

## WBAI LSB Outreach and Fundraising Committee Meeting Notes from 7/24/2023

In attendance were:

Kay Williams  
Stanley Blackwell  
Rachel Barr  
Bruce Grief  
John Brinkley  
Darryl McPhearson  
Eleanor Elizabeth Forman  
Maat  
Carolyn Birden  
Hazel Pinder  
Jim Dingeman  
Cerene Roberts  
Joanie De Lorenzo  
James Sagurton

John Brinkley called the meeting to order at 7:10PM

Hazel volunteered to be the Timekeeper

1-John B read the agenda. Jim Dingeman stated that there had been no contact with John Kane Regarding Underwriting from First Nations so he said that that item should be removed from the agenda

Hazel and Bruce first and seconded the agenda

2-Rachel read the minutes from the previous meeting from 7/10. Maat had an issue with what Rachel wrote regarding the phone system at WBAI. Maat stated that. That the number "2900 is good 2877 rings from 2877 but it rings and rings and then listeners have to call back We need a real working number.

Darryl;- thats just the way Verizon works The customer must request this from Verizon

John B suggested that Maat and Darryl should talk to the GM about the phone issue

John B accepted the minutes from 7/10

Rachel took the Roll Call for 2 minutes

Bruce discussed Local Battering-his report was not ready -he will talk to the GM . The GM stated that he had no problem doing local bartering

Cerene stated that there needs to be protocol followed about the types of businesses that are approached

The businesses must be aligned to the Pacifica Mission

Jim Dingeman stated that the PNB had all ready decided which businesses were going to be contacted

Auction: Rachel informed everyone that she was still waiting to hear back from the GM regarding if he wants to combine the art auction and the online auction which Rachel began planning which was to begin on July 4th. At the time of the last meeting, Rachel had still not heard back from the GM

Fundraising Letter:

Cerene will check the functionality of the phone line which high donaters can call to let us know that they want to donate large amounts of money. If someone gets the phone number , Cerene will test it out.

Basir reported to to John Brinkley that WBAI/Pacifica in terms of Go Fund Me-it is not for not-for profits Basir reported that WBAI needs to file for a “non-profit paypal account”

Underwriting-Maybe LSB meeting will help that. A proposal has to go up to the GM. PNB has strict guidelines

Darryl and Bruce- GS-still not on the website and/or enewsletter and still no donate button.

Jim Dingeman-Town Hall Meeting about the elections early in Aug-Bruce  
-Aug 5th at 1PM

Cerene asked who choose the date for the Town Hall . Jim stated that its been up on KPFTX for some time. Cerene asked if the candidates were asked about the dates.  
It is not a good date for this Town Hall as it is Black August

Atlantic Attic:

Rachel shared with the group that it will cost us \$285 to table at the Atlantic Antic. We would need to pay that by the end of Sept the latest. We should pay them prior to that date. Rachel also shared that she had reached out to the liaison of the Atlantic Antic stating that we want a table space near to 388 and to let us know if WBAI will be selling any premiums. Rachel informed the group that she emailed the GM about this and is awaiting a response from him. Kay stated that she would pay the \$285. Darryl stated that he has a good sized table he will be willing to donate. Rachel stated that she is waiting to hear back from the GM regarding selling premiums at the Atlantic Antic before she does the arduous task of filling out the license permit

John Brinkley stated that he will put WBAI on the agenda for the Wed 7/26 LSB meeting regarding the issue of people getting the outreach material safely and securely as well as Rachel's community events with musicians and authors at venues which would not cost WBAI a fee for usage.

Hazel stated that the problem of people not receiving their premiums is still occurring and due to this, we are losing money and listeners.

Cerene mentioned the Finance Committee Mtng Motion

Maat suggested that we go back to using old premiums

Darryl stated that members are owners and we need to emphasize how badly money is needed and how much money is needed.

Joanie stated that there is no transparency.

Deniece stated that we need inclusivity.

The next LOFt meetings will be held on: Monday, August 14th at 7:PM and on Monday, August 28 at 7:PM.

Meeting was adjourned at approximately 8:50PM.

Notes respectfully submitted by Rachel Barr on Friday, July 28, 2023

