Crossroads and entities operated by Mr. Sproul, some people have become concerned about your organization's activities. More information would help to reassure the public that they have no reason to fear that American

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<sup>1</sup> Stephanie Saul, "G.O.P. Operative Long Trailed by Allegations of Voter Fraud", *The New York Times*, October 04, 2012 (<http://www.nytimes.com/2012/10/05/us/politics/nathan-sproul-a-republican-operative-long-trailed-by-voter-fraud-claims.html>); American Crossroads Schedule E, Independent Expenditures, Filing FEC-521860, December 02, 2010 (<http://query.nictusa.com/cgi-bin/dcdev/forms/C00487363/521860/se>).

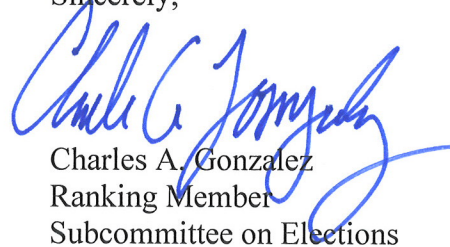
<sup>2</sup> American Crossroads has reported raising more than \$56 million in this election cycle and Crossroads Grassroots Policy Strategies (Crossroads GPS), which uses a provision of the tax code created for "civic leagues, social welfare organizations, and local associations of employees" to keep secret its donors, has spent more than \$25 million. Reports that "nearly 90 percent of the \$77 million raised by the Karl Rove-founded group in its first 18 months came from donors who gave at least \$1 million" somewhat belie its claim to be a grassroots organization. S.V. D ate, "Crossroads GPS Funded Heavily By \$1 Million-Plus Donations", *NPR.com*, June 01, 2012 (<http://www.npr.org/blogs/itsallpolitics/2012/06/01/154168293/npr-analysis-crossroads-gps-funded-heavily-by-1-million-plus-donations>).

Crossroads countenances or supports anything like the alleged voter registration fraud. You can provide that reassurance by answering the following questions:

- 1) For what purposes did American Crossroads hire Mr. Sproul and what services did he provide?
- 2) Why would you associate yourself and your organization with a man like Mr. Sproul who has been dogged by so many allegations of voter registration fraud?
- 3) In light of the newest revelations about Mr. Sproul's activities, has American Crossroads severed its relationship with him and all of his various companies?
- 4) Mr. Sproul told the Los Angeles Times that he created Strategic Allied Consulting at and kept his name off of its records to prevent anyone connecting the firm to him and his shady reputation at the request of the RNC. Have you or American Crossroads done business with Mr. Sproul under any other names? If so, what were they, what services did he provide, and what was he paid?
- 5) What were your dealings with Mr. Sproul or his companies while you were in the White House and during the 2000 and 2004 Presidential campaigns?

Election Day is now less than one month away and the American people deserve their answers before then. I urge you, therefore, to respond to these questions by October 23 so that every American who is eligible to vote may go to the polls on November 06 confident that neither you nor any of your political organizations is engaged in an effort to undermine the integrity of our electoral process.

Sincerely,



Charles A. Gonzalez  
Ranking Member  
Subcommittee on Elections

CAG:cr

/Enclosures