




BRIAN VANDER ARK

ENTERTAINER / SPEAKER / COACH



Massive success and its aftermath have sent many artists into oblivion, forever trying to recapture the moment when the world first bowed at their feet.

That moment came for Brian Vander Ark when, as the lead singer and principal songwriter for The Verve Pipe, he sold more than 3 million albums worldwide and produced a string of hit singles, including the #1 song “The Freshmen.”

More than just the frontman, Vander Ark was its literal and figurative voice, providing the creative spark and writing songs that gave the band its devoted following. Although the songs were cast in the style of the era, they remain singular and special. His gift is one of tremendous storytelling clarity expressed through melodies and rhythms that are unique, riveting, intensely personal and entirely gripping.

Rather than blindly attempt to reclaim a throne that was fleeting at best, the Michigan native struck out on his own, sold all his possessions and hit the road. His journey has resulted in a lyrical, engrossing collection of songs wrought from an experience that many have dreamed of but few have faced. On the way, Brian rediscovered his love for performing and now revels in a freedom that few can claim as he travels the road playing his songs and connecting with audiences.

Today, Brian shares his story through a very humble, dynamic and special way, helping live audiences throughout the world find it in themselves to keep moving, adapting and changing.

Rags to Rockstar Motivational Speaking Series

RAGS TO ROCKSTAR:
SURVIVING A CRASH LANDING

The roller coaster of success can sometimes take a dramatic turn, and even worse; a crash. Brian speaks about how this rise and fall feels and, more importantly, how to walk away professionally stronger and emotionally sound.

RAGS TO ROCKSTAR:
WHAT IT MEANS TO BE WRITTEN AND ERASED

We have all heard of the 'One Hit Wonder' and the mockery that surrounds that success, but does that one huge success really mean you are a failure? Brian shares with audiences his experience of being written and erased and helps draw the conclusion that success isn't always being a household name.


RAGS TO ROCKSTAR:
LEAVE YOUR BAGGAGE BEHIND

Sometimes in life or your business, one must get rid of their biggest weakness in order to succeed. 'Leave Your Baggage Behind' speaks to just that. Growth and success is more about moving forward and not looking back.

RAGS TO ROCKSTAR:
LET GO OF YOUR EGO

Ego plays a role in everyone's life. Your ego can help your success and, at the same time, hinder it. 'Let Go of Your Ego' explores when it might be appropriate to check your ego at the door. Sometimes humbling yourself leads to the best outcome. Getting help, surrounding yourself with the right support and going back to your roots can oftentimes lead to greater success.



A man with a beard, wearing a white shirt, a grey vest, and a patterned tie, is playing an acoustic guitar on a stage. He is smiling and looking down at the instrument. The background is dark with blue stage lighting. A microphone stand is visible to the right.

KEYNOTE SPEAKING

- Keynote presentation
- Meet and greet, including autograph session

LIVE PERFORMANCE

- Interactive acoustic concert
- Meet and greet, including autograph session

ENTERTAINMENT PACKAGE

- Keynote presentation
- Meet and greet, including autograph session
- One hour interactive acoustic concert

COACH

Please contact Artist in Mind for details on pricing and availability

* Fee does not include travel costs or extended wait time

Rags to Rockstar
Motivational
Speaking Series

Brian's presentations are entertaining and motivating and bring a unique balance of communication through multiple forms of media. Each presentation encompasses a video presentation, live musical performance and, of course, a motivating message. For this reason we suggest the following set-up for optimal impact. We are also very flexible and easy to deal with. Please reach out with any questions or concerns.

RECOMMENDED SET-UP FOR SMALL
GROUPS IN AN ACOUSTIC VENUE

- A/V set-up capable of playing a video with sound
- Brian's voice and acoustic guitar carry very well — microphones are not required
- Music stand preferred in lieu of podium
- Small table for autograph session
- Photographer for autograph session (Optional)

RECOMMENDED SET-UP FOR
LARGER GROUPS

- A/V set-up capable of playing a video with sound
- Lapel microphone for presentation
- Microphone with a boom stand
- Guitar input and cord
- Music stand preferred in lieu of podium
- Small table for autograph session
- Photographer for autograph session (Optional)

Understanding that most larger meetings have an audio technician on location during their event, we would be happy to work with them beforehand to help make the set-up as simple as possible.

DOUG BUTTLEMAN, *Artist In Mind*
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