

WBAI LSB Outreach and Fundraising Taskforce Meeting Notes  
August 14, 2023 7PM

In Attendance were:

Rachel Barr  
Kay Williams  
Jonie DeLorenzo  
Jim Dingeman  
Sally Gellert  
Jenny Aguilar-guest from NYIC  
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Bruce Greif  
Carolyn Birden  
Maat  
Cerene Roberts  
John Brinkley  
Darryl McPherson  
Hazel Pinder  
Stanley Blackwell

Before I type the notes I would like to inform all that I had a very iffy internet connection on my phone and could not use my tablet or computer for the meeting as I had no internet and could not fix the problem myself so if i missed something, that is why.

During the presentation Jennifer Aguilar talked about her work at the NYIC. Jenny said that NYIC is interested in partnerships with other not-for-profits in NYC

She talked about “Keys to the City”

People can text NYIC to 52886

Website: <https://www.nyic.org>

Cerene said that the city seems to only be focusing on the newcomers

People can join and become members of NYIC at NYIC. org

Jenny’s email address is: [jarqueta@nyic.org](mailto:jarqueta@nyic.org)

Cerene asked Jenny what could be done to make radio more accessible to immigrants

It was reported at the last LSB meeting, on Aug 9, that the GM decided that there are going to be 6 taskforces or committees to work on specific activities such as underwriting, new premiums, PSA's, outreach, and fundraising and one more.

John Brinkley asked if anyone wanted to volunteer for these taskforces.

Listener volunteers cannot come up to the radio station because WBAI is not able to pay the liability insurance and if volunteers want to come up to 388 to take pledges and volunteer to do anything else, they would have to sign a waiver which states that they would not sue or otherwise get WBAI in to any type of a legal nature if there is an incident/accident while the listener volunteers are at 388.

Cerene talked about the letter that she and Sarah Klepner wrote a letter which would go to "lefty celebrities". As of the time of this meeting, Rachel still had not received the 646 number from Maxine for those wealthy people to call and leave a message on so that those calls could be returned to those lefty wealthy celebrities.

Bruce talked about PSA's and bartering- he said that it's a no go because when he talks to the PD about this, it is rejected.

Rachel stated that she is not really doing the online auction at this point because the GM never responds to her emails about it and the latest she heard from the GM about this is that he wants Rachel to wait until Sept when the "curator" of the art work which didn't sell the last time will return to the states however Rachel explained to the GM that she will be out of the country in Sept/Oct and won't be available to do the online auction however she is happy to train someone who will be here in the Fall on how to do the online auction in her place

Bruce stated that we need to cut our losses and see if those pieces of art which weren't sold in the last online auction a few years ago are that valuable and if they aren't just add them to the online auction instead of paying the fee if we are paying a fee for rental space for those pieces of artwork.

Cerene raised the issue of not being able to complete a project that specifically refers to Outreach and/or Fundraisng.

Darryl stated that it was difficult to get in touch with the people in the Good Search group to do some work on that fundraising item. He stated that there was no new report except that he was able to raise \$50.00 utilizing Good Search. Thank you Darryl

Bruce asked if we could extend the meeting for 5 minutes which we did.

Rachel said that still, after many weeks-about 6-she still has not gotten any response back from the GM regarding The Atlantic Antic and that she can't get back to the liaison about tabling and selling merchandise which requires filling out an application which is in fact a license permit to sell merchandise whether they are tee-shirts and hats and/or premiums that have not sold. The license permit takes a long time to be processed by the city and is due quite soon as is the \$285 tabling fee. I put forth and so did others on this Taskforce to the GM that we should sponsor The Atlantic Antic and thus not have to pay the \$285 though an offer has been made privately to pay for that so that station would not have to incur the cost. It is now nearly the end of Aug and I have not gotten a response back from either the GM or the ED who was also communicated to about this. The Atlantic Antic is the largest street fair in NYC. It would be an embarrassment not to have a table there. If I do not get a response back from either the GM or the ED soon, I will make arrangements to be there giving out flyers for WBAI myself.

In conclusion, I would like to say that none of us have been successful in any of our grp or individual efforts to do outreach or fundraising because we would ultimately need approval from the GM.

As it was put, "antics are going on on Atlantic Avenue"

Maat asked that I make sure that I spell Darryl McPherson's last name correctly in the notes of this meeting before these and that I correct that the 212-209-2900 phone number at 388 is a good one.

The next two meetings of the WBAI LSB Outreach and Fundraising Taskforce will be held on Monday, August 28th at 7PM and on Monday, Sept 18 at 7PM

The meeting was adjourned at approximately 8:30PM

Notes respectfully submitted by Rachel Barr, Secretary of the WBAI LSB Outreach and Fundraising Taskforce

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