

WPFW Regular LSB Meeting January 13, 2021

Teleconference via Zoom Washington, DC

Arthur McCloud – Chair, Dennis Williams – Vice Chair

Nick Arena – Treasurer and Ellen Williams Carter - Secretary

**I. Call to order started at 6:41 pm**

**II. Roll call**

**17** - Members that were present: Nick Arena, Craig Hall, Dennis Williams, Eileen Rosin, Ellen Williams Carter, Julie Hewitt, Louis Wolf, Marsha Coleman Adebayo, Vanessa Dixon-Briggs, Wayne Bruce, Arthur McCloud, Tim Willard, Kathleen Maloy, Sabooh Hikim, Nancy Sorden, Ron Pinchback, Thomas O'Rourke, Thomas Blanton, and Lucille Perez

Excused absence: Martha Peterson, Donna Grimes

Unexcused absence: Jay Winter Nightwolf

Maskeelah Washington resigned. Tony Leon termed out.

Timekeeper: and Sergeant at Arms:

**III. The agenda was approved.**

**IV. The November and December minutes approved.**

**V. PNB Election**

The candidates for WPFW – LSB Listener PNB Directors spoke: Vanessa Dixon-Briggs, Wayne Bruce, Juliet Hewitt and Thomas O'Rourke. Ron Pinchback the candidate for staff PNB delegate ran unopposed.

Election Results: The following individuals were elected for the position of WPFW – LSB Listener PNB Directors:

1. Vanessa Dixon-Briggs
2. Wayne Bruce
3. Juliet Hewitt

Ron Pinchback remained the WPFW – LSB Listener PNB Director.

Election results are available via internet voting website.

**VI. Management Reports**

Jerry stated the station is doing well. He said that Verna did an excellent interview with Eleanor Norton Holmes on her show. Marsha also gave kudo's to Verna. The station did a soft drive that went well. He said our February drive will be a full run drive.

Kathleen gave kudos to the programmers.

Thomas O'Rourke wanted to know if the station was doing programming for the inauguration. Jerry stated they will have some streaming.

The Program Director, Katea Stitt didn't attend the meeting.

## **VII. Finance Committee Report** (submitted a written report: See Attachment A)

Nick stated the station received a \$120, 000 donation from a major donor for January thru March. The next Fund Drive will take place in mid-February.

## **VIII. Community Comment**

**Ramone** welcomed the new officers.

**Joe Brown** wants a building fund for the station. He said that he understands that there was a \$120, 000 donation. He asked can the donation be used to buy a new building. The **GM responded** that the donation is necessary to meet the budget for 2021. He stated the donation is anonymous.

Moe Thomas- spoke as a listener although he is the chief engineer. He stated our Nielson ratings are going up. He sent the Neilson ratings to the LSB. He said our listeners make daily investments in the station through their ears and donations.

## **IX. PNB Report**

**Nancy** stated that Pacifica is applying for the second round Protection plan. The 1st round they received was initially a loan and now has become a grant used for employees. On January 21, 2021, the new PNB Directors will meet. A motion was passed without objection by the PNB at their January 7, meeting stating the following:

In accordance with Article 17, Section 1 B (1) of the Pacifica Bylaws,

“There shall be any number of ballots per calendar year related to the amendment of the Foundation's Bylaws, which annual voting period shall be determined by the Board. All properly proposed Bylaw amendments shall be held until that date which is 30 days before the earliest of the voting dates of the Board and of the Delegates, as determined by the Board (the "Notice Date").”

The Pacifica National Board declares the start of a Bylaws Amendment period starting today, Jan 7, 2021.

The PNB Finance Committee voted to recommend a motion that all units will use NETA to do their income and expense statements.

**Ron** stated that WPFW is doing great! Ron said that he would like an all station meeting to get everyone on the same page. Arthur stated that he will speak to Katea (PD) and Jerry (GM) about scheduling an All Station meeting. He welcomed the new WPFW – LSB PNB directors.

Nancy termed out as of January. She received multiple kudos for her years of service on the PNB.

## **X. Outreach and Development** (submitted a written report: See Attachment B)

Martha was absent but the O&D report was read by Nancy. The report is attached.

## **XI. Programming Committee** (submitted a written report: See Attachment C)

Thomas stated that they met last Wednesday. They discussed the Programmer’s Evaluation Document and the Bill of Rights. He said they need to complete the documents but additional work is needed on them. When they are complete they will submit them to the LSB and Management. Thomas, Sabooh, and Craig will host the next LSB show. Ron requested to speak about the PNB during the LSB show which airs the last Friday in January.

## **XII. Communication Standards and Enforcement Committee**

Arthur stated that Dennis Williams is the chair of the committee. The SRC pamphlet was approved.

### **XIII. Unfinished Business**

None

### **XIV. New Business**

The following individuals were elected as the 2021 WPFW – LSB Staff and Listener PNB Directors:

#### **Staff**

Ron Pinchback

#### **Listeners**

Julie Hewitt

Vanessa Dixon- Briggs

Wayne Bruce

Sabooh is no longer the chair of the WPFW-LSB. He thanked everyone and stated that he will work to raise more money for WPFW while on the LSB board.

Arthur, the new chair will have an officers meeting at the end of January.

