

## **Minutes of the KPFK Local Station Board Meeting of October 19, 2011**

The regular monthly meeting of the KPFK Local Station Board was held on Wednesday, October 19, 2011 at 7:26 PM at 3916 Sepulveda Blvd., Culver City, CA 90230, Margie Murray (Vice-Chair) being in the chair and the Secretary (John P. Garry III) being present. The minutes of September 10, 2011 were approved as corrected.

**Nineteen members were present**, constituting a quorum: Ken Aaron, Chuck Anderson, Ankin Antaram, Rodrigo Argueta, Fred Blair, Lydia Brazon, Omar Burdet, John Cromshow (8:01), Aryana Gladney, Kim Kaufman, Fred Klunder, Ali Lexa, Brenda Medina, Margie Murray, Michael Novick, John Parker, Summer Reese (7:45), John Wenger, Lamont Yeakey (9:05).

**Four members were excused:** Leonard Isenberg, Jim Lafferty, Dutch Merrick, Lawrence Reyes.

**One member was absent:** Sequoia Olivia Mercier.

**Also present:** Bernard Duncan (KPFK General Manager), Terry Goodman (Audio Recordist).

**Authority and Notice:** This meeting was authorized by the LSB by a motion approved at its meeting of September 10, 2011. Notice was posted on KPFK.org and other websites beginning on October 13, 2011. (see Appendix A).

**Audio Recording:** Audio of this meeting is available for online streaming from the "Play" link at the location <http://www.kpftx.org/archive.php#kpfk111019>

The audio files are permanently stored for downloading from the following links (11 MB):

<http://www.kpftx.org/archives/pnb/kpfk/111019/kpfk111019a.mp3>

<http://www.kpftx.org/archives/pnb/kpfk/111019/kpfk111019b.mp3>

<http://www.kpftx.org/archives/pnb/kpfk/111019/kpfk111019c.mp3>

[Audio Part 1]

1. CALL TO ORDER / ROLL CALL (7:26)

The meeting was called to order by the Chair at 7:26 PM.

PROCEDURES FOR DISRUPTIVE BEHAVIOR (7:29)

The Chair reiterated the procedures for public participation and communication with board members.

#### EXCUSED ABSENCES (7:29)

The excused absence requests of Isenberg, Lafferty, Merrick, and Reyes were accepted without objection.

#### ANNOUNCEMENTS (7:30)

Anderson apologized for having called Murray a bad word: “contra.” Burdet noticed a KPFK Unpaid Staff Union workshop on FCC rules and guidelines at People’s College of Law, Saturday, October 22, 2011, 11:00 AM to 3:00 PM. Wenger noticed a Governance Committee meeting for Monday, November 14, 2011, 7:30 PM.

#### MINUTES APPROVAL (7:33)

The minutes of September 10, 2011 were **approved** as corrected.

#### AGENDA APPROVAL (7:38)

The Agenda was **approved** as amended (see Appendix B).

#### 2. SCHEDULING / NOTICE OF UPCOMING MEETINGS (7:43)

Saturday, November 19, 1:00 PM, location TBD.

The following meeting dates were **approved** by a unanimous show of hands.

Saturday, December 17, 2011 1:00 PM; Assembly of Delegates will vote on proposed Bylaws Amendments, followed by LSB meeting to elect officers, location TBD.

Saturday January 7, 2012, 1:00 PM; Assembly of Delegates to elect PNB Directors, followed by an LSB meeting, location TBD.

#### 3. CHAIRPERSON’S REPORT (7:54)

In the interest of time the Chair made a brief comment.

#### 4. MANAGEMENT REPORT (7:55)

The General Manager gave an oral report, which was also distributed to the board and the public, followed by questions from the board.

Kaufman **moved** that the General Manager shall forward the monthly GM Report directly to the entire LSB. Motion **passed** without objection.

PUBLIC COMMENT I (8:20)

Public comment was heard for thirteen minutes. Two members of the public noticed a Community Advisor Board meeting for Sunday, December 4, 2011, at Iue Comite Pro-Uno, 4020 Slausen Ave, Maywood, CA, 90270.

[Audio Part 2]

Public comment continued. Several board members responded to public comment. The audience was cleared and an **executive session** was held from 8:38 to 9:40 PM.

