

Minutes - KPFT Local Station Board (LSB) Meeting

Held by Zoom Teleconference

September 8, 2021

Note: All times here are Central Time zone

I. Preliminary Business

The meeting was called to order at 7:05 pm by the Chair, Vaniecia Williams.

II. Staff Recognition

Audio of the staff recognition will be available at kpftx.org

III. Roll Call

Crosier called the roll and attendance was as follows:

LSB Members:

P Teresa Allen	P Vinisha Patel-Adams
P Adriana Casenave	P Sandra Rawline
P Bill Crosier	P Darelle Robbins
P Lynden Foley	P Nancy Saibara-Naritomi
P Robert Gartner	P Wendy Schroell
P Patrick Hoyt	P Deb Shafto
P Wally James	P Richard Uzzell
P DeWayne Lark	P Rita Washington
P Mike Lewis	P Sandy Weinmann
P Marianne Martinez	P Ted Weisgal
P Paula Miller	P Vaniecia Williams
P Susie Moreno	P Egberto Willies
P Robert Franklin (non-voting)	

Legend: P = Present, A = Absent, EA = Excused absence

Quorum was established, with 20 LSB members present at roll call. Members who joined the meeting after that are noted as present above.

IV. Excused Absences

Crosier moved to excuse all absences for the last (Aug. 25) LSB meeting, because of some LSB members not getting emails sent to lsb@kpft.org. The motion was approved without objection. No excused absences were requested for the Sep. 8 meeting.

V. Agenda Approval

(skipped)

VII. General Manager Report

Dr. Franklin gave the GM Report. Discussion followed (audio will be available at kpftx.org)

VIII. Public Comment

Audio of the public comment will be available at kpftx.org

VI. Minutes Approval

Crosier moved to approve the minutes of the July 14, 2021 LSB meeting. The minutes for the meeting were approved without changes or objection.

Crosier moved to approve the minutes of the Aug. 25, 2021 Executive Session LSB meeting. Casenave objected. Williams said we could take that up at the end of the meeting, going into executive session then to approve the minutes. (However, time for this ran out at the end of the meeting.)

IX. PNB and National Committee Reports

Foley, Lark, and Rawline gave reports on PNB and national committee activities and answered questions.

Lark reported that the PNB has not moved on the offer to buy the KPFT building. Foley reported that there has been no agreement with the lender in writing regarding how much of the sale proceeds could be retained for KPFT's move to a new location. All four KPFT Directors said they agreed on the need for KPFT to get most of the sales proceeds in order to buy and retrofit a new location.

Rawline reported that the PNB Personnel Committee was searching for a new Executive Director.

X. KPFT Committee Reports

Tom Harper gave a report for the Outreach Committee, including a motion that a Town Hall Meeting be held via Zoom teleconferencing on Oct. 9. The motion was approved by a vote of 16 Yes, 0 No, 7 Abstain.

Weinmann presented a motion from the KPFT Finance Committee that the KPFT FY2022 budget be approved. The motion was approved without objection.

Allen referred the LSB to the report for the Sep. 7 Development Committee meeting (see App. B), and reported that the committee was working on plans to contact lapsed donors, to develop legacy giving, initiatives to donate before the Oct. fund drive, and for Giving Tuesday (Nov. 30).

XI. Unfinished Business (none)

XII. New Business

Hoyt presented his motion (App. A, item XIIa) to conduct a simple analysis of the financial aspects of recent program changes, and Weisgal seconded it. Weisgal moved to amend to create a special committee selected by the LSB Chair to carry out what is contained in Hoyt's motion, and Hoyt seconded the amendment. Weinmann called the question. The question was approved with no objection. Weisgal's amendment was approved by a vote of 8 Yes, 7 No. The amended motion was not approved, with a vote of 7 Yes, 12 No.

XIII. Next LSB meeting date

The next meeting will be on the LSB's regular schedule of the second Wednesday of the month, October 13, 2021

XIV. Adjourn

The meeting was adjourned by the Chair at 9:50 pm. There was no Executive Session following.

Minutes respectfully submitted by Bill Crosier, Secretary

Appendix A

KPFT Local Station Board Regular Monthly Meeting

Wednesday, September 8, 2021, 7:00 pm CT

Teleconference meeting via Zoom

Agenda

- I. Call to Order
- II. Staff Recognition (5 minutes)
- III. Roll Call (5 min.)