### **XV. Adjourn the regular meeting**

Regular meeting: adjourned 8:50pm

Arthur McCloud, Chair adjourned the meeting

Minutes submitted by: Secretary, Ellen Williams Carter

**Attachment A: Finance Committee**

WPFW Finance Committee Report - Monday, January 11, 2021

1. Station Cash Flow Update: Bank Balances were \$94K as of December 31. Major donor gifts of \$13K were received in December. Additional major donor gifts are expected in January thru March. The December year-end Pledge Drive has produced \$121K in donations so far. Off-air and other types of fundraising are still needed due to shortfalls in 2019 and 2020. Certain LSB members and the General Manager will be discussing new grant opportunities and foundation going forward.

2. 2021 Budget Revenue and Expense Updates: Financial statements are being provided by NETA, the interim CFO to Pacifica who also is providing accounting support to the Station. November statements were available at the time of the report.

PNO estimates that WPFW past due Central Services payments for FY20 are approximately \$94K. Additional payments for other expenses from FY19 are estimated at \$180K. Three large major donor contributions budgeted for November, December and January are now expected January thru March. Estimated Actual FY2021 Budget to Actual is provided below:

<b>WPFW FY2021</b>		
	Budgeted Income	Actual Income
October	230,175	223,048
November	112,304	89,561
December	243,510	135,056
YTD total	<b>585,989</b>	<b>447,665</b>
<b>Difference</b>		<b>(138,324)</b>
	Budgeted Expense	Actual Expense
October	126,812	110,467
November	131,588	141,050
December	127,844	139,913
YTD Total	<b>386,244</b>	<b>391,430</b>
<b>Difference</b>		<b>5,186</b>
<b>Total Difference</b>		<b>(143,510)</b>

**Attachment B Outreach and Development Committee**

Outreach and Development Committee Meeting Report

January 2021

Members of the Outreach & Development Committee met on Tuesday, January 5th, 2021.

Amendments to the Guidelines for WPFW Fundraising were made after asking Vinnie and Sataria to provide their suggestions for the Guidelines. Vinnie's recommendations were included in the Guidelines, (in italics). We did not hear from Sataria.

The Committee decided that we should have musicians on call to volunteer to play in front of the WPFW building while LSB members pass out WPFW flyers. If the temperature is predicted to be 60 degrees or above within two days, then we will ask the musicians if they will be available to play on those days.

The possibility of sponsoring a virtual musical concert by way of Facebook is being explored. We will discuss this project at the next O & D meeting.

#### AMENDMENTS TO WPFW GUIDELINES FOR FUNDRAISING

1. Submit a proposal for the fundraiser to the General Manager, Program Director and Development Director four months before the event.
2. Send a reminder of the event to Management every two weeks after submitting the proposal.
3. Management notifies the Outreach & Development Committee of its approval or disapproval one month after receiving the fundraising proposal.
4. Once approved, the Outreach & Development Committee will broadcast a PSA announcing the event, listing it on the WPFW website no less than two months before the event.
5. Place a flyer announcing the event in the WPFW office. Management will review the flyer in a timely manner, (no more than two weeks), in order to ensure consistency in branding.

#### **Attachment C: Communication Standards and Enforcement Committee**

Communication Standards & Enforcement Committee Report for 1/13/21

Chairman – Arthur McCloud (Final Report)

Members – Eileen Rosin/Dennis Williams

Parliamentarian Advisory – John Tatum

#### Purpose

To create a stress-free peaceful meeting environment without threat of being bullied, or verbally abused for our input, ideas, or opinions regarding issues, disagreements or other related items that influence conflicts of interest. We're all volunteers and deserve a vast amount of respect for our efforts and humanity. Our intent is to ensure that we all get it! We're all grown but sometimes can act like undisciplined children, therefore it stands to reason that when warranted, grown folks need discipline too. Therefore this committee is undoubtedly purposeful and on point per our current experiences with a total of six member resignations/withdrawals in eight months (i.e. Jan. - Aug. of 2020) due to unnecessary acts of personal derogatory behaviors.

## Mission Statement

To put a stop to the personal attacks (inclusive of written and verbal conduct) that adversely affect our members, organizational representation and purpose.

The “Enforcement” part of our title is to provide fair and sanctioned due process to hold ourselves accountable for such conduct within the guidelines of our Pacifica By-Laws in conjunction with Robert's Rules of Order.

## Vision

To bring forth the realization that we all need to break our old chronic habits of “addressing people instead of issues and not who's right or wrong but what's right and what's wrong!” – McCloud

## Current Status

The SRC (Special Rules of Conduct) pamphlet has been completed inclusive of rules, penalties and processes as approved and amended by the LSB finalized 12/9/20. Any further inquiries regarding this pamphlet may be directed to either of the current members (Dennis or Eileen) of the CSE Committee.

The actions of the CSE Committee has sparked a new and strengthened foundation for changing the culture of our LSB to a more positive and respectable organization for representation of WPFW as well as our Public.

## Forthcoming

The newly appointed Chairman for the CSE Committee is Dennis Williams of whom will be requesting new membership volunteers to provide further input and ideas for continuous improvements in making our business meetings more pleasurable and honorable. Arthur McCloud will become Ex-officio.

The SRC pamphlet will also be distributed to new LSB members with the intent to greatly minimize our well-known disruptions of the past. May we all have a successful 2021!