[Audio Part 3]

The public session was reconvened at 9:45 PM. The Chair reported on the executive session:

The GM will present to the LSB a written report regarding the status of the solar project, including present contract, and applicable alternatives thereto. This report will be returned to the LSB in approximately sixty days, but not more than ninety days. In the interim, no further funds will be solicited from the public.

PNB DIRECTOR REPORTS (9:46)

Aaron, Argueta, Brazon, Reese gave oral reports, followed by questions from the board.

Reese **moved** to extend the meeting 25 minutes. Motion **failed** by a show of hands: Yes—5, No—7, Abstain--4.

PUBLIC COMMENT (9:58)

Public comment was heard for seven minutes, followed by a response from a board member.

The meeting was **adjourned** by the Chair due to expiration of time at 10:07 PM.

Respectfully submitted by John P. Garry III, Secretary  
(these minutes were approved on November 19, 2011)

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Appendix A—Public Notice

Emailed by Terry Goodman on Thursday, October 13, 2011 1:05:53 AM

The KPFK Local Station Board will meet on Wednesday, October 19, 2011

from 7:00 pm to 10:00 pm at 3916 Sepulveda Blvd., Culver City, CA 90230.

<http://www.kpfk.org/lsbpbmenu/93-calenderandnotices/5334-local-station-board-10192011-700-pm.html>

[http://www.kpfk.org/eventcal.html?task=view\\_detail&agid=2074&year=2011&month=10&day=19](http://www.kpfk.org/eventcal.html?task=view_detail&agid=2074&year=2011&month=10&day=19)

[http://www.kpftx.org/pacalendar/cal\\_show1.php?eventdate=20111019](http://www.kpftx.org/pacalendar/cal_show1.php?eventdate=20111019)

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## Appendix B—Approved Agenda

### **Proposed Agenda for KPFK LSB Meeting of 10-19-2011 7pm- 10pm**

(all times include board questions and discussion)

Call to Order when quorum is achieved

1. Roll Call, *acknowledge Procedures for Disruptive Behavior*, Excused Absence

requests, Announcements, Agenda approval, September meeting minutes approval (20 min)

2. Scheduling/Notice of upcoming Meetings (5 min)

3. Chairperson's Report (5 min)

4. Management Report: Bernard Duncan (10 min)

*Public Comment I* (7.5 min)

-Board response to Public Comment (3 min)

*Public Comment II* (7.5 min)

-Board response to Public Comment (3 min)

Time to clear meeting room (5 min)

5. Executive Session (Closed to public) –

the solar panel contract be distributed to the LSB to be discussed in closed session at the next LSB meeting.

Per Motion of 8/11 (30 min)

6. PNB Director Reports (20 min)

Aaron, Argueta, Brazon, Reese,

*Public Comment III* (7.5 min)

-Board response to Public Comment (3 min)

7. Treasurer's Report

- Station expenditures, Board expenditures to date	(5 min)
8. Town Hall Task Force Report	(5 min)
PDSC report	(1 min)
9. Governance Committee Report	(7 min)
10. Programming Oversight Committee Report	(5 min)
11. Personnel Committee Report	(5 min)
12. Outreach Committee Report	(5 min)
13. Finance Committee Report	(5 min)
<i>Public Comment IV</i>	(7.5 min)
-Board response to Public Comment	(3 min)
14. Unfinished/ Deferred Business	(3 min)
15. New Business	(3 min)
Total	180 minutes/ (3 hours)

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#### Appendix C—GM Report

### **PACIFICA RADIO KPFK 90.7 FM** MANAGER’S REPORT TO THE LOCAL STATION BOARD

Wednesday, October 19, 2011  
(Bernard Duncan, General Manager)

#### **Manager’s Overview**

- Report to the Listener – September’s Manager’s Report to the Listener was a mixed bag, but generally very positive towards the station with a number of callers complimenting KPFK and its programming, and offering useful suggestions and comments/
  
- October Fund Drive – We are currently in the Fall fund drive, which is planned to continue until November 3, with a funding target set at \$1,000,000.

- Staff meetings – Monthly full-staff meetings continue.
- Transmission – KPFK’s Mt Wilson transmitter has been experiencing difficulties, and a replacement has been ordered. The station is currently broadcasting at lower than its potential power, but coverage is still good.
- General – KPFK’s Public File is up to date.