Teresa Allen	Mike Lewis	Wendy Schroell
Adriana Casenave	Marianne Martinez	Deborah Shafto
Bill Crosier	Paula Miller	Richard Uzzell
Lynden Foley	Susie Moreno	Rita Washington
Robert Gartner	Vinisha Patel-Adams	Sandy Weinmann
Patrick Hoyt	Sandra Rawline	Ted Weisgal
Wally James	Darelle Robbins	Vaniecia Williams
DeWayne Lark	Nancy Saibara-Naritomi	Egberto Willies

Robert Franklin (NV)
- IV. Excused Absences (3 min.)
- V. Agenda Approval (10 min.)
- VI. Minutes Approval (5 min.)
- VII. General Manager Report, Q & A (30 min.)
- VIII. Public Comment [time certain 8PM – 8:30PM] (30 min)
- IX. Pacifica National Board and National Committee Reports, Q & A (20 m)

Note: The LSB may go into Executive Session if needed, to get updates from PNB Directors regarding the sale of the KPFT property, if such updates need to be kept confidential.
- X. KPFT Committee Reports, Q & A (15 m)
 - a. Budget/Finance Committee: Weinmann moves approval of the 2022 Budget for KPFT as approved unanimously by the Finance Committee.
- XI. Unfinished Business (10 m)
- XII. New Business (20 m)
 - a. Hoyt: "I move that a simple analysis be requested to determine if the recent changes to play more music and less political programming has resulted in an increase in donations, as was given as the reason for that change, and that the unbiased and thorough result of this analysis be given to the incoming station manager for his consideration."
- XIII. Confirm date of Next LSB Meeting (second Wednesday of next month)
- XIV. Adjourn by 9:45pm or earlier

Appendix B

September 7, 2021 KPFT Development Committee Report

Prepared by Teresa Allen, Committee Chair

KPFT Development Cmte. met 2021-09-07

GM Dr. Franklin: 1) wants collaboration and special events, 2) also interested in a Legacy Fund, 3) he is researching partners in the community & grants now (Boralis; Unitarian Universalist Fund for a Just Society; Knight Foundation- combatting disinformation in communities of color), 4) wants to rebuild a strong volunteer base, 5) we need to train programmers how to ask/pitch. "Radio is a privilege, not a right."

The Cmte discussed:

I. August Pledge Drive ended 8-31-21 (23 days long); we raised \$51K in pledges (400 pledges; of which 84 were new pledges); vehicle donations: \$15K this year; Direct mail: she did not have this figure. We have 2746 members currently & staff (volunteers & paid)

Q & A: 1) B. Crosier asked Mr. Franklin to meet with programmers; 2) T. Harper asked if GM would evaluate programmers- GM said he will eventually, & is listening now; he will develop a training program & help programmers grow, set goals; 3) W. Schroell requests that we need a programmer meeting soon; 4) T. Allen asks about GM's impressions of programming & can we train programmers to do live remote programming? GM says programming sound canned & segways are not tight; hears we can get live remote but it would cost @ \$1750.

2) Planned Giving & Major Donors; 3) Next Pledge Drive should start Oct. 3rd - Oct 28th, with a goal of \$100K; Facebook Birthday Go-Fund-Me donations educated estimate- we have made @\$10k in last 12 months, but we get no demographic info on donors; 4) Possible Drawing or Raffle prizes for early donors for Oct. Pledge Drive? **Subcommittee: T. Allen, D. Robbins will meet by phone this week; perhaps a carefully worded solicitation in Email Blast; 5) Dev. Dir. will speak with the GM about goals for programmers; 6) Legacy giving: R. Lewis will consider posting something on the website for putting KPFT in one's will and we are speaking to people trained to assist others in legacy giving; 7) R. Lewis says we have a venue, will set up laptops & headphones in the location for training, hopefully to work on this in early Oct.

Discussion of December Quiet Drive & Giving Tuesday (Nov 30) were postponed. **The committee members were asked to consider how we could make giving Tuesday effective for KPFT.- Nov 20, 2021

GivingTuesday is a movement that unleashes the power of radical generosity around the world... with a common mission to build a world where generosity is part of everyday life. An astonishing \$2.47 billion was donated to U.S. nonprofits by a reported 34.8 million people on Giving Tuesday in 2020. \$1.97 billion total donations in 2019.

Next Meeting 2021-10-05 6:30CT