



FACT SHEET

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| DATE OF NPR, INC. INCORPORATION | February 26, 1970 |
| FIRST SHOW BROADCAST | <i>All Things Considered</i> May 3, 1971 |
| DC HEADQUARTERS | 1111 North Capitol St. NE, Washington, DC 20002 |

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|---|--------------------|
| President and CEO | John Lansing |
| Number of Employees | 1096 ¹ |
| Stations Broadcasting NPR Programming and Newscasts | 1,075 ² |
| NPR Member Stations and Associate Stations | 1,057 ⁶ |
| Non-Member Stations Airing NPR Programming | 87 ⁶ |
| Weekly Listeners for all NPR Stations | 29.9M ³ |
| Weekly Listeners for NPR Programming and Newscasts | 22.4M ³ |
| Weekly NPR.org Unique Visitors | 11.9M ⁴ |
| Weekly Visits to NPR Digital Properties | 26M ⁵ |
| Weekly Unique Users of NPR Podcasts | 7.9M ⁷ |
| Weekly audience across platforms | 44M ⁸ |

AWARD HIGHLIGHTS

Since 1971, NPR and its journalists and programming have won hundreds of awards including 34 Alfred I. duPont-Columbia University Awards, 62 George Foster Peabody Awards, 81 awards from the White House News Photographers Association, 23 Webby Awards (which includes nine Webby “Peoples’ Voice” awards) and 20 awards from the Overseas Press Club of America.

ABOUT NPR

NPR is a nationally acclaimed, non-profit multimedia organization and the leading provider of non-commercial news, information and entertainment programming to the American public. Launched in 1970 as a radio network by a group of public radio stations, today NPR is among the most successful news organizations in America and a growing presence in digital media including podcasting, mobile applications and social media.

INTERNATIONAL BUREAUS (16)

| | |
|-----------------------------|------------------------|
| Beijing, China | Moscow, Russia |
| Berlin, Germany | Mumbai, India |
| Dubai, United Arab Emirates | Nairobi, Kenya |
| Istanbul, Turkey | Rio de Janeiro, Brazil |
| Kyiv, Ukraine | Rome, Italy |
| Lagos, Nigeria | Seoul, South Korea |
| London, United Kingdom | Shanghai, China |
| Mexico City, Mexico | Tel Aviv, Israel |

US DOMESTIC BUREAUS (17)

| | |
|--------------------|----------------------------|
| Atlanta, GA | Minneapolis, MN |
| Birmingham, AL | New Gloucester, ME |
| Boise, ID | NPR New York |
| Boston, MA | Orange Beach, AL |
| Chicago, IL | Philadelphia, PA |
| Dallas, TX | San Francisco Bay Area, CA |
| LA Bureau/NPR West | Seattle, WA |
| Miami, FL | Virginia Beach, VA |
| Missoula, MT | |

¹ As of October 2023 (Total regular staff, not including temps or interns).
² NPR Carriage Report Center, Spring 2023.
³ ACT 1 based on Nielsen Audio Nationwide, Spring 2023, Persons 12+, based on program broadcast times, Mon-Sun Midnight-Midnight. © 2023 The Nielsen Company. May not be quoted or reproduced without the prior written permission of Nielsen.
⁴ Google Analytics, weekly average for number of users, weeks beginning 04/02/23 – 06/18/23.
⁵ Google Analytics, weekly average number of visits, weeks beginning 04/02/23 – 06/18/23. Note: NPR Digital Properties include NPR.org, station live streams, NPR podcasts, NPR app, NPR One, smart speakers, and YouTube (NPR Music).
⁶ Authorized Representatives and Station List, June 29, 2023.
⁷ Podcast Analytics Dashboard, weeks beginning 04/02/23 – 06/18/23.
⁸ Broadcast (Nielsen Nationwide, Spring 2023), NPR.org and NPR app (Google Analytics average 04/02/23 – 06/18/23), podcasts (Podcast Analytics Dashboard average 04/02/23 – 06/18/23) and YouTube (04/02/23 – 06/18/23). Overlaps calculated based on comScore data and survey data.