## **Outreach and Development**

- Town Hall Meeting – Sunday, 18 September

The LSB Town Hall Meeting held at the Foshay Lodge in Culver City on September 18 was attended by around 100 community members. The KPFK General Manager and Program Director took questions from the audience, while KPFK Interim Development Director staffed the Outreach table and Operations Director engineered the sound system. The issues raised at the Town Hall were mainly focused on recurring grievances from individuals long associated with KPFK politics, having to do with representation on the air, strip programming and undelivered premiums.

Some new and positive elements emerged from the Town Hall: A young community member involved in building Day of the Dead altars at various celebrations throughout Southern California offered to dedicate her space to KPFK Radio at Hollywood Forever Cemetery, a celebration that receives thousands of visitors every year. After that, a student from Pitzer College (Claremont Colleges) expressed her interest in studying the process and formation of the Community Advisory Board, and was invited to attend the CAB meeting on September 30<sup>th</sup>.

- CAB Meeting –

The September 30<sup>th</sup> meeting of the CAB was attended by 15 people nearly all of whom have had association with the KPFK Local Station Board, with the two important exceptions of the student from Pitzer and two members of leadership from the Occupy LA movement. While station management and the Interim Chair Kwazi Nkrumah made efforts to successfully constitute a new CAB according to the guidelines set forth by the CPB, the majority of those in attendance were not eligible based on their association with LSB committees, but nonetheless pledged a commitment to recruit new community members and bring them to the next meeting.

### *Radio Outreach Events*

- On Saturday 24 September KPFK held an Electronic Waste Recycle Day to benefit the Solarize KPFK solar canopy project. This was held in MacArthur Park from 11am to 6pm, and included KPFK DJs Chuck Foster, DJ Boxy D and Global Villager Sergio Mielniczenko with two percussionists. Throughout the day, ReGreen provided informative recycling orientations, describing how electronics are generally shipped off to other countries and buried in the ground, rather than correctly broken down and recycled according to their elements.
- The documentary, “American Teacher” screened at the Santa Monica AMC. Sojourner Truth host Margaret Prescod emceed this screening offered as a premium during the August mini drive and dedicated to teachers. Of approximately 114 seats pledged and paid for, we had a turnout of about 65 on Saturday morning, October 1<sup>st</sup>. A Q&A followed the film with the filmmaker, members of the UTLA and Margaret Prescod. A lively discussion followed, and audience members walked away grateful for the engaging conversation.
- On Sunday, October 9<sup>th</sup>, KPFK partnered with Mama’s Hot Tamales in MacArthur Park to set up an outreach booth, water refilling station and DJs at LA’s third CicLAvia. The goals of the event, inspired by the Bike Path movement in Colombia, were to reclaim urban space, reunite community, and engage in healthy physical activity. Thousands of people rode through the MacArthur Park hub and got to hear our KPFK DJs and meet our staff at the booth. This event was fun for both riders and KPFK staff, raising morale and creating greater unity.
- After CicLAvia, KPFK staff set up at the Smiley & West Poverty Tour Town Hall at the Wilshire Boulevard Temple, not 10 minutes drive from MacArthur Park. This event, while mostly a radio broadcast event, demonstrated a flexibility and commitment by staff to have a KPFK presence at important, well-attended events.

### *KPFK Print Advertising*

- Timed to coordinate with CicLAvia, KPFK traded a full-page color ad valued at \$6,000 in the October 6<sup>th</sup> Best of LA edition of the LA Weekly. The circulation for the Best of LA edition is more than the usual 171,000 papers that are distributed at 4,000 distribution points, and KPFK is receiving additional exposure through web banners on the LA Weekly website, estimated at 15,000 web impressions.

Text is: “Listener Sponsored Community Radio”  
“Progressive & Independent News, Public Affairs & Music”

“90.7 FM Los Angeles / 98.7 FM Santa Barbara / KPFB.org”

### *Coming Up*

- 10/22/11: KPFB will host Democracy Now’s Juan Gonzalez at Immanuel Presbyterian Church at 6pm. Tickets available through the KPFB fund drive.
- 10/22/11: KPFB will have an altar at the Hollywood Forever Cemetary dedicated to fallen journalists from around the world.
- 10/29-10/30/11: KPFB is a media sponsor of Green Festival L.A., October 29<sup>th</sup> & 30<sup>th</sup>. Guest speakers are Democracy Now’s Amy Goodman and KPFB’s Eric Mann and Antonio Gonzalez. Tickets available through the Fund Drive.
- 11/16/11: Greg Palast is on tour with his new book *Vultures’ Picnic/In Pursuit of Petroleum Pigs, Power Pirates, and High-Finance Carnivores*. KPFB will host an evening with Greg Palast. Tickets and books available through the KPFB Fund Drive.

### **Programming**

- The big news around the station is the rise of the “Occupy Movement”; and the vast majority of our talk show hosts and reporters have produced an exceptional amount of high quality coverage of the movement in a short amount of time.
- This past month there were two changes to the weekly programming schedule.

Our popular Saturday morning music show, *Alive and Pickin’*, returned from a summer break. To accommodate this, *Experience Talks* and *Halfway Down the Stairs* returned to 30 minute formats (at 8am and 8:30am respectively). *The Car Show* pushed up to 9am and *Digital Village* moved to 10am. The nationally-syndicated science show *Explorations* is now on hiatus.

*Hear in the City*, a show that features from-the-streets reporting from under-represented communities in LA, also returned to the airwaves on Tuesday at 3:30pm after a short break. (Special Programming had been filling in during its absence, so no shows were placed on hiatus to make room for the show’s return).

KPFB management is pursuing a “360” review of all programming over the next couple of months. The changes that result from this are, of course, not determined yet – though a priority is to strengthen our local coverage; as we already produce, in-house, far more shows than any other public station in Southern California.

### **Operations**



- Facilities –

A lighting retrofit has been completed at no cost to KPFK. The retrofit involved replacing lights throughout the inside of the building, with fluorescent lights and ballasts changed to more energy efficient ones. In some cases they were the same ballasts that were here when the building was built. The ballast is the device that limits the amount of current in an electrical device.

A furniture donation was made on October 12<sup>th</sup> by ANEW Foundation. The donation included a number of chairs and a couch. Old chairs were donated to “Good Will”

A carpet donation is in the works for the computer room upstairs. Installation is slated for early November

- Leases –

Our contract with Verizon for signal linking to our Malibu booster is being canceled since we no longer need to lease their property on Heathercliff .

- Energy Champions – Follow Up

The Energy Champions program has been set up to encourage non-profit organizations to promote the Energy Upgrade message for the good of our communities and the environment. The initial orientation program for this has been completed and we have been supplied with a web portal for our account. A welcome package and orientation of the program will be sent out after the fund drive. Our webpage and e-blasts will be updated shortly after that.

## **Engineering**

- Studios – The studios are generally in good condition and repair.
- Malibu Booster site – The installation of the Malibu booster transmitter will be complete by the end of October. The booster transmitter will receive KPFK program audio directly from the KPFK transmitter on Mt.Wilson.
- Ranch Bernardo translator site – This translator has been upgraded and is working very well.
- Santa Barbara translator site – The translator is in good condition and is operating very well.
- Mt. Wilson transmitter site – The emergency generator service and maintenance will be complete later this month. Any electrical work needed will be coordinated with the installation

of a new auxiliary transmitter, which has now been ordered, and should be installed during November, dependent on availability.

Maintenance and repair of the current KPFK transmitters and associated equipment on Mt. Wilson continues.

### **Business Office**

- Financial status as at **October 14** (cf. September 8) –
  - o Total Cash in Bank is **\$163,275** (600,000)
  - o Total payables is **\$35,142** (30,000)
  - o Central Services owed to National Office is **\$20,801**, which includes \$2,811 for Pacifica Archives (300,000).
  - o Net income for the 2011 Fiscal Year, after depreciation and pending audit adjustments is **\$132,687**.
  - o Total listener support for the year was **\$3,140,174**, which exceeded the budget of **\$2,839,718** – a difference of **\$300,456**, allowing us to clear much of our National Office Central Services fees.
  
- The PNB approved KPFK's Fiscal Year 2012 operating budget at its September meeting in Washington D.C.

Bernard Duncan  
General Manager  
October 18 2011